

Lighting Fixtures—Retail—(Cont'd)

INCANDESCENT SUPPLY CO
647 Mission SU 1-4600
Light Shop The 3130-24th Mission 7-8905
LIGHTOLIER CO
1505 Folsom UNdrhl 3-2020
Lite House The 369 W Portal Av LO 4-6313

MOE LIGHT LIGHTING STYLES

BY MOE LIGHT DIVISION OF THOMAS INDUSTRIES
Designers and manufacturers of a Symphony of lighting styles for every room in the home and decorative commercial use.



"Where to Buy Them"

DISTRIBUTORS

COAST LIGHTING PRODUCTS CO
320 Judah SE 1-6800
GRAYBAR ELECTRIC CO
1750 Alameda MA 1-5131

MORGAN MEADOWS

LARGEST STOCK OF LANTERNS IN CALIFORNIA
COMPREHENSIVE SELECTION OF CHANDELIERS AND LIGHTING FIXTURES
Corner of Polk 1201 Sutter DR 3-9010

PHOENIX DAY CO

156-9th UNdrhl 3-6655
(Please See Advertisement Page 567)
Portola Hardware & Appliance Co 2563 San Bruno Av UNjnr 5-1771
Reco Electrical Contractors Inc 4844 Mission Daily City PL 5-1094
Staudner Lighting & Supply Co 3112 Geary Bl SKyln 2-2850
(Please See Advertisement Page 567)

STANDARD MAINTENANCE CO

420 Market SK 1-4074

STAR ELECTRIC CO

John H Richter 3164-24th MI 7-3673
Yick & Co 1241 Stockton YUkon 2-1717

Lighting Fixtures—Supplies & Parts

Dover Electric Co 1500 Davidson Av VA 6-3463
Lighting Fixture & Supply Co 3112 Geary Bl BA 1-8600

Lighting Fixtures—Wholesale

A & B Vertex Electric Supply Co 4334 Geary Bl EVgrn 6-9493

ABBOTT DISTRIBUTING CO

Dazor Lamps 1649 Jerrild Av VA 6-7646
Arc Electric Company 4750 Mission JU 5-5671
BOOKBINDER BROS
1420 Irving SE 1-2348

BOYD LIGHTING FIXTURE CO

56-12th HE 1-4300

CALDER J B CO INC

1017 Howard HE 1-7574
(Please See Advertisement This Page)

CALIFORNIA ELECTRIC SUPPLY CO

1585 Folsom UNdrhl 3-2020

CASELLA LIGHTING CO

655 Sansome EXbrk 7-5942

CITY LIGHTING SUPPLY CO

1017 Howard HE 1-7574

COAST LIGHTING PRODUCTS CO

320 Judah SEabright 1-6800

GROSS WOOD & CO

360-9th HEmlk 1-8400

HALCO LIGHT CO INC

734 Mission EX 2-0664

HOUSE OF LAMPS & LIGHT

1124 Mission UN 3-2400

INCANDESCENT SUPPLY CO

647 Mission SU 1-4600

JIMCO SALES & SERVICE

1246 Folsom MA 1-0806

LUXO LAMP CORP

1683 Jerrild Av AT 5-0254

PEERLESS ELECTRIC CO

576 Folsom EX 2-8553

PEERLESS MFG & SUPPLY CO

178-5th SUtr 1-4658

STADTNER LIGHTING & SUPPLY CO

3112 Geary Bl SKyln 2-2850

VERD-A-RAY CORPORATION

115 New Montey YUkon 2-1473

WOLFE SVEND INC

473 Jackson SUtr 1-4723

WOOD GROSS & CO

360-9th HEmlk 1-8400

Lighting Systems & Equipment

Abbett Electric Corp 85 Federal YUkon 2-2630

American Searchlight Advertising Generator & Floodlight Service 1615 Polk MI 8-3007

Ariel Davis Mfg Co 1250 Phelps MI 8-3007

Baxter Co The 101 Kamas Markt 1-8636

Lighting Systems & Equipment—(Cont'd)

CEPCO INCORPORATED

1250-17th UNdrhl 1-4911

Decker Electric Co Inc 1282 Folsom UN 3-0863

Dummett Robt G 667 Howard YU 2-2598

Ex-B-Ex Co Emergency Lighting Systems UNdrhl 1-2050

ETS-HOKIN & GALVAN 551 Mission EX 7-2722

FAIRBANKS MORSE & CO EX brook-2-5855

Film Producers Service Corp 622 Divisadero FI 6-5417

Haluk Lighting Mfg Co 65 Elmira JU 6-7990

Hampton Electric & Mfg Co 673 Folsom YUkon 2-3022

HOLZMUELLER CORPORATION

360-6th UNdrhl 1-2050

Kohler Co 570 Sutter EXbrk 7-0761

Kosman Lighting Equip Co 650 S Van Ness Av VA 6-9393

LUXTROL LIGHT CONTROL EQUIPMENT

Continuously-adjustable transformer, electronic and magnetic amplifier types: Non-interlocking, packaged, interlocking, mounting-in-a-wall, Automatic Light Control Systems.



"FOR INFORMATION CALL"

MANUFACTURERS

SUPERIOR ELECTRIC CO THE 645 Marshall Ct Rowd City EMrsn 9-8203

From telephones served by the following exchanges

San Francisco (No Intercity Charge) Ask Operator for Entreprise 11030

McCullough John J 667 Howard YU 2-2598

Mohrdick Electric Co 155-2d VA 6-9393

ONAN ELECTRIC PLANTS—

AUTHORIZED DISTRIBUTORS

CAL-WEST ELECTRIC 461 S Van Ness Av MA 1-5650

RAILROAD DISTRIBUTORS

BALDASSARI CAESAR 420 Market EX 7-1303

Outdoor Lighting Service 1549 Claycard Av Concord From telephones served by the following exchange

San Francisco (No Intercity Charge) Ask Operator for Entreprise 10256

Pacific Associated Lighting Inc 837 Folsom EX 7-1688

Ray-Lite Neon Corp Flood Bldg United Lighting & Ceiling Co 2828 Ford Oakland KElog 3-8716

United States Motors Electric Plants 1755 Evans Av VA 6-9200

BUTTER DOES IT

Before scalding milk, wipe the bottom of the pan with a bit of butter and the milk will not scorch.

(Continued Next Page)

Lime & Limestone

Callf Rock & Gravel Co Hobart Bldg Douglas 2-6852

EL DORADO LIMESTONE CO High Calcium Limestone Products 9-117 YUkon 6-4180

FIGONE JOHN P COAL CO Rock-Sand-Gravel-Cement-Concrete Mix 2238 Mason GAfld 1-3281

Guerin J S & Co 455 Berry SUtr 1-4696

U S LIME PRODUCTS DIVISION THE FLINTKOTE CO 315 Montey SU 1-8306

Limousine Service

A-ABLE LIMOUSINE SERVICE

CADILLAC LIMOUSINES FOR ANY OCCASION

WEDDINGS SIGHTSEEING TOURS ETC.

Short Trips - Long Trips

DELUXE SERVICE AT STANDARD RATES

UN 1-5000

A-1 LIMOUSINE SERVICE

NEW CADILLAC LIMOUSINES

WE SPECIALIZE IN WEDDINGS & SIGHTSEEING TOURS

TU 5-4303

Holiday Tours 517 Post PR 6-0800

Maita's Limousine Service 519 Monterey Bl JU 4-6533

Peninsula Limousine Service 1435 Cordilleras Av Sn Carlos 591-6634

Linemen's Equipment & Supplies

Brenton Equip Co 374 Brannan EXbrk 2-8185

Buckingham Mfg Co Linemen's Supply Corp of Calif 70 Townsend EX 7-6826

Linemen's Supply Corp of Calif 70 Townsend EX 7-6826

WESTERN HARDWARE & TOOL CO "Buckingham" - "Boshlin" - "Brooks" Climbers - Tool Belts - Safety Straps Klein - Utica - Channellock Pliers 122-10th UN 3-4540

Linen Supply Service

ACME INDUSTRIAL LAUNDRY See Acme Towel Supply Co 290 S Maple Av SSF 761-2044

ACME TOWEL SUPPLY CO TOWEL SERVICE For Offices - Stores - Factories - Etc. TOWEL CABINETS - CLOTH TOWEL MACHINES ALL TYPES OF LINENS DOCTORS & NURSES UNIFORMS SHOP COATS & COVERALLS 290 S Maple Av SSF 761-2044

(Continued Next Page)

Linen Supply Service—(Cont'd)

ARROW TOWEL & LAUNDRY CO

COMPLETE LINEN RENTAL SERVICE

Serving the Entire Bay Area

DEPENDABLE SERVICE REVERSE CALLS ACCEPTED

1168-36th Oakland Olympe 3-7425

ATLAS LINEN RENTAL SERVICE

PERSONALIZED SERVICE

Complete Commercial and Industrial Service

3338-17th Markt 1-1130

BARBE J & CO

LINEN SUPPLY QUALITY & SERVICE IS OUR SPECIALTY

Serving RESTAURANTS - HOTELS - MOTELS DOCTORS - TAVERNS - BARBERS BEAUTY SALONS

1545 Pacific Av GR 4-3060

Boroughs Additional Towel System 958-28th Oakland From telephones served by the following exchanges

San Francisco (No Intercity Charge) Ask Operator for Entreprise 10892

CALIF-GENERAL LINEN SUPPLY CO

COMPLETE LINEN & INDUSTRIAL SUPPLY SERVICE

Locally Owned & Operated Since 1933

2142 Lombard Filmor 6-7121

Calif Linen Supply Co Inc 989-41st Oakland From telephones served by the following exchanges

San Francisco (No Intercity Charge) Ask Operator for Entreprise 11077

CLEVELAND LAUNDRY 921 Brazil Av JU 4-5424 (Please See Advertisement Page 568)

COAST LINEN SUPPLY CO

COMPLETE LINEN & INDUSTRIAL RENTAL

ALSO SERVING THE PENINSULA THROUGH REDWOOD CITY

385-8th HE 1-6623

Protective Cover Service 2501 Pacheco M0ntr 4-6493

RED STAR LINEN SERVICE 550 Union Oakland From telephones served by the following exchanges

San Francisco (No Intercity Charge) Ask Operator for Entreprise 10500

Sanitary Laundry & Dry Cleaners 2140 O'Farrell Filmor 6-7317

Serv-A-Towel Inc 1545 Pacific Av OR 3-5983

STONE'S LINEN SUPPLY

Serving the Bay Area for 40 Years With COMPLETE LINEN SERVICE

From telephones served from San Francisco only (No Intercity Charge) Ask Operator for Entreprise 11944

4629 Grove Oakland Olympe 2-5800

Your YELLOW PAGES are an important part of your telephone service. Use them often. They help you find who buys, sells, rents, repairs.

SK 1-8474 SK 1-5566 6100 CALIFORNIA ST., S. F.

Linen Supply Service—(Cont'd)

Covrall Supply Service 290 S Maple Av SSF 761-2044

Galland Linen Service 301-8th MA 1-4514

GRAPHIC LINEN SUPPLY

COMPLETE LINEN RENTAL & INDUSTRIAL SERVICE

1025 McAllister FI 6-6731

GREEN GLEN LINEN SERVICE

3175-18th ATwtr 2-3710

Household Linen Service 6100 Calif SKyln 1-8474 (Please See Advertisement This Page)

LA GRANDE LAUNDRY & LINEN SERVICE CO

COMPLETE INDUSTRIAL GARMENTS RENTAL RESTAURANT & TOWEL SUPPLY

250-12th MA 1-0916

NATIONAL LINEN SERVICE

PROMPT COURTEOUS LINEN SERVICE



"FOR SERVICE CALL"

GALLAND LINEN SERVICE 301-8th MA 1-4514

Olympic Laundry & Linen Supply Co 115 New Montey YU 6-1086

PEERLESS LINEN SUPPLY

COMPLETE LINEN SERVICE FOR OVER HALF CENTURY

550 Florida MA 1-5100

PENINSULA INDUSTRIAL LAUNDRY & SUPPLY CO INC

We Serve the Peninsula & East Bay Supply and Sell Coveralls Shop Coats - Uniforms - Shop Towels Fender & Seal Cover-Lettering-Etc.

Cypress & Railroad Av Sn Mto DI 2-3545 Or DI 2-9715

PENINSULA LINEN EXCHANGE

A LINEN SERVICE FOR EVERY PURPOSE

3840-18th HE 1-9905

POWERS F CO INC 548-4th Douglas 2-8233

R G S INC Lines-Carpet-Furniture-Bedding 539 Mission EX 2-5983

RAMALLAH WHOLESALE IMPORT CO 587 Mission EXbrk 7-1175

ROSENTHAL STANLEY & CO INC Lines-Carpet-Bedding-Furniture Etc 1301 Harrison UNdrhl 3-9550

Salfie Bros House Of Linens 943 Market SU tr 1-7894

WALTON & O'DAY CO 1657 Market KLondke 2-1471

Well Theo D Co 94 Natoma SUtr 1-7031

Western Institutional Supply Co 585 Mission YUkon 6-5479

Lingerie-Misc

Arnold Nat S Eastern Isles-Tom Girl Sleepwear 821 Market SU 1-1026

Blou-Slip Co Inc 594 Howard EX 2-8226

EVER-READY PRODUCTS 1530 Folsom UN 1-3503

Levinson Edw D Amer Maid Ling-Slip-It Slips-Robes 821 Market DO 2-5382

Malco Modes Petticoat Manufacturers 1263 Mission MA 1-0840

Pettimodes 718 Mission YU 6-2127

LEMON-AID

Lemons that have become hard and dry may be restored to freshness by soaking in lukewarm water overnight.

Lingerie-Retail

Irene's Smart Apparel 2762 Mission Missn 7-2300
Moore Margaret Corset Shop 1746 Haight BAYw 1-1464
Wheeler's 2197 Chestnut Filmor 6-8112

Lingerie-Wholesale

ARTEMIS INC 545 Mission EXbrk 2-6130
Dorman Tom 821 Market GA 1-8257
Sun-Knit Inc Featuring Pinehurst Lingerie 165 Jessie SU 1-5497
Geni Ofc & Plant 1250 Petaluma Bl North Petaluma From the following exchanges only San Francisco (