


DAY & NIGHT SERVICE



SALES — SERVICE — RENTALS

COLOR — BLACK & WHITE — HI-FI

SE 1-2644
OR
PL 5-3949

RCA
PACKARD BELL
MOTOROLA
SAN FRANCISCO

43rd & LAWTON
3655 LAWTON

NO!! NOT T-N-T
Call ART'S TV
SALES & SERVICE



6 MONTHS WARRANTY ON PARTS INSTALLED

OPEN SUNDAYS
5366 MISSION JU 6-8733

10 A.M. to 10 P.M.

RENT NOW — TELEVISION HI-FI STEREO

COURTESY'S ORIGINAL METER PURCHASE PLAN
Rent To Own For Less Than A Pack of Cigarettes A Day

HI-FI WASHERS DRYERS TV REFRIGERATORS STOVES

PHONE NOW VA 6-8444
COURTESY TV & APPLIANCE CO.
4416-3rd



TELEVISION


Authorized SALES & SERVICE
BLACK & WHITE — COLOR

D. L. ROUTERY MO 1-1455

Television & Radio Dealers—(Cont'd)

GENERAL ELECTRIC RADIOS—
DISTRIBUTORS
GENERAL ELECTRIC SUPPLY CO
1201 Bryant UN 3-4000

GENERAL ELECTRIC TELEVISION
Black & White
Color
Decorator Consoles
Designer Portables



"WHERE TO BUY"

FRANCHISED DEALERS

- A & B Vertex Electric Supply Co 4334 Geary Bl. EV 6-9493
- Alan Doran Co 1625 Pacific Av. PR 1-1200
- BELL ELECTRIC CO** 575 Castro MA 1-8808
- Circle Television Service 2011 Mason OR 3-3875
- COURTESY TV & APPLIANCE CO** 4430-3d VA 6-5333
- DAN FRANCO FURNITURE SERVICE** 6731 Mission Daily City PL 6-8515
- DAVE'S RADIO & TELEVISION** Easy Terms—Liberal Trade-Ins 1720 Polk GR 4-3880
- ELI HOME CENTRE** 915 North Point OR 3-0400
- FENECH FURNITURE CO** 2636 San Bruno Av. Junior 4-7024
- FINE FURNITURE & APPLIANCE CO** 2226 Fillmore WA 1-1658
- GALLI FURNITURE & APPLIANCE CO** 1200 Valencia Missn 7-5111
- GENERAL APPLIANCE COMPANY** 369 Fell Markt 1-7778
- Hervey's Television 2627 Mission MI 7-6232
- JACK'S MOBILE TV** 3881-24th MI 7-4343
- K'S TELEVISION & RADIO SERVICE** 5482 Mission JU 5-9406
- L & M CO** 4731 Mission JU 6-1840

(Continued Next Column)

GENERAL ELECTRIC TELEVISION—(Cont'd)

FRANCHISED DEALERS—(Cont'd)

- LAMBERT'S FURNITURE INC** 4000 Balboa BA 1-1391
- Long J M & Co Inc 1167 Market KL 2-1088
- Mac David Radio & TV 1051 Polk TU 5-1750
- MARKET TELEVISION & APPLIANCE** 535 Market YU 1-6117
- 2768 Mission MI 8-8622
- NORTON'S RADIO & TELEVISION** 329 Holloway Av. JU 7-8565
- PALLAS BROS** 5000 Mission JU 5-2664
- PRICE RITE TELEVISION SERVICE** 3915 Judah MO 1-2500
- Seiki Bros 1640 Post FI 6-5010
- Shaff's Furniture Co 2868 Mission Missn 7-8580
- Shiro Bros Radio & TV 713 Monterey Bl. JU 4-4009
- Stockton Furniture Co 1200 Stockton YU 2-5217
- TV LAB OF S F** 3619 Balboa SK 2-3727
- TOWER TV** 729 Portola Dr. MO 1-1350
- UNITED TELEVISION SERVICE CO** 24th & Bryant VA 6-7600

FACTORY SERVICE

General Electric Company UN 1-8760

- General Radio Service Co** 2708 Judah MO ntrss 4-9370
- Golden Star Co 846 Clay GArfl 1-6228
- GRANCO FM MULTIPLEX RADIOS—** EMERSON WEST COAST INC 1050-3d YU 2-1480
- GUARANTEE VISION CO** 2010 Balboa SK 2-6363

(Continued Next Page)

Purchasing agents use the YELLOW PAGES as their buying guide. Why not investigate the sales-building possibilities of advertising in the YELLOW PAGES? Just call nearest Business Office.

REPOSSESSED TVs
Bay Area's Largest Reconditioned TV Dealer

RENTALS
UN 1-3582
FOR SERVICE CALL UN 3-0220

NO DOWN PAYMENT — TERMS TO SUIT
OPEN NITES TO 9 — SAT. 9-5 — SUN. 12-4

JERRY'S TV
2086 MISSION (Near 17th) SAN FRANCISCO

Skinner HIRSCH & KAYE
THE SIGN OF QUALITY
OUR 77th YEAR

HEADQUARTERS FOR
ZENITH
TELEVISION — HIGH FIDELITY & RADIO

"The Quality Goes In Before The Zenith Name Goes On"

GA 1-7370
229 KEARNY
Open Mon. till 9 p.m.

Television TAPE RECORDERS

RENTALS
YES WE DO DELIVER
CALL
VA 6-1199

REPAIRS
REPAIR DEPT. 54 PERRY
ALL MAKES & MODELS
ALL WORK GUARANTEED
CITY-WIDE SERVICE
PLAN TO BUY

★ **PARKER'S** ★
RADIO & TELEVISION REPAIR
1421 INGALLS AVE. SAN FRANCISCO

(Continued Next Column)

Television & Radio Dealers—(Cont'd)

H & R TV SERVICE

RENTALS — SALES SERVICE USED TVs

Open 7 Days A Week
Til 9 PM
CALL RUSTY

3195 Mission VA 4-2361

HALE'S TV & APPLIANCE STORES
755 Market SU tier 1-8000
867 Market SU 1-8000
1636 Market SU tr 1-8000
2565 Mission AT water 2-5521

HANSEN'S PARKSIDE TV
See Our Ad Television Repairing
1038 Taraval LO 6-2684
Harry's Radio Shop 2254 Cayuga. Junior 7-8080

HERVEY'S TELEVISION

Sales — Service — RENTALS
Some Location 18th Year
2627 Mission MI 7-6232
Or MI 7-3268

Hervey's Television 2627 Mission MI 7-6232
(Please See Advertisement Page 988)

HOME APPLIANCE TELEVISION SALES & SERVICE 816 Irving SE 1-3530
Hopman Electric & Radio Co 6309 Mission Daily City PLaza 5-3300
House of Karlson 145-9th UNdri 3-3640
International Radio & Television 20 Wentworth YU 6-1849
Jamke TV-Radio 324 Cortland Av. MI 8-2443

JERRY'S TV 2086 Mission UN 1-3582
(Please See Advertisement Page 992)

K C TV CO 4083-24th VA 4-6150

KAFOURY'S 1420 Irving MOntrse 4-7676

KAHN & KEVILLE TIRE & APPLIANCES Turk & Larkin OR 3-0200

KENNEY BROS 408 Market YUkon 6-0748

KER'S TV SERVICE 314 Excelsior Av. JU 4-2991

KLEER TELEVISION SERVICE Repair Specialists Since 1948
6 Months Parts Warrantee
1933 Ocean Av. JU 5-1873
Knapp Radio & Appliance 1033 Irving SEabright 1-2468

L & M CO 4731 Mission JU 6-1840
Laguna TV 3201 Fillmore WE 1-6946
Lakeside Electronics SE 1-2088
La Scala TV & Hi-Fi 1605 Polk OR 3-9192
Lawton TV-Radio Sales & Service 3811 Noriega MO 4-5344
Long J M & Co Inc 1167 Market KL 2-1088
Mac David Radio & TV 1051 Polk TU 5-1750
Mac David Radio & TV 1051 Polk TU 5-6991
MacDavid Radio & TV 1330 Polk PR 5-0900
Mac's Radio & Appliance Exchange 915 Cole LOmbrd 6-1760

MAGNAVOX TELEVISION SALES

A name recognized the world over. **Magnavox**

TELEVISION & STEREOPHONIC HIGH FIDELITY

Sold Only Through Authorized Direct Factory Dealers

"WHERE TO BUY IT"

FACTORY BRANCH
Magnavox Co The 440 Talbert—JU 7-2283

AUTHORIZED DEALERS

- Bories Radio & Television 3749 Noriega OV 1-9569
- City of Paris Geary & Stockton DO 2-4500
- Dario's Home Furnishings 2660 San Bruno Av DElaware 3-4343
- Emporium The 835 Market YU 2-1111
- Hale's Dept Stores 867 Market SE 1-2222
- Hale's Dept Stores 1636 Market SU 1-8000
- Hale's TV & Appliance Stores 753 Market SU 1-8000
- Hale's TV & Appliance Stores 2565 Mission AT 2-5521
- Macy's San Francisco Stockton & O'Farrell EXbrk 7-3333

(Continued Next Column)

MAGNAVOX TELEVISION SALES—(Cont'd)

AUTHORIZED DEALERS—(Cont'd)

Sherman Clay & Co Kearny & Sutter-SU 1-6000
Sterling Furniture Co 275 Lake Merced Bl Daly City PL 6-7500
West Portal Radio & Record Shop 78 W Portal Av. OVrind 1-2595
White House of San Francisco The Sutter & Grant Av. EXbrk 2-5000

Mario's Radio Service 6199-3d VA 4-3142
Mark Morris Tire Co 999 Geary ORday 3-3441
Market Television & Appliance YU 1-6117
Market Television & Appliance MI 8-8622

MARVEL TELEVISION 1344 Stockton YUkon 2-4117

MAUSER RADIO & TELEVISION SERVICE Guaranteed Service on all Makes
Between 22d & 23rd Avenues 5811 Geary Bl SKYin 1-5839

McWilliams Radio & TV Service 3060 Taraval LO 4-5644
(Please See Advertisement Page 989)

Mee Shine Radio Co 1051 Grant Av. YUkon 2-5540

MELODY RADIO & TV 2163 Polk GRdayn 4-6181

Menary W G Co 3125 Mission VAencia 4-1429

Miller's Radio & Television Service 1936 Ocean Av. Junior 6-6106

Model TV & Sound 614 Irving SEabright 1-2100

Modern Radio Co 1675 Haight UNdri 1-4751

Moe TV & Appliance 4791 Mission DElaware 3-6700

MOTOROLA RADIO & TELEVISION

PORTABLE, TABLE AND CONSOLE MODELS

TV—Exclusive Tube Sentry—Golden M Tubes
Furniture styling for any decor.
Radio—Table, Clock, Portable and Auto
Also Fine Stereo High Fidelity Phonographs.

"WHERE TO BUY THEM"

DISTRIBUTORS

LANCASTER W J CO 660 Marinassa MA 6-0660

DEALERS-TELEVISION

Ace Radio Co 2267 Market UNdri 1-7031
Alan Doran Co 1625 Pacific Av. PR 1-1200
All American Furniture & Refrigeration Co 938 Valencia ATwtr 2-2990

ANDY'S TELEVISION SERVICE 4011 Judah LO 4-1040

B & B RADIO & TELEVISION 4011 Judah WA 1-1515

BORIES RADIO & TELEVISION 3749 Noriega OV 1-9569

Carr's Television & Radio Co 5811 Geary Bl SK 2-1181

DAY & NIGHT TELEVISION SALES & SERVICE CO 1322 Haight UN 3-0793

Gateway Radio & Television 2720 Junipero Serra Bl Colma PL 6-5040

KNAPP RADIO & APPLIANCE 1033 Irving SE 1-2468

Long J M & Co Inc 1167 Market KL 2-1088

MADSEN'S APPLIANCE & TV 12 Wellington Av Daly City PL 5-4080

MCWILLIAMS RADIO & TV SERVICE 3060 Taraval MO 4-9650

MIDTOWN ELECTRONICS

Perry & Whitelaw Inc 11th & Howard UNdri 1-1801

SOUNDVIEW RADIO & TV 2437 Noriega DE 3-6700

SUNSET TELEVISION CENTER 2437 Noriega MO 4-9630

TOWER TV 729 Portola Dr. MO 1-1350

UNITED TELEVISION SERVICE CO 345 S Mayfair Av Daly City VA 6-7600

WESTLAKE TOWN & COUNTRY TV Sales Department VA 6-4132
2301 Mission SK 2-2947

ZAIS HENRY M FURNITURE CO 118-4th EX 2-6512

DEALERS-AUTO RADIOS

BRIDGE RADIO Drive in Service Btw 7th & 8th Ave 4327 Geary Bl SKYin 2-2348

CAR RADIO SERVICE COMPANY 1911 Mission MA 1-9763

PERRY & WHITELAW INC 11th & Howard UN 1-1801

UNITED TELEVISION SERVICE CO 24th & Bryant VA 6-7600

DEALERS-HOME RADIOS

PERRY & WHITELAW INC 11th & Howard UN 1-1801

MUNTZ TV

FACTORY AUTHORIZED SALES & SERVICE



TV - STEREO & HI-FI

"WHERE TO CALL"

DEALERS

MUNTZ TV SALES & SERVICE 885 Folsom YU 6-4655

MUNTZ TV SALES & SERVICE

(Please See Advertisement Page 990)

Murphy's Radio & TV 720 Geary OR 3-3634

National TV & Appliance Co 1785 Fulton FI 6-1106


NICK'S RADIO & TELEVISION SERVICE Color & Black and White Sales
3412 Judah OV 1-4546
Nob's Radio & TV 1315 Noriega LO 6-6135

Norton's Radio & Television 329 Holloway Av Junior 7-8565

NUTRON TV SALES SERVICE & RENTAL 2401 Mission VA 6-8676
(Please See Advertisement Page 989)

OLYMPIC TELEVISION

A LEADER IN HI-FI - TV - RADIO
3 WAY COMBINATIONS
"Get All 3 for the Price of 1"
Stereo - Hi-Fi - Radio
Phonographs - TV - AM FM



"WHERE TO BUY THEM"

WHOLESALE DISTRIBUTORS
Olympic TV of No Calif Inc 450-9th UNdri 1-8308

DEALERS

All's Television Service 1322 Noriega MO 4-2241
21 San Pedro Rd Colma PL 5-4884
Courtesy TV & Appliance Co 4430-3d VA 6-5333

Family Furniture Co 1943 Mission UNdri 1-2800

RADIO TELEVISION LABORATORIES Low Cost Color-Black & White
Serving All of The Bay Area
Come in & See Our Large Selection
1913 Hayes SK 2-3300
Segal S Chas 1429 Franklin TU 5-0330

TV MAN THE 21 San Pedro Rd Colma WY 2-2850

SERVICE

DAY & NIGHT TELEVISION SALES & SERVICE CO 1322 Haight UN 3-0793

RADIO TELEVISION LABORATORIES 1911 Hayes SKYin 2-3300

SERVICE DEALERS

MIDTOWN ELECTRONICS 4235-24th MI 7-3800

Olympic TV of No Calif Inc 450-9th UNdri 1-8308

Opp Radio & Television Co 3739 Balboa SKYin 1-8315

Pacific Radio & Television Co 2260 Mission MA 1-8531

PACKARD BELL ELECTRONICS

West's Largest Selling TV - Radio - Stereo Hi-Fi



One of America's Two Most Experienced Color TV Manufacturers

"WHERE TO BUY THEM"

DISTRIBUTORS

TEAKLE N C CO 715 Folsom DO 2-9060

DEALERS

All's Television Service 1322 Noriega MO 4-2241
21 San Pedro Rd Colma PL 5-4884

Dave's Radio & Television Easy Terms—Liberal Trade-Ins 1720 Polk GR 4-3880

EL REY TV 133 W Portal Av OV 1-8064

IKEDA RADIO & TELEVISION 2830 Clement SKYin 1-9747

(Continued Next Column)

PACKARD BELL ELECTRONICS—(Cont'd)

DEALERS—(Cont'd)

LAMBERT'S FURNITURE INC 4000 Balboa BA 1-1391

PALLAS BROS 5000 Mission JU 5-2664

RICHMOND RADIO & TELEVISION CO 6140 Geary Bl BA 1-5515

Saltzman Bros Furniture Co 725 Mission DO 2-8657

Shell Radio & TV Service 4455 Geary Bl SK 2-2843

Westlake Maple Shop 6940 Mission Daily City PLaza 5-4595

PALLAS BROS 5000 Mission Junior 5-2664
Paramount Radio & Television Service Co 1139 Taraval LOmbrd 6-6518

PARK-PRESIDIO RADIO TELEVISION

Parker's Radio & Television Repair 507 Clement BAYwa 1-0441
1421 Ingalls Av VA 6-1199
(Please See Advertisement Page 992)

Peerless Radio & Appliance Co 3721 Geary Blvd SK 1-8022

Peninsula TV Service 6630 Mission Daily City PL 5-9526

PENINSULA TV SERVICE 6630 Mission Daily City PL 6-5300

PHILCO TELEVISION & RADIOS

PHONOGRAPHS **PHILCO**

Also famous for quality, performance and value in Hi-Fi Stereo • Refrigerators • Home Freezers • Electric Ranges • Domestic Washer-Dryers • Automatic & Wringer Washers & Dryers • Air Conditioners.

"WHERE TO BUY THEM"

WHOLESALE DISTRIBUTORS
California Electric Supply Co 1585 Folsom UN 3-2020

DEALERS

Alan Doran Co 1625 Pacific Av. PR 1-1200

Andre's Radio & Television 2204 Irving SE 1-2792

B G W Electronics 1947 Lawton LO 4-6517

BELVIEW TV & APPLIANCE CO 5515 Mission Junior 4-7207

CARR'S TELEVISION & RADIO CO 5811 Geary Bl SK 2-1181

Courtesy TV & Appliance Co 4430-3d VA 6-5333

Curley's TV 915 Cole LO 4-5774

Dave's Radio & Television Easy Terms—Liberal Trade-Ins 1720 Polk GR 4-3880

DAY & NIGHT TELEVISION SALES & SERVICE CO 1322 Haight UN 3-0793

DON'S TV SERVICE 140 Skyline Plaza Daly City WY 2-4400

2316 Vicente LO 4-1559

French Bros 1320 Mission MA 1-6627

Glover's TV Service 5853 Mission JU 4-1635

K C TV CO 4082-24th VA 4-6150

L & M CO 4731 Mission JU 6-1840

Long J M & Co Inc 1167 Market KL 2-1088

Louie's Radio-TV Sales & Service 711 Broadway YJ 2-9351

Mark Morris Tire Co 999 Geary ORday 3-3441

MCWILLIAMS RADIO & TV SERVICE 3060 Taraval MOntrse 4-9650

PALLAS BROS 5000 Mission Junior 5-2664

PENINSULA TV SERVICE 6630 Mission Daily City PL 6-5300

PETERSEN GEO & SONS FURNITURE & APPLIANCE CO 4947-3d Missn 7-9080

RADIO TELEVISION LABORATORIES Low Cost Color-Black & White
Serving All of The Bay Area
Come in & See Our Large Selection
1911 Hayes SK 2-3300

Ratto Alfredo & Sons 561 Columbus Av SU 1-8318

SERVICE CENTER 2136 Fillmore WE 1-6036
2078 Chestnut WE 1-6036

Sincere TV & Radio Service 1378 Pacific Av ORday 3-4211

UNITED TELEVISION SERVICE CO 24th & Bryant VA 6-7600

Vanoni Radio & Television Service 139 Park VA 4-9429

YOUNG BROS TELEVISION STORES Sales Department 2301 Mission SK 2-2947
5522 Geary Bl

PIONEER RADIO & TELEVISION

Price Rite Television Service 3915 Judah MOntrse 1-2500

Prompt Radio & Television Co 2830 Sloat Bl LOmbrd 4-3388

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