

Jewelers-Retail-(Cont'd)

Behrend Charles Jewelers
6301 Mission Daly City PL 5-0707
Behrend E 133 Geary EXbrk 2-0087
BEHREND JEWELERS
70 Stonestown LOMbrd 6-2211
BELL'S JEWELERS
Guaranteed Watch & Clock Reprg
715 Irving MO 1-1080
Benson Jewelry Co 2227 Irving MO 4-7245

BRANDON JEWELER

IMPORTED & HANDCRAFTED
JEWELRY
Over 33 Years Experience
The Modern in Silver
SPECIAL ORDER WORK
Diamonds - Pearls
Semi-Precious & Synthetic Stones
IMMEDIATE REPAIR SERVICE
BankAmericard - International Charge

Between Geary & O'Farrell
235 Powell GA 1-4949

Brenk George 704 Market EX brook 2-1860
BRESLER MAX
Credit Jewellers-Watchmakers
Omega-Bulova-Hamilton
313 Market EX 2-2179

BROWN JEWELERS

10 Leland Av JU 4-4079
Burhans Paul B 704 Market EXbrk 2-1859
Bush Jewelers 2850 Alamyay Bl JU 4-2161
Butts De Los C 38 Montgomery DOuglas 2-1811

CALIFORNIA SCHOOL SERVICES

CLASS RINGS
FRATERNITY & CLUB PINS
MEDALS - TROPHIES & PLAQUES
126 Post EX 2-6775

Calif Trophy & Engraving Co 299 Ellis PR 6-6450
Callan James L & Sons 4th & B Sn Rafi
From telephones served by the
following exchanges
San Francisco
(San Intercity Charge)
Ask Operator for Entrpse 12234

Caracciolo Jewelry 358 Columbus Av GARfld 1-2160
Carter's Jewelry Inc 961 Market SUTtr 1-8657
Cassassus Michel 1805 Polk PRpct 6-2773

CEVANA'S JEWELERS

Dorando Cevalani
760 Market YUkon 6-1029

CHEZ ZEZZETTE

Est. Since 1946
Exclusive But Not Expensive
COSTUME JEWELRY
ALSO LOVELY SELECTION OF
14 KT GOLD CHARMS
HAND-PAINTED TRAYS OF
S F SCENES
ORIGINAL PARIS SCENES
HAND-PAINTED
SILK & WATER COLOR
17 Grant Av SU 1-0183

Christian S of Copenhagen Inc
225 Post EXbrk 2-3394
Chun Fook Co 741 Grant Av YUkon 2-4233
Chung King Co 615 Grant Av YUkon 2-5191

CIRO OF BOND STREET INC

257 Geary SU 1-1561
Ciro's Jewelers 1110 Lawton LO 4-5411
Claire's Jewelry Store Hotel St Francis GA 1-1633
Coleman Attell's 1515 Fillmore WE 1-2494
Conway's Watch Repair Shop 61 Lick Pl DO 2-6648

CRESALIA JEWELERS

Jewelers - Importers - Est. Post St. 1912
FINE JEWELRY - WATCHES - SILVERWARE
And Affiliated Items - 2nd Floor
278 Post SU 1-7372

CRESCENT JEWELRY CO

2622 Mission ATwtr 2-6727
Dauphin Edgar 210 Post YUkon 6-0591
Deleuse John 2314 Chestnut JOrdn 7-9548

DELMAS & DELMAS

Diamonds - Watches - Gold Jewelry
DESIGNING & REMODELING
OF FINE JEWELRY
WATCH & JEWELRY REPAIRING
182 Geary SU 1-6146

DE VRIES PAUL ET CIE

300 Post YU 2-5571

DIAMOND PALACE

ONE OF SAN FRANCISCO'S
OLDEST JEWELERS
HEADQUARTERS FOR
ESTATE & HEIRLOOM
JEWELRY
887 Market EX 2-7023
Or DO 2-5983

Diamond Palace
887 Market EX 2-7023
887 Market DO 2-5983
Dick Tyrrell Jewelers Inc 1036 Market UN 1-0233
Dito Bros 140 Geary EX 2-5749
Don's Jewelry & Novelties
976 Market PRpct 5-2650

DOUGLAS JACK JEWELER

BULOVA - LONGINES - OMEGA
DIAMONDS - SILVERWARE - JEWELRY
JEWELRY REPAIRING
GUARANTEED WATCH REPAIRING
GOLD COIN JEWELRY
International & B of A Charge
2460 Mission MI 7-3422
Between 20th & 21st

DRAKE'S JEWELERS

2320 Mission Missn 7-5047
Dyson Jack 619 Irving OVRldn 1-7013
Earl-Rey Jewelers 85-29th AT 2-9131
Edwards Jewelers 157 Geary SUTtr 1-1610
Elsa's Gift Shop 351 Geary EX 2-7267
Emanuel M 124-3d EX 2-6030

EMBASSY JEWELERS

Jewelry & Watch Repairing
Diamonds - Watches - Gold Jewelry
2nd Floor - Designing - Remodeling
126 Post YU 6-5188

FAIRMONT JEWELERS

Nob Hill
Fairmont Hotel YUkon 6-0735
FARBER BROS 760 Market GARfld 1-0560
Farber Bros 760 Market SUTtr 1-7484

FELDMANN JEWELERS INC

DIAMONDS - WATCHES - SILVERWARE
PLATINUM & GOLD JEWELRY
DESIGNING - REPAIRING - REMODELING
185 Post YU 6-4879

ISRAELI GIFT HEADQUARTERS

Jewelry-Gold & Silver from Israel
454 Geary TU 5-4444
Jack Nutting
See Ad Jewelry Designers
2049 Union WA 2-0868
Japp Jack 2864 California FI Imor 6-5120
Jeffrey H 61 Taylor EX brook 2-8745
Jewel Shop 276 Post OR 3-4004
Johnson Ernest L 278 Post SUTtr 1-6729
JOSEPH'S JEWELERS
316 Columbus Av DOuglas 2-5935
K & G Jewelers 1674 O'Farrell JOrdn 7-5517
KAY JEWELERS 2548 Mission ATwtr 2-6200

KEEPSAKE DIAMOND RINGS-

ALEXANDRIA JEWELERS
5618 Geary Bl SK 1-9592
Between 20th and 21st Aves. on Geary
BANKAMERICARD
International Inc

KILKER'S JEWELERS

2181 Irving YUkon 2-1990
Kincald Herbert B Co 209 Post DO 2-2683

KLEIN PHILIP

Since 1895
THE HOUSE OF JADE
Fine Jewelers in Designing
Manufacturing & Remodeling
Dealers in Unmounted
Precious & Semi-Precious Stones
519 Grant Av DO 2-4978
277 Post DO 2-5968

KOMIYA'S WATCH SHOP

2348 Clement SK 2-2752
Kwong Chong Sun Co
Specialty-Jade & Chinese Jewelry
YUkon 2-3618
L & L Jewelry Co
D & Junipero Serra Bl Colma WY 2-5025
Lai Ching 905 Stockton DO 2-8247
Lang Alvin Co 126 Post PRpct 5-0883
Laykin et Cie
LAYKIN et cie
Importers - Designers
Fine Jewels
AT I. MAGNIN CO.
UNION SQUARE
Geary & Stockton DOuglas 2-2100

LAYKIN ET CIE

LAYKIN et cie
Importers - Designers
Fine Jewels
AT I. MAGNIN CO.
UNION SQUARE
Geary & Stockton DOuglas 2-2100

LIEBER HOWARD CO

COSTUME JEWELRY
LATEST CREATIONS -
IMMEDIATE DELIVERY
LARGE STOCK ON HAND
126 Post SU 1-0677

FARBER GUS

See Ad under Appraisers
704 Market SUTtr 1-1144
Feldger Adolph 466 Sutter SUTtr 1-8151
Feldhahn A F 185 Post YUkon 6-4879
Fichera Louis J 210 Post GA 1-4085
Fischer John J Mrs 210 Post SU 1-4786

FRANC JEWELERS

AUTHORIZED
OMEGA AGENCY
And Other Famous Make Watches
DESIGNERS
FINE DIAMOND JEWELRY
Gifts For All Occasions
Expert Watch & Jewelry Repairs
Corner of
Mission at 24th VA 6-2221

FRANK'S JEWELERS

1079 Market HE 1-2778
Fresen of Calif 325 Mason PR 6-2050
Frost F 760 Market EXbrk 2-4379
Fuendeling Theodore 133 Geary DO 2-7761
GEM SHOP THE 214 Sutter SUTtr 1-0276
Gensler-Lee Diamonds
Downtown Store 818 Market SUTtr 1-3244
Mission Store 2644 Mission ATwtr 2-4144
Stonestown Store 28 Stonestown DO 1-2737
Display Office 278 Post GA 1-7260
Giannini Adriano 307A Columbus Av GA 1-5882

GODFREY JAMES

DISTINCTIVE JEWELRY
Diamonds - Watches - Mfrs & Design
SKILLED JEWELRY & WATCH REPAIR
45 Post DO 2-4875

GRANAT BROS

Downtown Store Grant Av at Geary YU 6-4600
Factory & Store Mission at 20th YU 6-4600
Stonestown Store 28 Stonestown DO 1-2737
Granco Inc 182-2d YU 6-4747
Granville's 182-2d YU 6-4747
Granville's-Fillmore Inc
1642 Fillmore WAInt 1-9559
Grimm Fred B 209 Post EXbrk 2-6082
Grini Ole
See Ad Watch Repairing
209 Post EX 2-7261
Guaranty Loan Office 77-3d EXbrk 2-8889

GUMPS

See Our Ad under Dept Stores
250 Post YU 2-1616
Haggan & 454 Powell SUTtr 1-8220
Hamilton Jewelers 988 Market PR 6-6868
Hank's Jewelry & Watch Shop
Jewelry & Watch Repairing
1712 Polk ORdwy 3-8717

HARTMAN'S JEWELRY CO

Watches - Diamonds - Jewelry
SILVERWARE - APPLIANCES
CONVENIENT CREDIT
126 Post DOuglas 2-2769

HILL & HILL JEWELERS

2205 Chestnut WAInt 1-2647
Holcombe A
Jewelry & Watch Repairing
1500 Haight UNdrl 1-7879
HORST GUSTAV H
Agent Gubelin Watches
209 Post DO 2-5389

HOUSE OF CHARMS THE

LARGEST SELECTION
14 KT. GOLD & STERLING CHARMS
IN THE WEST - 2nd FLOOR
126 Post YU 6-4960

HOUSE OF CULTURED PEARLS & JADE THE

172 Geary GA 1-0481
House of Jade The
905 Geary UNdrl 1-7879
HUGHES & FELDMANN JEWELERS INC
DIAMONDS - WATCHES - SILVERWARE
PLATINUM & GOLD JEWELRY
DESIGNING - REPAIRING - REMODELING
185 Post YU 6-4879

ISRAELI GIFT HEADQUARTERS

Jewelry-Gold & Silver from Israel
454 Geary TU 5-4444
Jack Nutting
See Ad Jewelry Designers
2049 Union WA 2-0868
Japp Jack 2864 California FI Imor 6-5120
Jeffrey H 61 Taylor EX brook 2-8745
Jewel Shop 276 Post OR 3-4004
Johnson Ernest L 278 Post SUTtr 1-6729
JOSEPH'S JEWELERS
316 Columbus Av DOuglas 2-5935
K & G Jewelers 1674 O'Farrell JOrdn 7-5517
KAY JEWELERS 2548 Mission ATwtr 2-6200

KEEPSAKE DIAMOND RINGS-

ALEXANDRIA JEWELERS
5618 Geary Bl SK 1-9592
Between 20th and 21st Aves. on Geary
BANKAMERICARD
International Inc

KILKER'S JEWELERS

2181 Irving YUkon 2-1990
Kincald Herbert B Co 209 Post DO 2-2683

KLEIN PHILIP

Since 1895
THE HOUSE OF JADE
Fine Jewelers in Designing
Manufacturing & Remodeling
Dealers in Unmounted
Precious & Semi-Precious Stones
519 Grant Av DO 2-4978
277 Post DO 2-5968

KOMIYA'S WATCH SHOP

2348 Clement SK 2-2752
Kwong Chong Sun Co
Specialty-Jade & Chinese Jewelry
YUkon 2-3618
L & L Jewelry Co
D & Junipero Serra Bl Colma WY 2-5025
Lai Ching 905 Stockton DO 2-8247
Lang Alvin Co 126 Post PRpct 5-0883
Laykin et Cie
LAYKIN et cie
Importers - Designers
Fine Jewels
AT I. MAGNIN CO.
UNION SQUARE
Geary & Stockton DOuglas 2-2100

LAYKIN ET CIE

LAYKIN et cie
Importers - Designers
Fine Jewels
AT I. MAGNIN CO.
UNION SQUARE
Geary & Stockton DOuglas 2-2100

LIEBER HOWARD CO

COSTUME JEWELRY
LATEST CREATIONS -
IMMEDIATE DELIVERY
LARGE STOCK ON HAND
126 Post SU 1-0677

LIPTON & CO

Jade & Jade Jewelry
210 Post SU 1-6515
LaFort Imports 465 Geary PRpct 5-3522
LORETZ & BENoit INC 657 Mission EXbrk 2-4472
Lysick & Becker 760 Market YUkon 6-1540

MALSON'S FASHION JEWELRY

Wholesalers & Distributors
COSTUME JEWELRY
Distinctive Styles - Stock on Hand
833 Market YUkon 2-3231

KILKER'S JEWELERS

2181 Irving YUkon 2-1990
Kincald Herbert B Co 209 Post DO 2-2683

KLEIN PHILIP

Since 1895
THE HOUSE OF JADE
Fine Jewelers in Designing
Manufacturing & Remodeling
Dealers in Unmounted
Precious & Semi-Precious Stones
519 Grant Av DO 2-4978
277 Post DO 2-5968

KOMIYA'S WATCH SHOP

2348 Clement SK 2-2752
Kwong Chong Sun Co
Specialty-Jade & Chinese Jewelry
YUkon 2-3618
L & L Jewelry Co
D & Junipero Serra Bl Colma WY 2-5025
Lai Ching 905 Stockton DO 2-8247
Lang Alvin Co 126 Post PRpct 5-0883
Laykin et Cie
LAYKIN et cie
Importers - Designers
Fine Jewels
AT I. MAGNIN CO.
UNION SQUARE
Geary & Stockton DOuglas 2-2100

LAYKIN ET CIE

LAYKIN et cie
Importers - Designers
Fine Jewels
AT I. MAGNIN CO.
UNION SQUARE
Geary & Stockton DOuglas 2-2100

LIEBER HOWARD CO

COSTUME JEWELRY
LATEST CREATIONS -
IMMEDIATE DELIVERY
LARGE STOCK ON HAND
126 Post SU 1-0677

LIPTON & CO

Jade & Jade Jewelry
210 Post SU 1-6515
LaFort Imports 465 Geary PRpct 5-3522
LORETZ & BENoit INC 657 Mission EXbrk 2-4472
Lysick & Becker 760 Market YUkon 6-1540

MALSON'S FASHION JEWELRY

Wholesalers & Distributors
COSTUME JEWELRY
Distinctive Styles - Stock on Hand
833 Market YUkon 2-3231

MARTIN ROY 704 MARKET

Costume Jewelry-Hair Ornaments
833 Market YU 2-3687
McCoy CA & Co 704 Market SUTtr 1-0447
Miles 830 Market GA 1-6083
Molkenburr Brothers-United Distributors
23 Grant Av YUkon 6-6080
Morgan & Allen Co 657 Mission GA rfd 1-3440
Moser Bros Phelan Building SU 1-2779

MULTIPLEART IMPORT CO

MANUFACTURERS & IMPORTERS
FASHION JEWELRY
COMPLETE STOCK ON HAND
833 Market EXbrk 7-2211

MURRAY AND APPEL 209 POST

Costume Jewelry-Hair Ornaments
833 Market YU 2-3687
McCoy CA & Co 704 Market SUTtr 1-0447
Miles 830 Market GA 1-6083
Molkenburr Brothers-United Distributors
23 Grant Av YUkon 6-6080
Morgan & Allen Co 657 Mission GA rfd 1-3440
Moser Bros Phelan Building SU 1-2779

NORDMAN & AURICH

Jewelry Supplies
657 Mission GARfld 1-2153

ORECK PERC INC

WHOLESALE COSTUME JEWELRY
WATCHES - SHAYERS - SILVERWARE
Jewel Boxes - Diamonds - Comers - Film
833 Market EXbrk 7-5580

PACIFIC DIAMOND COMPANY

657 Mission YUkon 6-6065
Padier Inc 552 Mission EX 2-7952
Paint Pot 1318 Grant Av EX 7-3259
Penn William Distrs 185 Post YU 6-2794
Press Leo 210 Post YU 6-5694
Robbins Maxwell 704 Market SUTtr 1-2304
Schoenfeld Clyde J & Son
657 Mission GARfld 1-6341

SHIELD'S INC

MEN'S "Fashion" JEWELRY
Accessories Dante Gifts
821 Market EX 7-2672

WHOLESALE DISTRIBUTORS

Stock on Hand
Immediate Delivery
Milton Weingarten
COMPANY
DO 2-2018
254 SUTTER ST. • SAN FRANCISCO •

Jewelers-Retail-(Cont'd)

MISSION TIME SERVICE
Valencia 4-1542
3168-22d
MOLKENBUHR BROTHERS-UNITED
DISTRIBUTORS 23 Grant Av YU 6-6080
Montano Attilio G 210 Post DOuglas 2-1568
Moore Jewelry 4583 Mission JUNipr 7-0421
Moore's Jewelers
Formerly The Opal Shop
209 Post EX 2-7684
Morin's Modern Jewelers 1220 Polk ORdwy 3-1747
Mork Peter 220 W Portal Av OVRldn 1-5362
MORRIS V C
Allan Adler Jewelry
140 Maiden Ln EX 2-5502
Moy Phillip 681 Broadway YUkon 2-1990
Muto Jewelry 1373 Pine Tuxedo 5-0730
NANNY'S DESIGN IN JEWELRY
Contemporary Designs
251 Grant Av EXbrk 2-4563

NIDEROST & TABER INC

DIAMONDS - WATCHES
SILVERWARE
COMPLETE JEWELRY SERVICE
Including
High Grade Watch & Jewelry Repairing
Made to Order Jewelry
Re-designing & Remodeling Old Jewelry
4th Floor YUkon 6-0530
126 Post

NIEDERHOLZER JEWELERS

DIAMONDS
WATCHES - SILVERWARE
Jewelry & Watch Repairing
JEWELRY MADE TO ORDER
& REMODELING
2nd Floor Open Saturdays until 2 P.M.
133 Geary GARfld 1-7871

NISEI JEWELRY CO

934 Clement BR 1-1939
Nob Hill Jewelers 1433 Polk GA 4-6147

OLSON CREDIT JEWELERS

BRAND NAME WATCHES - DIAMONDS
SILVERWARE - JEWELRY - APPLIANCES
Bet. 20th & 21st - Exp. Repairs - Est. 1924
2471 Mission ATwtr 2-2799

OMEGA - ZIMMERMANN E

Authorized Agent
255 Grant Av YU 2-5955

PAGANINI A L Phelan Bldg.

DOuglas 2-3261

PAUL DE VRIES ET CIE

FINE JEWELRY & SILVER
300 Post YU 2-5571

PARROT JEWELERS 1015 MARKET

UNdrl 3-6285
Pearl Empire 125 Geary DOuglas 2-0606
Penney J C Co Inc 5th & Market DOuglas 2-0406

PENSABENE DOMENIC G

Avenue Jewelers
519 Columbus Av EX brook 2-0938
Peters Robt S 210 Post EXbrk 2-5499
Podesta A J 210 Post DO 2-1334
Rauel's Jewelry Shop 999 Calif GARfld 1-1226
Regal Jewelers 619 Irving OVR 1-7013
Roger's Jewelry Co
2350 Junipero Serra Bl Daly City WY 2-2721
Rogers Jewelry Co 94 Market EXbrk 2-8431

ROSETTI ALFRED

2235 Chestnut FI 6-5715
Russ Bldg Jewelers 235 Monty EXbrk 2-3856
S-H-E Jewelry Store 323 Sutter DOuglas 2-4431
Sabatino Michael Phelan Bldg DOuglas 2-5222

ST GAUDENS M & SON

Unusual Jewelry to Order
133 Geary GA 1-5455
Sammy Co 829 Grant Av YUkon 2-6312
Sample Store 1402 Fillmore JO 7-4224

SAMPSON & MASTERS INC

See Manley Hugh T Jewelers
209 Post EX 2-6687
Sam's Jewelers
Jewelry & Expert Watch Repairing
209 1/2 Kearny EX 2-6508

SAMUELS ALBERT S CO

856 Market GARfld 1-8383
Samuels Jewelers 856 Market GARfld 1-8383
SARAH COVENTRY INC
1727 Taraval MO 1-1000
Scheppel Wm & Sons 2492 Mission Missn 7-1268
Schwartz H
Jewelry-Watch & Clock Repairing
24 Golden Gate Av PR 5-5689
Shaw's Jewelers 973 Market SU 1-8743
Sheraton-Palace Jewelers
Sheraton-Palace Hotel YUkon 2-6817

SHREVE & CO

Post & Grant Av GA 1-2600
Solari A Watch Inspector 745-3d EXbrk 2-4898
Spelinas L A Bill 126 Post DOuglas 2-5138
Square Deal Jewelers 250 Jones Tuxedo 5-9786

Jewelers-Retail-(Cont'd)

MISSION TIME SERVICE
Valencia 4-1542
3168-22d
MOLKENBUHR BROTHERS-UNITED
DISTRIBUTORS 23 Grant Av YU 6-6080
Montano Attilio G 210 Post DOuglas 2-1568
Moore Jewelry 4583 Mission JUNipr 7-0421
Moore's Jewelers
Formerly The Opal Shop
209 Post EX 2-7684
Morin's Modern Jewelers 1220 Polk ORdwy 3-1747
Mork Peter 220 W Portal Av OVRldn 1-5362
MORRIS V C
Allan Adler Jewelry
140 Maiden Ln EX 2-5502
Moy Phillip 681 Broadway YUkon 2-1990
Muto Jewelry 1373 Pine Tuxedo 5-0730
NANNY'S DESIGN IN JEWELRY
Contemporary Designs
251 Grant Av EXbrk 2-4563

NIDEROST & TABER INC

DIAMONDS - WATCHES
SILVERWARE
COMPLETE JEWELRY SERVICE
Including
High Grade Watch & Jewelry Repairing
Made to Order Jewelry
Re-designing & Remodeling Old Jewelry
4th Floor YUkon 6-0530
126 Post