

WORKSHOP

DAY & NIGHT SERVICE

SALES — SERVICE — RENTALS

COLOR — BLACK & WHITE — HI-FI

43rd & LAWTON
3655 LAWTON

SE 1-2644
OR
PL 5-3949

RCA
PACKARD BELL
MOTOROLA
SAN FRANCISCO

NO!! NOT T-N-T
Call ART'S TV
SALES & SERVICE

6 MONTHS WARRANTY ON PARTS INSTALLED

OPEN SUNDAYS
5366 MISSION JU 6-8733 10 A.M. to 10 P.M.

RENT NOW - TELEVISION
HI-FI STEREO

COURTESY'S ORIGINAL METER PURCHASE PLAN
Rent To Own For Less Than A Pack of Cigarettes A Day

HI-FI WASHERS DRYERS REFRIGERATORS STOVES TV

PHONE NOW VA 6-8444
COURTESY TV & APPLIANCE CO.
4416-3rd

TELEVISION
Authorized SALES & SERVICE
BLACK & WHITE - COLOR

D. L. ROUTERY MO 1-1455

Television & Radio Dealers—(Cont'd)

GENERAL ELECTRIC RADIOS—
DISTRIBUTORS
GENERAL ELECTRIC SUPPLY CO
1201 Bryant UN 3-4000

GENERAL ELECTRIC TELEVISION

Black & White
Color
Decorator Consoles
Designer Portables



"WHERE TO BUY"

FRANCHISED DEALERS

- A & B Vertex Electric Supply Co 4334 Geary Bl EV 6-9493
- Alan Doran Co 1625 Pacific Av PR 1-1200
- BELL ELECTRIC CO 575 Castro MA 1-8808
- Circle Television Service 2011 Mason OR 3-3875
- COURTESY TV & APPLIANCE CO 4330-3d VA 6-5333
- DAN FRANCO FURNITURE SERVICE 5731 Mission Daily City PL 6-8515
- DAVE'S RADIO & TELEVISION Easy Terms-Liberal Trade-Ins 1720 Polk GR 4-3880
- ELI HOME CENTRE 915 North Point OR 3-0400
- FENECH FURNITURE CO 2836 San Bruno Av JUnipr 4-7024
- FINE FURNITURE & APPLIANCE CO 2226 Fillmore WA 1-1658
- GALLI FURNITURE & APPLIANCE CO 1200 Valencia Missn 7-5111
- GENERAL APPLIANCE COMPANY 369 Fell Markt 1-7778
- Hervey's Television 2627 Mission MI 7-6232
- JACK'S MOBILE TV 4082-24th MI 7-4343
- K'S TELEVISION & RADIO SERVICE 5482 Mission JU 5-9406
- L & M CO 4731 Mission JU 6-1840

(Continued Next Column)

GENERAL ELECTRIC TELEVISION—(Cont'd)

FRANCHISED DEALERS—(Cont'd)

- LAMBERT'S FURNITURE INC 4000 Balboa BA 1-1391
- Long J M & Co Inc 1167 Market KL 2-1088
- Mac David Radio & TV 1051 Polk TU 5-1750
- MARKET TELEVISION & APPLIANCE 535 Market YU 1-6117
- 2768 Mission MT 8-8622
- NORTON'S RADIO & TELEVISION 329 Holloway Av JU 7-8565
- PALLAS BROS 5000 Mission JU 5-2664
- PRICE RITE TELEVISION SERVICE 3915 Judah MO 1-2500
- Seiki Bros 1640 Post FI 6-5010
- Shaff's Furniture Co 2868 Mission Missn 7-8580
- Shiro Bros Radio & TV 713 Monterey Bl JU 4-4009
- Stockton Furniture Co 1200 Stockton YU 2-5217
- TV LAB OF S F 3619 Balboa SK 2-3727
- TOWER TV 729 Portola Dr MO 1-1350
- UNITED TELEVISION SERVICE CO 24th & Bryant VA 6-7600

FACTORY SERVICE

- General Electric Company YU 1-8760
- General Radio Service Co 2708 Judah MD ntrse 4-9370
- Golden Star Co 846 Clay GARfd 1-6228
- GRANCO FM MULTIPLEX RADIOS—EMERSON WEST COAST INC 1050-3d YU 2-1480
- GUARANTEE VISION CO 2010 Balboa SK 2-6363

(Continued Next Page)

Purchasing agents use the YELLOW PAGES as their buying guide. Why not investigate the sales-building possibilities of advertising in the YELLOW PAGES? Just call nearest Business Office.

REPOSSESSED TVs
Bay Area's Largest Reconditioned TV Dealer

RENTALS

UN 1-3582

FOR SERVICE CALL UN 3-0220

NO DOWN PAYMENT - TERMS TO SUIT
OPEN NITES TO 9 - SAT. 9-5 - SUN. 12-4

JERRY'S TV

2086 MISSION (Near 17th) SAN FRANCISCO

THE SIGN OF QUALITY
OUR 77th YEAR

Skinner HIRSCH & KAYE
HEADQUARTERS FOR

TELEVISION - HIGH FIDELITY & RADIO

"The Quality Goes In Before The Zenith Name Goes On"

GA 1-7370
229 KEARNY
Open Mon. till 9 p.m.

RENTALS

YES WE DO DELIVER
CALL
VA 6-1199

REPAIRS

REPAIR DEPT. 54 PERRY
ALL MAKES & MODELS
ALL WORK GUARANTEED
CITY-WIDE SERVICE
PLAN TO BUY

★ PARKER'S ★
RADIO & TELEVISION REPAIR
1421 INGALLS AVE. SAN FRANCISCO

Television & Radio Dealers—(Cont'd)

H & R TV SERVICE

RENTALS - SALES SERVICE

USED TVs

Open 7 Days A Week

TU 9 PM

CALL RUSTY

3195 Mission VA 4-2361

HALE'S TV & APPLIANCE STORES

- 753 Market SU tter 1-8000
- 867 Market SU 1-8000
- 1636 Market SU ttr 1-8000
- 2565 Mission AT water 2-5521

HANSEN'S PARKSIDE TV

- See Our Ad Television Repairing 1038 Taraval LO 6-2684
- Harry's Radio Shop 2254 Cayuga JUnipr 7-8080

HERVEY'S TELEVISION

- Sales - Service - RENTALS Some Location 18th Year 2627 Mission MI 7-6232
- Or MI 7-3268
- Hervey's Television 2627 Mission MI 7-6232 (Please See Advertisement Page 988)
- HOME APPLIANCE TELEVISION SALES & SERVICE 816 Irving SE 1-3530
- Hopman Electric & Radio Co 6309 Mission Daily City PLaza 5-3300
- House of Karlson 145-9th UNdrih 3-3640
- International Radio & Television 20 Wentworth YU 6-1849
- Jamke TV-Radio 324 Cortland Av MI 8-2443
- JERRY'S TV 2086 Mission UN 1-3582 (Please See Advertisement Page 992)

K C TV CO

4082-24th VA 4-6150

KAFOURY'S

1420 Irving MOntrse 4-7676

KAHN & KEVILLE TIRE & APPLIANCES

Turk & Larkin OR 3-0200

KENNEY BROS 408 Market

Kerk's TV Service 314 Excelsior Av YU 4-2991

KLEER TELEVISION SERVICE

Repair Specialists Since 1948 6 Months Parts Warranty 1933 Ocean Av JU 5-1873

Knapp Radio & Appliance

1033 Irving SEbright 1-2468

L & M CO

4731 Mission JU 6-1840

Laguna TV 3201 Fillmore WE 1-6946

Lakeside Electronics SE 1-2088

La Scala TV & Hi-Fi 1605 Polk OR 3-9192

Lawton TV-Radio Sales & Service MO 4-5344

3811 Noriega MO 4-5344

Long J M & Co Inc 1167 Market KL 2-1088

Mac David Radio & TV 1051 Polk TU 5-1750

Mac David Radio & TV 1051 Polk TU 5-6991

MacDavid Radio & TV 1330 Polk PR 5-0900

Mac's Radio & Appliance Exchange 915 Cole L0mbrd 6-1760

MAGNAVOX TELEVISION SALES

A name recognized the world over. Magnavox

TELEVISION & STEREOGRAPHIC HIGH FIDELITY

Sold Only Through Authorized Direct Factory Dealers

"WHERE TO BUY IT"

FACTORY BRANCH

Magnavox Co The 440 Talbert JU 7-2283

AUTHORIZED DEALERS

Bories Radio & Television 0V 1-9569

City of Paris Geary & Stockton DO 2-4500

Dario's Home Furnishings 2660 San Bruno Av DElaware 3-4343

Emporium The 835 Market YU 2-1111

1 Stonestown SE 1-2222

Hale's Dept Stores 867 Market SU 1-8000

Hale's Dept Stores 1636 Market SU 1-8000

Hale's TV & Appliance Stores 753 Market SU 1-8000

Hale's TV & Appliance Stores 2565 Mission AT 2-5521

Macy's San Francisco Stockton & O'Farrell EXbrk 7-3333

(Continued Next Column)

MAGNAVOX TELEVISION SALES—(Cont'd)

AUTHORIZED DEALERS—(Cont'd)

- Sherman Clay & Co Kearny & Sutter-SU 1-6000
- Sterling Furniture Co 275 Lake Merced Bl Daily City PL 6-7500
- West Portal Radio & Record Shop 78 W Portal Av OVRind 1-2595
- White House of San Francisco The Sutter & Grant Av EXbrk 2-5000

Mario's Radio Service 6199-3d VA 4-3142

Mark Morris Tire Co 999 Grant Av YUkon 3-3441

Market Television & Appliance 535 Market YU 1-6117

Market Television & Appliance 2768 Mission MI 8-8622

MARVEL TELEVISION

3060 Taraval 1344 Stockton YUkon 2-4117

MAUSER RADIO & TELEVISION SERVICE

Guaranteed Service on All Makes Between 22d & 23rd Avenues 5811 Geary Bl SKYln 1-5839

McWilliams Radio & TV Service 3060 Taraval LO 4-5644

Model TV & Sound 614 Irving SEbright 1-2100

Modern Radio Co 1475 Haight UNdrih 1-4751

Meo TV & Appliance 4791 Mission DElaware 3-6700

Miller's Radio & Television Service 1936 Ocean Av JUnipr 6-6106

Model TV & Sound 614 Irving SEbright 1-2100

Modern Radio Co 1475 Haight UNdrih 1-4751

Moe TV & Appliance 4791 Mission DElaware 3-6700

MOTOROLA RADIO & TELEVISION

PORTABLE, TABLE AND CONSOLE MODELS

TV—Exclusive Tube Sentry—Golden M Tubes Furniture styling for any decor

Radio—Table, Clock, Portable and Auto

Also Fine Stereo High Fidelity Phonographs.

"WHERE TO BUY THEM"

DISTRIBUTORS

LANCASTER W J CO 660 Mariposa MA 6-0660

DEALERS-TELEVISION

Ace Radio Co 2267 Market UNdrih 1-7031

Alan Doran Co 1625 Pacific Av PR 1-1200

All American Furniture & Refrigeration Co 938 Valencia ATwtr 2-2900

ANDY'S TELEVISION SERVICE 4011 Judah LO 4-1040

B & B RADIO & TELEVISION 1911 Hayes SK 2-3300

BORIES RADIO & TELEVISION 3749 Noriega 0V 1-9569

Carr's Television & Radio Co 5811 Geary Bl SK 2-1181

DAY & NIGHT TELEVISION SALES & SERVICE CO 1322 Haight UN 3-0793

Gateway Radio & Television 2720 Junipero Serra Bl Colma PL 6-5040

KNAPP RADIO & APPLIANCE 1033 Irving SE 1-2468

Long J M & Co Inc 1167 Market KL 2-1088

MADSEN'S APPLIANCE & TV 12 Wellington 2d Daily City PL 5-4080

McWilliams Radio & TV Service 3060 Taraval MO 4-9650

MIDTOWN ELECTRONICS 4235-24th MI 7-3800

Perry & Whitelaw Inc 11th & Howard UNdrih 1-1801

SOUNDVIEW RADIO & TV 4791 Mission DE 3-6700

SUNSET TELEVISION CENTER 2437 Noriega MO 4-9630

TOWER TV 729 Portola Dr MO 1-1350

UNITED TELEVISION SERVICE CO 24th & Bryant VA 6-7600

WESTLAKE TOWN & COUNTRY TV 345 S Mayfair Av Daily City PL 5-4400

YOUNG BROS TELEVISION STORES Sales Department 2301 Mission VA 6-4132

5522 Geary Bl SK 2-2947

ZAIS HENRY M FURNITURE CO 118-4th EX 2-6512

DEALERS-AUTO RADIOS

BRIDGE RADIO Drive in Service Btw 7th & 8th Ave 4327 Geary Bl SKYln 2-2348

CAR RADIO SERVICE COMPANY 1911 Mission MA 1-9763

PERRY & WHITELAW INC 11th & Howard UN 1-1801

UNITED TELEVISION SERVICE CO 24th & Bryant VA 6-7600

DEALERS-HOME RADIOS

PERRY & WHITELAW INC 11th & Howard UN 1-1801

(Continued Next Column)

MUNTZ TV

FACTORY AUTHORIZED SALES & SERVICE

TV - STEREO & HI-FI

"WHERE TO CALL"

DEALERS

MUNTZ TV SALES & SERVICE 885 Folsom YU 6-4655

MUNTZ TV SALES & SERVICE 885 Folsom YU 6-4655

(Please See Advertisement Page 990)

Murphy's Radio & TV 720 Geary OR 3-3634

National TV & Appliance Co 1785 Fulton FI 6-1106

NICK'S RADIO & TELEVISION SERVICE Color & Black and White Sales 3412 Judah 0V 1-4546

Nob's Radio & TV 1315 Noriega LO 6-6135

Norton's Radio & Television 329 Holloway Av JUnipr 7-8565

NUTRON TV SALES SERVICE & RENTAL 2401 Mission VA 6-8676 (Please See Advertisement Page 989)

OLYMPIC TELEVISION

A LEADER IN HI-FI - TV - RADIO 3 WAY COMBINATIONS "Get All 3 for the Price of 1"

Stereo - Hi-Fi - Radio Phonographs - TV - AM FM

"WHERE TO BUY THEM"

WHOLESALE DISTRIBUTORS

Olympic TV of No Calif Inc 450-9th UNdrih 1-8308

DEALERS

Al's Television Service 1322 Noriega MO 4-2241

21 San Pedro Rd Colma PL 5-4884

Courtesy TV & Appliance Co 4430-3d VA 6-5333

Family Furniture Co 1943 Mission UNdrih 1-2800

RADIO TELEVISION LABORATORIES Low Cost Color-Black & White Serving All of The Bay Area Come in & See Our Large Selection 1911 Hayes SK 2-3300

Segal S Chas 1429 Franklin TU 5-0330

TV MAN THE 21 San Pedro Rd Colma WY 2-2850

SERVICE

DAY & NIGHT TELEVISION SALES & SERVICE CO 1322 Haight UN 3-0793

RADIO TELEVISION LABORATORIES 1911 Hayes SKYln 2-3300

SERVICE DEALERS

MIDTOWN ELECTRONICS 4235-24th MI 7-3800

Olympic TV of No Calif Inc 450-9th UNdrih 1-8308

Opp Radio & Television Co 3739 Balboa SKYln 1-8515

Pacific Radio & Television Co 2260 Mission MA 1-8531

PACKARD BELL ELECTRONICS

West's Largest Selling TV • Radio • Stereo Hi-Fi One of America's Two Most Experienced Color TV Manufacturers

"WHERE TO BUY THEM"

DISTRIBUTORS

TEAKLE N C CO 715 Folsom DO 2-9060

DEALERS

Al's Television Service 1322 Noriega MO 4-2241

21 San Pedro Rd Colma PL 5-4884

Dave's Radio & Television Easy Terms-Liberal Trade-Ins 1720 Polk GR 4-3880

EL REY TV 133 W Portal Av 0V 1-8064

IKEDA RADIO & TELEVISION 2320 Clement SKYln 1-9747

(Continued Next Column)

PACKARD BELL ELECTRONICS—(Cont'd)

DEALERS—(Cont'd)

LAMBERT'S FURNITURE INC 4000 Balboa BA 1-1391

PALLAS BROS 5000 Mission JU 5-2664

RICHMOND RADIO & TELEVISION CO 6140 Geary Bl BA 1-5515

Saltzman Bros Furniture Co 725 Mission DO 2-8657

Sheli Radio & TV Service 4455 Geary Bl SK 2-2843

Westlake Maple Shop 6940 Mission Daily City PLaza 5-4595