

Ribbons

AD-AIDS ADVERTISING SPECIALTIES
AWARD - PRIZE - CONVENTION RIBBONS
FAIR & SHOW ROSETTES
Stock On Hand - Immediate Delivery
1234 Folsom - HE 1-3023

ADLER SIDNEY CO
All Types of Ribbons Wholesale Only
670 Brannan YUkon 6-5443
Allied Paper Co 654 Market YUkon 2-8990
AVANSINO-MORTESEN & CO
150 Morris GARfid 1-0904

CENTURY RIBBON MILLS INC
COMPLETE STOCKS
ON HAND
Represented by Elkan F. Frankel
606 East 8th Los Angeles - 213 MA 6-7688

Doud Ira & Co 690 Brannan SUtr 1-4991
Langhill Inc
Advertising Fair Show Awards Rosettes
1126 Macdonald Av Richmond
From telephones served by the
following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for-Entrprise 10038

Rice

CAL-ORO RICE GROWERS INC
Also-Rice Flour
465 Calif EXbrk 7-4045
Crown Imports Co Inc 645 Bryant YU 6-0552
Del Valle Kahman & Co 40 Spear EX 2-0180
FARMERS' RICE GROWERS COOPERATIVE
James J Nicholas SU tter 1-8380
Rice Bldg

GROSJEAN C E RICE MILLING CO
450-Rice Flour
1875 Marin Missn 7-0268
Henry Chang & Co 670 Commercial YUkon 2-1664
Koda Bill & Ed Farms 275 Post EXbrk 2-0402
M J B CO
545-30 GA 1-7311
Mailliard & Schmiedell 601 Montoy GARfid 1-0131
Nippon Company The 229 Steuart EXbrk 2-1486
Pac International Rice Mills Inc
25 Calif YUkon 2-6885

Rice Growers Assn of Calif
General Office 111 Sutter Douglas 2-3865
Sales Agents 601 Montoy GA 1-0131
Rice Products Co 275 Post EXbrk 2-0402
Rio Bonito Warehouse Corp
465 California GARfid 1-3646
Sankio Co 112 Market EX brook 2-6071
Wah Yick Chong 1012 Stockton YUkon 2-2766
WELTSCH & CO
111 Sutter DO 2-7362

Rice Products

Green M D Rice Milling Co 25 Fulton UN 1-6255
GROSJEAN C E RICE MILLING CO
Also-Rice Flour
1875 Marin Missn 7-0268

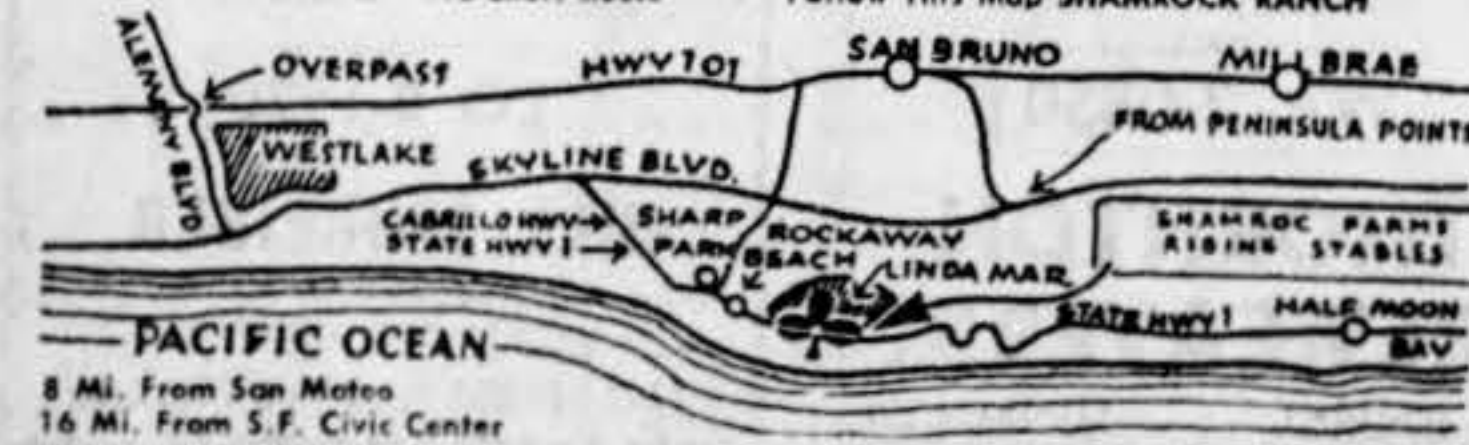
Riding Academies

BIG BEAR RIDING ACADEMY
Hay Rides & Specialties
7127 Redwood Rd Oakland ANDow 1-1865
Golden Gate Riding Academy
Golden Gate Pk BA 1-6213
Mar Vista Riding Academy
2152 Skyline Bl Daly City PLaza 5-6400
(Please See Advertisement This Page)

Advertise here—it pays.

HORSES - PONIES - HAY RIDES

FRONTIER FUN AT 300 ACRE SHAMROCK RANCH
Ride Trails & Beach • Low Rates
LIABILITY INSURANCE
HAY RIDES DAY OR NIGHT GO ANYWHERE
3 RUBBER TIED 4 HORSE RIGS - SAFE
PL 6-2494
SPECIAL RATES FOR GROUPS - Guided Trips No Extra Charge
MODERN RING SHAMROCK FARMS RIDING STABLES RIDING INSTRUCTION
at Linda Mar PACIFICA, on Peralta Rd., Linda Mar, PACIFICA
It's Not Far "Via Short Route" • Follow This Map SHAMROCK RANCH



PACIFIC OCEAN
8 Mi. From San Mateo
16 Mi. From S.F. Civic Center

Riding Academies-(Cont'd)

PALO MAR STABLES
HORSES FOR HIRE
HORSES BOARDED
RIDING INSTRUCTION
Across Skyline Blvd from Westlake
2116 Skyline Bl Daly City PLaza 5-9973

SHAMROCK FARMS
Pacifica PL 6-2494
(Please See Advertisement This Page)

Riding Apparel-Retail

Austin's Boots & Shoes 24-1st YU 6-5094

BROADWAY SPORTING GOODS STORE

Western & English Riding Apparel
FOR THE ENTIRE FAMILY
SQUARE DANCERS HEADQUARTERS
Specializing in
H-BAR-C RANCH WEAR
JUSTIN & ACME BOOTS
GUILD & COAST BALLET DANCE SHOES
2137 Broadway Oakland GLncrt 1-7916

KURANT'S WESTERN OUTFITTERS
Western Clothing for the Family
Discount to Clubs
Acme Boots - Hats - Frontier Pants
82-3d EXbrk 2-5518

OLSEN NOLTE SADDLE SHOP
WESTERN & ENGLISH RIDING APPAREL
Shirts - Hats - Boots - Frontiers
English Jackets - Jods - Breeches
NEW & USED SADDLES
Western - English - Parani Barnsby
EVERYTHING FOR HORSE AND RIDER
HORSE TRAILERS - NEW & USED
4701-3d AT 2-5151
1580 El Camino Rl Sn Carlos LY 1-4403

Richards Ron Western Clothing
2133 San Pablo Av Oakland TWinks 3-3028
VIKING SPORTING GOODS
See Our Ad Sporting Goods Dirs
1874 Market HE 1-8317

Riding Apparel-Whse & Mtrs

LEVI STRAUSS & CO
Western Wear Mtrs
98 Battery GA rfd 1-6200

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Riding Equipment

GIL'S SADDLE SHOP
CUSTOM MADE SADDLES
All Kinds of Leather Work
PURSES BELTS SADDLES CHAPS
A SPECIALTY
REPAIRING OF ALL KINDS
953 Edinburgh JUNpr 4-3267

Keyston Bros 755 Mission DOuglas 2-0470
OLSEN NOLTE SADDLE SHOP
See Our Ad-Riding Apparel-Retl
4701-3d AT 2-5151

PENINSULA SADDLERY
CUSTOM SADDLERY
& LEATHER WORK
HARNESS & TACK REPAIR
"THE FINEST IN WESTERN WEAR"
251 El Camino Rl Sn Carlos LY 3-5440

Starr H W 716 Broadway Oakland GLncrt 1-3759

Rings-Retaining

CIR-CLIPS-
SWANTON HAROLD R INC
458 Brannan SU 1-0972

INDUSTRIAL RETAINING RINGS-
BEARING SPECIALTY CO
128 Texas HE 1-4140

SPIROLOX-CIRCOLOX-
BEARING INDUSTRIES INC
255 Bayshore Bl VA 6-0851

Vapnek Paul W 2746 Union WA 2-0723

WALDES TRUARC RETAINING RINGS-
AUTHORIZED FACTORY
DISTRIBUTORS
BEARING ENGINEERING CO
1547 Mission HEMlok 1-1500

VAPNEK PAUL W
2746 Union WA 2-0723
If no answer call HE 1-1500

WESTERN & ENGLISH RIDING APPAREL
Shirts - Hats - Boots - Frontiers
English Jackets - Jods - Breeches
NEW & USED SADDLES
Western - English - Parani Barnsby
EVERYTHING FOR HORSE AND RIDER
HORSE TRAILERS - NEW & USED
4701-3d AT 2-5151
1580 El Camino Rl Sn Carlos LY 1-4403

Riveting Equipment

CHICAGO RIVET RIVETING MACHINES-
FISHER HARRY M
Single-Multiple and Special
Automatic Rivet Setters-Also
Tubular and Split Rivets
500 Florida HEMlok 1-1698

Rivets

Bay City Screw & Bolt Co
925 Terminal Wy Sn Carlos LYtel 1-2694
BEARING AGENCIES
Townsend Automotive Brass Rivets
434 Larkin OR dway-3-7840

The Yellow Pages save you time.

MAR VISTA RIDING ACADEMY

HORSES FOR HIRE
LARGE INDOOR ARENA
ENGLISH AND WESTERN RIDING
CLASSES & PRIVATE INSTRUCTION
HAY RIDES A SPECIALTY
Horse Drawn Equipment
Available for Parades & Advertising
HORSES BOARDED
VAN TRANSPORTATION
PL 5-6400
Near Westlake
2152 SKYLINE BLVD. DALY CITY

PL 5-6400

Make it a habit to "Look inside the YELLOW PAGES" - you'll save time and effort.

Rivets-(Cont'd)

CHERRY BLIND RIVETS-
AERO-LAND SUPPLY CO
Large Local Stock for
Immediate Delivery
831 Malcolm Rd Brimmg-697-6633
AIR ASSOCIATES INC
5 F Intl Airport JUNo 3-2036

CHICAGO RIVETS
TUBULAR, SPLIT
and SHOULDER
RIVETS in FER-
ROUS and NON-FERROUS METALS.
SINGLE and MULTIPLE
AUTOMATIC RIVET
SETTING MACHINES,
Brake Lining Rivets.
Chicago Rivet

"FOR INFORMATION CALL"
Fisher Harry M 500 Florida HEMlok 1-1698

Handicraft Suppliers 977 Howard EX 2-6968

HUCK BLIND RIVETS-
HUCK MFG CO
1210 Kifer Rd Sunnyvl-245-3042

KEYSTONE FASTENINGS-
REPRESENTATIVES
DOLLIVER & BRO
Semi Tubular Deep Drilled Tubular
Shoulder Split Rivets Cold Headed
Specialties Complete Stock on Hand
619 Mission GA 1-1426

Leahy R J Co
Copper & Brass
486-8th UN drhl 1-7161
Luggage & Handbag Supply Co
Split-Tubular-L A Stock
106 W Pico Los Angeles 213 RI 9-2733

MIAMI SCREWS & RIVETS-
DISTRIBUTORS
HIGGINBOTHAM ALUMINUM SPECIALTIES
CO
Bulk Lots Only
1523 Old County Rd Sn Carlos LY 1-1373

MILFORD RIVETS
TUBULAR-SPLIT RIVETS.
COLD HEADED
SPECIALTIES. AUTOMATIC
SETTING MACHINES.
MILFORD RIVET

"WHERE TO BUY IT"
Blakemore Equipment Co
9025 G Oakland L0ckhn 2-3482

PETTIBONE WOOD MFG CO
593 Market GA 1-7294

Road Oiling
STANDARD STEEL WORKS PRODUCTS-
WESTERN TRACTION CO
Maintenance Oil Distr-Tar Kettles
1615 Jerrild Av ATwtr 2-0287

Road Service-Automotive
ABC Towing & Storage Co 11th & Bryant UN 3-2828
ATLAS TOWING SERVICE
639 Turk OR 3-4242
(Please See Advertisement This Page)
BAY BRIDGE GARAGE
524 Howard SU 1-6603
COURTESY TOWING & STORAGE
1934 Clement SK 2-2960
Cuevas Bros Automotive Service The
1401 S Van Ness Av VA 4-7092

POP BLIND RIVETS-
FACTORY REPRESENTATIVES
SIERRA PACIFIC SUPPLY COMPANY INC
AN - MS - MAS RIVETS
SOLID - TUBULAR - BLIND
Manufacturers - Jobbers
Distributors
OVER 1,000,000 LBS. IN STOCK
Call Collect NE 6-2431
Box 4848 Compton, Calif.
1801 W El Segundo Bl
Compton 213 NE 6-2451

SOUTHCO DRIVE RIVETS-
SOUTHCO DIVISION SOUTH CHESTER CORP
Blind Rivets-Fastening Specialties
For Metal and Wood-Lion Fasteners
4444 Piedmont Av Oakland DLympc 4-0613

Star Expansion Co
1103 Airport Bl 55F PO 1-3001
(Continued Next Page)

Make it a habit to "Look inside the YELLOW PAGES" - you'll save time and effort.

Rivets-(Cont'd)

THOMSON JUDSON L RIVETS
Standard & Special Rivets
and Rivet Setting Machines
to Meet All Fastening Needs



"WHERE TO BUY THEM"
Sachs Les Associates 1325 Egbert Av VA 6-4234

TOWNSEND AUTOMOTIVE BRASS RIVETS-
BEARING AGENCIES 434 Larkin OR 3-7840

TROJAN RIVET CORP
Semi-Tubular & Tubular
Automotive & Industrial Rivets
1833 Dana Glendale Chapman 5-1065

Road Building Equipment

ALLIS-CHALMERS MFG CO
1400 Park Av Emeryville Olympc 3-3100
CATERPILLAR EARTHMOVING MACHINERY-
PETERSON TRACTOR CO
955-1st Av Sn Leandro ELgn 7-6200

HIGHWAY SPREADER-
CONTRACTORS MACHINERY CO
Illinois & 24th MI 7-0588

HUBER-WARCO-
WESTERN TRACTION CO
Motor Graders-Road Rollers
1615 Jerrild Av ATwtr 2-0287

LE TOURNEAU-WESTINGHOUSE
SALES & SERVICE
High-speed, rubber-tired earth-
moving, and hauling equip-
ment for contractors, mines,
quarries, municipalities, log-
gers, railroads, utilities, in-
dustry. Full line of scrapers,
tractors, off-road haul units, graders, etc.
LW

"WHERE TO BUY IT"
Blakemore Equipment Co
9025 G Oakland L0ckhn 2-3482

PETTIBONE WOOD MFG CO
593 Market GA 1-7294

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WESTERN TRACTION CO
Maintenance Oil Distr-Tar Kettles
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Star Expansion Co
1103 Airport Bl 55F PO 1-3001
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Road Service-Automotive-(Cont'd)

Diets Towing Service
1098 Golden Gate Av JO 7-5136
ELKIN'S CIVIC CENTER TOWING SERVICE
See Our Adv-Towing Automotive
930 Cole MO 1-2100
G & K Auto Repairs 755 Eddy ORow 3-3472
GENERAL MOBIL MAINTENANCE SERVICE
904-22d MI 8-8995
Giusto Automotive Serv 4249 Mission JUNpr 6-2911
JOHNNY'S SHELL SERVICE
Geneva Av & Schwerin DElaware 3-4544
Ladd's Signal Service Stn 2699 Calif JOrdn 7-6450
Nagle's Shell Service
Bay & Buchanan JOrdn 7-5060
Ray's Richfield Service Stn
Geneva & Mission District
5101 Mission JUNpr 5-5508

ROY PETERSON
FLYING A SERVICE STN NO 26
EMERGENCY ROAD SERVICE
TOW TRUCK SERVICE
Army & Bryant MI 8-3669

SOMERS SHELL SERVICE
8th Av & Fulton SKYn 2-3922
Tiffany Super Service Co 2911 Ar VAleucia 4-9891

WESTLAKE AUTO SERVICE
See Our Ad-Towing Automotive
6498 Mission Daly City PL 5-6700

Robes-Mfrs
FLEISCHMAN M R CO
2285 Palou Av VA leucia 4-6293
Gruner Harold T 833 Market GA 1-0314
Shaw Edwin 833 Market YUkon 6-0550
Van Baalen-Heilbron Co Inc 88-3d GARfid 1-2064

Robes-Retail
Cabrin House
Clergy & Convent Apparel Exclusively
552 Mission YU 2-5282

GARARDEN'S
CHOIR ROBES
VESTMENTS - COLLARS - STOLES
PULPIT GOWNS MADE TO ORDER
131 Franklin MA 1-2185

THOMAS PETERSON CHOIR ROBES
New & Used For Sale
And Rent
Choir & Pulpit Robes
Confirmation Robes
Baptismal Robes.
Graduation Caps, Gowns & Hoods
Thomas Peterson Cap & Gown Co
"WHERE TO BUY THEM"
Whitney's 150 Powell YU 2-8787

Robes-Whse
Dorman Tom 821 Market GA 1-8257

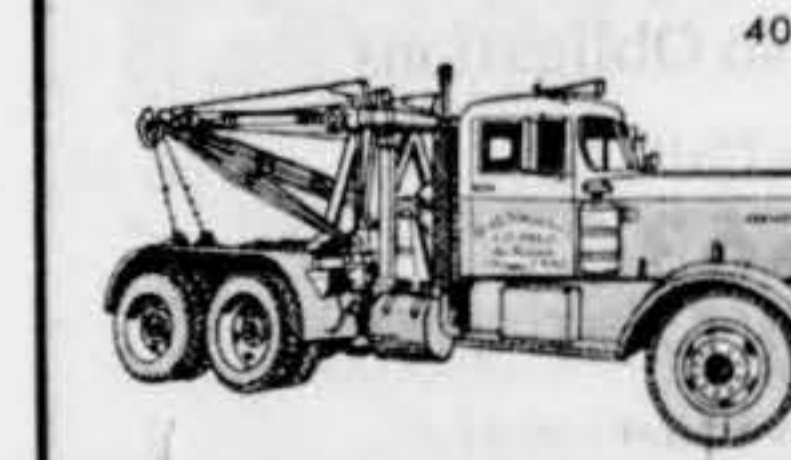
Rock
Basalt Rock Co Inc-S F Branch
126 Post GARfid 1-3758

BLAKE BROTHERS CO
CRUSHED ROCK & RIP RAP
ASPHALTIC MIXTURES
SAND & FILL MATERIALS
Western Drive Richmond 232-5193

ATLAS TOW SERVICE

TRUCK TOWING
24-HOUR SERVICE
RADIO DISPATCHED

40 YEARS OF TOWING IS YOUR WARRANTY
Fully Insured & Road Bonded



639 TURK S. F.
WALTER M. CAHILL - Prop.

OR 3-4242

Make it a habit to "Look inside the YELLOW PAGES" - you'll save time and effort.

Rock-(Cont'd)

Bode Gravel Co 235 Alabama UN drhl 1-5321
California Rock & Gravel Co
Hobart Bldg DO uglas 2-6852
Cinder Products Co
LiteWeight Volcanic Cinder Aggregate
321 E 12th Oakland GL 1-7400
Consuello 1487 1/2 Valencia VA 4-5160

FIGONE JOHN P COAL CO
2238 Mason GARfid 1-3281

PACIFIC CEMENT & AGGREGATES INC
Crushed Rock - Ready Mixed Concrete
Crushed Rock Screenings
Slurry Base - Road Rock
Asphaltic Concrete Pavements
Asphaltic Cold Mix
Main Office
400 Alabama KL 2-1616
Plant
Guadalupe Valley Brisbn JU 4-6683

Serra Materials Yard 197 B Colma PL 6-5055

SUNSET GARDEN SUPPLY
DECORATIVE ROCK
for GARDEN & LANDSCAPING
All Sizes & Colors
HOURS - 8:30-5:30
SUNS & HOLIDAYS 9 - 4
Retailer & Garden Equip for Rent
320 Alameda Bl MI 8-4242

Roof Decks
FRASER-EDWARDS CO
ROOF DECK CONTRACTORS
POURED GYPSUM
LIGHTWEIGHT INSULATING
CONCRETES
2412 Harrison AT 2-1600

GRANCO STEEL ROOF DECKS-
GRANCO STEEL PRODUCTS CO
821 Market DOuglas 2-7278

GYPSUM ROOF DECKS-
APPLICATORS
RAKER ROOFING
333 O'Neill Blmt LYtel 3-8033

Inland Steel Products Co
2875 Prune Av Fremnt YU 1-3306
Mahon R C Co 821 Market EXbrk 7-1060

MAHON STEEL ROOF DECKS-
MAHON R C CO
Cellular Acoustical Roof Decks
M-Floors-Metal Curtain Walls
821 Market EXbrk 7-1060

MALOTT & PETERSON-GRUNDY
Since 1911
TRAFFIC DECK & SUN PORCH
COVERINGS
DEX-O-TEX WEATHERWEAR
The Permanent Neo-Prene Surfacing
CARPETCOAT - The Economy
Surfacing
(For Foot Traffic Only)
MASTIC SURFACING FOR
Auto Parking & Tennis Courts
SPECIFICATIONS AND DETAILS
FURNISHED UPON REQUEST
2412 Harrison AT 2-1600

METAL PRODUCTS CO OF SACRAMENTO
DISTRIBUTORS & ERECTORS
ALL TYPES METAL ROOF DECKS
Sn Leandro EL 7-6056
2235 Evergreen N Sacto 916 WA 2-6535

ROBERTSON Q DECKS-
BROOKMAN CO INC 2833-3d VA 6-7500

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—please look it up in the telephone directory.

Roof Structures

ASSOCIATED WOOD PRODUCTS INC
ASSOCIATED GLU-LAM PRODUCTS INC
PLYWOOD ROOF DIAPHRAGMS
ARCHES - BEAMS
1220 6th Brkly LAnsce 6-9221

Berkeley Plywood Co Weldwood Structures by
Berkeley Plywood Div of U S Plywood Corp
1450 Doolittle Dr Sn Leandro LO 2-6500

Butler Mfg Co 2710 Butler Av Richmond
From telephones served by the
following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for-Entrprise 11001

FLUOR GLU-LAM BEAMS & ARCHES-
FLUOR PRODUCTS CO
321 E 12th Oakland TE 4-8390

LEW SPERLING & CO
Glue Laminated Products
Shirley & Doray Dr Plsnt HI 682-7414

STANDARD STRUCTURES INC
Glued Laminated Structures
28 Francisco Bl Sn Rafi 453-7256

TIMBER CONSTRUCTION CO
810 S 19th Richmond 235-2961

TIMBER STRUCTURES PRODUCTS
Glued laminated timber
arches, beams, decking, domes,
rigid frames and roof trusses
for permanent churches, schools,
industrial and commercial
buildings of greatest usefulness,
beauty and economy

"FOR INFORMATION CALL"
Timber Structures Inc
Call Collect
440 San Mateo Av Sn Brne 588-4350

WELWOOD STRUCTURES BY BERKELEY
PLYWOOD DIV OF U S PLYWOOD CORP
Fabricators & Installers of
ENGINEERED WOOD TRUSSES &
PLYWOOD ROOF DIAPHRAGMS
PLYWOOD-BOX BEAMS
STRESSED SKIN PANELS - PLY-VAULTS
& OTHER PLYWOOD ROOF &
FLOOR COMPONENTS
1450 Doolittle Dr Sn Leandro LO 2-6500

Roofers' Equipment & Supplies
Ballinger W A & Co 30 Otis HE 1-7632
BERKHEIMERS INC
425 Hester Sn Leandro 568-5915
Cleasby-Wittig Co Inc 2600 Ingalls
From telephones served by the
following exchanges
East Bay
(No Intercity Charge)
Ask Operator for-Entrprise 11958

CLEASBY-WITTIG CO INC
KETTLES, CONVEYORS,
FELT LAYERS, TOOLS, MOPS,
FLAX, PARTS AND REPAIRS
2600 Ingalls MI 8-3500

Hauk Mfg Co 383 Brannan SU tter 1-2979
NICOLAI SUPPLY CO 75 De Haro UNdrhl 1-5120
Otis Co 32 Otis HEMlok 1-9761

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