

LITHOGRAPHY **LETTERSHP SERVICES** **MIMEOGRAPHING**

"RUSH JOBS OUR SPECIALTY"

VARTYPING MULTILITHING DIRECT MAIL
PRINTING TYPING SPECIFICATIONS
FORMS LEGAL BRIEFS ADDRESSING

QUALITY **SERVICE** **ECONOMY**

CALL SUNDAYS & HOLIDAYS
EX 7-2982 (By Appointment)

24 HOUR SERVICE

A A DAY & NIGHT STENOGRAPHIC SERVICE

SUITE 546 220 BUSH OR 220 MONTGOMERY MILLS BLDG

Auto-typist

INDIVIDUALLY TYPED LETTERS

Auto-Typist Rolls Perforated
Stencils - Mimeographing - Verifax Photocopies
Resumes - Addressing - Direct Mail Advertising

MARKET-MONTGOMERY LETTER SERVICE

SINCE 1932

582 MARKET **EX 7-3035** SAN FRANCISCO

"TODAY'S QUALITY IS TOMORROW'S REPUTATION"

COMPLETE DIRECT MAIL SERVICE

- Address & Mail
- Printing
- Composition
- Art & Copy
- Mailing Lists

FIFTY TO FIFTY THOUSAND INDIVIDUALLY TYPED LETTERS

One of the BAY AREA'S most modern automatic letterwriting units

Victor & Carter
Since 1929

770 MISSION - YUKON 6-4045

See Our Ad Under Advertising - Direct Mail

Ailene Regan's

Quick DUPLICATING

MULTILITHING PRINTING

Sales Letters, Briefs
Ruled Forms, Tariffs
Statistical Typing

Twenty-four hour service
1277 Montgomery
YUKON 2-4900

MULTILITHING
MIMEOGRAPHING
ADDRESSOGRAPHING - TYPING

Free Pick-Up & Delivery Service
Telephone Answering Service

KELLY'S LETTER SHOP

YU 1-8717
311 CALIFORNIA

LETTER & ADDRESSING SERVICE

Call EX 2-7310

for
ADDRESSING-MAILING-DUPLICATING
MACHINE ENCLOSING SERVICE

- ★ MULTIGRAPHING
- ★ MIMEOGRAPHING
- ★ MULTILITHING

PLANS - COPY - ART
PICK-UP & DELIVERY SERVICE
560 MISSION STREET

LEWIS & MAYNE INC.

Leather Goods-Retail-(Cont'd)

Rondi's Leather Gifts 19 Stockton..... EX 2-4132
SAVANO SAM SAMPLE CASE CO
320 West Portal Av..... 0Vrld 1-4249

UNITED LUGGAGE
Gifts In Leather For Men & Women
BRIEF CASES - ZIPPER CASES - WALLET
MAIL ORDERS FILLED
5th & Market..... YU 6-1594

Wagner Art the Luggage Man
587 Market, GARld 1-3803

Leather Goods-Whse

Action Associated 45-2d..... EX 2-5522
Buxton Inc 229 Ryan Wy 55F..... 761-0380
Halper Herman 833 Market..... Douglas 2-7389
HARBAND'S 515 Mission..... YUkon 6-2751
Jacobs J & Co 732 Mission..... GA 1-7818
Leather Goods of Morocco 1315 Grant Av-YU 6-2758
Lowenick Milford N S 833 Market... SUTr 1-5744
St Thomas Inc 821 Market..... EX 2-3736
Seaman Company
LaSalle Billfolds-Manicure Sets
517 Mission..... YUkon 2-5018

Leather Printing & Decorating

Gold Stamping Co Service 767 Market Douglas 2-1147
Monarch Gold Leaf Printing Co
52-2d..... EX brook 2-0595

Lecithin

CENTRAL SOYA CO INC
575 Sequoia Av Rowd City..... EMrsn 9-4963
Pacific Coast Chemicals Co
2990-7th, Brkly..... THrml 8-1831

Lecture Bureaus

Hutchens Betty
Hollywood Artist Bureau-Northern Mgr
YUkon 2-1576
EXbrk 2-7147

Leigh W Colston Russ Bldg
Metaphysical Town Hall Book Shop & Library
435 Powell..... DO 2-8571
Town Hall Forum of the West 465 Geary-OR 3-8856

LETTERS

ORIGINAL TYPEWRITTEN
PERSONALIZED & REPRODUCED

THE PERSONAL TOUCH

MAILWAYS uses modern type machines to produce typewritten letters in volume, quickly, economically and with individual attention to give the "personal touch" to your mailings for effective results.

MAILWAYS INC.
200 FOLSOM ST. • SAN FRANCISCO 5
YU 2-2524

We Individually Type-write Your Letters on Your Letterheads to Any Desired-List of Names-Swiftly, Accurately and at Low Cost.

Every Letter An Original

Ask for "ANNIE"

EX 2-1812
or EX 2-0735

KIPPEN'S PERSONAL LETTER TYPING BUREAU

20-2d 4th Floor S.F.

Letter Shop Service

See Also Advertising-Direct Mail
A Addressograph Co 1377-9th Av..... LO 4-7029

A-1 ACE DUPLICATING
MIMEOGRAPHING - MULTILITHING
FORMS - PHOTOSTATS - DIRECT MAIL
24-HOUR PHONE
703 Market..... YU 2-2989

A-1 Answering Service..... SU 1-5490
A-1 Business Services 3234 Fillmore..... WE 1-8801

A-1 STENOGRAPHIC SERVICE

LOLA WINKLER KENNEDY
MULTILITHING
TYPING

Suite 555
Mills Tower..... DO 2-1081

A A Day & Night Stenographic Service
Mills Bldg..... EX 7-2982
(Please See Advertisement This Page)

A A A LETTER SHOP

Multilithing Offset Printing
Ruled Forms Mimeographing
Address. Service Mailings
IBM Exec. Typing Vari-Typing
Briefs Specifications

Verifax Copies

We Run Your Duplicators or Stencils

110 Sutter..... DO 2-7170

A B C Litho Co 1284 Mission..... UN 3-3843

A & T BUSINESS SERVICE

Mimeographing - Addressographing
Addressing Service - Notary Public

324 Leavenworth..... OR 3-1390

(Continued Next Page)

Use the latest directory. Get the right number . . . right away.

ROBOTYPER
LETTER SERVICE

PERSONAL & INDIVIDUALLY TYPED
BY THE
ROBOT TYPIST

CALL
YUKON 6-4787

GENERAL OFFICE EQUIPMENT CO.
62-2nd
SAN FRANCISCO

DUO LETTER SHOP

MULTILITHING - VARTYPING
STATISTICAL TYPING
AUTOMATIC TYPEWRITING
ADDRESSING & MAILING
PHOTO COPY
TARIFFS & FORMS
OFFSET PLATES MADE

GA 1-4694

417 MONTGOMERY 6th Floor S.F.

Letter Shop Service-(Cont'd)

ACCOMMODATION LETTER SHOP

Since 1930 - Vera M. Tapping

MULTILITHING - MIMEOGRAPHING
DITTO
IBM EXECUTIVES VARI-TYPER
Justewriter - Automatic Justification
Price Sheets - Ruled Forms - Resumes
Bulletins - Catalogs

PICK-UP AND DELIVERY

341 Market..... SU 1-3287

ACCURATE OFFICE SERVICE Wilson
Advertising
MIMEOGRAPHING - PHOTOCOPYING
Printing - Addressing - Direct Mail

1509 Taraval..... MO 4-3093

ACME REPRODUCTIONS
591 Mission..... SU 1-3862

ACTION LETTER SERVICE
948 Howard..... DO 2-8767
(Please See Advertisement This Page)

AD-NAW LITHO COMPOSING CO
556 Clay..... YU 1-0955

ALAN'S REPRODUCTIONS
676 Mission..... YU 6-6976

ALLISON ELINOR
Mimo-Multi-Addressing Service
503 Market..... EX 2-0648

AMOS C M PRINTING CO
EXCELSIOR DISTRICT
Mimeographing Service
4485 Mission..... JU 7-3731

Andrews Lora R 1125-18th..... VA 4-3776
Ann Puett & Staff 400 Montgomery..... GA 1-4948
Answering & Business Services 2 Pine..... SU 1-3700
Associated Office Services 108-9th..... UN 3-0920
Associated Transcribing Service 8-12th..... UN 3-0660
Automatic Sealing Service 465 Calif..... SU 1-3621

BAY CITIES DUPLICATING CO
"WE DO KNOW HOW"
Serving San Francisco Since 1921
MIMEOGRAPHING
OFFSET PRINTING
Folders - Letters - Forms
Bulletins - Catalogues - Etc.

5th Floor
682 Mission..... SU 1-1323

Bee Hive The
861 San Bruno Av West Sn Brno..... JUno 8-5673
(Please See Advertisement This Page)

Better Business Aids 564 Howard..... EX 2-8839

Blum's Direct Advertising Agcy Inc
809 Mission..... GA 1-5647

Bruce Catherine Secretarial Service
210 Post..... SU 1-5030

CALIF OFFICE SERVICE CO
591 Mission..... YU 6-2424

CENTRAL SERVICE BUREAU
See Our Ad Stenographers-Public
41 Sutter..... YU 6-4786
Chapman Reproduction Service 259 Front-EX 2-5874

CLARK & McGETTIGAN
Office Overload Specialists
TYPING - MAILINGS, ETC.

OFFSET PRINTING MIMEOGRAPHING
VARTYPE COMPOSITION

503 Market..... DO 2-3540

CLEMENT RANDOLPH R
Typing - Machine Addressing
Mimeographing - Multigraphing
Offset Reproduction - Mailing Lists

16-1st..... DO 2-7314

Coburn E L & Co 3738 Geary Bl..... BA 1-2052

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

COMMERCIAL & PROFESSIONAL TELEPHONE EXCHANGE & BEEHIVE LETTER SHOP

COMPLETE 24-HOUR LETTER SHOP SERVICE

COMPLETE CAMERA WORK
MULTILITHING - VARTYPING
MIMEOGRAPHING
PUBLIC STENOGRAPHER - NOTARY
PRIVATE CONSULTATION OFFICES
COVERING S F & PENINSULA

861 San Bruno Av West
Sn Bruno..... 761-2782

COMPLETE LETTER SHOP

OFFSET PRINTING
MIMEOGRAPHING
MAILING SERVICE
SPECIFICATIONS & FORMS

Suite 611
333 Kearny..... YU 6-5093

COPY CATS
Formerly E. L. Haub Co.
DO 2-5975

OFFSET & MULTILITH
SHORT RUNS - LONG RUNS
Give It To Us - We'll Get It Out
Established Over 20 Years

344 Bush..... DO 2-5975

Copyrite Press 802 Greenwich..... GR 4-1852

COX STENO-MIMEOGRAPH SERVICE
25 California..... DO 2-1526
Culver Multi-Copy Service 821 Market-EXbrk 2-4997
Dakin Publishing Co Hawkins Co
209 Calif..... DO 2-8362

DALY CITY DUPLICATING
Mimeographing - Offset Printing
Photocopy - Addressing

6748 Mission Daly City..... WY 2-2222

Davis Dorothy 111 New Montgy..... YU 6-5521
Del Nore Lloyd P 2155-46th Av..... MOntrse 4-5598

DEPENDABLE LETTER SERVICE
988 Market, TUredo 5-4664
440 Sansome..... YU 6-1009

Ditto Shoppe Yr 1440 Clement..... SK 2-3800

DOWNY MAXINE
S F Duplicating Co
26 O'Farrell..... EX 2-1775
Duo Letter Shop 417 Montgy..... GA 1-4694
(Please See Advertisement Page 564)

DUPLICATORS THE
MULTILITH - MIMEOGRAPHING
Letters - Bulletins - Catalogs - Forms
Price Lists - Reports - Letterheads

1069 Market..... MA 6-0773

EAGER BEAVER LETTER SERVICE
MULTIGRAPHING - MULTILITHING
ADDRESSING - MAILING

12 Geary..... EX 2-8394

Electronic Mailing House The
809 Mission..... GA 1-1066
English Olive 582 Market..... YU 2-2055

EVANS MADGE D
870 Market..... EX 7-4376

EXECUTIVE SHOP
Since 1946
MIMEOGRAPHING
PRINTING
MULTILITHING
ADDRESSING
MAILING
PERSONALIZED LETTERS
ADDRESSOGRAPHING
Grant Matthews
PICK-UP AND DELIVERY SERVICE
950 Howard..... YU 6-0293

Falcon Associates 527 Commercial..... YU 1-7830

STOP THOSE SPOTS

To prevent old oil or grease spots on walls from "leading" through onto new wallpaper apply a coat of clear shellac before papering.

FLASH LETTER SERVICE
Since 1932
MIMEOGRAPHING
VARTYPING - RULED FORMS
OFFSET REPRODUCTIONS
TELEPHONE ANSWERING

24 California..... GA 1-6271

GENERAL OFFICE EQUIPMENT CO
62-2d..... YU 6-4787
(Please See Advertisement Page 564)

HACKETT GRACE
Jack Tar Hotel-Suite 610
Van Ness-Post Center..... OR 3-3850

Hansen Thelma I
Color Mimeo-Brochures
1732 Leavenworth..... GR 4-0932

HAWKINS CO
PERSONALIZED
ELECTRICALLY TYPED LETTERS

209 California..... DO 2-8362

HERZ OLGA LETTERSHOP
68 Post..... SU 1-2343

I E Printers International Enterprises
274 Claremont Bl..... LO 4-4422

International Enterprises
274 Claremont Bl..... LO 4-4422

ISLEY'S
INDIVIDUALLY TYPED LETTERS By ROBOTYPER
OFF-SET PRINTING - PHOTOCOPY
GBC PLASTIC BINDING
66 Westpark Drive Daly City..... PL 6-2268

Isely's 66 Westpark Dr Daly City..... PL 6-2268

JAX LETTER SHOP
Multilithing - Mimeographing
Typing

24-HOUR SERVICE

DOROTHY E. LYNCH
Notary Public

110 Market..... SU 1-8223

Jones Betty 4922-3d..... VA 4-8350

JUSTOWRITER COMPOSITION-
BERTRAND ALVIN E CO
440 Sansome..... YU 6-1009

Kelly's Answering Service 311 Calif..... YU 1-8717

KELLY'S LETTER SHOP
311 Calif..... YU 1-8717
(Please See Advertisement Page 564)

KENDALL SECRETARIAL SERVICE
COMPLETE SECRETARIAL SERVICE
Telephone Answer - Direct Mail - Mimeo
Notary Public

Hearst Bldg..... DO 2-2533

Kenny Mildred 420 Market..... SU 1-8470

KIPPEN'S PERSONAL LETTER TYPING BUREAU
We Individually Type-write Your Letter on "ANNIE"
Your Letterheads to Any Desired List of Names - Swiftly, Accurately and at Low Cost.
Every Letter An Original

"FOR INFORMATION CALL"

KIPPEN'S PERSONAL LETTER TYPING BUREAU
20-2d..... EX 2-1812
Or..... EX 2-0735

KIPPEN'S PERSONAL LETTER TYPING BUREAU
20-2d..... EX 2-1812
(Please See Advertisement Page 564)

Kolmer Secretarial Service 315 Montgy..... YU 1-0991

LEE PRINTING CO
95 Mission..... EX 7-5975

Letter Shop The Smith Co The
47 Fremont..... SU 1-6564
Lewis & Mayne Inc 560 Mission..... EXbrk 2-7310
(Please See Advertisement Page 564)

Little City Lithographers 658 Vallejo..... YU 2-7049

MAILING MART THE
1059 Howard..... HEmlok 1-4670

MAILWAYS INC
200 Folsom..... YU 2-2524
(Please See Advertisement Page 564)

Marina Letter Shop 3234 Fillmore..... WE 1-8801

MARKET-MONTGOMERY LETTER SERVICE
582 Market..... EX 7-3035
(Please See Advertisement Page 564)

McCHRISTY T A CO
INDIVIDUALLY TYPED LETTERS
ON YOUR LETTERHEADS
EVERY LETTER AN ORIGINAL
1309 Howard..... HE 1-3605

MERCHANDISING METHODS INC
274 Brannan..... EX 7-5334

MILES HARVEY & CO INC
One of the Most Modern & Best
Equipped Direct Mail Plants in S.F.
Complete Service - Established 1931
190-9th..... UNdrhl 3-1300

Mission Letter Shop..... DO 2-6000

MITCHELL H A CO 45 Ecker..... GARld 1-4807

MUNSON FLORENCE E LETTER SHOP
Mimeographing - Perfect Copies
Medical - Statistical - Commercial
IBM Type - Prompt Service
3136 Geary Bl..... SK 2-3234

(Continued Next Page)

The Yellow Pages save you time.

MULTILITHING MIMOGRAPHING

AUTOMATIC TYPING - DUPLICATING

Serving S. F. & The Peninsula

A Complete Letter Shop Service

- ✓ COLOR ART WORK ✓ ZEROX
- ✓ VARTYPING ✓ MAIL SERVICE
- ✓ CAMERA WORK ✓ PLATE MAKING
- ✓ TELEPHONE & LEGAL "BEEP" TONE
- ✓ DICTATION SERVICE
- ✓ Collating - Binding - Notary Public
- ✓ OPEN 24-HOURS
- ✓ JU 8-5673
- ✓ If No Answer Call PL 5-1043
- ✓ Or OX 7-4995

BEE HIVE LETTER SHOP
861 & 881 San Bruno Ave. West, San Bruno

Producers of Successful

DIRECT MAIL ADVERTISING

GUARANTEED MAILING LISTS
AUTOMATIC TYPEWRITING
OFFSET PRINTING

ALL FORMS OF LETTER REPRODUCTION,
ADDRESSING,
FOLDING, INSERTING
SORT, TIE & BAG FOR
3rd CLASS POSTAGE

80 Experts
on Our Staff Daily

SU 1-6564

THE SMITH CO.
(Formerly The Letter Shop)
47 FREMONT

ACTION LETTER SERVICE

OFFSET PRINTING
COMPLETE MAILING SERVICE

MULTILITHING • MIMOGRAPHING
Addressographing • Complete Mailing Service

IT'S NEVER TOO LATE FOR ACTION

948 HOWARD DO 2-8767 SAN FRANCISCO