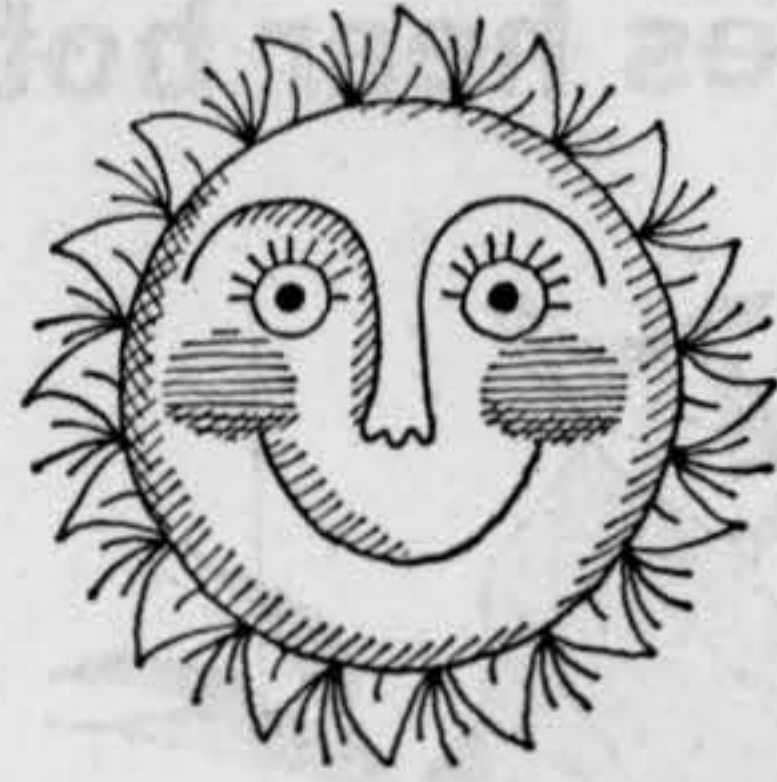


GOLDEN RULES



FOR GOOD PARTY-LINE NEIGHBORS



Make sure the line is not in use before dialing or getting the Operator.



When the need to call is urgent and the line is busy, explain that it's an emergency.



Make sure the receiver is firmly replaced after each call.



Don't talk longer than necessary, or make many calls one right after the other.



Remind children about these party-line courtesies, too.



We thank you... and so does your neighbor.



THE GREAT CATALOGUE OF BUYING INFORMATION

Refer to the Yellow Pages of your local Telephone Directory for the solution to your buying problems. This vast source of information will furnish answers to buying questions such as:

- * Who deals in a certain commodity or service?
- * What firms carry a brand name product?
- * What is the address or telephone number of a recommended business firm?
- * Whom to call in an emergency?
- * Is there a dealer in my neighborhood?

FORM THE HABIT OF USING YOUR TELEPHONE DIRECTORY
KEEP IT HANDY—USE IT OFTEN—IT TELLS "WHERE TO BUY IT"

