

Insurance—(Cont'd)

Selective Premium Financing Programs Inc 400 Monty SU 1-0790 Selig Richard H 25 California YU 1-6868 SELMI REALTY CO 6771 Mission Daly City WY 2-3020 Sentinel Life Ins Co 405 Monty YU 1-2544

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Shaw Milton A 444 California DO 2-8282 Shea John T 340 Pine SU 1-4626 Shea John J 24 Calif YU 2-0980 If no answer call JU 5-7094 Sheahan Ed A 220 Monty YUkon 2-1012 Sheehan Jos F Co 1000 Guerrero AT 2-2308 Shelton H A 7421 Holly Oakind LCK 2-4822 Shelton Guy R 3518 Geary SU 1-8236 Sherwood Sue M 87 W Portal Av SEabright 1-2767 Sherriff Robt Life & General Insurance-Notary 354 Pine EX 2-5516 Shoeff & Seidkin 354 Pine EX 2-5516 Shoemaker John R 220 Bush YUkon 6-4256 Shoemaker Prichard & Wheeler 220 Bush YUkon 6-4256

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Simon John Edw 9 Sutter YUkon 1-0160 SIMPSON L R 201 Franklin HE 1-7410

SINCLAIR-DWYER & CO 519 Calif YUkon 2-5320 Sindici Albert A 354 Pine DO 2-5907 Sing Franklin 501 Fell MA 1-1845 Singer W D Co 593 Market YU 2-2555 Sing Co 1722 Irving SE 1-9353 Sita Michael R 3518 Geary BA 2-6236 Skinner Leona R 201 Franklin HE 1-7410 Skirvin Elizabeth M 3505-17th MA 1-5125 Skyway Realty 688 Guerrero UN 3-8950 Slavin Al 4601 Geary BA 1-3338 Small John T 2264 Market KL 2-0646 Smith Stanley F Co 114 Sansome EX 2-2160 Smith Beldon K 725-2d EX 2-4302 Smith Clarence Slicer & Co Latham Sq Bldg Oakind HG 2-4535 Smith Douglas H 6178 Mission Daly City PL 2-2911 Smith & Elgart 105 Monty GA 1-7131

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SOUTH CAROLINA INSURANCE-DEANS & HOMER 340 Pine GA 1-8332

SOUTHERN INSURANCE CO 351 Calif YU 1-8520 SOUTHERN MARINE & AVIATION INC 235 Monty YU 1-7141

SPEARS TOM 2405 Chestnut JO 7-1353 Spencer Al Realty 707 Taraval MO 1-3701 Spichtig Edw L 3324-24th VA 6-5100 Sprenger Insurance Agency 2520 San Bruno Av JUNipr 4-3648 Sprenger-Neumann Co 291 Geary EX 7-4930

SPRINGFIELD INSURANCE CO New England Ins Co 120 Monty EX 7-5011 From telephones served by the following exchanges East Bay San Mateo Lafayette San Rafael Palo Alto Sunnyvale Richmond Walnut Creek San Jose (No Intercity Charge)

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STATE LIFE INSURANCE CO THE 400 Monty SU 1-1536 STATE MUTUAL LIFE ASSURANCE CO OF AMERICA 220 Bush EX 2-2921 Group Division 315 Monty YU 1-6200 State Realty 934 Geneva Av JUNipr 5-5960

STATE FARM INSURANCE—(Cont'd) AGENTS—(Cont'd) DOWNTOWN Stewart Raymond R 870 Market YUkon 2-9033 EXCELSIOR Collins Robt S 4447 Mission JU 7-1880 Lehr Don 4447 Mission JU 7-1880

GEARY McCooney Ed 3524 Geary BI SK 2-3442 Moakier Edw P Opposite Coronet Theatre 3524 Geary BI SK 2-3442

MARINA Ford Richard P 2725 Van Ness Av PR 5-5951 Hale Jay G 2725 Van Ness Av PR 5-5951

MARKET STREET Michael Joe 2055 Market MA 1-4424 Miller Gordon 2055 Market MA 1-4424

MISSION Rinker Gerald 3579 Mission MI 588-8123

OCEAN AVE OFFICES Gnaag Dillon C 1326 Ocean Av JU 5-6960 Mummert Jacob A 1326 Ocean Av JU 5-6960

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PORTOLA-BAYVIEW Clarke Jas C 2766 San Bruno Av JUNipr 6-4973

RICHMOND Gregory Bob 5815 Geary BI SK 2-6119

STONESTOWN OFFICES Watkins Morrow 561 Buckingham Wy LMBrd 4-1221 After Business Hours call DE 4-1471

SUNSET IRVING Cahill Kevin 2121 Irving LO 4-5320

VAN NESS Coghlan Robt 524 Van Ness Av HE 1-5055 Wainwright Robt G 524 Van Ness Av UN 3-6330

WEST PORTAL-ULLOA STREET OFFICE Hafer Claude E 786 Ulloa MO 1-2777 After Business Hours call MO 1-1481

WESTLAKE Baker Robt P 15 Southgate Av Daly City PL 5-7877

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STATE FARM INSURANCE COMPANIES Agents 6798 Mission Daly City PL 5-9605 Downtown Office 870 Market YUkon 2-9033 Excelsior Office 4447 Mission JUNipr 7-1880 Foster Jas B 786 Ulloa MO 1-2777 Geary Office 3524 Geary BI SK 2-3442 Marina Office 2725 Van Ness Av PR 5-5951 Market Street Office 2055 Market MA 1-4424 Mission Office 3579 Mission MI 588-8123 Monterey BI Ofc 607 Monterey BI JU 6-8141 Nineteenth Av Office 2411-19th Av LO 4-1876 Ocean Av Office 1326 Ocean Av JU 5-6960 Portola-Bayview Office 2766 Sn Bruno Av JUNipr 6-4973 Richmond Office 5815 Geary BI SK 2-6119 Stonestown Office 561 Buckingham Wy LMBrd 4-1221 Sunset Office 2121 Irving LMBrd 4-5320 Taraval Office 2411-19th Av MO 4-5626 Van Ness Office 524 Van Ness Av HEMiok 1-5055 West Portal Office 786 Ulloa MO 1-2777 Westlake Office 15 Southgate Av Daly City PL 5-7877 18th & Castro Office 4111-18th UN 1-3727 (Please See Advertisement Page 508)

STATE LIFE INSURANCE CO THE 400 Monty SU 1-1536 STATE MUTUAL LIFE ASSURANCE CO OF AMERICA 220 Bush EX 2-2921 Group Division 315 Monty YU 1-6200 State Realty 934 Geneva Av JUNipr 5-5960

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SUN LIFE ASSURANCE CO OF CANADA 433 Calif YU 1-6262 Superior Adjusters 4091-19th Av JUNipr 7-3578 Surplus Line Assn of Calif 315 Montgomery YUkon 6-0763 Sutter Allen L Co 58 Sutter SU 1-4336 Swain Ira B & Co 3623 Buchanan WA 2-1880 Sweet Donald 9 Sutter DO 2-0102

SWETT & CRAWFORD 130 Sansome YUkon 2-9363

TALBOT BIRD & CO INC MARINE MANAGERS Eagle Star Ins. Co. Ltd. Buffalo Insurance Co. Universal Insurance Co. Caledonian Insurance Co. American Equitable Assurance Co. PACIFIC COAST DEPT. 114 Sansome YU 6-5612

Tallant & Tallant 550 Calif GA 1-6262 Tamony & Co 20-29th MI 588-7352 Tax & Business Service Co 2285 Mission VA 1-6747 Taylor John E 2264 Market KL 2-0646 Teresi Philip & Son 12 Valencia UN 2-0718

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THOMAS ALFRED A & CO 444 Calif YU 2-4907 If no answer call YU 6-5363

THOMPINS & COMPANY 100 Bush EX 7-6560 From telephones served by the following exchanges Arcata Montague Blue Lake Redding Eureka Ukiah Hyampung Yreka (No Intercity Charge)

Thompson-Allen General Insurance & Notary 387 Hanover JU 4-3221 Thompson M & Co Inc General Insurance 311 California SU 1-1641 Thompson Robt K 3450 Geary BI SKY 1-3200 Thompson T W 2264 Market KL 2-0646 Tilly Lew & Associates Jack Tar Ofc Bldg PR 6-5474 Tilly Marshall I Jack Tar Ofc Bldg PR 6-5474

TILLSON DON PHILLIP M 549 Castro UN 2-1523 Time Realty Co 4539 Mission DE 3-5171 Tindell F Leslie 444 California EX 2-7188 If no answer call YU 6-5363

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TRINITY INSURANCE AGCY 765 Monterey BI JUNipr 6-7400 Trinity-Security Group Ltd 155 Monty YU 2-0910 From telephones served by the following exchange East Bay (No Intercity Charge) Ask Operator for-Entrprise 10829

Trinity Universal Insurance Co Trinity-Security Group Ltd 155 Monty YU 2-0910

TRIPLETT CARL H CO 2150 Franklin Oakind YU 2-7655

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TRODDEN T J CO THE GENERAL INSURANCE Pacific Bldg YU 2-3650

TRUCK INSURANCE EXCHANGE—See "Farmers Insurance Group" Under this Classification True & Jensen Realtors 575 Hayes UN 2-0680 Truelsen E & Co 41 Sutter YUkon 6-2436 TUODOR VERNON INSURANCE First Western Bldg Oakind GL 2-1103 Turner Charles H & Co 334 Mason YUkon 6-4454 Tweede & Rich 2400 Taraval OV 1-3056 TWENTIETH CENTURY INS EXCH Auto Ins for Utility Employees 310 S Spring Los Angeles 213 MA 7-9147 Twin Peaks Properties 4072-24th Valencia 4-0872 Umben Kerner & Stevens 58 Sutter GA 1-5740 Underwriters Salvage Co of N Y 1960 Hayes SKY 1-9134

UNDERWRITERS SERVICE INC 369 Pine YUkon 6-0922 UNION CENTRAL LIFE INSURANCE CO OF CINCINNATI 233 Sansome EX 2-0072 Union Insurance Consultants Inc 26 O'Farrell SU 1-8632 Union Insurance Society of Canton Ltd 351 Calif EX 7-2000 UNION LABOR LIFE INS CO WESTERN DIVISION 870 Market EX 2-2955 UNION MUTUAL LIFE INS CO Branch Office Paul R Hoffhaus-Branch Mgr 114 Sansome YU 2-9170 Claims Dept 114 Sansome YU 2-2700 Group Dept 114 Sansome YU 2-2702 United Amer Life Insurance Co 47 Kearny DO 2-6077 United Benefit Life Insurance Co Group Division 351 Calif YU 2-0650 United Benefit Life Ins Co of Omaha 220 Battery YUkon 2-4200 UNITED GENERAL INSURANCE AGENCY 3848 Geary BI SK 2-5828 (Please See Advertisement Page 509)

UNITED INSURANCE CO OF AMERICA 20 Haight UN 3-4621 UNITED INSURANCE CO OF AMERICA 1940 Union Life & Accident Ins Co 350 Sansome GA 1-3900 United Natl Life Insurance Society 230 Calif EX 2-5337

UNITED OF OMAHA 220 Battery YUkon 2-4200 United Pac Insurance Co 351 California YU 1-8050 From telephones served by the following exchanges East Bay Redwood City (No Intercity Charge) Ask Operator for-Entrprise 10308

UNITED PACIFIC INSURANCE GROUP United Pacific Ins. Co. United Pacific Life Ins. Co. Cascade Insurance Co. Auto - Bonds - Casualty Fire - Marine - Life Health Insurance

"FOR INFORMATION CALL" SAN FRANCISCO BRANCH OFFICE United Pac Insurance Co 351 California YU 1-8050

United Pac Life Insurance Co 351 California YU 1-8050 United Services Automobile Assn 149 Calif DO 2-2927

U S AVIATION UNDERWRITERS INC USAIG Aviation Insurance John J. White, Mgr. 244 Calif SU 1-0241 Res 40 Toyon Ln Sausalito 332-1140

U S Casualty Co 340 Pine SU 1-4626

U S F & G UNITED STATES FIDELITY & GUARANTY COMPANY 444 California YU 6-5354

United States Fidelity & Guaranty Company For Claims Service Only 444 California YUkon 6-5354 Nights Sundays & Holidays call OV 1-0584 U S Fire Ins Co Crum & Forster 120 Montgomery GA 1-5525

UNITED STATES LIFE INSURANCE—TENNEY DON L 114 Sansome YU 1-4035 U S LIFE INSURANCE CO Regional Office and Group Department 114 Sansome YU 1-4035

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WEST COAST LIFE INSURANCE CO SAN FRANCISCO'S HOME COMPANY Serving the West Since 1906 Direct Home Office Service 605 Market EX 2-6760

West Roy Co Realtors 3319 Balboa SKY 1-1040 Westchester Fire Ins Co Crum & Forster 120 Montgomery GA 1-5525 Western Casualty And Surety Company The Rosendahl Ray Co 340 Pine GA 1-4642

WESTERN LIFE INSURANCE—WESTERN LIFE INSURANCE CO-REGIONAL OFFICE 220 Bush EX 7-3713

WESTERN LIFE INSURANCE CO AGCY 254 Grant Av YUkon 2-2816 M C Ins Agcy 835 Clay SU 1-4822 Western Life Insurance Co-Regional Office 220 Bush EX 7-3713

WESTERN PAC AGCY 417 Monty YU 2-2727 Western & Southern Life Ins Co 2145-19th Av LO 6-4727

WESTERN STATES INSURANCE BROKERS GENERAL INSURANCE SAN FRANCISCO - LOS ANGELES SACRAMENTO 114 Sansome DO 2-3014

WESTERN TITLE INSURANCE CO Downtown Ofc 266 Bush YU 1-6767 Geary BI Office 5138 Geary BI YU 1-6767 Parkside Ofc 1100 Taraval YU 1-6767 San Mateo Ofc Middlefield Rd & Marshall Road City EM 588-2851 Western Travelers Life Insurance Co 1255 Post PR 1-1788

WESTLAKE INSURANCE AGCY INC All Types of Insurance 36 Park Plaza Dr Daly City PL 5-7113 Westland Life Insurance Co 1255 Post PR 6-8900 Weston Co The 155 Montgomery DO 2-1878 Wheeler Esther L 64 Rockridge Dr SE 1-1630 WHEELER EWELL W Abbott Elisabeth-Partner 988 Market OR 2-9135 Wheeler Nelson D 220 Bush YUkon 6-4256 Whitcher-Frutesa Insurance Agency 20 Fredon Ct JU 4-5711 In Case of Emergency call WY 2-0339

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WELCH & CO 444 Market EX 7-7100 Welch R Travers 9 Sutter YU 6-6685 Welch Robt P 444 Market EX 7-7101 Wellington Leslie 444 California EX 2-7043 Wentworth Co The All Forms of Insurance 155 Sansome GA 1-1906 Wentworth Don B 155 Sansome GA 1-1906 Wertheim Realty 5340 Geary BI BA 1-6078 West Amer Insurance Co 15 Calif EX 2-6386 West Coast Life Insurance Co Chinese Agency 820 Jackson YUkon 2-0292

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WESTERN LIFE INSURANCE—WESTERN LIFE INSURANCE CO-REGIONAL OFFICE 220 Bush EX 7-3713

WESTERN LIFE INSURANCE CO AGCY 254 Grant Av YUkon 2-2816 M C Ins Agcy 835 Clay SU 1-4822 Western Life Insurance Co-Regional Office 220 Bush EX 7-3713

WESTERN PAC AGCY 417 Monty YU 2-2727 Western & Southern Life Ins Co 2145-19th Av LO 6-4727

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WESTERN TITLE INSURANCE CO Downtown Ofc 266 Bush YU 1-6767 Geary BI Office 5138 Geary BI YU 1-6767 Parkside Ofc 1100 Taraval YU 1-6767 San Mateo Ofc Middlefield Rd & Marshall Road City EM 588-2851 Western Travelers Life Insurance Co 1255 Post PR 1-1788

WESTLAKE INSURANCE AGCY INC All Types of Insurance 36 Park Plaza Dr Daly City PL 5-7113 Westland Life Insurance Co 1255 Post PR 6-8900 Weston Co The 155 Montgomery DO 2-1878 Wheeler Esther L 64 Rockridge Dr SE 1-1630 WHEELER EWELL W Abbott Elisabeth-Partner 988 Market OR 2-9135 Wheeler Nelson D 220 Bush YUkon 6-4256 Whitcher-Frutesa Insurance Agency 20 Fredon Ct JU 4-5711 In Case of Emergency call WY 2-0339

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White Edward W & Associates 149 Calif EX 2-7514 White Thos 2272 Market UN 1-1757 Whitfield William J & Co 2150 Judah LMBrd 4-8400

WHITNEY & BAIRD GENERAL INSURANCE BROKERS See Our Adv Insurance Consultants 310 Sansome SU 1-1965 Wiedemann Theodore W 351 California EX 7-0140 Wilbur Margaret V 100 Calif YU 1-7500 Williams Frank Draper 420 Market SU 1-2811 WILLIAMS NORMAN E 660 Cheney JUNipr 5-1000

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Wilson-Loustau & Co 354 Pine DO 2-5970 WILSHIRE INSURANCE CO 1255 Post TU 5-2025 Wilson Jno Scott Co 973 Market GA 1-7966

(Continued Next Page)

Insurance—(Cont'd)

UNITED STATES LIFE INSURANCE COMPANY Service & Brokerage Office LIFE - ACCIDENT & HEALTH GROUP SUBSTANDARD COVERAGES 508-16th Oakland 452-2070

UNITED STATES P & I AGENCY INC 142 Sansome EX 7-0177 Universal Guaranty Life Insurance Co 870 Market YU 2-7187 UNIVERSAL HOSPITAL & MEDICAL PLAN 870 Market YU 2-7187 UNIVERSAL INSURANCE CO Marine Underwriters 114 Sansome YU 6-5612 UNIVERSAL LIFE INSURANCE CO 6328 Sn Pablo Oakland LY 4-4717 Universal Life Ins Co of Memphis Tenn 2085 Sutter St VA 6-3115

UNIVERSAL UNDERWRITERS 80 Stonestown MO 4-5964 Unna Walter J 315 Montgomery YUkon 6-3995 Unter Hazel F 444 California GA 1-0601 Utah Home Fire Insurance Co Amer Natl General Agencies Inc 231 Sansome SU 1-3161 Valley Forge Insurance Co 100 Calif YU 1-1122 Valley Forge Life Insurance Co 100 Calif YU 1-1122 Van Eaton Lloyd A 2264 Market KL 2-0646 Van Norman & Morrison Inc 100 California YU 1-1660

VANGUARD INS CO 1844 El Camino Rl Brimmg OX 7-7252 Vargas Realty 1967 Ocean Av JUNipr 2-5666 Vargue Anstol 5348 Geary BI SK 2-1500 VAUGHAN KENDRICK & CO 260 Calif GA 1-3263 Vaughn-Blake & Co 114 Sansome YUkon 2-5025 Vedovi E Co 657 Mont