



**Don's beauty salons**  
featuring Magic Mirror

"There's A Don's Near You"

**SU 1-6130**      **TU 5-5374**      **OV 1-1841**

312 SUTTER      1833 POLK      350 W. PORTAL AVE.  
SAN FRANCISCO

**Beauty Salons—(Cont'd)**

**BILL'S BEAUTY BAR**  
LAUREL-HEIGHTS DIST.  
Opposite Sears  
COMPLETE BEAUTY SERVICE  
Spanish Spoken  
Evenings By Appointment  
Geary & Masonic  
15 Masonic Av.-----WA 2-0076  
If no answer call-----VA 6-8641

**BIRDIE'S BEAUTYRETTE**  
COMPLETE BEAUTY SERVICE  
EVENINGS BY APPOINTMENT  
Open Monday  
BIRDIE L. DENNIS - Owner  
1607 Ellis -----JO 7-9721

Bishop's Beauty Nook 535 Taraval-----LO 6-3660  
Blackwell Harriet A 133 Geary-----EX 2-2460  
Blue Angel Beauty Salon 502-14th. UNdrhl 3-4192  
**BLUE DOOR SALON OF BEAUTY**  
3307 Sacramento-----WA 2-2070  
**BLUMENTHAL ELIZABETH**  
Internationally Trained  
Also Licensed Physical Therapist  
See Adv under Skin Treatments Also  
133 Geary -----GA 1-0096  
Bob & Curl Shoppe The 133 Geary. DO uplas-2-3677  
**BOBBIE'S BEAUTY SALON**  
2909 Van Ness Av.-----OR 3-3110

**BODEE'S BEAUTY SHOP**  
At Market  
691-14th -----HE 1-7643  
Bokeland Anna Mits 133 Geary. EX brook-2-7738  
Bon Air Beauty Salon  
2404 Taraval. SEabright 1-9766  
Bonnie's Beauty Salon  
Spec In Permanent Waving & Tinting  
2019 Balboa -----SK 1-3833

**BOUQUET DE COIFFURE**  
SALON OF HAIR STYLING  
604 Geary -----TU 5-6504

**BOXER M STUDIO OF HAIR ARTISTRY**  
See Our Ad Under Hair Goods  
165 O'Farrell -----YU 2-2157  
Brisbane Beauty Shop  
340 Mariposa Brisbn. JUNipr 6-0522  
Broadmoor Beauty Salon  
2372 Junipero Serra Bl Daly City. PLaza 5-7695

**BROADMOOR-COIFFURES BY NOY**  
PERFECTION IN HAIR COLORING  
INCLUDING ALL PASTEL TONES  
CONTROLLED PERMANENT WAVES  
TO ENHANCE YOUR BEAUTY  
PERSONAL HAIR STYLING BY NOY  
EVENINGS BY APPOINTMENT  
Call at Any Time  
1499 Sutter -----PR 5-1736

Brownie's Beauty Salon 2781-24th. ATwtr 2-0223  
**BURGESS GRACE BEAUTY STUDIO**  
Hair Stylist  
522 Taraval -----LOmbrd 4-7666  
Buttercup Beauty Salon 1212 Powell. YUkon 2-5557

**BUTTERFLY BEAUTY SHOPPE**  
Expert Perm. Waving Hair Tinting  
Open Evenings By Appointment  
MARIE MULLEN - OWNER  
819 Divisadero -----FLimor 6-2577

**CALIFORNIA BEAUTY SCHOOL**  
See Our Adv Schools  
908 Market -----SU 1-8793  
California School of Beauty Culture  
908 Market. SUttr 1-8793

**CAMEO BEAUTY SALON**  
3620 Balboa. BAYwv 1-1515  
Cameron Mae 133 Geary. SU 1-6223  
Camp John W 133 Geary. EX 2-0993  
Campbell Jessie Beauty Salon 166 Geary-EX 2-7541  
**CAPE'S BEAUTY SALON**  
166 Geary. EXbrk 2-2488

Capri Beauty Salon  
6446 Mission Daly Cty. PLaza 6-7454  
**CAREER SALON**  
435 Stockton -----YUkon 2-0156  
(Please See Advertisement Page 133)

**CARL PEREZ SALON**  
THE BIG SHEARS WITH A  
DISTINCTIVE HAIR STYLE  
OPEN EVENINGS  
697 Sutter -----OR 3-1521

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**Aimee's Salon**  
OF HAIR STYLING

A SALON  
DESIGNED FOR YOUR COMFORT

Monday Thru Saturday  
9 A.M. TO 6 P.M.  
Evenings By Appointment  
**SK 2-6053**  
3727 GEARY BLVD.  
Bet. Arguello & 2nd Ave.  
Miss Aimee Choy  
Owner



**Jamies PAMPER PARLOR**

Limousine Service  
Showplace of San Francisco

Open Evenings **LO 4-1000**  
162 W. PORTAL AVE. • SAN FRANCISCO

**Beauty Salons—(Cont'd)**

Carla's Beauty Salon 3491-19th. AT 2-6044  
Carlita Beauty Salon 90 Parnassus Av.---LO 6-3656  
Carmen's Salon of Beauty 153 Turk.---OR 3-8592  
**CAROLINE'S BEAUTY SALON**  
1070 Valencia -----VA 4-8577  
Carolyn's Beauty Studio 2851 Army. VAleucia 4-4799  
Casa De Rio Hair Stylist 2383 Ocean Av DE 4-1950  
Castle Manor Beauty Shop  
4279 Mission. DElaware 3-8318  
Castro Beauty Salon 1401 Castro. MI 7-5092  
Catherine Morle's Beauty Salon  
1253 Mc Allister JOrdn 7-0890  
Cathy's Beauty Studio 828 Holloway Av.---JU 5-3786

**CECILE & MADGE SALON OF BEAUTY**  
Formerly CHERI'S  
OPEN EVENINGS  
786 Sutter -----OR 3-2925

Cele's Salon of Beauty 764 Geary. PRsupt 6-7057  
Celesta & James Beauty Mart  
833 Fillmore -----FI 6-9990

**CELESTE BEAUTY SALON**  
Open Sundays Closed Mondays  
10 A.M. to 5:30 P.M.  
Bossie Low - Proprietor  
1117 Powell -----YU 2-2833

Celia's Beauty Shoppe 1200 Hampshire.---AT 2-0665

**CELINDA'S BEAUTY SALON**  
Soft Permans - Expert Stylists  
Open Tues. Thru Sat. - Thur. Eve.  
SE HABLA ESPANOL  
2933-24th -----MI 8-3963

Celinda's Beauty Salon  
2933-24th -----MI 8-3963  
Or -----VA 6-9709

Cel's Salon Of Beauty  
1713 Taraval. SE abright 1-3736  
Center's Beauty Salon 2276 Bush. FI 6-3100  
Center's Beauty Salon 2276 Bush. WEat 1-9975

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

**CHARDONS**

CHARDONS  
Hairstylists  
For The Woman  
Who Demands The Best  
Charles Bottarini Jr - Prop  
"SERVICE RENDERED BY"

CHARDONS  
3685 Sacramento -----WE 1-3226

Chardons 3685 Sacramento -----WE 1-3226

**CHARLES LA VON'S PENTHOUSE OF BEAUTY**

HI STYLING & CASUAL STYLING  
DOWNTOWN  
YU 6-4564 (PENTHOUSE)  
133 Geary -----YU 6-4564

**CHARLES OF THE RITZ BEAUTY SALON**  
At 1 Maganin Co-Union Square  
Geary & Stockton -----DO 2-2100

**CHARMAINE BEAUTY SALON**  
1184 Geneva Av -----DE 3-8422

**CHATEAU OF BEAUTY**  
3340 Steiner -----WE 1-0760

Chatterbox Beauty Salon The  
645 Monterey Bl. JUNipr 7-6382


Chic Beauty Salon  
Open Daily Including Monday  
1609 1/2 Laguna -----FLimor 6-3101

Chyo Beauty Salon 301 Cornwall. SK 1-8600  
(Please See Advertisement Page 136)

Cho-Cho Beauty Salon 1163 Bush. GR 4-5490

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The oldest of all the telephone industry's traditions is Service.



**Edward of San Francisco** 420 SUTTER  
NATIONALLY KNOWN  
FOR INDIVIDUAL HAIR STYLING  
YU 2-6500

SK 2-7676



**Key's Beauty Salon**

5233 GEARY BLVD.  
Between 16th & 17th Ave.

HOURS 9 TILL 5  
EVENINGS BY APPT.

Why does the *Fleur de Lys* HAIR STYLISTS of STONESTOWN give so many permanents?—Because we now have the fantastically different... *Vé Borné* PERMANENT that Bay Area Customers have been going to Hollywood to obtain!

A NEW NON-TOXIC METHOD  
NATURALLY ORGANIC & ODORLESS WITHOUT THE ACIDS INJURIOUS TO SKIN OR HAIR. LET US SHOW YOU HOW IT WAVES ALL TYPES OF HAIR & EVEN CURLS BABY FINE HAIR.

AIR-CONDITIONED DRYERS

OPEN MON. - SAT. TO 6 P. M. WED. AND FRI. 'TIL 9 P. M.

**LO 6-9950**




569 BUCKINGHAM WY.



**Anglo Beauty Shop**

**SPECIALIZING IN**  
PROBLEM HAIR  
PERMANENT WAVES  
TINTED & BLEACHED HAIR  
NATIONALLY ADVERTISED BRANDS USED  
NO APPOINTMENT NECESSARY—EVENINGS BY APPT  
ALL WORK GUARANTEED  
PEGGY BROWN  
**EX 2-5822**

830 MARKET—MEZZANINE—OPPOSITE EMPORIUM



Problem Hair Is No Problem for **Bernard**

"Let an Artist handle your hair"  
SOFT LOVELY PERMANENTS—SMART CUTS  
**YU 6-6161**  
Pacific Bldg.  
821 Market  
LOCATED 43 STEPS FROM THE EMPORIUM

Formerly Stylist for John Robert Powers Charm School  
BANKAMERICARD INTERNATIONAL CARDS ACCEPTED