

MAXFERD'S LENDS LUCKY MONEY

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SINCE 1884 *on DIAMONDS* SINCE 1884

WATCHES & JEWELRY

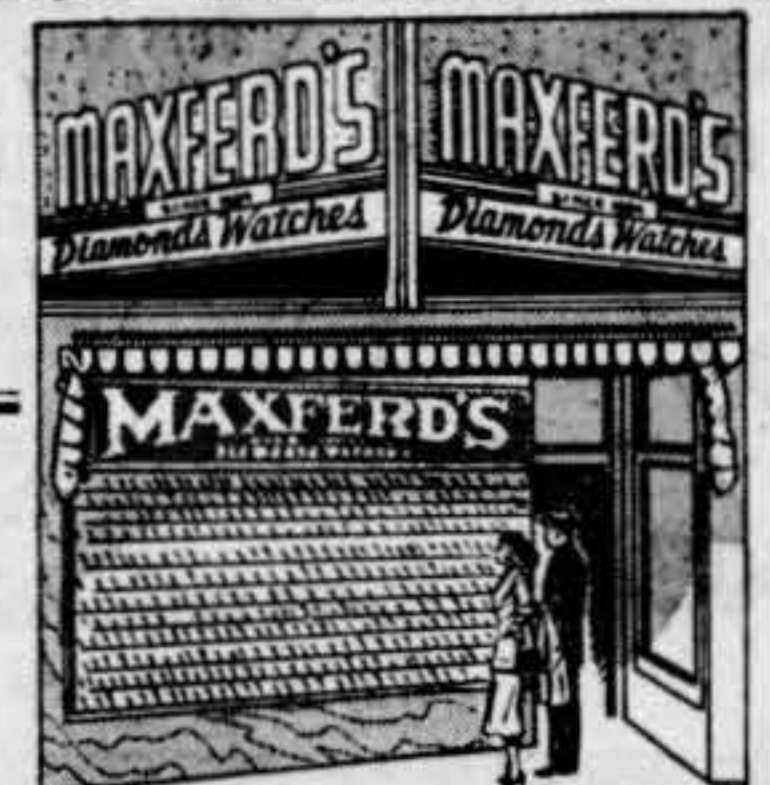
LOWEST INTEREST RATES

TAKE SIX MONTHS TO PAY
Since 1884

HIGHEST PRICES PAID

LOANS TO ANY AMOUNT
Since 1884

Serving Bay Area For Over 79 Yrs.




MAXFERD JEWELRY CO.
958 Market St. TU 5-1634
REAR ENTRANCE 21 TURK ST.

MONEY

FOR EVERYTHING ON YOUR LIST!

We make loans for all worthwhile purposes and we finance purchases of all kinds. What's more, we have a loan plan for every need—more important, we have one to fit your pocketbook. You'll Like The Way We Do Business!

Loans \$25  to \$1500

G.A.C. FINANCE CORPORATION

SAN FRANCISCO—4565 Mission Street.....	DE 4-1818
SAN BRUNO—612 San Mateo Ave.....	JU 3-1450
REDWOOD CITY—2628 Broadway.....	EM 9-2585
PALO ALTO—2411 El Camino Real.....	DA 5-0034
MOUNTAIN VIEW—740 Villa Street.....	YO 7-5711
CONCORD—1819 Willow Pass.....	682-2531
FAIRFIELD—1320 Texas Street.....	HA 5-2921
ROSEVILLE—113 Vernon.....	SU 3-8146
LIVERMORE—174 South "K" Street.....	HI 7-1444
TRACY—1138 Adam Street.....	TE 5-2383

Loans—(Cont'd)

G A C LOANS

Under the GAC plan, loans are made quickly and conveniently for a thousand-and-one reasons. What's more, an entire loan transaction may be handled by mail.



"FOR INFORMATION CALL"

G A C Finance Corp 4565 Mission---DE 4-1818
SAN BRUNO

G A C Finance Corp 612 San Mateo Av Sn Brno...JU 3-1450
REDWOOD CITY

G A C Finance Corp 2628 Broadway Rowd Cty...EM 9-2585
PALO ALTO

G A C Finance Corp of Palo Alto 2411 El Camino Rl Palo Alto.DAvnpr 5-0034
MOUNTAIN VIEW

G A C Finance Corp of Mtn View 740 Villa Mtn Vw---YO 7-5711
CONCORD

G A C Finance Corp 1819 Willow Pass Rd Concord---682-2531
FAIRFIELD

G A C Finance Corp 1320 Texas Fairfld.....HA 5-2921
ROSEVILLE

G A C Finance Corp 113 Vernon Rosevl.....SU 3-8146
(Continued Next Column)

G A C LOANS—(Cont'd)

LIVERMORE

G A C Finance Corporation 174 South K Livermor-----HI 7-1444

TRACY

G A C Finance Corporation 1138 Adam Tracy-----TE 5-2383

GALLAGHER FRANK J REALTY CO
3271 Mission.....VA 4-5180
General Appliance Home Corp 369 Fell.....MA 1-7778

GENERAL FINANCE LOANS—
See "Laurentide Finance" Under This Classification

GREEN JACK INC

MONEY ADVANCED
On
DIAMONDS - JEWELRY
ANTIQUES

337 Geary.....YU 2-4176

GUARANTY LOAN OFFICE
Established 1924
We Loan Money or We Buy
Diamonds - Jewelry - Luggage
Cameras - Radios - Guns
Musical Instruments - Binoculars

77-3d.....EX 2-8889

Guaranty Savings & Loan Assn 200 Stockton.....SU 1-4364
(Continued Next Page)

Wise buyers say there's nothing like the YELLOW PAGES for getting in touch with almost everyone who sells things, fixes things, does things.

Good party-line neighbors remember to space their calls.

LOANS HOME OWNERS

LOW MONTHLY PAYMENTS

Borrow \$1000 to \$5000

11 BAY AREA OFFICES

"A California Loan Brokerage Firm"

PACIFIC PLAN

OV 1-5431
STONESTOWN
577 BUCKINGHAM WAY • SAN FRANCISCO

Loans—(Cont'd)

GUARDIAN THRIFT & LOAN

REDUCE YOUR PAYMENTS
LOANS TO \$10,000
UP TO 3 YEARS TO PAY


Call YU 2-3300
FOR FAST SERVICE

586 Market.....YU 2-3300

HOME MUTUAL SAVINGS AND LOAN ASSOCIATION 120 Kearny.....GAR 1-1830
Hongkong & Shanghai Banking Corporation of California 80 Sutter.....GAR 1-3077
Household Finance Corporations
742 Market.....DO 2-4542
870 Market.....YU 6-0202
2645 Mission.....VA 6-8600
Stonestown 290 Winston Dr.....SE 1-7300
19 Southgate Av Daly City.....PL 6-5525
(Please See Advertisement Page 580)

HOUSEHOLD FINANCE LOANS

For fast, courteous, understanding loan service up to \$2500, with up to 24 months to repay, phone Household Finance. The principal requirement for a loan at HFC is ability to repay monthly.




"WHERE TO CALL"

Household Finance Corporations
742 Market.....DO 2-4542
870 Market.....YU 6-0202
2645 Mission.....VA 6-8600
Stonestown 290 Winston Dr.....SE 1-7300
Westlake Shopping Center 19 Southgate Av Daly City.....PL 6-5525

Humphrey G H Powell Inc Realtors 21 Sutter.....YU 2-3733
Kearny Loan 801 Kearny.....YU kon 6-0200

LAURETIDE FINANCE

Formerly Mercantile Acceptance Company. Personal loans from \$50 to \$2500, on Salary, Furniture and Automobiles.



HOME OF THE "CREDIT CLUB."

"WHERE TO CALL"

DOWNTOWN DISTRICT
Laurentide Finance Corporation
Branch No 1 821 Market.....YU 6-1573
Branch No 2 1026 Market.....UN 1-2271

MISSION DISTRICT
Laurentide Finance Corporation
Branch No 3 2272 Mission.....KL 2-3790
Branch No 4 2966 Mission.....VA 4-9656

WESTLAKE OFFICE
Laurentide Finance Corporation 187 Southgate Av Daly City.....PL 6-5550

SAN BRUNO OFFICE
Laurentide Finance Corp 441 El Camino Rl Sn Brno.....JU 8-7774

SAN RAFAEL OFFICE
Laurentide Finance Corporation 1134-4th Sn Rafel.....454-8376

Laurentide Finance Corporation
Branch No 2 1026 Market.....UN 1-2271
Branch No 3 2272 Mission.....KL 2-3790
Leslie Finance & Leasing Co 1464 Market.....UN 3-1525
Liberal Loan Office 77-6th.....SU 1-9583
Liberty Loan Corp 870 Market.....GA 1-4665
Liberty Loan Corp 2743 Mission.....VA 6-2615
(Continued Next Page)

HELP FOR LOOSE SCREWS
To tighten, just remove screw and fill hole with steel wool or wire solder. Replaced screw will hold.

REAL ESTATE LOANS

ON
HOMES

FLATS & APTS.

✓ \$500 and Up
✓ Low Monthly payments
✓ Prompt Courteous Service

Establ. OVER 39 YEARS

Integrity - Highest Ethical Standards
G. BERT & LESTER STOFF
4201 GEARY BLVD. Cor. 6th Ave. San Francisco

SK 2-0452


If No Answer - BA 1-7970

REAL ESTATE LOANS

ON
HOMES & INCOME PROPERTY

1ST & 2ND MORTGAGES
BOUGHT - SOLD - ARRANGED

"REMEMBER THE"



FOR CONSULTATION WITHOUT OBLIGATION

CALL
BA 1-2278

GEARY BLVD. AT 6th AVE.

JEWELRY LOANS

LOWEST INTEREST RATES IN BAY AREA



SAN FRANCISCO REMEDIAL LOAN ASSOCIATION
A Lending Agency for 45 Years

LOANS ON DIAMONDS JEWELRY WATCHES SILVERWARE PORTABLE TYPEWRITERS SHOTGUNS RIFLES CAMERAS BINOCULARS & OTHER VALUABLES

PRIVATE CONFIDENTIAL LOANS TO ANY AMOUNT

No Principal Or Interest Payment Due For 6 Months... At Which Time The Loan May Be Renewed

SAN FRANCISCO PROVIDENT LOAN ASSOCIATION

CHECK WITH US FIRST FOR LOWEST INTEREST RATES
932 MISSION ST. NEAR 5th

YU KON 2-4400

CLOSED SATURDAY
HOURS 9 A.M. - 5 P.M. MON. thru FRI.