TYPES OF CALLS

STATION-TO-STATION CALLS

Call station-to-station if you'll talk with anyone who answers. You can dial many of these calls direct (see pages 11-16). Rates are lower than person-to-person and charging begins when the called telephone is answered.

PERSON-TO-PERSON CALLS

Call person-to-person if you wish to talk to a particular party or if you're calling an extension telephone. To place a person-to-person call dial Operator and give her the city, number and name of the party. Rates are higher than station-to-station and charging starts when conversation begins with the person you've called.

COLLECT CALLS

You can make most calls "collect" if the person you are calling agrees to pay the charge. If you want to make a collect call, please be sure to tell the Operator when you give her the call.

Upon request the Operator will notify you at the end of a stated period of time on Long Distance calls.

CONFERENCE CALLS

You can talk with several people in different places at the same time. Tell the Long Distance Operator you wish to make a conference call.

MOBILE AND MARINE SERVICE

You can make local and Long Distance calls to automobiles, trucks, trains, aircraft and boats equipped for telephone service. Dial Operator and ask for the Mobile Service Operator, or the Marine Operator.

OVERSEAS CALLS (including Alaska and Hawaii)

Calls to practically all the world's telephones can be made from your telephone. Tell the Operator you wish to place an overseas call and give her the name of the country you are calling.

Some typical weekday rates for a 3-minute Station-to-Station call (excluding Federal Excise Tax)

ARGENTINA	$12.00	BERMUDA	$6.50	ALASKA	Anchorage $8.25
AUSTRALIA		PANAMA	7.00		Fairbanks 8.25
BRITISH ISLES		PUERTO RICO	7.50		Juneau 6.75
ITALY		VIRGIN IS.			Nome 9.00
PHILIPPINE IS.		HAWAII Honolulu	6.00		
		JAPAN	9.00		

Reduced rates apply on calls to many countries during certain hours and on Sunday.

SAN FRANCISCO

including

BRISBANE • COLMA • DALY CITY

SEPTEMBER 1964 ISSUE containing listings and rates in effect **JULY 3, 1964**

The Company assumes no liability for damages arising from errors or omissions in the making up or printing of directories.

TELEPHONE NUMBER PREFIX NAMES

AT=ATwater
BA=BAyview
DE=DElaware
DO=DOuglas
EV=EVergreen
EX=EXbrook
FI=FIlmore
GA=GArfield
GE=GEneva
GR=GRaystone
HE=HEmlock
JO=JOrdan
JU=JUniper
KL=KLondike
LO=LOmbard
MA=MArket
MI=MIssion
MO=MOntrose
OR=ORdway
OV=OVerland
PL=PLaza
PO=POplar
PR=PRospect
SE=SEabright
SK=SKyline
SU=SUtter
TU=TUxedo
UN=UNderhill
VA=VAlencia
WA=WAlnut
WE=WEst
WY=WYman
YU=YUkon

A

A
---JU 6-5720
A chirprctc doctors 431Eddy---TU 5-2300
A-Aabar Moving & Storage Co
1070A Pine---PR 6-1476
A Aaron Auto Wreckers 327BurkeAv---VA 6-4307
A-Aarons Business Service Bldg
260Kearny---YU 6-5671
A Aarons Chimney Cleaning 126JoostAv---333-3347
A-Aaron's Luxury Limousine Moggia
Attilio G 724ThorntnAv---JU 4-7880
A-ABAL LOCK & DOOR CLOSER SERVICE
611Ellis---PR 1-1726
A Abbens Chimney Cleaning
126JoostAv---DE 4-4466
A ABBEY DAY & NITE LOCKSMITH CO
435 Jones---TU 5-0707
A-Abby Limousine Service
UnionSquarePark---421-4496
A Abel Appliance Repair 1740PacAv---PR 6-4154
A-Able Limousine Service---UN 1-5000
A-Accredited Equipment Rental & Sales
Service 2831Army---VA 6-1919
A-Accredited Equip Rental & Sales System
2690BayshreBlDalyCty---JU 4-9889
A-Accredited Equipment Rental & Sales System
3050Clemnt---SK 2-1836
A-Accredited Equipment Rental & Sales System
199EastmrAvDalyCty---PL 6-9802
A-Accredited Equipment Rental & Sales System
2001JuniperoSrraBlDalyCty---PL 5-3070
A-Accredited Equipment Rental and Sales System
2175Mkt---MA 1-6089
A-Accredited Equipment Rental & Sales System
2750Mkt---HE 1-0643
A-Accredited Equipment Rental & Sales System
2800 SnBrunoAv---DE 3-9948
A-ACME AUTO DISMANTLERS
4136-3d---VA 6-1500
Or---VA 6-1524
A ADDRESSOGRAPH CO
1377-9thAv---LO 4-7029
A Albert Ehrman Mission Hearng Aid Serv
3317-24th---MI 8-2704
A-All Brand Appliance Repair
812 Sutter---PR 6-2310
A-All Brand TV Service 812 Sutter---PR 6-2310
A-ALL CITY GLASS CO
25-11th---HE 1-5834
A Apollo---775-6452
A-Argonaut Moving & Storage 3359Army-VA 6-5606
A Best Welding & Repair
140Clemntina---YU 6-1435
A-Bex Engineering Co 317-10th---HE 1-2818
A Bit of Indonesia 211Clemnt---SK 2-4042
A BOYD PUCCINELLI Puccinelli's Bail Bnds
879Bryant---UN 3-1440
A BOYD PUCCINELLI & CO
879Bryant---UN 3-1453
A BRUCKER SPEEDOMETER REPAIR
819Ellis---PR 6-8742
A Burnett 628Hampshre---MI 7-7992
A Chemical Exhaust Fire Protection Co
3055-23d---VA 6-6405
A Confidential Twenty-Four Hour Secretary
Notary Service 931Bush---775-4850
A-Crosstown Refrigeration Service
3915-24th---MI 7-2500
A Frer & Co 1st&LindenOaklnd---832-8543
A Fountain of Youth---TU 5-6926
A FRISCIA SEA FOODS INC
555Francisco---OR 3-8650
A Frozen Specialty Co 50FanningWy---MO 4-5533
A Home & Apartment Rental Service Home Rentals
& Realty 2465Lombrd---FI 6-4315
A-JET CARPET SERVICE
12ElginPk---HE 1-8677
A Lite Neon 268Hickory---863-1791
A Nu-Life Shoe Clinic 5727GearyBl---BA 1-7567
A Offset Printing Service 647Howrd---DO 2-0450
A-1 Ace Duplicating 703Mkt---YU 2-2989
A-1 AMER UPHOLSTERY 4708Misn---JU 5-4511
A-1 ANSWERING SERVICE
115 NewMtgy---SU 1-0500
A-1 Answering Service secretarial div
111NewMtgy---SU 1-0263
A-1 Approved Fire Control Inc
3267chuma---YU 6-6825
A-1 Bait & Tackle Shop 5252Mission JUniper 5-7322
A-1 Box Lunch 3049-26th---MI 8-4047
A-1 Business Services---WE 1-8801
A-1 CASH REGISTER EXCHANGE
2312Mkt---MA 1-2841
A-1 Chiropractic Care 431Eddy---TU 5-2300
A-1 COIN SHOP
1377-9thAv---SE 1-1500
A-1 Complete Gardening 2379-40thAv---MO 4-4045
A-1 Custom Finishers 7301MisnDalyCty---PL 6-8200
A-1 Delicatessen 1430Haight---MA 1-7371
A-1 Drapery Installation Service
1377-9thAv---MO 4-8665
A-1 Driving School 3000Geary Bl---SK 2-0593
A-1 Electrology Hair Removal Vienna Studios
760Mkt---EXbrk 7-2888
A-1 EXPRESS CO 890Valncia---282-2332
A-1 Gas Service 634Polk---ORdwy 3-9440
A-1 German Massage Studio---ORdwy 3-8820
A-1 Hunter's Glenn Moving Express & Transfer
Co 1881-37thAv---MO 1-2644
A-1 Hydraulics Inc
733MarinaBlSnLeandro---357-8080
A-1 Iron & Metal---YU 2-6252
A-1 Kotzin Co 821Mkt---YU 2-0287
A-1 Launderette & Cleaning 5523Calif---SK 1-1237
A-1 Laundromat 1211Jackson---TU 5-6416
A-1 Leather Goods 1009Market---MArkt 1-4427
A-1 Limousine Service---585-1500
A-1 Limousine Service 275Brussls---JU 5-2396
A-1 LIQUIDATORS Robin Sales Co liquidators
1026Misn---UN 1-1714
A-1 Market 1302FairfxAv---AT 2-0177
A-1 Market 800 Post---GRayston 4-5684
A-1 MOTEL
1940Lombrd---WEst 1-1120
A-1 Moving & Storage 1576Mkt---UN 1-7273
A-1 NURSERY
Quintara at 19thAv---MOntrse 4-6214
A-1 NURSES REGISTRY
693 Sutter---GR 4-7005
A-1 Peninsula Office Machines
150 SnPedroRdDalyCty---755-2661
A-1 Pest Control Co 2459Polk---TUxedo 5-0402
A-1 Piano Refinishing 1264Valencia---VA 6-1600
A-1 Plumbing---PL 6-9619
A-1 Press 693 Sutter---PRspct 6-2115
A-1 Professional Massage 431Eddy---TU 5-2300
A-1 Refrigeration Sales & Service
Rental Office 1465Hyde---PRspct 5-4385
Shop 2132Filbrt---JO 7-3118
A-1 Refrigeration Service---589-2611
A-1 Repair-A-Door Co 2327A 17thAv---681-4675
A-1 Sanitation Co 200ButlerRdSSF---589-0300
A-1 Shock & Brake Service
359PotreroAv---UN 1-8298
A-1 SHOCK & BRAKE SERVICE
359PotreroAv---UN 3-3770
A-1 STENOGRAPHIC SERVICE
MillsTower---DOuglas 2-1081
A-1 TELECAR
1224Polk---TU 5-1111
A-1 TRAILER SUPPLY
933 KiferRdSunnyvl---245-6404
A-1 Transcribing 507Polk---885-0991
A-1 TRANSFER CO 890Valncia---282-3373
A-1 Travel Service 835Clay---YU 2-3415
If no answer call---HI 4-5727
A-1 UPHOLSTERING & FURNITURE CO
2433Misn---AT 2-1472
A-1 Used Cars Inc 1247Webstr---JO 7-6525
A-1 Vet's Vacuum Repair 3279-22d---MI 8-0466
A-PARKSIDE APPLIANCE SERVICE
2418-28thAv---SE 1-4489
A Passport Studio Cable Car Photgrphrs
35Powell---GA 1-7435
A-Plus Printing Service 746Natoma---KL 2-0655
A Ravella Bldg Maintenance Service
275Clippr---MI 8-9400
A RENTALS CITY WIDE
2150Mkt---UN 3-4090
A Silvestri Garden Ornaments
5728Bosworth---JU 6-0622
A Stahlman 314Harriet---MA 1-1319
A Valente & Sons plmbrs 1872Union---FI 6-8092
A Wave-Rite Beauty Salon 3977-24th---AT 2-5005
A-WORLD-TRAVEL CENTER
211 Sutter---YU 2-2015
A A Abco Van & Storage Co
2930Laguna---WA 1-4568
A A Advertising Distributing Co 484-5th-EX 2-3986
A A ALCOHOLIC ANONYMOUS-S F INTER-
COUNTY FELLOWSHIP
166Geary---YU 2-4473
A-A Answering Service 681Mkt---YU 6-4358
A A Beauty Salon 600Ellis---PRspct 5-1451
A & A Car Lot 6774MisnDalyCty---PL 5-3617
A & A Carpets-Rugs 2122Fillmor---FI 6-2123
A A COIN VENDERS---PR 6-0371
A A Craftsman Cortland & Faust Upholstery Co
3476Misn---VA 4-3786
A A Craftsman Cortland & Faust Upholstery Co
3476Misn---VA 4-6595
A A DAY & NIGHT STENOGRAPHIC SERVICE
MillsBldg---EX 7-2982
A-A FIRE CONTROL CO
1WestmShoreLn---922-2518
A A FLOOR COVERING MEN
969Natoma---UN 3-3418
A & A Food Products
1991JuniperoSrraBlDalyCty---PL 5-7988
A & A Import & Export Co Ltd 400Mtgy-EX 2-4586
Or---EX 2-1390
A A Janitorial & Window Cleaning Service
281 Oxfrd---DE 3-2406
A & A Liquor Store 1589Haight---UN 1-4251
A A Litho Sales Inc 650Alabama---AT 5-3300
A & A Market 4555Calif---SK 2-7818
A A PLATING WORKS INC
650Alabama---AT 5-3300
From the following exchanges only
San Jose---
(No Charge) Ask Operator for---Entrprise 11799
A A RUBBER & PLASTICS
2960-25th---826-3740
A A Seven Seas Club 9Mission---GA 1-9826
A & A TV Service 210Post---DO 2-2548
A & A Top & Trim Shop 5050A Misn---DE 3-8881
A-A2 Massage Studio 1005Mkt---KL 2-3726
A A A Ace Basement Cleaners
1034Buchanan---WA 1-3850
A A A All City Basement Cleaning
970McAllistr---WEst 1-6806
A A A Alterations 512VnNessAv---UN 3-4515
A A A-Always Alert Ambulance Co
5 F Office 1021-18th---VAlencia 4-1177
Colma-Daly City Office---PL 6-1177
A A A Attorneys' Speedy Legal Service
1446 A Hayward---538-1170
AAA Auto Recovery 861NewmanDrSSF---756-1040
A A A BLUEPRINT & PHOTOCOPY SERVICE
15-1st---DO 2-5458
A A A Boxing & Crating Co
1537 Sansm---GA 1-9796
A A A Brass Foundry Inc 2275JerrldAv---AT 2-7377
AAA CALIF STATE AUTO ASSN
Emergency Road Service
San Francisco - Daly City---UN 3-3432
Main Office 150VnNessAv---MA 6-3000
Westlake District Office
219 SouthgteAvDalyCty---PL 6-2855
A A A Clinic 315Valncia---UN 3-0478
A A A Driving School 1900-19thAv---LO 6-1268
A A A Emblem & Embroidery Co
3434Misn---AT 2-9843
A A A Export & Import Co
1537 Sansm---GA 1-9796
A A A Fire Safety Service---DO 2-1060
AAA Fire Safety Service
1690BryantDalyCty---756-6702
A A A Freight Forwarding Co
1537 Sansm---GA 1-9796
A A A LEASING CORP
1849Washngtn---PR 6-8620
A A A Letter Shop 110 Sutter---DO 2-7170
A A A Liquor Store Clemnt&6thAv...BAyvw 1-2231
A A A Locksmith Service 1385-9thAv.OVrlnd 1-9638
A A A Luggage leather goods repair
833Market---YU 6-0942
A A A Realty Exchange 327Hayes---HE 1-7273
A A A Searchlight Co 235 Ordway---JU 6-1766
A A A SEWING MACHINE CO
1314-8thAv---566-6446
A A A Small Claims Service 1095Mkt...KL 2-1348
A A A TV Co 135Tingly---JU 4-0472
AAA Ventilating Cleaning Co 3055-23d-VA 6-6406
A A C Teutonia Inc 702-15th---MArkt 1-9179
A A I Massage---731-4559
A A U
127Mtgy---YU 1-0644
A B Appliance 2335Clemnt---BA 1-6991
A & B AUTO WRECKERS
120 BurkesAv---MI 8-3355
A B Boyd Co mfrs agts 1235Howard---UN 3-2341
A B DICK COMPANY
180UtahAvSSF---761-2080
From the Pacific San Francisco
So San Francisco exchange areas
180UtahAvSSF---761-2080
A & B GARMENT DELIVERY OF SF
1309CusterAv---648-7111
A & B Inc 1745VnNessAv---GR 4-7437
A & B Laboratory 539Gough---HE 1-3153
A & B Metal Products Corp
492HesterSnLeandro---NEptn 8-9014
A & B Novelty Co 569 Geary---OR dway 3-3561
A & B Plastics 2546Guerrero---UN 3-0154
A & B REFRIGERATION SERVICE
539Gough---HE-1-3153
A & B Sales Co 660Minnesota---648-5330
A B Tiernan Co rwys 2451Harrisn...ATwtr 2-4313
A & B Truck Sales & Equip Co
2700 OakdleAv---AT 2-4741
A & B Vertex Electric Supply Co
4334GearyBl---EV 6-9493
A & B Veteran Locksmith Shop
4100-24th---VA 4-2915
A B Weaver Co rug clnr 1616PacAv---DO 2-2150
A B Weaver Glass Tint Coating
1616PacAv---DO 2-2150
A B A Co Amer Burglr Alarm Co
165Jessie---GA 1-1817
ABC-Advertising Specialties Division of
Americas Business Consultants
2848 Sacto---567-5678
A B C AIR FREIGHT CO INC
1815BayshreHwyBrlngm---589-8896
ABC Appliance Service
260LakeMrcdBlDalyCty---755-6990
A B C AUTO PARTS
1650DavidsnAv---826-8676
A B C Baby Sitters Agcy---EX 2-0400
A B C Babysitters Agcy 1377-9thAv---JU 7-4040
A B C Babysitters Agcy 1377-9thAv---SE 1-1000
A B C BAKERS UNION LOCAL NO 24
AFL-CIO 601Polk---PRspct 6-2984
A B C Basement Cleaning Co 4125Anza-BA 1-6020
A B C Bookkeeping Service 610Lnwerth-PR 6-7322
A B C Brake Co 3031 SnPabloAvOaklnd
From the following exchanges only
San Francisco
(No Charge) Ask Operator for---Entrprise 19210
A B C BUILDING MAINTENANCE CO
1314Jessie---MA 6-1069
ABC-Business Cards & Forms Division of
American Business Consultants
2848 Sacto---567-5678
A B C Caterers Inc 1360EgbertAv---VA 4-6210
A B C China Laundry
1203VsGoldenGateAv.FIlmor 6-7838
A B C Cigar Co
Main Office 71Haight---MArkt 1-5910
Airline Bus Terminal Branch---TUxedo 5-5039
A B C Cleaners & Dyers 2442 SnBrunsAv-JU 4-2183