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One of the Largest Assorted Stock of Audio Components in the Bay Area

MO 1-2525

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Berkeley, California

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TH 3-7031

High Fidelity & Stereophonic Sound Equipment-Dealers-(Cont'd)

CURTIS-MATHES—
BAYVIEW APPLIANCE & FURNITURE CO
5015-3d VA 4-1234
BELVIEW TV & APPLIANCE CO
5515 Mission JU 4-7207
HOME APPLIANCE TELEVISION SALES & SERVICE 816 Irving SE 1-3530
MARKET TELEVISION & APPLIANCE
2768 Mission YU 1-6117
MARVEL TELEVISION
1344 Stockton YU 2-4117
TOWER TV 729 Portola Dr MO 1-1350
WESTLAKE TOWN & COUNTRY TV
345 S. Mayfair Av Daily City PL 5-4400
YOUNG BROS TELEVISION STORES
Sales Department 2301 Mission VA 6-4132
5522 Geary Bl SK 2-2947

DAVE'S RADIO & TELEVISION
1720 Polk GR 4-3880
(Please See Advertisement Page 479)

DAY & NIGHT TELEVISION SALES & SERVICE CO 1322 Haight UN 3-0793
Decor & Design 2120A Greenwich JU 7-4320
Dels TV & Radio Repair
144 Leland Av JUnipr 5-7880

DON'S TV SERVICE
130 Skyline Plaza Daily City WY 2-4400
2316 Vicente LO 4-1559
(Please See Advertisement Page 478)

DUMONT HI-FI—
ALAN DORAN CO 1625 Pacific Av PR 1-1200

DEALERS
KAEMPER & BARRETT
233 Industrial JU 6-6200

DYNA STEREO KITS—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

Eber Electronic Supply Inc
Wholesale Only
2355 Market MA 1-4332

ELCO STEREO KITS—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

ELECTRO-VOICE HI-FI SPEAKERS—
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

Eli Home Centre 915 North Point OR 3-0400

EL REY TV
Auth Sales & Service for Nutone
133 W Portal Av OV 1-8064

FISHER AUDIO COMPONENTS—
ALLEGRO HIGH FIDELITY
367 Market EX 2-0826

FISHER STEREO COMPONENTS—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005
THE SOUNDING BOARD
2342 Shattuck Av Brkly TH 3-7031

FONOVOX HI-FI—
DISTRIBUTORS
A K DISTRIBUTING CO
3870-17th UNdrlh 3-5628

GARRARD RECORD CHANGERS—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once... you'll use it often.

GENERAL ELECTRIC STEREO-HIGH FIDELITY CONSOLES

Hardwood cabinetry
Diamond Stylus
FM Stereo (Multiplex)
Stereo-TV combinations

"WHERE TO BUY"

FRANCHISED DEALERS

A & B Vertex Electric Supply Co
4334 Geary Bl EV 6-9493

ALAN DORAN CO
1625 Pacific Av PR 1-1200

COURTESY TV & APPLIANCE CO
4430-3d VA 6-5333

Dan Franco Furniture Service
6731 Mission Daily City PL 6-8515

DAVE'S RADIO & TELEVISION
Easy Terms-Liberal Trade-Ins
1720 Polk GR 4-3880
Dunington Furniture Co
943 Columbus Av OR 3-7990

ELI HOME CENTRE
915 North Point OR 3-0400

GALLI FURNITURE & APPLIANCE CO
1200 Valencia MI 7-5111

GENERAL APPLIANCE COMPANY
1715 Judah MA 1-7778

MARKET TELEVISION & APPLIANCE
535 Market YU 1-6117
2768 Mission MI 8-8622
Pallas Bros 5000 Mission JU 5-2664

PRICE RITE TELEVISION SERVICE
1915 Judah MO 1-2500
Seiki Bros 1640 Post FI 6-5010
Seven Hills Television Sales & Service
301 Clement SK 2-8688

SHIRO BROS RADIO & TV
713 Monterey Bl JU 4-4009
TV Lab of S F 3619 Balboa SK 2-3727

TOWER TV
729 Portola Dr MO 1-1350

UNITED TELEVISION SERVICE CO
24th & Bryant VA 6-7600

FACTORY SERVICE
General Electric Company YU 1-8760

HAL COX CUSTOM MUSIC
3325 Fillmore WA 2-0110
Hammond Industries Inc
2525 Van Ness Av TU 5-2421

HARMAN KARDON—
HOUSE OF SOUND 104-9th UN 3-5860

FACTORY WARRANTY SERVICE STATIONS
L & M CO 4731 Mission JU 6-1840

DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

HECTOR VILLANUEVA
HAND CRAFTED
Hi-Fi & Stereo Cabinets
Made to Order
Period & Modern Furniture
Folsom at 15th St
1892 Folsom MA 1-7859

Heritage Library of Music
2525 Van Ness Av TU 5-2421
Hervey's Television 2627 Mission MI 5-6232

HI FI SHOP THOS TENNEY
2984 College Av Brkly TH 1-2607
Home Appliance Television Sales & Service
816 Irving SE 1-3530
House of Sound 104-9th UNdrlh 3-5860
(Please See Advertisement Page 479)

K & K Sales & Service 3323 Mission MI 7-5118

KAFOURY'S
1420 Irving MOntsr 4-7676

KERK'S TV SERVICE
PERSONALIZED ZENITH
SALES SERVICE PARTS
314 Excelsior Av JU 4-2991

Koessler Sales Co 2803 Geneva Av JU 4-0818

KOSS STEREO EARPHONES—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

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Sherwood Thorens
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Specializing in
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4731 Mission JU 6-1840

LAFAYETTE RADIO ELECTRONICS
ASSOCIATE STORE 1480 Market UN 3-9050

LAKESHORE HI FI INC
222 W Portal Av MO 1-2525
(Please See Advertisement This Page)

LAMAN'S CABINET SHOP
BUILDERS OF CUSTOM
DESIGNED CABINETS FOR
HI-FI SYSTEMS
Near Harrison
433-11th HE 1-7321

LANSING HI-FI SPEAKERS—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

La Scala TV & Hi-Fi 1605 Polk OR 3-9192
Louie's Radio-TV Sales & Service
711 Broadway YUkon 2-9351

Mac Collister Robt S
333 Louisburg DElaware 3-4855

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A name recognized the world over.
Magnavox
STEREOHONIC HIGH FIDELITY & TELEVISION
Sold Only Through Authorized Direct Factory Dealers
"WHERE TO BUY IT"
FACTORY BRANCH
Magnavox Co The 440 Taibert JU 7-2283

AUTHORIZED DEALERS
Abercrombie & Fitch Co 220 Post EX 7-2300
Bories Radio & Television
3749 Noriega OV 1-9569
City of Paris
Geary & Stockton DO 2-4500
Dario's Home Furnishings
2660 San Bruno Av DElaware 3-4343
Emporium The
835 Market YU 2-1111
Emporium The
1 Stonestown SE 1-2222
Hale's Dept Stores 867 Market SU 1-8000
Hale's Dept Stores 1636 Market SU 1-8000
Hale's TV & Appliance Stores
753 Market SU 1-8000
Hale's TV & Appliance Stores
2565 Mission AT 2-5521
Macy's San Francisco
Stockton & O'Farrell EXbrk 7-3333
Sherman Clay & Co Kearny & Sutter SU 1-6000
Sterling Furniture Co
275 Lake Merced Bl Daily City PL 6-7500
West Portal Radio & Record Shop
78 W Portal Av Ovrind 1-2595
White House of San Francisco The
Sutter & Grant Av EXbrk 2-5000

MARANTZ HIGH FIDELITY EQUIPMENT—
HOUSE OF SOUND 104-9th UN 3-5860

Marvel Television 1344 Stockton YUkon 2-4117

McDANIEL'S HI FI
935 El Camino Rl Mnlr Prk DAvnprt 6-5160
(Please See Advertisement This Page)

McINTOSH—
HOUSE OF SOUND 104-9th UN 3-5860

FACTORY WARRANTY SERVICE STATIONS
L & M CO 4731 Mission JU 6-1840

DEALERS
ALLEGRO HIGH FIDELITY
367 Market EX 2-0826
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

(Continued Next Page)

High Fidelity & Stereophonic Sound Equipment-Dealers-(Cont'd)

Melody Radio & TV 2163 Polk GRaystrn 4-6181
MENARY W G CO 3125 Mission VAleucia 4-1429

MOTOROLA STEREO HIGH FIDELITY
PORTABLE AND CONSOLE MODELS
Featuring Vibrasonic with multiple speakers, powerful amplifiers, separate bass, treble & loudness controls, automatic shutoff & many others.

"WHERE TO BUY THEM"

DISTRIBUTORS
LANCASTER W J CO
660 Mariposa MA 6-0660

DEALERS
KNAPP RADIO & APPLIANCE
1033 Irving SE 1-2468

National TV & Appliance Co
1785 Fulton FI 6-1106

PACKARD BELL ELECTRONICS
West's Largest Selling TV • Radio • Stereo Hi-Fi
One of America's Two Most Experienced Color TV Manufacturers

"WHERE TO BUY THEM"

DISTRIBUTORS
TEAKLE N C CO
715 Folsom DO 2-9060

DEALERS
Alan Doran Co 1625 Pacific Av PR 1-1200
DAVE'S RADIO & TELEVISION
Easy Terms-Liberal Trade-Ins
1720 Polk GR 4-3880
IKEDA RADIO & TELEVISION
2327 Clement SK 1-9747
Modern House 3265-16th UN 1-4833
Shell Radio & TV Service
4425 Geary Bl SK 2-2843

PILOT HI-FI—
FACTORY WARRANTY SERVICE STATIONS
L & M CO 4731 Mission JU 6-1840

DEALERS
ALAN DORAN CO 1625 Pacific Av PR 1-1200
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

RCA VICTOR
TELEVISION BLACK AND WHITE-COLOR
STEREO HIGH FIDELITY
RADIO'S PHONOGRAPHS
TAPE RECORDERS
World Leader in Radio, First in Recorded Music, First in Television.

"WHERE TO CALL"

DISTRIBUTORS
MEYER A H COMPANY
33 Gough MA 1-3400

DEALERS
ALAN DORAN CO
1625 Pacific Av PR 1-1200
DAVE'S RADIO & TELEVISION
Easy Terms-Liberal Trade-Ins
1720 Polk GR 4-3880
GENERAL RADIO SERVICE CO
2708 Judah MO 4-9370
WESTLAKE TOWN & COUNTRY TV
345 S. Mayfair Av Daily City PL 5-4400
YOUNG BROS TELEVISION STORES
Sales Department 2301 Mission VA 6-4132
5522 Geary Bl SK 2-2947

For better service, speak directly and clearly into the telephone mouthpiece.

High Fidelity & Stereophonic Sound Equipment-Dealers-(Cont'd)

Randy's Radio & TV Service
1900 Divisadero WE 1-9400

RAVENSWOOD CORP
4 Scott Ln Larkspur 924-0856

REK-O-KUT TURNTABLES & ARMS—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

ROBERT E LEE HI-FI-RECORDS-TV
2533 Telegraph Av Brkly TH 8-2761
(Please See Advertisement Page 478)

San Francisco Radio & Supply Co
1282 Market UN 3-6000

SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005
(Please See Advertisement Page 479)

SCOTT STEREO TUNERS AMPLIFIERS & KITS—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

SERVICE CENTER
2136 Fillmore WE 1-6036
2078 Chestnut WE 1-6036

SHERWOOD HIGH FIDELITY EQUIPMENT—
FACTORY WARRANTY SERVICE STATIONS
L & M CO 4731 Mission JU 6-1840

DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

SHURE STEREO TONE ARMS & CARTRIDGES—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

SKINNER HIRSCH & KAYE
229 Kearny GA 1-7370
(Please See Advertisement Page 479)

Stanley's Radio & Television Service
3043-16th MA 1-1152

Stanley's Radio & Television Service
3043-16th MA 1-8242

SUNSET CENTER
1124 Market UN 3-7389
Stereo Television Center 2437 Noriega MO 4-9630

SUPERSCOPE—
SKINNER HIRSCH & KAYE
229 Kearny GA 1-7370

TANDBERG TAPE RECORDERS & TAPE DECKS—
ALLEGRO HIGH FIDELITY
367 Market EX 2-0826

TELEFUNKEN—
ALAN DORAN CO 1625 Pacific Av PR 1-1200
COLUMBIA MUSIC & ELECTRONICS
1080 Market UN 3-4955

TENNEY THOS THE HI FI SHOP
2984 College Av Brkly TH 1-2607
(Please See Advertisement Page 479)

THE LISTENING POST
2290 Fillmore WA 1-7767
(Please See Advertisement Page 480)

THE SOUNDING BOARD
2342 Shattuck Av Brkly TH 3-7031
(Please See Advertisement Page 480)

THORENS TURN TABLES—
FACTORY WARRANTY SERVICE STATIONS
L & M CO 4731 Mission JU 6-1840

DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

Tokyo Electronics 1734 Post JO 7-6959

TOWER TV
729 Portola Dr MO 1-1350

To direct more business their way, many establishments advertise under several classifications in the YELLOW PAGES.

High Fidelity & Stereophonic Sound Equipment-Dealers-(Cont'd)

UNITED TELEVISION SERVICE—
SALES - SERVICE
Special Equipment
To Check - Speakers
Turn Tables - Responses
10 to 7 Day
9 to 6 Sats
Radio Dispatched
Service Trucks

"FOR SERVICE CALL"

UNITED TELEVISION SERVICE CO
24th & Bryant VA 6-7600

UNIVERSITY HI FI SPEAKERS—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

VIKING STEREO TAPE DECKS—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

WEBCOR STEREOHONIC HIGH FIDELITY FONOGRAPHS
Webcor Stereo-Fidelity Fono-graphs with "Magic Mind"
Diskchanger play stereo and standard 33 1/3 and 45 rpm records, all sizes, intermixed. Magnificent sound reproduction. Beautiful styling. WEBCOR models in all price ranges.

"FOR INFORMATION CALL"

DISTRIBUTORS
KAEMPER & BARRETT
233 Industrial JUnipr 6-6200

ALAN DORAN CO 1625 Pacific Av PR 1-1200
Boxer's Appliance Radio & TV Co
1610 Ellis FI 6-5400

COLUMBIA MUSIC & ELECTRONICS
1080 Market UN 3-4955

EL REY TV
133 W Portal Av OV 1-8064

Louie's Radio-TV Sales & Service
711 Broadway YUkon 2-9351

Mark Morris Fire Co 999 Geary ORway 3-3441

Noriega Furniture Store
2326 Taraval LOmbrd 4-4110

SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6000
Zaharis TV Hi-Fi 2485 Mission VA 6-5855

AUTHORIZED SERVICE & PARTS
CROCKER-JOHNSON TV
820 Valencia VA 4-4011

P A RADIO & TELEVISION
1015 Silver Av JU 4-2620

WHARFEDALE HI-FI SPEAKERS—
DEALERS
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005

Webcor HI-FI STEREO

CROCKER-JOHNSON TV
820 VALENCIA

SAVE - BRING TO SHOP
CITY-WIDE SERVICE
CALL
VA 4-4011

High Fidelity & Stereophonic Sound Equipment-Dealers-(Cont'd)

WOLLENSAK—
LOUIE'S RADIO-TV SALES & SERVICE
711 Broadway YU 2-9351
SKINNER HIRSCH & KAYE
229 Kearny GA 1-7370

YOUNG BROS TELEVISION STORES
Sales Department
2301 Mission VA 6-4132
5522 Geary Bl SK 2-2947

ZENITH HI-FI—
ALAN DORAN CO 1625 Pacific Av PR 1-1200
BAYVIEW APPLIANCE & FURNITURE CO
5015-3d VAleucia 4-1234
DAVE'S RADIO & TELEVISION
Easy Terms-Liberal Trade-Ins
1720 Polk GR 4-3880
SAN FRANCISCO RADIO & SUPPLY CO
1282 Market UN 3-6005
SKINNER HIRSCH & KAYE
229 Kearny GA 1-7370
YOUNG BROS TELEVISION STORES
Sales Department
2301 Mission VA 6-4132
5522 Geary Bl SK 2-2947

High Fidelity & Stereophonic Sound Equipment-Repairing & Parts
A K Distributing Co 3870-17th UNdrlh 3-5628
Accurate TV & Electronics
2437 Noriega MO 4-9631
Al's Television Service
1322 Noriega MO 4-2241
21 San Pedro St Colma PL 5-4884
Art's TV 5366 Mission JU 6-8733
Ayoob Bros Television & Appliance
2600 San Bruno Av JUnipr 4-1025

B G W ELECTRONICS
1947 Lawton LO 4-6517
Beacon TV 1439 Taraval MO 4-4731
Boxer's Furniture Appliance & TV Co
1610 Ellis FI 6-5400
C & Hear TV Service JU 6-1833
Crocker-Johnson TV 820 Valencia VA 4-4011
(Please See Advertisement This Page)
Curtis Naughton TV 137 Turk PR 1-0321

CURTIS MATHES—
DAY & NIGHT TELEVISION SALES & SERVICE CO 1322 Haight UN 3-0793
GOLDEN EAGLE RADIO & TV SALES & SERVICE 794 Clayton LO 4-6865
MARKET TELEVISION & APPLIANCE
535 Market YU 1-6117
2768 Mission MI 8-8622

DAVE'S RADIO & TELEVISION
STEREO SALES & SERVICE
See Our Display Ad of Hi-Fi & Stereo Sound Equip. Dirs.
1720 Polk GR 4-3880

DAY & NIGHT TELEVISION SALES & SERVICE CO 1322 Haight UN 3-0793
(Please See Advertisement Page 482)

Ed's TV Service 685 Chenery JU 4-8835

EL REY TV
133 W Portal Av OV 1-8064

EUREKA ELECTRONICS
REPAIRS TO ALL MAKES OF HI-FI & STEREO
4119-18th MA 1-5566

(Continued Next Page)