

Display Designers & Producers—(Cont'd)

CONDERBACK DISPLAYS
Industrial Exhibits and Displays
Point of Purchase Displays
Animation Show Installation
Industrial Models



Member E.P.D.A.
"FOR INFORMATION CALL"
CONDERBACK INCORPORATED
355 Fremont

Conderback Incorporated 355 Fremont—EX 7-0061
D & E Associates 274 Brannan—EX 7-0830
Daley Tom 79 Henry—MA 1-9590
DEALER SALES BUILDERS CO
1736 Stockton—EX 2-5482
Dec-Art Inc 78-1st—EX 2-7417
DISPLAY MART INC
325 Minna—EX 2-3914

DESIGN & PRODUCTION OF DIMENSIONAL PRESENTATIONS
EXHIBITS SALES AIDS
MOCKUPS MODELS
SALES MEETINGS
LOBBY & SHOWROOM
SAN FRANCISCO - L.A. - WASH., D. C.
1452 Valencia—VA 6-7878

FORMTEAM-WEST CORPORATION
EXHIBITION DESIGN
CONSTRUCTION - OPERATION
U.S. - Canada - Common Market Area
Exhibits - Displays - Models - Training
Aids for Industry - Trade Shows
International Fairs and Marketing Programs
New York - London - Brussels - Vienna
400 Montgomery—YU 1-3388

GALLAGHER CO
POINT OF PURCHASE DISPLAYS
Exhibits - Silk Screen Processing
969 Folsom—YU 2-4102

GORDON A D CO
5245 San Pablo Av Oakland—OL 5-3382
Hermann Richard E Co 14 Spear—YU 2-7642
Huestfield Robt 3650 Broderick—JO 7-0364
JACOBSON DISPLAY CO 55 Clay—YUkon 2-2597
JETCO INDUSTRIES
1315-24 Brilly—525-7355
Kay Jewelers Display Department
736 Folsom—SU 1-7516
King William Exhibit & Display Co
1040 Larkin—OR 3-2567
1040 Larkin—OR 3-2567
(Please See Advertisement Page 305)

KRIEDT & MYERS
Booth Equip-Furniture Rental-Signs
1174 Bryant—Klondke 2-1181

LAMPTEL'S JEWELRY DISPLAYS MFG
Display Stands - Window Platforms
Show Case Trims - Trays - Recovering
Optical Displays
830 Market—DO 2-8460

MANNING C E ENTERPRISES
DISPLAYS - SIGNS - SHOWCARDS
IN THE MODERN DYNAMIC MANNER
THAT GETS RESULTS
818 Buchanan—UN 1-8816

Merchandising Coordinates Flood Bldg—EX 2-7690
NEWBITL DISPLAYS & INTERIORS
DISPLAYS & EXHIBITS
DESIGNED - BUILT - INSTALLED
1365 Van Dyke Av—AT 2-4700

Novelart Display Co Inc
1420 Carroll Av—VA 6-7400
(Please See Advertisement Page 305)

OLIVER WIRE & PLATING INC
WIRE & METAL DISPLAY STANDS
ELECTRO PLATING
WIRE FORMING & DESIGNING
555 West Av 135 Sn Leandro—EL 1-2554

PELZNER MORTON DISPLAYS
Jewelry Display Fixtures
2449 Taraval—LO 4-5600

Display Designers & Producers—(Cont'd)

PISCHOFF CO
880 Harrison—EX 2-6377
(Please See Advertisement Page 305)
Promotion Programs Inc 270 Sutter—YUkon 2-0270
RAY ADVERTISING DISPLAY CO
177 Fremont—EX 2-3868
Roberts Hal Industrial Design
Exhibit Design
145 Marland—JU 4-2883
SANFORD WILLIAM INC
657 Harrison—EX 7-0845
(Please See Advertisement Page 305)

SANTA CRUZ WIRE & MFG CO
Designers & Manufacturers of
WIRE - METAL & WOOD DISPLAY STANDS
BASKETS - TRAYS - SHELVEING
411 Swift Snta Crz—GA 3-9211

SCHMITT CHAS J CORP
Mounting-Die-Cutting-Esels
25th & Indiana—VA 6-5575
Selling Units Co 1736 Stockton—EX 2-5482
Snyder Robert & Associates Inc
Latham Square Bldg Oakland—TE 2-1400
Soyster & Ohrenschaill Inc 534 Pacific Av—YU 1-7575



C. BARRANGO CO.
DESIGNERS & MANUFACTURERS
MANNEQUINS FORMS

- GARMENT RACKS
HANGERS
COSTUMERS
FIXTURES
SHOWCASES
DISPLAY MATERIALS
DECORATIONS
NOVELTIES
DISPLAY PAPER
ARTIFICIAL FLOWERS

COMPLETE STORE INSTALLATIONS
GA 1-8700 PARKING IN THE REAR 579 MARKET SAN FRANCISCO



DISPLAY FIXTURES
COMPLETE STORE DESIGNING
AND INSTALLATION
★ Racks - Garment & Display
★ Showcases ★ Counters
★ Hangers
PLASTIC FIBRE-GLASS MANNEQUINS
Manufacturers & Designers
DANIELS DISPLAYS
DO 2-1955
667 MISSION SAN FRANCISCO

SCD SYLVAN COHEN DISPLAYS INC.

- DISPLAY MATERIALS
FIXTURES
FORMS
MANIKINS
NOVELTIES
STORE PLANNING
Distrs HANSEN HAND TACKERS & STAPLES
plus helpful service

EX 2-4538
741 MISSION ST. SAN FRANCISCO

Display Designers & Producers—(Cont'd)

STANDARD DISPLAY CO
449 Bryant—GA 1-5971
(Please See Advertisement Page 305)
STANLEY PAUL & CO
634-6th—MA 1-5630

STUART-SAUTER CO
DISPLAY & EXHIBIT
DESIGNERS & BUILDERS
Models - Dioramas - Floats
Complete Rental Booth
and
Exposition Service
100 Utah Av 55F—761-0333

FLOOR SAVER
To keep the floors from being
marred when moving furniture, slip
old heavy socks over legs.

Display Designers & Producers—(Cont'd)

SUN ADVERTISING CO
Merchandising-Windows-Display Materials
Silk Screen - Showcards - Special Displays
Exhibits - Booths - Display Installation
323 Fremont—YU 6-6826

Teague Fred
Pop Displays
222 Kearny—EXbrk 7-0294
Theurkauf Rudolph G
Exhibition Design and Contracting
Map & Scale Models Built to Order
1 Ridge Rd Sausalito—332-1212
UNIT DISPLAY ADVERTISING
50 Mury—SU 1-0187
Wire Specialty Products Co
727 Gough—JO 7-2116

Display Fixtures & Materials
ABBEY RETNLS
Chrome Chairs - Tables - Seetees
Smokers - Coat Racks - Rugs - Etc.
RENTALS - SALES - TERMS
1314 Post—GR 4-2525

ABE COMMER
Clothing Racks-Rented-Sold
Use-Chrome-Tables-Chairs
1346 Valencia—MI 8-7860
ACHE FILTER MATERIALS
Sand & Gravel for Displays
335 Berry—GA 1-7786
ALERT DISPLAY MFG CO
2123 Market—HE 1-2755
Angray Merchandising Corp
Artificial Flowers & Plants
470-8th—UN 3-4155

BARRANGO C CO
579 Market—GA 1-8700
(Please See Advertisement This Page)
Bay Area Display Specialists
1355 Market—KL 2-2311
Benjamin D Co 667 Mission—DO 2-1956
COHEN SYLVAN DISPLAYS INC
741 Mission—EX 2-4538
(Please See Advertisement This Page)
CONDERBACK INCORPORATED
355 Fremont—EX 7-0061

CREATIVE PROMOTIONS OF CALIF INC
HOME OF "KEYPOLE"
EVERYTHING FOR
DISPLAY
Finest in Metal Merchandising
Fixtures
Complete Store Equip & Planning
3820 Grove
Grove at MacArthur Bl Oakland—OL 5-9969

DANCE ART CO
Unusual Fabrics & Trimmings
222 Powell—EX 2-4912
DANIELS DISPLAYS
667 Mission—DO 2-1955
(Please See Advertisement This Page)
DECORATIVE RENTALS INC
See Our Ad Decorating-Party-Convention
741 Mission—EX 2-8953
Di-Mat 2851-21st—MI 7-9114
Display Letter Mart 325 Minna—EX 2-0682
Doud Ira & Co 690 Brannan—SU 1-4991
Dresden Urban P
513 San Fernando Wy Colma—WY 2-2062

FOME-COR POINT OF PURCHASE DISPLAY
MATERIAL—
FOME-COR CORP 235 Montgomery-YU 1-5239
HANSEN HAND TACKERS & STAPLES—
DISTRIBUTORS
COHEN SYLVAN DISPLAYS INC
741 Mission—EX 2-4538

HIGGINS LUMBER CO
Distributors of
Upson Board - Plywood - Marlite
Fibrokote Insulation
99 Bayshore Blvd—Valencia 4-8744

KEY POLES—
MANUFACTURERS
CREATIVE PROMOTIONS OF CALIF INC
Grove at MacArthur Bl Oakland—OL 5-9969

KRIEDT & MYERS
CONVENTION & TRADE SHOW
Booth Equip. - Furniture Rental
Electrical & Signs
1174 Bryant—KL 2-1181
(Continued Next Page)

The Yellow Pages save you time.

Display Fixtures & Materials—(Cont'd)

Lundberg Larry Co 210 Post—EX 7-5931
MADISONIA MANNEQUIN SERV INC
See Ad Mannequins-Display Fixtures
1190 Bryant—HE 1-9853
Mannequin Shop The 1383 Pacific Av—PR 6-4227
Merchants Equipment Co 735 McAllister-JO 7-7540

MORELLO WIRE WORKS
Established 1921
Custom Made Wire Designs
920 Howard—GARfid 1-7892
Multiplex Display Fixture Co
544 Market—EX 2-9182
MULTIPLY DISPLAY FIXTURES—
MULTIPLY DISPLAY FIXTURE CO
544 Market—EX 2-9182

Pelzner Morton Displays
Jewelry Display Fixtures
2449 Taraval—LO 4-5600
REISING G & CO
FLAME-PROOF FOLIAGES
Artificial Foliages - Ferns - Hedges
Plastic Plants - Gross Mats
2226 Bush—WE 1-2187

ROTH DIRECTORY CO
CHANGEABLE
LETTER SIGNS
ALL STYLES & SIZES
952 Howard—EX 2-1823

ROYAL DISPLAY INC
294 Noe—KL 2-0119
SALES PAPER & SUPPLY CO
Fancy Papers & General Displays
760 Mission—EXbrk 2-5251
Or—EXbrk 2-5201

Schmitt Chas J Corp 25th & Indiana—VA 6-5575
Stenge Sylvan Jewelry Displays
1508 Desvio Wy Blinn—LYrel 1-8761
STERN A W FOLDING PAPER BOX CO
Plain & Fancy Paper Die Cutting
Display Cards Mounted & Easled
16 Minna—DO 2-4892

SUN ADVERTISING CO
Distributor Cutawl Tools - Corabuff -
Swingline Tacklers & Staples - Fairlyale
Foal - Dennison Crepe - Artificial Flowers
323 Fremont—YU 6-6826

Display Installation Service

BARRANGO C CO
Complete Display Equip & Material
579 Market—GA rhd 1-8700
Bedbury Bob 140 Geary—DO 2-7859
Black Phillip Displays
1140 Plymouth Av—JU niper 7-0145
CONDERBACK INCORPORATED
355 Fremont—EX 7-0061
Dec-Art Inc 78-1st—EX 2-7417
Display Mart Inc 325 Minna—EXbrk 2-3914
Floats Inc 1452 Valencia—VA 6-7878
Hearney Mardi 74 Main—GA 1-3676
Jacobson Display Co 55 Clay—YUkon 2-2597
Lampel's Jewelry Displays Mfg
830 Market—DO 2-8460
MacQuarrie H A 74 Main—GA 1-3676
Marosh Harold F 1050 Pine—PR 5-1678
Motroni Ave 74 Main—GA 1-3676
Shiotani Norman 74 Main—GA 1-3676
Standard Display Co 449 Bryant—GA 1-5971
Sun Advertising Co 323 Fremont—YU 6-6826

Distillers

Acoa Co The 25 Calif—SU 1-4954
Amer Distilling Co The Russ Bldg—GARfid 1-7767
BARCLAY JAS & CO LTD
877 Cowan Pl Brimley—OX 7-7488
BROWN-FORMAN DISTILLERS CORP
3410 Geary Bl—BA 1-2558
BROWNE VINTNERS CO INC
755 Sansome—YUkon 6-0101
CALVERT DISTILLERS CO
755 Sansome—DO 2-3382
Canada Dry-Wine & Spirits Div
235 Montay—SU 1-2981
FLEISCHMANN DISTILLING CORP THE
519 California—EX 2-8810
Four Roses Distillers Company
755 Sansome—DO 2-1821
FRANKFORT DISTILLERS COMPANY
755 Sansome—SU 1-7447
GLENMORE DISTILLERIES CO
711 Kains Av Sn Brno—PO 1-1745
Hiram Walker Inc 333 Pine—EXbrk 2-1988

Distillers—(Cont'd)

LOVINER WM H 420 Market—YUkon 2-8275
NATIONAL DISTILLERS PRODUCTS
COMPANY 515 Spruce—SK 2-7200
Schenley Industries Inc Western Area
Executive Ofc 45-2d—YUkon 6-5544
SEAGRAM-DISTILLERS COMPANY
755 Sansome—DO 2-1914
Shewan-Jones Inc 615-4th—SU 1-0082
Sierra Spring Water Co—GA 1-4402

Distillers' Representatives

Sobel Max Whse Liquors 680-8th—HEmlok 1-3200

Distributing Service

A A ADVERTISING DISTRIBUTING CO
House to House Distributing Service
CIRCULARS - NEWSPAPERS - SAMPLING
2216 Clement—SK 2-7667

Advertising Distrs of America
809 Mission—GA 1-5650
Aero Special Delivery & Messenger Service
242 Stewart—YU 2-1303
BLUM'S DISTRIBUTING AGCY INC
809 Mission—GA 1-5647

CENTURY DISTRIBUTING SERVICE
Advertising House-to-House
479 Waller—HE mlock-1-5714
MANPOWER INC
36-2d—SU 1-7171
Pac Folder Distributing Co Inc
15 Main—SU tter 1-8455

PRODUCT DEVELOPMENT CORP

COAST WIDE
HOUSE TO HOUSE
DISTRIBUTION OF
Advertising - Samples - Coupons
COMPLETE RETAIL
MERCHANDISING SERVICE
655-4th—YUkon 6-1376

REWCO ADVERTISING DISTRS
House To House Circular Advertising
298 Alabama—HE 1-7209
Sav-On-Freight Distributing Agcy
550 Townsend—UN 1-0414
WESTERN EMPIRE DIRECT ADVERTISING
CO 612 Howard—GA 1-8500
WESTERN MEN INC
607 Market—DO 2-7553

Divers

A CHISHOLM DIVERS
DIVERS
SALVAGE & CONSTRUCTION
DIVERS
24-HOUR SERVICE
1401 Middle Harbor Rd
Oakland—TWInoks 3-1260
Aqua Gear 3929 California—SK 2-7595
Podesta Divers Inc
Pier 3 1/2 Embarcadero—YU 6-3758
(Please See Advertisement This Page)

Please wait for dial tone . . .
then dial carefully.

PODESTA DIVERS
Incorporated
STATE LICENSED CONTRACTOR
UNDERWATER CONSTRUCTION
INSPECTIONS
UNDERWATER BURNING & WELDING
SURVEYS - SALVAGE
CLOSED CIRCUIT TELEVISION
ENGINEERING REPORTS
CALL DAY OR NIGHT YU 6-3758
PIER 3 1/2 THE EMBARCADERO SAN FRANCISCO 11

Divers' Equipment & Supplies

Aqua Gear 3929 California—SK 2-7595
JORO SURF BOARD & DIVING EQUIPMENT
451 Old County Rd Pacifica—ELmwd 9-3213
Kennelly's Sport Shop 67-2d—DO 2-3676
PHANTOM PRODUCTIONS
Largest Skin Diving Shop North LA
1441 E Bayshore Rd E Palo Alto—DAvnp 6-4884
Voit W J Rubber Corp Subsidiary of Amer Machine
& Foundry Co 420 Market—EX 7-6614

Docks

ASSOCIATED-BANNING CO
Pier 38—YU 6-4435
Encinal Terminals Ft Of Jay Almda—LAKehrst 3-1311
Encinal Terminals World Trade Center—YU 6-2484
Islais Terminals Pier 92—VA 6-6576
Marine Terminals Corp Pier 9—SU 1-8246
Ocean Terminals 432 California—EX brook 2-4100
Port of Stockton 465 Calif—SU 1-7932

Doctors

See Specific Kinds, I.e., Chiropractic Doctors;
Dentists; Drugless Practitioners; Ophthalmists;
Osteopathic Physicians; Physicians & Surgeons,
D.O.; Physicians & Surgeons, M.D.;
Podiatrists; Etc

Doctors-Veterinarians

See Veterinarians

Document Examiners

Harris & Harris 703 Market—DO 2-4329
International Translators 411 Capp—MIsen 8-2020

Dog & Cat Foods-Retail

Balboa Pet Shop 3434 Balboa—SKYin 2-0568
Mustang Kennel Supply 2501 Folsom—MIsen 7-9082
Pets Plus 1772 Haight—BA 1-5730
Cato Pet Food Co 15 Calif—EX 2-7366
KAL-KAN FOODS INC
14699 Washington Av Sn Leandro—ELgn 7-8161
National Biscuit Co
1267-14th Oaklnd—GLncrt 2-0078
Ross Pet Food Co
2001 Wayne Av Sn Leandro—ELgn 7-5122
Skippy Pet Food Co
2001 Wayne Av Sn Leandro—ELgn 7-5122
Sturdy Dog Foods
591 West Av 135 Sn Leandro—ELgn 7-7268
Tyrrell's Dog & Cat Food
438 Cambridge—JUnipr 7-2599

Dog & Cat Foods-Whse & Mfrs

McIntyre T M
1983 Junipero Serra Blvd Daly City—PL 5-0969

MERRIE OAKS KENNELS REGISTERED

Collies - Scotties - Champion Stud Service
Pups - Member - Collie Club of America
Scottish Terrier Breeder's Assn. - STCA
Portola Park Rd La Honda—948-4953

NEUMANN'S BLOSSOM HILL KENNELS

POODLE PUPS & STUD SERVICE
1455 Taraval—SE 1-1452
Or Novato—892-5787

PETS INN INC

225 Potrero—UN 3-1597
(Please See Advertisement Page 308)
Pets Unlimited Inc
Charity Shelter 3170 Sacramento—WE st 1-2580
Hospital 3170 Sacramento—WE st 1-4929

RANCHO FOR DOGS

Noel P. Jones - 25 Years Exp.
Training - Trimming - Boarding All Breeds
Specializing in German Shepherds
278 Monroe Dr Palo Alto—948-5982

Dog & Cat Furnishings

Westcoast Pet Supply
6119 Mission Daly City—JU 5-0400

Dog & Cat Kennels

ACORN ACRES KENNEL
BOARDING & TRAINING
Retriever - Gun Dog - Obedience
JIM MACE - Owner-Trainer
521 Atherton Av Novato—892-2728

AIRPORT ANIMAL SHELTER
Air Cargo Term Area SF Intl Airport—JU 9-2553
Brickhams Kennels Registered
Dachshunds-Standards-Miniatures
12309 N White Rd Sn Jse—CLaybrn 8-4707
Carina's Poodle Center 1926 Clement—SK 1-9446

CELLARIUS DACHSHUND KENNELS
Established 1926
BREEDER OF WORLD FAMED
DACHSHUNDS
STUD SERVICE - BOARDING
Puppies All Ages Usually Available
20 Minute Drive From Los Gatos
1897 LaMadrona Dr
Santa Crz—408 GA 6-3886

Dolly Mark Farm Kennels
German Shepherds
416 Horn Av Santa Rsa—LI 5-2746
Glengyle Kennels
Collies-Shelties-Whippets
Lawrence Rd Danvi—837-5247
Glenkerry Kennels
Collies-Scotties-Stud Serv & Puppies
4140 E Castro Valley Bl Hayward—LUern 2-0527
House of Lemart—UN 1-9100
Kanyway Dog & Cat Hospital
5601 Mission DElaware 3-0813

KARLBERGH GERMAN SHEPHERD KENNELS
9 Arastradero Rd Palo Alto—DAvnp 5-9109
Lestomair Great Dane Boarding Kennels
3659 E Castro Valley Bl Castro Vly—581-1328
LINDA MAR AKC REG NAME KENNELS
Pacifica—PL 6-2494
(Please See Advertisement Page 308)
Lost Dog—JOrdn 7-8364

MAIDEN LANE DOG KENNELS
LONG KUNGS - PLENTY OF SUNSHINE
Standards - Miniatures - Toys - At Stud
1 Mile West of Fairfax
Sir Francis Drake Bl Fairfax—454-0663

McIntyre T M
1983 Junipero Serra Blvd Daly City—PL 5-0969

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278 Monroe Dr Palo Alto—948-5982

(Continued Next Page)

Good party-line neighbors are
considerate party-line users. Re-
member these golden rules:

- Space your calls instead of making several without a break.
Talk only as long as necessary on each call.
When you finish talking replace the receiver properly.
Make certain, if you are using a dial telephone, that the line is clear before you dial.
Ask your youngsters to be considerate, too.