

# CASCADE

# NEON SIGNS

**FREE  
DESIGNS  
&  
ESTIMATES**

**MANUFACTURING  
REPAIRING  
REPAINTING**

**RENT A NEON  
OR COLORFUL  
PLASTIC SIGN**

- Sales
- Installations
- Maintenance

**FAST  
REPAIR  
SERVICE**

**Cascade  
PRODUCTS CO.**

**Garfield 1-3555**

**65 VERONA PL.  
Off 3rd St. - Between Folsom & Harrison**

## RAY·LITE corporation...

**electrical  
advertising**

- sales
  - rentals
  - service
- NEON • PLASTIC

**YU 2-1474** AFTER SEPT. 1, 1962  
OUR ADDRESS WILL BE  
**756 MONTGOMERY - S.F.**  
297-8130  
555 BURKE ST. - SAN JOSE

## HALIHAN NEON

**SERVICE WHEN YOU NEED IT  
MANUFACTURING  
MAINTENANCE  
REPAINTING  
REPAIRING**

**MOntrose 4-5686**

**ALL WORK  
GUARANTEED**

**1333 MINNA ST.  
NEAR 14th ST.**

COMPLETE SIGN PAINTING SERVICE

# ADCRAFT SIGN CO.

150·SEVENTH ST.  
**MARKET 1-4697**

**Signs-(Cont'd)**

Acme Neon 268 Hickory -----UN 3-9244

**ACME SIGN CO**

**OFFICE DOOR  
WINDOW LETTERING  
GOLD LEAF ETC  
PROMPT SERVICE**

**PHIL MARCUS  
Superior Workmanship Since 1918**

607 Market -----EX 2-8196

Activad Outdoor Advertising 286 Sanchez-UN 1-7142

**AD-ART INC**  
1500 Davidson Av -----VA 6-8747  
(Please See Advertisement Page 934)

**ADCRAFT SIGN CO**

**GENERAL  
SIGN CONTRACTORS**  
Window Lettering - Raised Letters  
Metal - Cloth & Wall Signs  
Screen Process  
Truck Lettering

150-7th -----MA 1-4697

ADCRAFT SIGN CO 150-7th -----MA 1-4697

(Please See Advertisement This Page)

Adapt Sign Co General Indicator Corp

1001 Varian St Carlos -----LY 3-8281

**AJAX NEON SIGN CONSTRUCTION &  
REPAIR SERVICE**

**LATEST DESIGNS  
Plastic & Neon**  
SERV. SF & ALL BAY AREA  
Free Estimates

1219 Scenic Wy Hayward-----537-1887

**ALBRIGHT WALT**

Albright The Sign Man  
SIGN PAINTING SERVICE

342 Byxbee -----JU 6-5235

**AMER ELECTRIC & NEON SIGN CO**

1167 Treat Av -----AT 2-8422

**APEX SIGNS**

PLASTIC,  
NEON AND  
METAL SIGNS  
INSTALLED - SERVICED  
REMODELED - LEASED



Point of Purchase Signs and Wholesale  
Neon Manufacturing

"FOR INFORMATION CALL"

MANUFACTURERS

**APEX NEON CORPORATION**

1444 Egbert Av -----AT 2-0333

**ARROW MANUFACTURING CO PLASTICS**

DESIGNERS & FABRICATORS  
Quantity - Electrically Illuminated  
Identification Signs

1501-37th Av Oakland-----KElog 3-0825

**ARROW NEON SIGN CO**

**Sales & Service  
PLASTIC & NEON  
SIGNS**  
NEON REPAIRS & HANGING  
Small Jobs a Specialty  
Call For Free Estimate

SK 1-3195

(Continued Next Page)

Please wait for dial tone...  
then dial carefully.

**Signs-(Cont'd)**

**ART SIGNS**

"THE WAY YOU  
LIKE THEM"  
Sho-Cards -  
Commercial Artwork  
Special Low Prices for Repainting



"FOR SERVICE CALL"

**ART SIGNS**  
Corner of Joost  
185 Brompton Av -----JU 6-1812

Art Signs 185 Brompton Av -----JU 6-1812

**ARTHUR SIGNS**

**ARTHUR CO SIGNS**  
"Everything in Signs"  
SHO-CARDS GOLD LEAF  
WALL - TRUCKS  
NEON SERVICE & REPAIRS  
NEON REPAINTING  
OUR SPECIALTY  
SIGN HANGING OF ALL KINDS

3348 San Jose Av Daly City-----PL 6-5343

Arthur Signs 3348 San Jose Av Daly City -PL 6-5343

(Please See Advertisement Page 934)

Bahit Garco-Silk Screen Processing

1564 Waller -----MA 1-8389

**BARRETT GEORGE SIGNS**

**DOWNTOWN AREA**  
FINE LETTERING ON ANYTHING  
GOLD LEAF WINDOWS  
OFFICE DOORS  
Since 1927

508 Natoma -----UN 3-1800

Bay Cities Signs 761 Valencia -----MA 1-1975

(Please See Advertisement Page 935)

**BAYER A J CO**

ARCHITECTURAL  
METAL LETTERS  
TABLETS - PLAQUES  
2424 Blanding Av Almda-----LAkebrst 2-5966

**BOB LIPPI SIGNS**

1521 Hyde -----PR 1-1311

(Please See Advertisement Page 934)

**BORDEN DECAL CO**

Decals-Vinyl-Scotchlite  
207-11th -----HE 1-1587

**BOTT COMPANY**

SIGNS - DISPLAYS - ART  
"A Creative Approach"

MO 4-7414

Now in Our 12th Year

ARTISTRY IN GOLD LETTERING  
CUSTOM SIGNS - CARDS - BANNERS

1278-20th Av -----MO 4-7414

**BRONSON SIGNS**

OFFICE DOOR  
WINDOW LETTERING

821 Market -----EXbrk 2-4015

**BRUOME SIGNS**

GLASS - METAL  
TRUCKS

572-17th Av -----SK 1-8627

**BRUMFIELD ELECTRIC SIGN CO**

965 Folsom -----SU 1-1866

(Please See Advertisement This Page)

**BRUNO DOWNTOWN ART SERVICE**

NEW IDEAS FOR CLEVER SIGNS  
ARTWORK - POSTERS - SHOWCARDS  
DISPLAYS

NEW DIMENSIONS - SPECIAL EFFECTS  
Prompt Trade Show & Convention Service  
IN THE HEART OF DOWNTOWN BUSINESS

150 Powell -----YU 6-2560

The Yellow Pages save you time.

C & P Signs Couch & Philippi

420 Market -----DO 2-6662

**CALIF WOOD CARVING CO**

WOOD LETTERS  
For Signs

1123 Howard -----UN 1-5540

**CAMEO PORCELAIN ENAMEL SIGNS**

PORCELAIN ENAMELED  
SIGNS

BOTH

STEEL & ALUMINUM

Reflective Signs for  
Night Time Use



"WHERE TO BUY THEM"

Calif Metal Enameling Co

619 Mission YUkon 2-8450

**CASCADE PRODUCTS CO**

65 Verona Pl Garfld 1-3555

(Please See Advertisement Page 932)

Cesari P J & Son Advertising Novelities Co Inc

In Quantity for Advertising

1691 Turk -----WA 1-3304

Chapman H B Jr & Co

Plastic Printers & Laminators

1220 S 49th Richmond -----LA 5-8580

Chet's Paper Signs 1485 Bayshore Bl -----JU 6-3611

Chettle Art & Sign Service

665 Harrison YUkon 2-7559

**CHRISS SIGN SERVICE**

703 Haight -----MA 1-1166

**COAST DIRECTORY CO**

Engraved Plastic Signs

Illuminated Window Signs

Production Control Boards

Statistical Boards - Magnetic Boards

All Sizes & Styles of Bulletin

Directory-Menu-Cork & Chalk Boards

For

Restaurants - Schools - Office Bldgs

Stores - Churches - Industrial

Custom Made - Prompt Delivery

1121 Howard -----HE 1-8112

Couch & Philippi 420 Market -----DO 2-6662

**CRIBBINS WALTER W CO INC**

PHOTOPLATED DISPLAYS

METAL SIGNS - AWARD PLAQUES

Visit Our Large Showroom

619 Mission -----YU 2-8450

**CUEVAS ED SIGNS**

TRUCK LETTERING

GOLD LEAF - SHOWCARDS

WALLS - STORE FRONTS

LO 6-2253

2416-28th Av -----LO 6-2253

Evenings call -----PL 5-7753

**CULVERWELL GEO D**

SHOWCARDS SIGNS

Displays - Posters - Art Work

942 Market -----DO 2-0555

**DANTEK SIGNS**

REPAIR SPECIALISTS

NEON & PLASTIC

SIGNS

L. D. TELK - OWNER

446 Grove -----UN 1-5769

Dec-Art Inc 78-1st -----EX 2-7417

Demponck Lettering Co 2201 Ingalls -----VA 6-6311

(Please See Advertisement Page 935)

**DISPLAY LETTER MART**

Cast-Metal-Wood-Mitten's Plastic

325 Minna -----EX 2-0682

Douglas Directory Services

38 Sewcliff Av Daly City -----PLaza 6-5213

**EICHENBAUM JOS H**

943 Harrison -----YU 2-1871

**EIKEN WM E 47 Franklin**

HEliok 1-2627

**ELECTRICAL PRODUCTS CORP**

750 Bryant EXbrk 2-0950

(Please See Advertisement Page 934)

Faatz H J 1739 Union -----PRset 5-3223

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1117 HOWARD ST.  
SWAN THE PAINTER  
SINCE 1877

# THOMAS-SWAN

Signs Inc

GOLD LEAF  
TRUCKS  
WALLS  
METAL - CLOTH  
SALES CHARTS  
SHOW CARDS  
SCREEN PROCESS  
RAISED LETTERS

**MArket 1-1511**

WALL SIGNS-GOLD LEAF-RAISED WOOD LETTERS  
WOOD, METAL AND CLOTH SIGNS-UNIVERSAL ENAMEL SIGNS  
SILK SCREENING ON ANY SURFACE

**UNIVERSAL  
SIGN PAINTERS**

INDUSTRIAL  
COMMERCIAL  
MAINTENANCE  
PAINTING

**YUkon 2-1871**

CENTRALLY  
LOCATED

**943 HARRISON ST., S.F.**

## PLASTIC-NEON SIGNS

DESIGNED - MANUFACTURED

★ SALES ★ RENTAL ★ REPAIRS

### BRUMFIELD ELECTRIC SIGN CO.

SINCE 1898

965 Folsom **SU 1-1866**

WM. BRUMFIELD  
ED BRUMFIELD  
W. C. BRUMFIELD  
Sales Manager

SAN FRANCISCO

# NEON

**MAI-0645**

461 VALENCIA ST.

PLASTIC & NEON  
Manufacturing • Leases  
Maintenance  
Free Estimates & Designs