

LAUNDRY & DRY CLEANING MACHINERY
NEW & REBUILT
 SERVICE & INSTALLATIONS
 SPEEDRAIL SPECIALISTS
 COIN OPERATED EQUIP.
SARIN EQUIPMENT CO.
 UN 1-6440
 UN 1-5660
 1093 NATOMA ST. SAN FRANCISCO



COIN OPERATED SELF-SERVICE

NORGE
 LAUNDRY AND CLEANING VILLAGE
 Northern California Distributor
H. M. Kane Company
 240 El Camino Real Belmont, Calif.
 591-0715

VIC AL MARTIN CLEANING EQUIP. CO.
 Exclusive Distributor for
VIC MFG. CO. IN NORTHERN CALIF.
SALES PARTS • SERVICE
 Call... 356-2717
 If No Answer Call... El 4-9517
 15860 WALTON WAY LOS GATOS, CALIF.

COIN WASH equipment corp.

FRIGIDAIRE
RAPID DRYCLEANERS
 • 12 MINUTE DUAL CYCLE
 • HIGHEST PRODUCTION IN THE INDUSTRY
 • DESIGN & INSTALLATION
 See Our Complete Line in Operation
 1930 VAN NESS AVE.
 PR 6-7100

Cleaners & Dyers—(Cont'd)
 Yorkshire Cleaners
 Alterations-Reweaving
 758 Geary PRspct 5-6077
 Your Self Service Laundry
 1735 Fulton JOrdn 7-6644
ZEPHYR CLEANERS & DYERS
 2 HOUR SERVICE
 We Operate Our Own Plant
 RICHMOND DISTRICT
 City Wide Pick-up & Delivery
 EXPERT ALTERATIONS
 4001 Balboa BAYW 1-4669

Cleaners' & Dyers' Equipment
ALEXANDER LEWIS CO
 COIN-OP
 DRY CLEANING
 &
 LAUNDRY EQUIPMENT
 SALES
 CONSULTANTS - DESIGNERS
 OPERATIONAL PROGRAMMING
 FINANCING
 3450 Geary Bl SK 2-5364

AMERICAN CLEANERS EQUIPMENT—
 DISTRIBUTORS
CAL-AM EQUIPMENT CO
 57 S Linden Av SSF JU 9-2975
CAL-AM EQUIPMENT CO
 57 S Linden Av SSF JU 9-2975
 (Please See Advertisement This Page)

CLEANING & LAUNDRY MACHINERY
 Distributor of
 DETREX UNITS & FULL LINE
 WASHEX FULL LINE
 WHITE CONVEYORS
 NEW YORK PRESSES
 PARKER BOILERS
 EXCELSIOR & CISELLE EQUIP.
 ALL SPECIALTIES
 SHIRT LAUNDRY EQUIPMENT
 Manufacturers of
 WEST COAST LAUNDRY EQUIPMENT
 ALSO REBUILT MACHINERY
WEST COAST LAUNDRY MACHINERY CO.
 3246-17th MA 1-4011

CAL-AM EQUIP. CO.
 Distributor of
LAUNDRY & DRY CLEANING EQUIP.
 Distributor of
ACE-OTRONIC DRY CLEANING
 AMERICAN CISELL WHITE CONVEYOR HOYT EQUIPMENT WILMINGTON COMPRESSORS
 BRAUN WASHERS AJAX TENAX COIN OP. ANSCOTT BRUNER WATER SOFTENERS
 PHONE
JU 9-2975
 57 S. LINDEN AVE.
 South San Francisco

Cleaners' & Dyers' Equipment—(Cont'd)
COIN-O-MATIC SUPPLY CO
 See Our Ad Laundry Equip
 3095 Telegraph Av Brkly TH 1-0059
COIN WASH EQUIPMENT CORP
 1930 Van Ness Av PR 6-7100
 (Please See Advertisement This Page)
DETREX DRY CLEANING EQUIPMENT—
 WEST COAST LAUNDRY MACHINERY CO
 3246-17th MA 1-4011
 Dyna-Wash Co 799 Grove UN 3-2365
ECHCO EQUIPMENT CO
 1010-37th Av Oakind KElog 6-7800
FRIGIDAIRE LAUNDRY & CLEANING EQUIPMENT
 DESIGN - ENGINEERING
 INSTALLATION
 "QUICK CLEAN CENTERS"
 "The Complete Center" **FRIGIDAIRE**

Cleaners' & Dyers' Equipment
GARLEN CO INC
 325 Divisadero MA 1-5010
 Hillman MA 1-2100
HOFFMAN EQUIPMENT—
 WESTERN EQUIPMENT CO
 340-29th Av Oakind KElog 4-6689
HOFFMAN MACHINERY SALES & SERVICE
HOFFMAN MACHINERY
 1142 Mission HE 1-0410

MARTIN EQUIPMENT
 "MARTINIZING,"
 the most in
 dry cleaning.
 Complete package
 plants and
 Martin cleaning equipment and accessories
 Sold, installed & serviced.
"WHERE TO BUY THEM"
ALLIED EQUIPMENT CO
 1507 St Pablo Av Berkeley LAnscep 6-7047
 Pac Econ-O-Wash Inc 3330 Geary Bl SK 1-5057
PATEK & CO 201 Bayshore Bl MI 7-3400
 From telephones served by the
 following exchanges
 East Bay
 (No Intercity Charge)
 Ask Operator for Entreprise 10399
 (Continued Next Page)

Advertise here—it pays.

COIN-OP DRY CLEANER
 BUILT BY
DETREX
 TO MEET THE STANDARDS OF
 PROFESSIONAL TYPE EQUIP.
 Complete Advisory & Engineering Service
 * GREATER ECONOMY
 * BETTER PERFORMANCE
 * MORE PROFIT
 NO. CALIF. DISTRIBUTOR
WEST COAST COIN-OP CORP.
 DIAL
MA 1-4011 3246-17th
 San Francisco

Cleaners' & Dyers' Equipment—(Cont'd)
PROSPERITY DRY CLEANING EQUIPMENT—
 EXCLUSIVE FRANCHISE
 DISTRIBUTORS
 PROSPERITY EQUIPMENT
 1142 Mission UN 1-7212
RELIANCE CLEANERS EQUIP CO
 333 Divisadero KLondke 2-3286
RIEGER BOILER & WELDING WORKS
 Retubing-Recoiling-Repairing
 Certified Welding
 1228 Steiner FIImor 6-2244
 Sarin Equipment Co 1093 Natoma UN 1-6440
 (Please See Advertisement Page 236)
SAVON MACHINERY CO
 AUTHORIZED
 HOFFMAN SALES & SERVICE
 Cissell Distributor
 580 Milna UN 3-6644

STANDARD TWIN-ETTE EQUIPMENT—
TRI-WEST EQUIPMENT INC
 801 El Camino RI Mno Prk 322-4749
TRI-WEST EQUIPMENT INC
 Standard Twin-Ette Equipment
 801 El Camino RI Mno Prk 322-4749
 United Appliance Cleaning Equip Company
 775 Jackson YU 2-6636
YAMCO DRYCLEANOMAT—
 DISTRIBUTORS
BERKELEY INDUSTRIES INC
 American Trust Bldg Brkly 848-2211
 West Coast Coin-Op Corp 3246-17th MA 1-4011
 (Please See Advertisement Page 236)
 West Coast Laundry Machinery Co
 3246-17th MA 1-4011
 (Please See Advertisement Page 236)

WESTERN EQUIPMENT CO
HOFFMAN
 Exclusive Distributor
 SHIRT LAUNDRIES AND
 ONE HOUR DRYCLEANING
 PLANTS OUR SPECIALTY
 COIN DRYCLEANING
 COIN LAUNDERETTES
 Largest Used Equipment
 Inventory in the West
 340-29th Av Oakind KE 4-6689

Cleaners' & Dyers' Supplies
ALLIED CLEANERS SUPPLY INC
 Manufacturers of
BRITE DIAMOND SOAP
 BULK DOMESTIC PERK
 Full Line of
 Supplies for the Dry Cleaners
 57 S Linden Av SSF JUho 3-6364
 Dax Inc 201 Bayshore Bl MI 7-3400
ECHCO SALES CO
 1010-37th Av Oakind KElog 3-1020
 Fuller Supply Co 1670-15th KL 2-0800

GARLEN CO INC
 New & Used Equipment
 Tailors & Cleaners Supplies
 Prompt Delivery
 325 Divisadero MArkt 1-5010
GOSS-JEWETT CO OF NORTHERN CALIF
 416 Browning Wy SSF 761-0186
KOHNSTAMM H & CO INC
 1725 Poplar Oakind
 From telephones served by the
 following exchanges
 San Francisco
 (No Intercity Charge)
 Ask Operator for Entreprise 10194

Have the right number when you
 call. It's natural to trust to memory
 —but when memory plays tricks
 with a telephone number, you're
 delayed. When you are not sure of
 a number—please look it up in the
 telephone directory.

Cleaners' & Dyers' Supplies—(Cont'd)
LUSTROL PREMIUM DRY CLEANING PRODUCTS
 COMPLETE LINE OF
 SUPPLIES FOR THE
 DRY CLEANER
 Sold & Serviced
"FOR INFORMATION CALL"
 MANUFACTURERS
PATEK & CO
 201 Bayshore Bl MI 7-3400
 From telephones served by the
 following exchanges
 East Bay
 (No Intercity Charge)
 Ask Operator for Entreprise 10399

LYNCH JOHN P CO OF S F
Laundry & Cleaners' Supplies
 Representatives of
R. S. Street Co.
 1401-16th HEmlck 1-1920
PATEK & CO
 201 Bayshore Bl MI 7-3400
 From telephones served by the
 following exchanges
 East Bay
 (No Intercity Charge)
 Ask Operator for Entreprise 10399
ROSENBERG BROS
 372-12th Oakind Hgate 4-8385
SCANLON-SHERIDAN INC
 1328 Mission HE 1-0861
 Scanlon-Sheridan Inc 1328 Mission UN 1-5657

Cleaners & Dyers—Whse
 Alac Athletic Cleaning 270 Valencia UN 3-8888
ALLIED CLEANERS 270 Valencia UNdrt 3-8888
BORELLO'S DRY CLEANERS OF QUALITY
 2695 San Bruno Av JU niper 5-8535
CITY OF PARIS CLEANERS & DYERS
 FREE MOTHPROOFING
 69 Duboce Av HE 1-5881
 Four Mile Cleaners 2800 Lane VA lencia 4-7597

HUEY WING CLEANERS
 WHOLESALE CLEANERS
 CITY-WIDE SERVICE
 PERK PROCESS
 307 Shotwell MA 1-1349

SANFORD CLEANERS
 WHOLESALE
 CLEANERS
 CITY-WIDE
 &
 SAN MATEO COUNTY
 CLEAN & SPOT
 CLEAN ONLY
 Agency Finish
 10 Dixon Ct Daly Cty PL 6-9922

SAVON CLEANERS
 1324 Fitzgerald Av VA 4-5590
THRIFTY CLEANERS & LAUNDRY INC
 City of Paris Drapery Cleaners
 69 Duboce Av HE 1-5257
 Time Cleaners Inc 1687 McKinnon MI 7-9985

TOYO CO-OP WHOLESALE DRY CLEANERS
 WHOLESALE
 DRY CLEANERS
 The Wholesaler with the Retailers
 Problems in Mind
 At the Corner of 14th St. & Shotwell
 151-14th MA 1-0313
UNITED CLEANERS 1656-15th MAkt 1-7010
 Villa Marina Cleaners 1531 Chestnut OR 3-2424
VILLA MARINA CLEANERS
 2157 Lombard WE 1-6533


Cleaners & Dyers—Whse—(Cont'd)
WHITE HOUSE CLEANERS & DYERS THE
CLEANING CENTER
 Phone HEmlck 1-0475
 FOR
SAN FRANCISCO'S
FINEST DRY CLEANER
 174-14th HEmlck 1-0475

Cleaners—Self Service
BARBARA'S COIN-OP DRY CLEANING
 Offering All Professional Services
 1427 Noriega MO 1-3440

Cleaners & Dyers—Whse
Cleanersama Inc 2161 Irving LO 4-9900
CLEANING CENTER
 734 Broadway EX 2-9352
KLEENAWAY VILLA
 7535 Mission Colma PL 5-9022
LAUNDERETTE SALES & EQUIPMENT CO
 INC 1624 University Av Brkly TH 5-1120
 (Please See Advertisement This Page)
 Miraloma Dry Cleaning Center
 667 Portola Dr LO 4-7398
 Norge Laundry & Cleaning Village
 5960 Mission JU 5-1565
NORGE LAUNDRY & CLEANING VILLAGE
 2666 Ocean Av SE 1-3360
 (Please See Advertisement This Page)

When in doubt about a tele-
 phone number, please look in the
 telephone directory first. That
 helps you, helps others, and helps
 telephone people to do a better
 job for you.

INVESTMENT OPPORTUNITY!
PHILCO
 A SUBSIDIARY OF Ford Motor Company.
Sunshine Center.
 COIN OPERATED
WASH 'N DRY CLEAN
 A business of your own. Dry cleaners,
 washers, dryers... all proven machines.
 High returns on investment. Minimum
 capital outlay. Minimum personal su-
 pervision. Liberal financing. National
 "Sunshine Center" backing.
 For Details Call: TH 5-1120
Lauderette Sales & Equipment Co., Inc.
 1624 University Ave. Berkeley

DO-IT-YOURSELF
DRY CLEANING
AND SAVE!

NORGE
 LAUNDRY AND CLEANING
VILLAGE
 2666 OCEAN AVE | 5960 MISSION
 Near 19th Avenue | Near Sikes
SE 1-3360 | JU 5-1565
 LICENSED DRY CLEANER
 ON DUTY AT ALL TIMES

Cleaners—Self Service—(Cont'd)
NORGE LAUNDRY & CLEANING VILLAGE STORES

 ONE STOP
 COIN-OPERATED
 LAUNDRY & CLEANING
 SERVICE
 A Service Mark of the
 Borg Warner Corp.
 Enjoy a new standard of quality, conveni-
 ence and economy at your nearby NORGE
 equipped Laundry & Cleaning "Village" Store.
"WHERE TO BUY"
NORGE LAUNDRY & CLEANING VILLAGE
 5960 Mission JU 5-1565
NORGE LAUNDRY & CLEANING VILLAGE
 2666 Ocean Av SE 1-3360
 Rapidcleaners 4625 Geary Bl EV 6-9654
 Sagan Drive-In Laundry & Cleaners
 989 Post PR 5-8000
 West Portal Quick Clean
 166 W Portal Av LO 4-4494

Cleaning Compounds
 Alpha Chemical Products Company
 All Industrial Cleaning Compounds
 Sanitary Chemicals Supplies Services
 221 Alpha DE 4-5637
BAB-O-CLEANSER—
 BABBETT B T INC
 2601 Wood Oakind TEMplr 4-1664
BARCROFT & WELCH INC
 Manufacturers of
LUSTRWASH
 Sensational All Purpose Cleaner
 444 Divisadero KLondke 2-1541

Borden's Chemical Service 65-9th UN 3-7296
 Brenco Products 225 Gough KU 2-3178
 Brille Products 1200 Battery GA 1-5442
BRULIN & CO INC
 1791-12th Oakind TEMplr 4-2992
 Cal-Pac Chemicals
 14500 E 14th St Leandro EL 1-4177
 Calusa Chemical Co
 Soaps-Detergents-Cheml Specialties
 279 Brannan SUtr 1-8654
CEE-BEE CHEMICAL COMPOUNDS—
 CEE-BEE CHEMICAL COMPANY INC
 1891 Randall Rd Sn Mto 341-2605

Chemical Service Inc 2655 Ingaills VA 4-4720
CLARKSON LABORATORIES INC
 2655 Ingaills Valencia 4-5218
 Crest Sales 172 Golden Gate Av PRspct 5-3441
DEE'S PRODUCTS & ENGINEERING
 CLEANING COMPOUNDS
 FOR INDUSTRY & COMMERCE
 AUTO-AVIATION-RAIL-FOOD-MARINE
 COMPOUNDS SPECIFICALLY TAILORED
 TO YOUR CLEANING PROBLEM
 ALSO MANUFACTURERS OF LEADING
 PRIVATE BRANDS
 4115 El Camino Wy
 Palo Alto DAmptr 6-7340

DIVERSEY CORP THE
 Compounds Specifically Developed
 for Metal Cleaning, Dairy, Beverage,
 Food Plant & Restaurant Sanitation &
 Maintenance. Trained Technical As-
 sistance Without Obligation.
 525 Market GARfid 1-6715

Drew Chemical Corporation 605-38 SU 1-5461
DU BOIS CLEANING COMPOUNDS—
 DU BOIS CHEMICALS INC
 1200 Battery EX 7-5989
ECONOMICS LABORATORY PRODUCTS—
 ECONOMICS LABORATORY INC
 1485 Bayshore Bl JUUnpr 6-7950
EVER-KLEEN PRODUCTS INC SPECIAL
 PRODUCTS DIV 14 Decatur MA 1-1312
 Hermes Distributing Co
 2536 Pacheco LQmbrd 4-9866
HOCKWALD CO THE
 275 Valley Dr Brisbn JU 6-1515
 (Continued Next Page)

FLOWER HOLDER
 With an ice pick stick a potato
 full of holes for flower stems. Cut
 off slice on bottom to make it
 steady.