

**PHYLLIS AND HARRIS  
LEGG SCHOOLS OF  
ICE SKATING**

Skating Instructions by Former  
Ice Follies Stars  
GROUPS OR PRIVATE LESSONS  
All Ages  
COMPLETE SALES - RENTALS  
ICE SHOWS FOR CONVENTIONS ETC.  
NOW AT TWO LOCATIONS  
JACK TAR LEGG SCHOOL OF  
HOTEL ICE SKATING  
Van Ness at Geary 1951 Ocean Ave.  
TU 5-4164 JU 6-1300  
"For An Ice Time"

**MARINA  
SEA & SKI  
RENTALS & REPAIRS**

**L**  
O DON CAPPA MGR. N  
A Jordan 7-0838 RP  
1909 UNION ST  
SAN FRANCISCO  
CALIF.

**SKIHAUS**

Sales - Rentals - Repairs  
SKI TOURS  
To Squaw-Reno-Heavenly Valley  
Alpine Meadows-Mt. Shasta, Etc.  
Individual & Group Rates  
For Clubs Or Organizations  
CALL  
YU 2-5825  
HOURS:  
OCTOBER - 11 to 6  
NOVEMBER Thru MARCH  
11 to 9 - Fri. 11-6  
APRIL - 11 To 6  
SATURDAYS (Oct. thru Dec. Only) 11-6  
209 California St. San Francisco

**Alpenhaus  
SKI SHOP  
COMPLETE  
SALES & RENTALS  
SKI PROFESSIONALS**

FEATURING  
HEAD - HART - KASTLE - KNEISSL - A-15 - HEIRLING  
DOLOMITE - NORDICA - MILLER - MARKER - LOOK - HAUSER  
SPORT ALM - SPORTCASTER - EDELWEISS

**Home of the  
SKI SURGEON**  
SPECIALIZED WOOD AND  
METAL SKI REPAIR  
"WILL BRING YOUR SKI BACK TO LIFE"  
CALL  
**OR 3-4777  
1121 Geary**  
AMPLE FREE PARKING  
ACROSS FROM JACK TAR HOTEL  
Visit Our Sacramento Store at  
2760 Fulton Ave.

**VIKING SKI SHOP**

"WHERE EXPERTS SERVE YOU"  
TOPS FOR  
QUALITY - SELECTION - SERVICE  
RENTAL SKI EQUIPMENT  
COMPLETE OUTFITS FOR THE ENTIRE FAMILY  
**HE 1-8317 | YU 6-2498**  
\*1874 MARKET | 173 MAIDEN LANE  
\*OPEN EVENINGS TILL 9 P.M. DURING SKI SEASON  
CONVENIENT CREDIT PLAN

**KENNEALLY'S**  
YOUR CONVENIENT DOWNTOWN  
SKI HEADQUARTERS  
FEATURING THE FINEST SELECTED  
SKI APPAREL AND EQUIPMENT

Head Bogner  
Hart Hauser  
Fischer Lackner  
Kastle Nordica  
Kneissl Strolz

**RENTALS**  
MON.-WED. & THURS. 'TIL 9  
**DO 2-3676**  
67-2ND HALF BLK. OFF MARKET - S.F.

**Bavarian  
Ski Shop**

**YU 6-0265**  
ROGG-BOOTS  
HEAD • BOGNER • ZEILER  
CREDIT TERMS  
FREE SKI MOVIES  
Ev. Wed. 8 pm Oct.-Dec.  
58-3rd St. Off Market  
OPEN EVENINGS

**Skating Equipment & Supplies**

**DANCE ART CO**  
Headquarters for  
HIGH STYLE SKATING SKIRTS  
TIGHTS - LEOTARDS - HOSIERY  
Exhibition Costumes to Order  
222 Powell -----EX 2-4912

**HARLICK & CO**  
ICE & ROLLER SKATING BOOTS  
Custom Made Also Stock Boots  
1125 Market -----MA 1-0462

San Francisco Ice Arena 1557-48th Av. - SE 1-9711  
West Portal Sport Shop  
301 West Portal Av. -----MOntrse 4-7879

**Skating Instruction**  
Legg Schools of Ice Skating  
Van Ness Av & Geary -----TU 5-4164  
San Francisco Ice Arena 1557-48th Av. - SE 1-9711

**Skating Rinks**  
Bel-Arena Ice Rink  
815 Old County Rd Bimont -----LY 1-3333  
Berkeley Ice Land  
Ward & Milvia Brkly -----Thrnw 3-8800  
Burlingame Ice Skating Rink  
571 Mission  
1415 N Carolan Av Brngm -----DI 2-7471  
Legg Schools of Ice Skating  
1951 Ocean Av -----JU 6-1300  
(Please See Advertisement This Page)

**ROLLADIUM SKATING RINK**  
363 N Bayshore Bl Sn Mto -----DI 2-2711

**SAN FRANCISCO ICE ARENA**  
OPEN DAILY  
FOR PUBLIC SKATING  
SPECIAL GROUP RATES  
Complete Sales & Rentals  
FIGURE SKATING SCHOOL  
Group and Private Instruction for  
All Ages by Former Ice Follies Stars  
ICE HOCKEY SCHOOL FOR BOYS  
3 Blocks From Lincoln Wy Bet. Lawton &  
Kirkham Sts  
1557-48th Av -----SE 1-9711  
Or -----SE 1-6410

**SKATELAND AT THE BEACH ROLLER RINK**  
MATINEES  
Sat Suns Holidays 2 PM to 4:30 PM  
Evenings 7:30 PM to 10:30 PM  
LATE SESSIONS  
Every Sat Night 11 PM to 1 AM  
SPECIAL GROUP RATES  
Balboa & Great Hwy -----SK 1-4717

Sutros-Whitneys At Seal Rocks Bayw 1-7711  
1000 Pt Lobos Av  
WHITNEYS-SUTROS AT SEAL ROCKS BA 1-7711  
1000 Pt Lobos Av

**Ski Resorts**  
Alpine Meadows of Tahoe Inc YU 1-0575  
420 Market  
**ALPINE MEADOWS OF TAHOE INC**  
P O Box 865 Tahoe City 916 JU 3-4232  
Tahoe City  
**DOODGE RIDGE SKI SLOPES**  
Dodge Ridge Rd Pinecrest 209 YO 5-3474  
**HALL WILSON & ASSOCIATES**  
465 Post GA 1-0493  
Mt Rose Ski Bowl-Sky Tavern YU 1-1425  
570 Market  
Olympic Village of Squaw Valley S F Office  
Russ Bldg YU 2-6905  
Squaw Valley Lodge of Tahoe City S F Office  
Russ Bldg YU 2-6905  
Timberline Lodge of Mt Hood Oregon S F Office  
Russ Bldg YU 2-6905

**Skating Equipment-Retail**  
See Also Sporting Goods Headings  
**ALPENHAUS SKI SHOP**  
1121 Geary OR 3-4777  
(Please See Advertisement This Page)  
**BATTENS & BOARDS**  
Bridgeway & Pine Sausltto 332-0212  
Bavarian Ski Shop 58-3d YUkon 6-0265  
(Please See Advertisement This Page)  
(Continued Next Page)

**Skiing Equipment-Retail-(Cont'd)**

**DAVE SULLIVAN SPORT SHOP**  
Ski-Ski Clothing-Rental-Sale-Repair  
5333 Geary Bl SKYin 1-7070  
**FLYING GOOSE SPORTING GOODS**  
Ski Equipment Sales & Rentals  
1404 Taraval MO 1-1909  
**G & M SALES CO**  
Rentals-Skis-Poles-Boots-Clothing  
1667 Market UNdrl 3-2855  
Geramoni Skihaus 209 Calif. JO 7-5826  
Kennelly's Sport Shop 67-2d DOuglas 2-3676  
(Please See Advertisement Page 938)

**LAND BROS SPORTING GOODS**  
Rentals on Skis-Poles-Boots-Clothing  
725 Market YU 6-5404  
Marina Sea & Ski 1909 Union JO 7-0838  
(Please See Advertisement Page 938)

**PARK PRESIDIO SPORTING GOODS**  
COMPLETE RENTAL SERVICE  
SKIS - BOOTS - CLOTHING  
CHAINS - SKI RACKS  
152 Clement -----SK 2-0800

**SIERRA SKI SHOP**  
2123 Junipero Serra Bl Daly City PL 6-8511  
Skihous 209 Calif YU 2-5825  
(Please See Advertisement Page 938)

**TEXDAHL & JOHNSON**  
Ski Equip-Sales & Rentals  
571 Mission GARtl 1-6557  
**VIKING SPORTING GOODS**  
1874 Market HEmlok 1-8317  
(Please See Advertisement Page 938)

**WEST PORTAL SPORT SHOP**  
COMPLETE SALES & RENTAL  
SKIS - CLOTHES - BOOTS  
CAR RACKS - TIRE CHAINS  
301 W Portal Av -----MOntrse 4-7879

**Skating Equipment-Wholesale & Mfrs**

Alpine Crafts Co Wholesale to Dealers Only 212 Mission SU 1-3306  
**ANGLO-SCANDINAVIAN CO**  
Koflach Ski Boots-Bilzard Skis 237-1st EX 2-8651  
**BECONTA WEST INC**  
1261 Howard UN 3-7820  
Curley-Bates Co 575 Mission DOuglas 2-8677  
Gamut Engineering Associates  
607 Market EX 7-3038  
**GOORIN BROTHERS INC**  
55-1st GA 1-6355

**LIBOR OF SWEDEN-**  
ISELIN IMPORTS DIV OF PARROTT & CO  
231 Sansome DOuglas 2-2400

Lipschultz Irving Apparel Only-No Retail Sales 718 Mission GA 1-7681  
Ski Safe Co 684 Newman Dr SFF PL 6-2696  
Specialty Importers Inc 4052 Balboa SKYin 2-8200  
Wasserman & Associates 2047 Ashby Av Brkly THrnw 3-7765

**Skin Diving Equipment**  
Aqua Gear 3929 California SK 2-7595  
Bamboo Reef Skin Diving Supply The 3765 Redwood Hwy North Sn Rafil 453-3218  
(Please See Advertisement This Page)  
G & M Sales Co 1667 Market UNdrl 3-2855  
**KENNEALLY'S SPORT SHOP**  
67-2d DO 2-3676  
Pac Outdoor Sales Co Inc 743 Mission GA 1-1846

**PHANTOM PRODUCTIONS**  
One of the Largest Skin Diving Shops North of Los Angeles  
1441 E Bayshore Rd DAmpert 6-4884  
E Palo Alto

S F Skin Diving School 609 Sutter TU 5-2918  
(Please See Advertisement This Page)  
Seamless Rubber Co The 383 Brannan EX 2-1493  
**SEVEN SEAS WET SUITS**  
514 S Bayshore Bl Sn Mto DI 4-1400  
(Please See Advertisement This Page)

**SURF SHOP**  
MFRS OF SURF BOARDS  
SKIN DIVING EQUIPMENT  
2686 Great Hwy LD 4-4077  
If no answer call Snta Crz 408 GR 5-5535

To dial correctly, pull the finger all the way to the stop... then let dial return at its own speed.

**Skin Diving Equipment-(Cont'd)**

**VIKING SPORTING GOODS**  
Everything for The Skin Diver  
AIR STATION  
SAN FRANCISCO'S OLDEST  
SKIN DIVING SHOP  
1874 Market HE 1-8317  
173 Maiden Lane YU 6-2498

**Skin Diving Instruction**  
See Swimming Instruction

**FLOWER BULB STORAGE**  
To keep flower bulbs dry and unbroken, store them in empty egg cartons. Then label the cartons.

**the Bamboo Reef**  
SKIN DIVING EQUIPMENT  
Foreign & Domestic Diving Equip. Custom Made Camera Housings For Any Camera-Everything For The Underwater Photographer - Tailor Made Wet Suits - Hand Crafted Spearguns  
**COMPLETE REPAIR SHOP - RENTALS**  
453-3218  
2 Miles North of San Rafael on Redwood Hwy. - 3765 Redwood Hwy. North San Rafael

**CERTIFIED INSTRUCTION**  
Pool & Lecture Facilities; Tank & Air Refills, Regulators & Weight Belts Supplied by "The Reef" For The Course

**"THE SEVEN SEAS"**  
The TRUE Skin Divers Suit

• Lessons  
• Rentals  
• Air and Equipment  
• Surfboards  
Open 9 to 9 Daily  
Sundays 9 to Noon

NOTE THE HIGH COLLAR FOR PERFECT WATER SEAL

**DI4-1400**

514 S. BAYSHORE BLVD. SAN MATEO  
5th AVE. & BAYSHORE SERVICE RD.

**SKIN DIVING SCHOOL**  
Skin & Scuba Classes  
**PROFESSIONAL INSTRUCTION**  
EQUIPMENT SALES - RENTALS  
REGULATOR REPAIRS  
COMPRESSED AIR  
Mon.-Fri. After 3:30

**SAN FRANCISCO SKIN DIVING SCHOOL**  
TU 5-2918  
609 SUTTER MARINE'S MEMORIAL BUILDING NEAR OF ALCOVE S.F.

**SKIN DIVING SCHOOL**  
Skin & Scuba Classes  
**PROFESSIONAL INSTRUCTION**  
EQUIPMENT SALES - RENTALS  
REGULATOR REPAIRS  
COMPRESSED AIR  
Mon.-Fri. After 3:30

**SAN FRANCISCO SKIN DIVING SCHOOL**  
TU 5-2918

**Skin Treatments**

**BLUMENTHAL ELIZABETH**  
Corrective Skin & Muscle Treatments  
Restoration of Face & Neck  
**ACNE - BLACKHEADS  
PORE TREATMENTS**  
NOTICEABLE IMPROVEMENT QUICKLY  
Scientific Non-Surgic Contour Treatments  
VACUUM - KINESIE - OXYGEN THERAPY  
ATOM CARBONIZATION  
Internationally Trained-Professional Service  
by Licensed Physical Therapist & Cosmetologist  
Call Elysee Scientific Skin Studio  
Suite 709-711  
133 Geary GA 1-0096

**ELYSEE LIFETIME TRANSFORMATION AND REHABILITATION SERVICE**  
CONSERVATIVE AND CORRECTIVE TREATMENTS  
INTERNATIONALLY TRAINED  
"CALL FOR APPOINTMENT"  
**ELYSEE SCIENTIFIC SKIN STUDIO**  
133 Geary GA 1-0096

Sak-Di-Gor Skin Medication 551 Kearny EX 7-4689

**Skip Tracing**  
Modern Adjusting Bureau of Northern Calif  
1182 Market MA 1-6550

**Skylights**  
**ACME SHEET METAL & FURNACE WORKS**  
SKYLIGHTS  
HOMES - INDUSTRIAL  
All Types & All Sizes  
228 Duncan ATwtr 2-2506

Aluminex Incorporated 371-4th SUtr 1-1100  
**AMERICAN CYANAMID BUILDING PRODUCTS DIVISION**  
Wasco SKYDOME  
Acrylic Skylights - Ventdomes  
907 Post GR 4-4968

**APEX SHEET METAL WORKS**  
1435 San Bruno Av MI 8-8280  
1226-9th Av LO 6-2048

**BORDIN JAMES J GO**  
1333 Noriega Lombrd 6-3222

**GOSS WM P SHEET METAL WORKS INC**  
3944 Geary Bl SKYin 1-0393

**HARMAC CO**  
250 Bayshore Bl MI 7-2060

**JEDCO SUPPLY PLASTIC DOMES**  
PLEXIGLAS DOME SKYLITES  
NATURALITE, INC.  
Stock Sizes from Mfrs S.F. Warehouse  
877 Cowan Rd Brngm OXfrd 7-7100

Lilly A E Co 285 So Van Ness Av UN 3-4303

**LILLY SKYLIGHTS**  
PLASTIC SKYDOMES  
PLASTIC SANDWICH PANELS  
TRANSLUCENT PANELS  
CORRUGATED OR FLAT  
IMMEDIATE DELIVERY

"WHERE TO CALL"  
DISTRIBUTORS  
LILLY A E CO  
285 So Van Ness Av UN 3-4303

**McKUNE METAL PRODUCTS CO**  
ALUMINUM  
PUTTYLESS SKYLIGHTS  
PLASTIC SKYLIGHTS - LOUVERS  
570 Bryant EX 2-1185

**O'KEEFFE'S INC**  
Manufacturers of  
ALUMINUM PUTTYLESS SKYLIGHTS  
75 Williams Av VA 6-5666

The oldest of all the telephone industry's traditions is Service.

**Skylights-(Cont'd)**

**PACIFIC FAN & BLOWER CO**  
ALUMINUM PUTTYLESS SKYLIGHTS  
QUICKLY INSTALLED  
Free Estimates  
1866 Folsom UN 1-9663

**PAM PLASTIC DOMES-**  
WESTERN ASBESTOS CO  
Distributor-Local Stock  
240 Valley Dr Brishn DE 4-3100

Phoenix-Simpson Co 520-6th UNdrl 1-5606  
Schultz-Dewey And Co  
321 E 12th Oakind Hgate 4-2333

**SKYDOME-**  
AMER CYANAMID BUILDING PRODUCTS  
DIVISION  
Wasco Acrylic Skylights  
907 Post GR 4-4968

Stelling Sheet Metal 2814-25th ATwtr 2-0777

**Slate**  
**ANDERSON ROOFING CO INC**  
Slate Applied & Repaired  
2940 San Jose Av JUNpr 4-9575  
Rolph-Mills & Co 373-4th SUtr 1-1100  
Western States Stone Co Inc  
10 Alice Oakind TE 4-4481

**Sleep Teaching**  
**BEN SWEETLAND SYSTEM INC**  
(Please See Advertisement This Page)  
Sleep Learning Center 1382 Sutter OR 3-2493

**Sleeping Bags**  
**ABBEY RENTS**  
Sleeping Bags-Camping Tents-Cartop  
Carriers-Coolers-Rent-Sell-Terms  
1314 Post GR 4-2525  
Sullivan Awning Co 245 S Van Ness Av UN 1-4572

**Slicing Machines**  
Amer Slicing Machine Agcy  
Silcers-Choppers-Easyspeed Saws  
1171 Folsom MARKt 1-5110  
Doving K Co 485 S Van Ness Av UN 1-6694

**SLICING MACHINES  
MEAT GRINDERS - SCALES  
& SAWS  
SALES & SERVICE**  
All Makes Serviced & Repaired  
Bought - Sold - Exchanged  
D. A. MASON, Authorized Distributor  
993 Mission EX 2-2125

**GLOBE SLICING MACHINE AGCY**

**SLICING MACHINES  
MEAT GRINDERS - SCALES  
& SAWS  
SALES & SERVICE**  
All Makes Serviced & Repaired  
Bought - Sold - Exchanged  
D. A. MASON, Authorized Distributor  
993 Mission EX 2-2125

**HOBART MFG CO**  
470 Bayshore Bl MI 8-8900  
Howell Jas P 420 Market EXbrk 7-1653

**MASON BROS** See Also Globe Slicing Machine Agcy  
Dist of Globe Slicing Machines  
993 Mission EX 2-2125  
(Continued Next Page)

**GROW RICH while You Sleep!**

Fantastic Not at all. Ben Sweetland, famed author, lecturer - and creator of the fabulous home course: Building Mind Power, has written a booklet which shows you how you may gain SUCCESS, better health and happiness - while you sleep. Telephone for your free copy of the exciting booklet: Grow Rich While You Sleep.  
**BEN SWEETLAND SYSTEMS INC.**  
Telephone: DO 2-5190