

Mailing Lists—(Cont'd)

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770 Mission — YUkon 6-4045

WESTERN EMPIRE DIRECT ADVERTISING CO
612 Howard GARfid 1-8500

Mailing Machines & Equipment

ADDRESSING MACHINE CO OF CALIF INC
Rebuilt Addressographs & Graphotypes
1155 Harrison — HE 1-8662
Bell & Howell Co Phillipsburg Inserter Div
420 Market — YU 1-0717

BELL & HOWELL—PHILLIPSBURG
INSERTER DIV
PHILLIPSBURG Inserters for over
30 Years-Complete Line of Inserting
& Mailing Machines in All Models
420 Market — YU 1-0717

BIRCHER CO INC Gimmel Bros
The Lightning Line
564 Howard — GA 1-7759

BUNN PACKAGE TYING MACHINES—
INDUSTRIAL PACKAGING ENGINEERS
Twine Ties-Mail Packages
Bundles-Cartons-Boxes
671 Howard — SU 1-1379

CHESHIRE INC
Automatic Equipment for Applying
Addressed Labels to Mailing Pieces
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Chicago Illinois — Brunswick 8-2545

EMERSON RALPH H & CO
We Will Buy Your Choice of Brand New
Mailing Machines & Office Equipment
& Make Long-Term Lease Including Service
870 Market — EX 2-2959

FAIRCHILD BUSINESS MACHINES DIV OF
FAIRCHILD CAMERA & INSTRUMENT CORP
Factory Branch
44 Beale — GA 1-8986

FRIDEN MAIL ROOM EQUIPMENT
Friden-Erma Mail Collator.
Electrically Operated
Sealers, Openers, Stampers.
Postal Scales, Sorting Racks, Tables, Mail-
bag Holders. Leather Mailbags. Mail Distributors.



"FOR INFORMATION CALL"

FRIDEN INC
240 Industrial — VA 6-2525

Gimmel Bros 564 Howard — GA 1-7759
MANTIS SCALE COMPANY
Triner Mail-Parcel Post-UPS Scales
Saxmayer Bundle Ties
489-6th — GA 1-7007
Meltzer George Distrs
1607 California Dr Brngm — DI 2-7469

PITNEY-BOWES POSTAGE METERS
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POSTAGE METER and
METERED MAIL
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Postal Scales, Letter Openers
Folding and Inserting Machines
Counting and Imprinting Machines



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BRANCH SALES & SERVICE
PITNEY-BOWES INC
1939 Market — HE mlock 1-0182

WILBER FRANK E CO
591 Market — GA 1-0115

Mailing Tubes
SONOCO MAILING TUBES—
SONOCO PRODUCTS CO
3490 Union Fremnt — OLiv 6-3600

SPIRAL PAPER TUBES
Manufacturers of
PAPER CORES & TUBES
DISPLAY POLES—MAILING TUBES
Brisgato Rd Blmst — LYtel 1-6022

TUBES & CORES INC
360 Portage Av Palo Alto — DA 6-8979

Mailed Milk

Wander Co The 405-3d — SUtir 1-3461

Mails

BAUER-SCHWEITZER MALTING CO INC
530 Chestnut — DOuglas 2-1617
RICHARDSON & CO
1485 Bayshore Bl — JU 4-0196
Stackman Geo W 201 Pacheco — SEabright 1-4101

Management Consultants

Alderson Associates Inc 64 Pine — GARfid 1-3412
Applied Development Associates
315 Montgomy — EX 2-7009
ASSOC BUSINESS SERVICES INT'L
202 Market — YU 1-8068
Associated Management Counselors Inc
260 Kearny — YU 6-5671
Atkinson & Associates
Financial Consultants
155 Montgomy — SU 1-4462

BEATY BRUCE L
Systems & Procedures Consultant
703 Market — EX 2-3188
BEELER RICHARD ASSOCIATES
1485 Bayshore Bl — DE 3-6695
BENM MANAGEMENT CORP
111 Sutter — DO 2-4942
Berglund R E
6014 College Av Oakland Olympic 8-3970
Berkowitz N C & Co 400 Montgomy — EX 7-4121
Booz Allen & Hamilton 120 Montgomy — YUkon 2-2480
Born Leonard L Russ Bldg — YU 1-6600

BOYDEN ASSOCIATES INC
Executive Search Consultant
International Building — YU 1-7900
Bushnell D B Associates Russ Bldg — YU 1-7788
CALVIN & COMPANY INC
351 California — EX 7-5177
CHASE WARD AND GARDNER INC
111 Sutter — DO 2-2183
Christensen Allen D
Mining & Industrial Developments
535 Middlefield Rd Palo Alto — DA 1-2912
Clayton & Associates 454 Montgomy — YU 1-1956
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CRESPAP MCCORMICK AND PAGET
235 Montgomy — SU 1-8421

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Garrett Ross & Associates 1255 Post — GR 4-6300
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Executive Search Consultants
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Harris Jack 207-24 Av Sn Mto — 343-2882

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RESEARCH DESIGN DEVELOPMENT
INDUSTRIAL DIVISION
116 Maiden Ln — YU 2-4282

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Executive Search Specialists
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315 Montgomy — YU 1-6296

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Commercial — Industrial — Manufacturing
Advisory Board Service Plan
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Mackenzie Stevens & Co
3 Skyline Dr Daly City Plaza 5-0600
MANAGEMENT HEALTH & DEVELOPMENT
CORPORATION 490 Post — EX 2-4460
Management Resources Co Russ Bldg YUkon 1-2202
Management Service Co of Calif
Practice Administration For The
Dental & Medical Professions
424 Taraval — LO 6-8860

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3418 Balboa — SK 2-8412

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McMurry Co The Russ Bldg — EXbrk 2-3491
Medical Management Control 1906 Irving-SE 1-9400
Meister T 1500 Geneva Av — DELaware 3-1230
Melody J J Management Consultants
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O'Hern Barney & Co Russ Bldg — EXbrk 7-1896
Payroll Plans Inc 785 Market — SU 1-8877
Pemberton Wm H
Semantics & Communication for Mgmt
Medical Psychology Bldg Mill Vly — 388-3318
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PROFIT COUNSELORS INC
100 California — YU 1-3391
RESEARCH & EDUCATION CORP
703 Market — EXbrk 2-3188
Riches Research Inc
1944 University Av Palo Alto — DA 6-8732
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Risk Evaluation Corp The 156 Montgomy — YU 1-7895
Sabouni And Associates
Management Development Projects
604 Santa Rosa Av Brkly — LAnscpe 6-0503
Schick J D 155 Montgomery — SU 1-0215
Sears & Co
Corporation-Marketing Management &
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127 Montgomy — EX 2-5333
Allen-Speros Corp 681 Market — YUkon 2-4558
Alpine Bavarian Corp 343-4th — EXbrk 2-0745
Amer Agencies Inc 436 Kearny — SU tter 1-3314
Amer Push Broom Co 114 Fern — ORway 3-8891

Management Consultants—(Cont'd)

Stinson Harvey L
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Ballard Co 1420 Yosemite — MI 8-1034
Barry Charles R Co 314 Harbor Wy SSF — 761-2390
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Baum R E 681 Market — DOuglas 2-4979
Baumann Vernon P 1355 Market — KLondke 2-1855

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681 Market — DO 2-1136

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Vargas Chester C Jr 760 Market — YU 6-1223
Western Economic Research Corp
821 Market — YU 6-0816
Western Management Consultants Inc
260 Calif — EX 2-8028

Wilkinson Wm R & Co
Consultants on Executive Search
Russ Bldg — YU 1-6060
Williams Wayne G
Industrial Design & Marketing Mgmt
2146 Leavenworth — GR 4-2242

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Wright Cyril & Associates Executive
Communication Engineered Salespower
442 Post — SU 1-5680
Zinder H & Associates Inc 220 Montgomy — YU 1-1275

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3 Skyline Dr Daly City Plaza 5-0600
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CORPORATION 490 Post — EX 2-4460
Management Resources Co Russ Bldg YUkon 1-2202
Management Service Co of Calif
Practice Administration For The
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McMurry Co The Russ Bldg — EXbrk 2-3491
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O'Hern Barney & Co Russ Bldg — EXbrk 7-1896
Payroll Plans Inc 785 Market — SU 1-8877
Pemberton Wm H
Semantics & Communication for Mgmt
Medical Psychology Bldg Mill Vly — 388-3318
Post F Allen 25 Tehama — EX 7-1492

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Riley J Layton 770 Harrison — GARfid 1-2858
Risk Evaluation Corp The 156 Montgomy — YU 1-7895
Sabouni And Associates
Management Development Projects
604 Santa Rosa Av Brkly — LAnscpe 6-0503
Schick J D 155 Montgomery — SU 1-0215
Sears & Co
Corporation-Marketing Management &
Public Relations
127 Montgomy — EX 2-5333
Allen-Speros Corp 681 Market — YUkon 2-4558
Alpine Bavarian Corp 343-4th — EXbrk 2-0745
Amer Agencies Inc 436 Kearny — SU tter 1-3314
Amer Push Broom Co 114 Fern — ORway 3-8891

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4190 Mission — JUNipr 7-8831

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Aerol Associates
1177 University Dr Mlo Prk — DA 1-1014
Air Filter Sales & Service Co Inc
Sales Ofc 1060 Bryant — UN 3-1051
Service Department 49 Moss — UN 3-0107
Albi Manufacturing Company Inc
2530-18th. UNdrlh 1-4441
Aiger Associates 1355 Market — MARket 1-1931
Allen-Speros Corp 681 Market — YUkon 2-4558
Alpine Bavarian Corp 343-4th — EXbrk 2-0745
Amer Agencies Inc 436 Kearny — SU tter 1-3314
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AMOUR DE MARCO COATS—
ZEIMER DAN 833 Market — EX 2-4040

Anderson Eric C Co
595 Buckingham Wy — SEabright 1-3923
Anderson T D & Associates
Representing Metal Arts Co
133 Geary — GA 1-7675
Ando Co 1322 Noriega — LO 4-3377
ARCHITECTURAL SPECIALTIES INC
26 O'Farrell — YU 2-3108
Arthur & Allen
Electrical & Mech Equip & Supplies
293-27th Oakland — TWinks 3-6713
Dennin John W Co 2048 Market — UNdrlh 1-2616
De Recat R J & Co 1298 Shotwell — VA 6-3580
Detsch & Company Inc 341-10th — MA 1-2788
De Zell J L Co 244-9th. UNdrlh 3-4382
Dillingham M P Trask & Squier Co Inc
199 Natoma — DOuglas 2-2820
Dillon Stevens & Co 420 Market — DOuglas 2-2518
Dubbin Sales Co 1355 Market — UNdrlh 3-6076
Dodge Bill 1355 Market — UNdrlh 3-6076
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Donaldson Harry V & Associates
1355 Market — KLondke 2-2311
Duggan Edward J Co 3025-24th Av. LO mband 4-2820
DuVal Bob 92 Cerro Dr Daly City — PL 6-1161
E & M Sales 1355 Market — UN 3-1757
Eagle Sales Co
Sales to the Armed Forces
144-2d — DO 2-8723

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Manufacturers' Agents—(Cont'd)

Baker H S Co
Industrial Tools
24 Calif — YUkon 2-3186
Balaam Edwin C 1485 Bayshore Bl — JU 4-4738
Ballard Co 1420 Yosemite — MI 8-1034
Barry Charles R Co 314 Harbor Wy SSF — 761-2390
Basford H R Co 235-15th — MA 1-8545
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Baumann Vernon P 1355 Market — KLondke 2-1855

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TRANSFORMERS — FITTINGS & TAPE
FLOODLIGHTING & WIRING DEVICES
101 Kansas — MA 1-8636

Beard Grace E 704 Market — SU tter 1-0133
Beetschen Carl D 1355 Market — KL 2-2311
Benjamin Leon 786 Harrison — GARfid 1-1713
Bennett Frank H Co 383 Brannan — EX 2-6284
Bentzen-Alimisis Inc 1566 Carroll Av — MI 8-5446
Berger Fred W 57 Post — YU 2-0883
Berman Ira W 94 4th — SU 1-8886
Bernstein Frank S 821 Market — YUkon 2-6582
Bernstein Lionel 833 Market — YU kon 6-1244
Blake & Hockridge 1355 Market — HEmlock 1-4830
Boggs Rihm Ann 560 Pacific Av — EX 2-3484
Bohanna Pearce Inc 1499A Potrero Av — VA 6-7420
Botta Bruno 45 Dorman Av — AT 2-7060
Boury A J Co 6332 Geary Bl — SK 2-2555
Bowles W S Major 821 Market — YU kon 6-1244
Bradfield Paul & Co 1255 Post — TU 5-4656
Braun Press Co 1355 Market — KL 2-2584
Bray Walter G Co 599-2d. EX brook 2-1021
Brecka Stuart Assoc 1355 Market. KLondke 2-2311
Breton Brandt & Associates
1355 Market — KL 2-2584
Brill Electric Sales 123 Kansas — MA 6-0456
Brown J J Co 420 Market — SU 1-2886
Bryson Baxenden Co
Robert A Willison-Representative
1445 Cedar Av Sn Leandro — ELgn 7-4715

BRYAN & HERBERT CO
1355 Market — KLondke 2-2311
Burke M L Co 1355 Market — UN 3-3914
Butler Associates 1379 Folsom — UNdrlh 1-1768
Callestini Leo 821 Market — YUkon 6-2316
Call Hydronics Corp 910 Howard — EXbrk 7-2336

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383 Brannan — YU 2-2763
Cariberg Don 537 Virginia Dr Tibrn — 435-0628
Carstle J & Associates 1485 Bayshore Bl — JU 6-7033
Cary E P 1355 Market — HEmlock 1-8964
Cashin John J 850 S Van Ness Av — MI 7-3447
Charter Industrial Engineering Co
465 California — YU 1-0427
Chemnitz Eric B
1096 Yerba Buena Av Emryll OLYmpic 4-0607
Cincinnati Sales Co 220-15th — HEmlock 1-9537
Claggett Nolan Co Inc
Industrial Machinery & Equipment
33 Berry — EX 7-3727
Clifton Conduit Corp Baxter Co The
101 Kansas — MA 1-8636
Coast Mountain Sales
Cochrane Gordon 1246-18th — MA 6-0495
Coffy Richard J 821 Market — EX 2-2014
Cohn Louis 449 Turk — PR 6-8584
Cohn & Shane Inc 379-6th — GA 1-8844
Cole-Miller Co 1355 Market. KLondke 2-2311
Colbran Arthur H Co 25 Calif. EXbrk 7-5650
Colbran & Berg Inc 25 Calif. EXbrk 7-5650
Collins Jas J 1485 Bayshore Bl — JU 4-6669
Consolidated Brokers Inc 1 Drumm. GARfid 1-0261
Consolidated Trading Co 503 Market. YUkon 6-1245
Cook E B Co 1063 Howard — UN 1-2621

COOK & HARMS INC
64 Pine — SU 1-2762
Cope A C Company 435 Bryant — DO 2-5122
Corbally Richard G 2503 Mariposa. UNdrlh 1-8789
Courtney Associates Incorporated
1485 Bayshore Bl — JUNipr 5-5010
Cuttino Co The 508-16th Oakland — TE 4-8992
Dabit Mfg Co 821 Market — GA 1-6789
Das M Company 1549 California — OR 3-5792
Davis Russell E Mfgs Rep
3839 Divisadero — WA 2-0985
de Leuze Guy Company
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1923 Bryant — UNdrlh 1-7121
Denham Sales Service
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Dennin John W Co 2048 Market — UNdrlh 1-2616
De Recat R J & Co 1298 Shotwell — VA 6-3580
Detsch & Company Inc 341-10th — MA 1-2788
De Zell J L Co 244-9th. UNdrlh 3-4382
Dillingham M P Trask & Squier Co Inc
199 Natoma — DOuglas 2-2820
Dillon Stevens & Co 420 Market — DOuglas 2-2518
Dubbin Sales Co 1355 Market — UNdrlh 3-6076
Dodge Bill 1355 Market — UNdrlh 3-6076
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1355 Market — KLondke 2-2311
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DuVal Bob 92 Cerro Dr Daly City — PL 6-1161
E & M Sales 1355 Market — UN 3-1757
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Greenleaf Virgil H 461 Park Av Sn Jse — 295-8272
Greuel R Co S F Russ Bldg — YU 1-0950
Grieco Amy 202 Market — YU 2-5197
Grijalva Arnold 821 Market — SU 1-0925
Groves Thom 1355 Market — MARket 1-1169

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417 Lathrop Rdwld City — 369-6244
H-W Engineering Co
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Haggenmeyer-Lent Inc 343-4th — EXbrk 2-8472
Hall Harlan T Co 1485 Bayshore Bl — JUNipr 6-2117
Ham Bob 1355 Market. UNdrlh 3-7055
Hamm J F Co Inc 750 Ellis — PRopt 5-6441
Hanne Don 420 Market — GA 1-6235
Harford Frank C Co 1355 Market. KLondke 2-2311
Hartman Harry 785 Market — YU 2-0211
Harzog of Calif 821 Market — YU 2-0211
Harvey Industries Inc 420 Market — EXbrk 7-7118
Haskell R B Co 1301 Sansome — EX 2-5185
Haskell T A & Son 1144 Howard — MA 1-6580
Hathaway Shirt Co 821 Market — EXbrk 7-3308
Hatter N J & Co
261 N Bayshore Bl Sn Mto — YU 2-1556
Hauch Ernest F Co 1061 Howard — MA 1-0832
Healy-Jordan Co 1355 Market — KL 2-2311
Hoag John D 420 Market — EXbrk 2-5394
Hobart Bros & Associates 1-14th — HE 1-6433
Hodges & Glomb Inc 921 Bryant — UN 1-2366
Hoffman Earl T 833 Market — YU kon 2-0287
Holgers William F 243 Alabama — HEmlock 1-7310
Holmes Herman F Co 1355 Market — HE 1-0998
Honn Geo E Company 540-3d — SU 1-7352
Horn-Sullivan Co 727 Brannan — UNdrlh 1-0782
Howard & Goepf Co 1301-6th — MA 1-6759
Howard & Goepf Co 1301-6th — MA 1-6890
Hughson & Merton
L Everett Appleton
1270 Bush — DR 8-8243
Humber & Walker Co 314-12th — HEmlock 2-4193
Hurst Jack C Co 725-2d — GA 1-5479
Huseby M F Co 2166 Market — UN 3-3593

IMHOLL W B CO
275 Brannan — YUkon 2-6213
Industrial Materials Co
383 Brannan — EX 2-8505

INFLA-TIRE—
DISTRIBUTORS
NADISCO 1246 Folsom — UN 3-7370

Ingalls Donald E 1485 Bayshore Bl — JUNipr 6-0332
Inland Trading Corp 1355 Market — UN 3-7912
Integrated Handling Systems
1105 O'Brien Dr Mlo Prk — YUkon 2-6213
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International Agencies Ltd
550 Montgomery — EX 2-2900
International House Ltd 760 Mission — YU 2-5033

International Marketing Co
323 W Portal Av — SE 1-1616
Jensen Paul & Associates 1355 Market — KL 2-2311
Jettif J Sales Co
Housewares-Toys-Crafts-Specialties
1355 Market — KLondke 2-2311
Jaffe A S Co
Wholesale Confectioners
532 Larkin — PR 2-2662
Jensen Alan Sales Co 725-2d — YUkon 2-3744
John Hughes Co
Johnson C Lloyd Co Inc
2975 San Bruno Av — JUNipr 4-8951
JOHNSON-LOCKE MERCANTILE CO THE
Food Products
64 Pine — GA 1-3204
Johnston Hugh B 420 Market — SU ttr 1-5489
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Johnston M D Co 678 Howard — YUkon 2-0686
Joost Wm M 420 Market — SU 1-3635
Justice Sid Co The 1485 Bayshore Bl — JU 4-1730
K-W Associates 552 Mission — EX 2-7952
Kalljan Chas 1355 Market — HEmlock 1-1561
Kazebeg Glen Mills Bldg — GA 1-2011

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Keller Hugh & Associates
PRopt 5-8381
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KENNER PAUL I
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Kincaide R D 1131 Folsom — UNdrlh 1-6460
Kirby Sales Co 25 Van Ness Av — UNdrlh 1-5018
Kirk Melville E Co 571-7th — MA 1-2523
Krisenbaum Bros Inc 619 Mission — YU 2-5788
Kitchen Boris S Stevenson — GARfid 1-7087
Kline M E Co 420 Market — EX 2-7070
Klinger M H Co 535 Alabama — MA 1-4921
Knox M H & Co 114 Fern — ORday 3-8891
Koerber James F and Associates
1853 Market MARket 1-2208

Kurtz Ben 833 Market. YU kon 6-4330
Kuscheron R 821 Market — YUkon 2-6265
Lagerstrom E E Co 501-6th — DO 2-1348
Laist H R Co Riata Bldg — EXbrk 7-4714
Lane Edward M Associates
115 New Montgomy GARfid 1-8033
Lansing Mfg Co 642 Washington — DOuglas 2-1325
Lapp Insulator Co 1485 Bayshore Bl — JU 6-0332
Lea Robt S
Rep for Lotties
833 Market — YUkon 2-2078
Leach John R 825 Burnett Av — AT 2-5530
Leahy John E Co 58-2d — YUkon 6-0988
Lehmkuhl M Co 114-14th — UNdrlh 1-1785
Leighton Stone Corporation
770 Folsom — YU kon 6-5731
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Levy Milton 833 Market — UNdrlh 1-6518
Lewis Chas L 903 Market — YUkon 2-5932
Lichtenstein Cyril 1355 Market — UN 1-9713

LILLI DIAMOND ORIGINALS—
ZETMER DAN 833 Market — EX 2-4040

Limit Associates 420 Market — YU 1-5764
Lindahl Engineering Co 24 California — YU 2-4006
Linney H E Co
Production Tools-Farm Equip
5801 College Av Oakland — OLYmpic 3-3161
Lippincott Co 1355 Market — UNdrlh 3-8240
Littrell Hardware Lines Inc
1312 E 13th 1325 Egbert Av Valencia 6-4777
Lloyd's Distributing Co 2343 Larkin. ORday 3-2909
Lloyd's International Suppliers Inc
2975 San Bruno Av — JU 4-9041

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