

LANAI MOTEL
 "Luxurious But Reasonable"
 • APTS • KITCHENS • TV • PHONE
 COMMERCIAL RATES
 34 UNITS FAMILY SUITES
 DAILY OR WEEKLY
 TOURS ARRANGED
 • ELEVATOR
 ON HIWAY 101 - MOTEL ROW
 Close to Fisherman's Wharf - Chinatown
 Presidio - Civic Center



WE 1-7810
 2353 LOMBARD

Diners Club *American Express* *BankAmericard*

Beck's MOTOR LODGE
 ON WORLD FAMOUS MARKET STREET IN SAN FRANCISCO



Call MA 1-8212

A CONGRESS MOTEL
 2222 MARKET
 SAN FRANCISCO

PHONES - FREE TV
 100% PARKING - FAMILY RATES
 ELEVATOR & SUNDECK
 SIGHTSEEING SERVICE

OASIS MOTEL
 60 Units... Complete Parking Facilities
 With Covered Garage for Your Protection
 Hi-Fi - Telephone & TV in Every Room
 Coffee Shop




EDDY & FRANKLIN
 SAN FRANCISCO

PHONE
TU 5-6867

2 BLOCKS FROM CIVIC CENTER

"STAY IN THE SUN"
 11 MILES NORTH OF GOLDEN GATE

SAN RAFAEL
 ★ FAMILY ACCOMMODATIONS
 ★ HEATED POOL
 ★ POOL FOR THE KIDDIE
 ★ COFFEE SHOP
 Most Credit Cards Accepted



VILLA RAFAEL MOTEL
 PAUL T. THOMPSON - Owner - Mgr.

AAA APPROVED
 CALL
456-4975
 1606 Lincoln Ave. San Rafael

Motels-(Cont'd)
MILLETTS MOTEL
 1 1/2 Miles South of City Limits
 of San Francisco on 101 Highway
 50 MODERN COURTS - 30 KITCHENETTES
 7700 Mission Colma-----PL 5-3903

MILLWOOD MOTEL
 1375 El Camino RI Milbra. JUno 3-3935

MISSION BELL MOTEL
 6843 Mission Daly City Plaza 5-6161
 (Please See Advertisement Page 634)

MISSION SERRA MOTEL
 AAA APPROVED - 30 NEW UNITS
 Centrally Located - Quiet
 KITCHENETTES - TV - RADIO
 Public Transportation at Door
 One of San Francisco's Newest Motels
 5630 Mission -----JUnipr 6-3990

MOSSWOOD MOTEL
 683 W MacArthur Bl Oakland... OLympc 5-5817
 (Please See Advertisement Page 637)

MOTEL CABLE
 1450 Lombard... ORday 3-0691

MOTEL CAPRI 2015 Greenwich... FIlmor 6-4667
 (Please See Advertisement Page 635)

MOTEL DE VILLE
 Broderick & Lombard FIlmor 6-4660
 (Please See Advertisement Page 635)

Motel Doyle 1555 Union... PRpct 6-3310

Motel Ocean Park 2690-46th Av... OVrind 1-7268

MOTEL TOWN
 3211 Geneva Av... JUnipr 6-9400

MOTORVILLE MOTEL
 7500 Mission Colma Plaza 6-4788
 (Please See Advertisement Page 637)

MOZZETTI'S MOTEL & TRAILER VILLAGE
 15 Min. to Downtown San Francisco
 Units With or Without Kitchens
 San Bruno Av & Visitation Av
 Brisbn -----JUnipr 7-9898

Murray's Motel 2555 Lombard-----WA 1-3105
 (Please See Advertisement Page 637)

HOLIDAY LODGE
 VAN NESS AT WASHINGTON
PR 6-4469



RESORT GARDEN HOTEL
 IN THE HEART OF
SAN FRANCISCO

- LUXURIOUS LIVING ROOM - BEDROOM COMBINATION
- DUPLEX SUITES WITH COMPLETE KITCHENETTES
- DINING ROOM AND COCKTAIL LOUNGE
- OVERLOOKING HEATED SWIMMING POOL
- RADIANT HEATED PATIO
- FREE PARKING IN OUR CONCRETE FIREPROOF GARAGE
- FREE TV AND RADIO

• BANQUET FACILITIES

FRIENDLY AND FULLY INTEGRATED

BOOKER T. WASHINGTON HOTEL • MOTEL
 1540 Ellis Street JO 7-5978



A most beautiful hotel centrally located in the New Western Addition. Check our surprisingly low rates - you'll be glad you did.
 Ample Parking - Television - Radio - Restaurant
 Cocktail Lounge - Orchestra

NEW S F MOTEL & TRAILER COURT
 New Modern Units With Garages
 15 Minutes From Downtown S.F.
 TRAILER ACCOMMODATIONS
 6925 Mission Daly City-----PL 5-5850

NOB HILL MOTEL
 AWAY FROM TRUCK TRAFFIC
 SOUND PROOF ROOMS
 KING SIZE BEDS
 LUXURIOUSLY FURNISHED
 KITCHENETTES
 PHONE FREE TV
 ELEVATOR
 1630 Pacific Av-----PRpct 5-8160

OAKLAND INN
 Formerly Airport Motel & Inn
 100 MODERN DELUXE ROOMS
 DANCING NITELY - COCKTAIL LOUNGE
 SWIMMING POOL
 BANQUET ROOM FACILITIES
 400 People
 Entrance to Oakland Airport
 10 Heegenberger Rd Oakland-----569-7077

Oasis Motel Eddy & Franklin-----TU 5-6865

OASIS MOTEL
 Eddy & Franklin-----TU 5-6867
 (Please See Advertisement This Page)

Ocean Park Motel 2690-46th Av-----OV 1-7268
 (Please See Advertisement Page 637)

(Continued Next Page)

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—please look it up in the telephone directory.

Use the latest directory. Get the right number... right away.

EDDY MOTEL **EDDY HOTEL**

NOT RESTRICTED
 FILLMORE DIST.
 Phone Service in Every Unit
 Cooperation with All
 Motels & Hotels in Bay Area
 Elevator - Modern 85 Units
 Fire Proof Building
 Day & Night Service

LOW RATES
 CALL
WA 1-0165
 1430 EDDY - S.F.
 Between Fillmore & Webster

LA HACIENDA INN
 LOS GATOS' NEWEST & FINEST
 COMPLETE RESTAURANT
 SPECIALIZING ITALIAN DINNERS
 COCKTAIL LOUNGE
 CONTINENTAL BREAKFAST SERVED
 PHONES & TV IN EACH ROOM
 HEATED POOL PIPED STEREO MUSIC

EL 4-8131
 18840 SARATOGA - LOS GATOS ROAD

Motels-(Cont'd)
PACIFICA MOTEL
THE MOTEL
 ON THE OCEAN
 43 MODERN MOTEL ROOMS
 Including
 DE LUXE APARTMENT UNITS
 ADJACENT TO GOLDEN GATE PARK
 AND THE CLIFF HOUSE
 EVERY ROOM OVERLOOKING THE OCEAN
 Free 21" TV - Phones - Full Kitchens
 Suite Accommodations - 2 to 6 People
 Between Lincoln Way & Irving
 1280 Great Highway-----SEabright 1-6644

PALO ALTO CABANA MOTOR HOTEL
 4290 El Camino RI Palo Alto-----327-0800
 (Please See Advertisement Page 634)

PICKWICK MOTOR HOTEL
 See Ad under Hotels
 85-5th-----GA 1-7500

PLANTATION INN MOTEL
 Greenwich & Webster WAint 1-5520
 (Please See Advertisement Page 632)

PRESIDIO TRAVELODGE
 2755 Lombard WEst 1-8581

RANCHO LOMBARD MOTEL
 1501 Lombard GRaystn 4-3030
 (Please See Advertisement Page 634)

RED COTTAGE MOTEL
 1704 El Camino RI Mnto Prk-----DAmptr 6-9010

RICHELIEU HOTEL & GARDEN COURT MOTEL
 Dining Room - Cocktail Lounge
 KITCHENETTE UNITS
 FREE DRIVE-IN PARKING
 Valet - Laundry - Beauty Shop
 Van Ness Av & Geary-----OR 3-4711

ROBERTS-AT-THE-BEACH MOTEL
 2828 Sloat Bl LOmbrd 4-2610
 (Please See Advertisement Page 635)

ROYAL LODGE MOTEL
 Free Airport Pickup & Delivery
 150 W Bayshore Bl Sn Mto-----DI 2-3273

ROYAL PACIFIC MOTEL
 661 Broadway-----SU 1-6661

CITY HALL PLAZA MOTEL
 (Formerly Civic Plaza Motel)
 - RESTAURANT -
 2 Blocks to Brooks Hall
 APARTMENTS - PHONES - TVs
 Luxury Suites With Private Roman Pool

CALL
MA 1-6511
 465 GROVE SAN FRANCISCO

Introducing the new...
Laurel Motel
 Corner of California & Presidio
 ★ 48 LUXURIOUS UNITS...
 Oversize Beds... TV... Telephones
 ★ THERMOSTATIC ELECTRIC HEAT
 ALL THIS... AT A SURPRISINGLY LOW RATE
 for information or reservations call
JO 7-8467

SAFARI MOTEL
NEW DOWNTOWN MOTEL
 Very Quiet - AAA Approved
 Free TV & Courtesy Coffee
 Large Suites With Kitchenettes
 Phones in All Rooms - Elevator
 Between Van Ness Ave & Franklin
 860 Eddy-----GR 4-4374

SAGE MOTEL
 4844 MacArthur Bl Oakland-----ANdovr 1-8800

SANDS MOTEL
 AAA APPROVED
 TV - CAR PORTS
 TELEPHONES IN ALL ROOMS
 One of San Francisco's Newest & Finest
 Close to Restaurants & Shopping Dist.
 8 Minutes from Downtown S. F.
 U S 101-2 Bldgs. from G G Bridge Entr.
 2440 Lombard-----WA 2-0244
 (Continued Next Page)

MART MOTEL
 SAN FRANCISCO'S NEWEST
 DOWNTOWN MOTEL



TWIN & DOUBLE BEDS
 STUDIO SUITES
 FREE TELEVISION
 TELEPHONES
 SHELTERED PARKING
 101-9th & MISSION SAN FRANCISCO
 Near Merchandise Mart at Market St.

Call
Market 1-3655

OCEAN PARK MOTEL
 AT BEACH OPPOSITE ZOO, POOL
 STORYLAND - NEAR PLAYLAND &
 CLIFF HOUSE



A FAMILY MOTEL
 KITCHENS - SUITES
 TV - PHONES
 GARDEN COURTS CREDIT CARDS

CALL
OV 1-7268
 2690 - 46th AVE.

Murray's MOTEL
 PHONES TV COFFEE BAR
 Centrally Located

Call
WA 1-3105
 2355 LOMBARD • SAN FRANCISCO

LOMBARD MOTEL STRIP
 LOOK FOR THE BIG "M"
 • MODERN UNITS
 • FREE TV • PHONES
 • RADIOS
 • SOUND PROOF
 • COMPLIMENTARY COFFEE
 RESTAURANT ACCOM.
 AVAILABLE
 SIGHTSEEING TOURS
 5 Minutes
 to Downtown S.F.
 - Fisherman's Wharf
 and Chinatown
WA 2-2010
 2358 LOMBARD On U.S. HWY 101



LAKE MERCED LODGE
 ★ FREE CONTINENTAL BREAKFAST
 ★ 20 MIN. DRIVE TO DOWNTOWN S. F.
 ★ SOUNDPROOF UNITS



★ Near Lake Merced
 ★ Golfing - Boating
 ★ Swimming-Fishing
 ★ Away From Congested Area
 - Nice & Quiet
 Member Diners' Club
 American Express
 BankAmericard
 ★ Individual Unit Parking
 For Reservations Call
Plaza 6-2640
 AAA Approved
 2253 JUNIPERO SERRA BLVD.

MOSSWOOD MOTEL
 MEMBER EXECUTIVE EXCHANGE



TELEVISION - TELEPHONE - RADIO
 TUB & SHOWER COMBINATION
 DINERS' CLUB - AMERICAN EXPRESS,
 BANKAMERICARD
 HILTON'S, CARTE BLANCHE - CARDS
 AAA Approved
 FREE COFFEE IN OUR LOUNGE
OL 5-5817
 683 WEST MACARTHUR BLVD.
 OAKLAND, CALIFORNIA
 "Just A Few Scenic Minutes
 From San Francisco."

BAY BRIDGE Downtown MOTEL



★ 22 MODERN UNITS
 ★ AAA APPROVED
 ★ FREE TV - PHONES IN ROOMS
 ★ HILTON CARTE BLANCHE
 AMERICAN EXPRESS
 MEMBER BANKAMERICARD PLAN
 CREDIT CARDS ACCEPTED
EX 7-0657
 BETWEEN 5th & 6th
 966 HARRISON S.F.

Motorville MOTEL
 P. BOFRANTINI
 OWNER

30 LARGE UNITS
 WITH OR WITHOUT
 KITCHENS
 ON U.S. HWY. 101
 1 Mi. South of City Limits
 Bordering Peninsula Towns &
 City Center
Plaza 6-4788



7500 MISSION ST. COLMA