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 HOUSEHOLDS • OFFICE & INDUSTRIAL • ELECTRONICS
 DISPLAYS & EXHIBITS • BUSINESS RECORDS STORAGE

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SAN FRANCISCO 13TH & MISSION MA 1-3520
 SAN FRANCISCO GEARY & MASONIC MA 1-3520
 SAN FRANCISCO 3130 20TH MA 1-3520

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 WALNUT CREEK 2099 MT. DIABLO BLVD. 935-7671

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BURLINGAME 1070 BROADWAY DI 3-1883
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 SAN JOSE 3777 STEVENS CREEK BLVD. 243-7500

We specialize in local moving and office moving—
 using the latest in Movamatic equipment.

Bekins offices and agents in all principal cities

Remember... "it's even the little things that count" at Bekins!

Moving & Storage Service—(Cont'd)

ECONOMY MOVING CO UN 3-0624
 160 Hartford (Please See Advertisement Page 655)
EDWARDS MOVING & STORAGE KL 2-0404
 449 Valencia (Please See Advertisement Page 656)
 Elwell George Trucking Inc 36 Berry GA 1-5109
ERNIE CONNERS MOVING & EXPRESS SERVICE JU 7-5954
 265 Harold Av. (Please See Advertisement Page 656)
EXPRESS VAN LINES INC VA 4-3149
 1301 Donner Av.

F & L VAN LINES INC
MOVING & STORAGE
 SERVICE TO LOS ANGELES
 100 Pound Minimum
 in Northern California
 VA 4-1000
 SINCE 1940
 2989 Folsom VA 4-1000

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Feeney Harold T
 Edwards Moving & Storage KL 2-0404
 449 Valencia
 Findley's Moving 101 Sickles Av. JU 6-3647
 Findley's Moving 101 Sickles Av. JU 6-3681
 (Please See Advertisement Page 656)
FLOWER VAN & STORAGE
 See Also Aabee Van & Storage
 See Also Bernal Mts Van & Storage
 See Also Caldwell & Hartling Moving Serv
 3 Nebraska AT 2-9639
 (Please See Advertisement Page 657)

FORD VAN LINES
 Headquarters for expert moving service across the nation or across the street. Trained specialists in packing, crating. Complete storage facilities. Free estimates.
 "CALL THE MAN FROM FORD VAN"
 "WHERE TO CALL"
FORD VAN LINES INC
 4705 Clement Oakland Altdor 1-2633
 From telephones served by the following exchanges
 San Francisco (No Inter-city Charge)
 Ask Operator for—Enterprise 12411

Franklin Transfer 716A Franklin OR 3-0747
 Franklin Transfer 3957-24th VA 6-3307

GLOBAL VAN LINES INC
 2865-7th Brkly 849-1161
 Greyhound Van Lines 60-7th UN 3-2390

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Moving & Storage Service—(Cont'd)

GREYHOUND VAN LINES
 COAST TO COAST JOINT THROUGH VAN SERVICE
 With **GREYHOUND**
C F VAN LINES
 Division of
 Consolidated Freightways
 • Long Distance Moving • Packing • Storage
 "FOR INFORMATION CALL"
DISTRICT OFFICES
GREYHOUND VAN LINES
 60-7th UN 3-2390

AUTHORIZED AGENTS
 Bond Van & Storage 1149 N 5th St. Jse. CY 7-2595
 Carlson's Express Moving & Storage 2708 Redwood Hwy Sn Raf. 456-0223
 Pac Van & Storage Co Inc 413 Browning Wy SSF. 761-1759
 Peninsula Exclusive Movers 1562 Palm Av Sn Mts. 345-4928
 Western Van & Storage Co 1055 Harrison Brkly. LA 4-2221

GRIDNEY MOVING SERVICE
 LOCAL & BAY AREA FURNITURE - APPLIANCES
 3150 Balboa SK 2-7979
 If no answer call WE 1-2007

GROVES EXPRESS SERVICE
 1427 Webster WE 1-3963
 (Please See Advertisement Page 657)

GUARDIAN VAN & STORAGE CO INC
 1375 E 8th Oakland KE 3-8766
 Hansen-Long Express Co See City Transfer & Storage
 430 Main YU 2-6000

HARRINGTON BROS
 4831 Geary Bl. BA 1-7611
 (Please See Advertisement Page 651)

Prospects ready to buy use the **YELLOW PAGES** to find "Where to buy it."

HUGHES EXPRESS JOrdn 7-3428
 2817 Bush
IVORY JOHN F STORAGE CO KE 3-8766
 1375 E 8th Oakland

IVORY JOHN F STORAGE CO INC
 SEE ALSO CHECKER VAN & STORAGE SECURITY VAN LINES
MOVING ENGINEERS
LONG DISTANCE
HOUSEHOLD GOODS
DISPLAYS - ELECTRONICS
HIGH VALUE PRODUCTS
 2130-3d UN 3-8300

Jet Enterprise Free Estimate-No Job too Small
 2819 Bush WA 1-8489
 Johnson Moving Service 1737 Haight. BAyww 1-2712
 Johnson & O'Neill 736-14th MArkt 1-7278
 Johnson Oscar C 736-14th MArkt 1-7278
JOHNSON'S MOVING SERVICE 1737 Haight. BAyww 1-2712
 (Please See Advertisement Page 657)
 Kelly Transfer Co 251 Clara. EX brook 2-0050

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

NOTICE TO THE PUBLIC

How are you going to choose your mover? To our knowledge there is no neutral consumer's guide to answer this very important question. So within our space limits here King Van Lines presents the following methods and our warranty of service to meet in full these standards.

ESTIMATES—Obtain at least three estimates (all movers will estimate at no cost with no obligation). These estimates should not vary widely from each other. Estimates are not binding contracts. Your actual moving charges will be based on actual weight or actual time spent.

DEPENDABILITY—Watch the methods of the estimator. An indication of good service will be shown by his thoroughness in checking the exact contents of drawers and cabinets. A good estimator will advise you of all the facts, even the facts that tend to kill his sale, such as: the legal limits of a mover's liability, how appliances must be serviced for moving, the limitations and technicalities of your transit and storage insurance, the COD requirements set by state and federal law, and his general frankness in advising you of where packing economies can and can not be made.

INVESTIGATE—If at all possible, visit the warehouse of your proposed mover. A clean warehouse, clean trucks and furniture pads, and well protected neatly stacked storage lots are good indications at how your furniture is going to be treated.

CONFIDENCE—At the time of estimate a service minded mover will investigate your individual situation to limit the service to your budget and needs in full compliance with all government regulations. An estimator who questions you closely on your plans is interested in minimizing your fringe moving costs such as expensive waiting at destination for your furniture.

RELIABILITY—Investigate the mover's handling methods. Minimum handling means minimum damage. For long distance moves specify that the residence pick-up be made by the cross country van. On local moves which are charged on a time basis request a van large enough to give you quick loading and unloading.

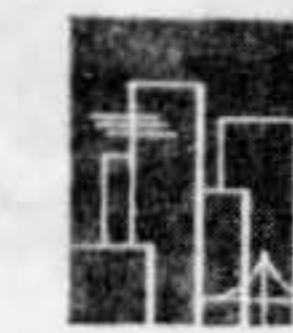
In all phases of our business (local moving, long distance moving, storage, packing and crating) King Van Lines welcome your most thorough investigation of our service. Your patronage will be valued and appreciated.



VAN LINES AGCY.
AT 2-1234

SAN FRANCISCO AGENT THREE WAY VAN LINES INC.

355 Barneveld Ave. San Francisco, Calif.



City service is different. City pioneers ultra-modern methods—World-Pac and Poly-Kleen Pack. City is quick, efficient, reliable, safe. City moves households, theatricals, art objects, displays—all over the world. City moves entire companies and offices overnight. City stores everything from furniture to office records. Take a tip from the professional traffic men who know costs: for your long-distance move choose **City Transfer!** Agent Allied Van Lines Air Container Transport 430 Main St. YU 2-6000 San Francisco 5, Calif.



CITY TRANSFER & STORAGE CO.

SUPERIOR WORLD-WIDE MOVING SERVICE AT LOW, LOW RATES!

NATIONAL VAN LINES

National offers nation-wide authority* with single-carrier responsibility at low rates... plus these outstanding advantages:

1. Breakables protected by exclusive **FLOAT-PAK** process.
2. **EVERYTHING** quilt-pad wrapped.
3. Economical **OFFICE MOVING** services.
4. Exclusive **HYGIENIC** van cleanliness.
5. Specialized **ELECTRONICS TRANSFER** equipment.
6. Modern "CONTAINERIZED" storage.
7. **FREE ESTIMATES** and consultation.
8. **FREE Moving Day Guide** booklet.
9. Ask about National's low rates to Hawaii, the Far East, and the eastern United States.

*Nation-wide authority held under ICC Certificate No. MC42866



NATIONAL VAN LINES, INC.

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2955 THIRD STREET
 SAN FRANCISCO

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 & SONS VAN & STORAGE CO.
 ESTABLISHED 1898
 WE MOVE YOU ANYWHERE
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