

ASPHALT - RUBBER - CORK - VINYL - TILES

# TILE & LINOLEUM

**WEST COAST LINOLEUM and CARPET CO.**  
FLOOR COVERINGS SINCE 1923

FEDERAL, STATE, CITY, AND PRIVATE CONTRACTS

**LEADERS SINCE 1923**

Retail & Contract

- ARMSTRONG
- NAIRN
- TILE-TEX
- MATICO
- KENTILE
- ROBBINS
- AMTICO
- ETC.

Special Rates to:

- STORES
- HOMES
- HOTELS
- OFFICES
- INDUSTRIAL
- COMMERCIAL
- CONTRACTORS

**EXPERT WORKMANSHIP - COMPLETE STOCK**

FOR ALL DEPTS. **VA 4-4909**

Also Santa Clara CH 3-2345

RETAIL STORE  
2689 MISSION ST.  
BETWEEN 22nd & 23rd  
CONTRACT SHOWROOMS  
MAIN OFFICES & WAREHOUSE  
COR. 20th & SHOTWELL STS.

# TILE

SINCE 1935

## VINYL TILE

ALL LEADING BRANDS

- KENTILE
- ARMSTRONG
- GOODYEAR
- ROBBINS
- MATICO
- NAIRN

## LINOLEUM

A COMPLETE LINE OF INLAID VINYL & CORLON

LARGE SELECTION OF LINOLEUM AND VINYL RUGS IN ALL SIZES

**Chris Pedersen**  
150 STEINER ST. Corner Waller  
Free Parking  
In Our Lot Directly Across the Street

DO-IT-YOURSELF OR WE'LL DO IT FOR YOU!  
Expert Installation  
ALL WORK GUARANTEED  
WALL COVERING  
Vinyl Floor Coverings  
In 6' 9" & 12' Widths

Call **UN 1-8446**

**Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc., Contractors & Dealers**

**ACE FLOOR & HOUSE REPAIR CO.**  
CITY-WIDE  
Commerical - Industrial - Residential  
FLOORS SANDED - REFINISHED  
LINOLEUM TILE LAYING  
CERAMIC TILE  
CARPENTRY - PAINTING  
ALL WORK GUARANTEED  
1821 Church -----MI 8-4071

**AMTICO TILE FLOORING—**  
AMTICO SHOWROOM  
560 Pacific Av -----EX 7-2858

**ANDERSEN LEO C.**  
DURATILE OF SAN FRANCISCO  
METAL WALL TILE  
Complete Remodelling Kitchens & Bathrooms  
153 Granville Wy -----OV 1-6584

**ANTONCHUK A.**  
ALL TYPES & BRANDS  
TILES - RUGS - LINOLEUM  
INSTALLATIONS  
1125 Ocean Av -----JU 7-0640

**ARMSTRONG'S RESILIENT TILES—**  
ARMSTRONG CARPET & LINOLEUM CO  
2813 Mission -----VA 4-3212  
JONES RESILIENT FLOORS  
626 Clement SKyn 1-2827  
CONKLIN BROS INC 3320-20th ATwtr 2-1822  
CUSTOM FLOORS 35 Main -----DO 2-0397  
FLOOR STYLES INC  
1899 Mission UNdri 1-4646  
JONES RESILIENT FLOORS  
2853 Mission MI 7-6851  
LINOLEUM LARRY 2055 Fillmore WA 1-4937  
PEDERSEN CHRIS LINOLEUM CO  
150 Steiner UN 1-8446  
WEST COAST LINOLEUM & CARPET CO  
See Our Display Ad This Classif  
Retail Store 2689 Mission -----VA 4-4909  
Main Offices 20th & Shotwell -----VA 4-4909  
Contract Showrooms  
20th & Shotwell -----VA 4-4909

**ATLAS ALUMINUM TILE—**  
HAURCO SUPPLY CO 1071 Vallejo -----OR 3-5753

Ceramic Tile Sales Co  
1989 Junipero Serra Bl Daly Cty PLaza 5-3976  
**CONKLIN BROS INC**  
3320-20th -----AT 2-1822  
(Please See Advertisement This Page)  
Custom Floors 35 Main -----DO 2-0397

**DIZZY'S**  
S. F. Plastic Wall Tile Headquarters  
Do-It-Yourself - Expert Instruction  
Tools Furnished - Shower & Tub Enclosures  
2256 Mission -----KL 2-3046

**DURATILE OF SF**  
153 Granville Wy -----OV 1-6584  
**FLOOR STYLES INC**  
1899 Mission UNdri 1-4646  
Floorcraft 760-2d -----SUtr 1-8254  
Floor Trends Inc 515 Sansome -----YU 2-9600  
Fryer-Knowles Inc 37 States -----HE 1-6440  
Giarritta Tile Co 1615 Green -----ORdwy 3-4286  
Golden Gate Linoleum Co  
2862 Mission VAlecia 4-8870  
Haurco Supply Co 1071 Vallejo -----OR 3-5753

**KENTILE—**  
ARMSTRONG CARPET & LINOLEUM CO  
2813 Mission -----VA 4-3212  
JONES RESILIENT FLOORS  
626 Clement SKyn 1-2827  
PEDERSEN CHRIS LINOLEUM CO  
150 Steiner UNdri 1-8446

Last's Paint & Linoleum  
2813 Mission -----VA 4-3212  
**LATCH TILE CO**  
393 Valencia -----UN 3-6256  
**LAWRENCE CUSTOM FLOORS**  
35 Main -----DO 2-3565

**LEHMANN LINOLEUM**  
ASPHALT & VINYL TILE - LINOLEUM  
METAL TRIM - PLASTIC TILE  
2317 Irving -----LO 4-3740

Linoleum Larry 2055 Fillmore -----WA 1-4938  
(Please See Advertisement This Page)  
Malett & Peterson-Grundy 2412 Harrison-AT 2-1600  
Mobile Linoleum Store 4715 Mission -----JU 4-2711  
(Continued Next Page)

# LINOLEUM

★ VINYL LINOLEUM IN ALL COLORS

**Larry's**

- ★ VINYL TILE
- ★ CORLON TILE
- ★ ASPHALT TILE
- ★ LINOLEUM TILE

"Free City Wide Delivery" - Free Estimates

PHONE  
**WA 1-4938** 30 Years of Installation Experience

HEADQUARTERS FOR  
**ARMSTRONG LINOLEUM**

CORNER OF CALIFORNIA & FILLMORE

**Conklin Bros.**

FIRST IN FLOOR COVERING  
SINCE 1880

# TILE

COMMERCIAL • RESIDENTIAL  
All Major Linoleum & Tile Brands  
Guaranteed Installation

**AT 2-1822**  
3320-20th Street - San Francisco  
San Francisco • Oakland • San Mateo • Hayward

**4,600 People—**

In the Bell Telephone Laboratories there are about 4,600 people constantly developing new tests, new materials, and new methods leading toward a better and cheaper telephone service for America.

**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**

**Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc., Contractors & Dealers—(Cont'd)**

**PEDERSEN CHRIS LINOLEUM CO**  
150 Steiner UNdri 1-8446  
(Please See Advertisement Page 1020)

**PETERSON-COBBY CO** 218 Clara EXbrk 2-8714  
**S F HARDWOOD FLOOR CO**  
See Our Ad Floor Cleaning  
940 Divisadero -----WE 1-7649

**SUNSET FLOOR COVERING**  
2006 Irving OVrind 1-7371  
Sunset Tile Co 2416 Market -----UN 1-3231

**TILE SALES CO**  
You Can Tile It Yourself & Save!  
VINYL - ASPHALT - CERAMIC  
Free Instructions  
3145 Geary Bl -----SK 2-1336

**WAL-LITE WALL BOARD—**  
WHOLESALE DISTRIBUTOR  
GROSS CO 960-7th MArkt 1-0789

**WEST COAST LINOLEUM & CARPET CO**  
Retail Store 2689 Mission -----VA 4-4909  
Main Offices 20th & Shotwell -----VA 4-4909  
Contract Showrooms 20th & Shotwell -----VA 4-4909  
(Please See Advertisement Page 1020)

**Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc., Mfrs & Distrs**

**ADAMS K M CO INC**  
Exclusive Wholesale Distrs. of  
Amico Vinyl & Rubber Floor Tile  
Amico Vinyl & Rubber Carpeting  
Amico - Vinyl - Asbestos Tile  
Espenka Danish Cork Floor Tile  
Krommenia Holland Linoleum  
Johnson's English Ceramic Tile  
Dodge Cork Tile  
Ceramaflex Ceramic Flooring  
Office & Warehouse  
70 Charter Oak Av -----JU 4-9521  
Display Room  
560 Pacific -----EX 7-2858

**AMER BILTITE RUBBER CO-AMTICO FLOORING DIV**  
Amico Showroom  
560 Pacific Av -----EX 7-2858

**AMTICO TILE FLOORING—**  
AMTICO SHOWROOM  
American Biltite Rubber Co  
Vinyl & Rubber Flooring  
560 Pacific Av -----EX 7-2858

**Armstrong Cork Co** 1355 Market -----UN 3-1760

**ARMSTRONG'S LINOLEUM—**  
DISTRIBUTOR  
FUNSTEN B R & CO 598-7th HEmlok 1-5115  
VOLKER WM & CO 631 Howard -----EX 2-5727

**Armstein Carpet Co** 540-9th -----MArkt 1-8433  
**CASA D'ARTE**  
1301 Sansome -----EX 7-7132  
Congoleum-Nairn Inc 1355 Market. HEmlok 1-5090

**FUN'S SUPPLY CO**  
ARMSTRONG - KENTILE - ROBBINS  
TILES  
ASPHALT - RUBBER - CORK  
VINYL - VINYL ASBESTOS  
LINOLEUM - CARPETING  
VENETIAN BLINDS & SHADES  
Free Estimates - Complete Line of Paint  
Open 9 AM to 7 PM Daily Except Sun  
545 Kearny -----YU 6-4360

**FUNSTEN B R & CO** 598-7th HEmlok 1-5115  
**HILL CORPORATION** 725-2d GARtia 1-3196

**MA-TI-CO TILE FLOORING—**  
PACIFIC FLOOR PRODUCTS  
470 Spear YUkon 2-5207

**ROBBINS VINYL TILE—**  
DISTRIBUTORS  
JAEGER & BRANCH  
1744 Rollins Rd Brimgm -----OX 7-5361

**ROYAL SALES & MFG CO**  
RCA Sheet Rubber and Rubber Tile  
Royalcrome Metal Trim & Accessories  
245 Loomis -----VA 6-4375

**SAKS I J & CO**  
417 Eccles Av SSF -----PO 1-1170

**Time Locks**  
See Timing Devices; Locks-Whse & Mfrs

**Time of Day Service**

**PACIFIC TELEPHONE & TELEGRAPH CO**  
THE  
Calls Are Charged at the Local Rate

**Time Recorders**  
See Timing Devices; Clocks; Watches

**Time Stamps**  
See Timing Devices; Rubber Stamps; Clocks; Watches

**Time Switches**  
See Switches-Time

**Timing Devices**

**ATC AUTOMATIC TIMING & CONTROLS—**  
CALL EARLE C ASSOC'S  
1290 Bayshore Bl Brimgm -----DI 2-9207

**ACME-RAPIDPRINT TIME STAMP CO**  
Fitzgerald Electro-Mechanical Co  
143-2d -----DO 2-5321

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

**Timing Devices—(Cont'd)**

**CINCINNATI TIME EQUIPMENT**

Payroll & Job  
Time Clocks,  
Time Stamps,  
Master Clock & Program Systems, Time Cards,  
Time Card Racks, New and Reconditioned.  
SALES, SERVICE & SUPPLIES

"WHERE TO BUY THEM"

Cincinnati Time Recorder Distr  
19 Main -----EX 7-5346

Cincinnati Time Recorder Co of S F Scovern H G  
& Co 19 Main -----GA 1-2895  
Cincinnati Time Recorder Distr  
19 Main -----EXbrk 7-5346  
Cummins-Chicago Corp 469-6th -----EXbrk 7-6930

**CUSTOM DEVICES INC**  
TIMERS MANUFACTURED OR  
MODIFIED TO SPECIFICATION  
3840 Bayshore Bl Brimgm -----JU 5-7991

Dayton Time Lock Service Inc  
1280-11th Av -----OV 1-4000

**DAYTON TIME LOCKS**

FOR DOORS  
PROVIDE WEEKLY TIME  
RECORD OF ALL OPENINGS  
& CLOSINGS & BY WHOM

TIME LOCKS

"FOR INFORMATION CALL"

**DAYTON TIME LOCK SERVICE INC**  
1280-11th Av -----OV 1-4000

Eagle Signal Co 1601 Cortland Av -----MI 8-1236  
Fitzgerald Electro-Mechanical Co  
143-2d -----DO 2-5321  
(Please See Advertisement This Page)

**HAYDON A W TIMING MOTORS & DEVICES—**  
TRANSDYNAMICS INC  
44 Encina Av Palo Alto -----DA 6-6527

Industrial Time Engineers 671 Howard -----SU 1-1307

**Timing Devices—(Cont'd)**

**PARAGON ELECTRIC TIME SWITCHES—**  
FACTORY REPRESENTATIVES  
McCUNE WESTERN 1160 Howard -----UN 3-9252

Patrick & Co  
Electric Time Stamps  
560 Market -----EX 2-2640

**SCOVERN H G & CO**

CINCINNATI  
Time Recorders  
Payroll & Job Clocks  
SERVIS RECORDERS  
For Trucks & Machinery  
DETEX - CHICAGO - ETC.  
Watchmens Clocks  
GUARANTEED REPAIRS & SERVICE  
19 Main -----GA 1-2895

Service Recorder Agcy Scovern H G & Co  
& Co 19 Main -----GA 1-2895  
Simplex Time Recorder Co  
Sales 1425 Minnesota -----MI 8-9245  
Service 1425 Minnesota -----MI 8-7210  
(Please See Advertisement This Page)

**SIMPLEX TIME RECORDERS**  
SINCE 1888  
SUCCESSORS TO  
I.T.R.  
TIME EQUIP DIV  
TIME STAMPS  
TIME RECORDERS  
PAYROLL & COST RECORDERS  
MASTER CLOCK & PROGRAM SYSTEMS

"WHERE TO BUY THEM"

FACTORY BRANCH  
**SIMPLEX TIME RECORDER CO**  
Successors to ITR Time Equip Div  
1425 Minnesota -----MI 8-9245

**STANDARD ELECTRIC TIMERS—**  
STANDARD ELECTRIC TIME CO OF CALIF  
Precision Timing Devices  
2214 Quesada Av -----MI 8-0390

**STROMBERG TIME CLOCKS**

Time Stamps  
Card Racks  
Time Cards  
Service

**STROMBERG**

PAYROLL & JOB TIME CLOCKS  
Clocks & Program Systems  
SERVICE ON IBM TIME CLOCKS

"WHERE TO BUY THEM"

**INDUSTRIAL TIME ENGINEERS**  
671 Howard -----SU 1-1307

Time Clock Service Co 260 Kearny -----DO 2-1959

**Tin Plate**

**STANDARD PLATING & POLISHING WORKS**  
INC 896 Folsom -----YU 2-5128

**Tinning**

**ACME-THORNE RETINNING CO**

**RETINNING MILK CANS**  
Kitchens - Dairy Equipment  
Bakeries - Hospitals - Resorts  
Steamships - Conneries  
Refrigerator Wire Shelving & Trays  
DUO-DIP  
Bet So Van Ness Av & Folsom  
1446-15th -----MA 1-7628

**BAY BRIDGE RETINNING CO**  
Commercial & Industrial Hot Dip Tinning  
PRODUCTION TRIPLE DIP PROCESS  
Tin Ware - Milk Cans - Bar & Wire Prod.  
241 Lane -----VA 6-4703

(Continued Next Page)

Est. 1925

# TIME STAMPS & RECORDERS

Serving No. Collif. & Nev.  
• TIMING • DATING  
• NUMBERING MACHINES

Many Special Purpose Stamps  
Hand & Electric  
• Job & Cost Recorders  
Sales - Service - Repair  
REBUILD MACHINES

**DO 2-5321**

**FITZGERALD ELECTRO MECHANICAL CO.**  
143-2nd Street San Francisco

**Simplex STR**

**TIME RECORDER CO.**  
Successors to  
International Time Recording Co.

- Master Clock Systems
- Payroll & Cost Recorders
- Time Stamps
- Time Cards & Card Racks
- Watchmen's Clocks
- Factory Trained Service Organization

SALES  
**MI 8-9245 MI 8-7210**  
1425 Minnesota Street, San Francisco

Reasonable use, prompt answering, thoughtfulness of others, are helpful to all party line users. Telephone neighbors appreciate such teamwork.