



Nisei
RUG & UPHOLSTERY CLEANERS

FIRST IN QUALITY • FAIREST IN PRICES
• FASTEST IN SERVICE

WALL TO WALL CARPET CLEANED ON YOUR PREMISES

DEEP PLANT CLEANING PROCESS
ORIENTAL, DOMESTIC RUGS & UPHOLSTERY
ALSO AUTO UPHOLSTERY, DRAPES, LAMBREQUINS
COMPLETE LINE OF PROFESSIONAL SERVICES

★ DYEING ★ REPAIRING ★ REWEAVING ★ SMOKE DAMAGE
★ TINTING ★ SOIL RESISTANCE ★ MOTH PROOFING ★ REUPHOLSTERING
INSURED WHILE IN OUR CARE

FREE PICK-UP & DELIVERY - SATURDAYS, TOO

WE GIVE **J.M. GREEN STAMPS**

34 Harriet St. **KL 2-2545**

Carpet, Rug & Upholstery Cleaners—

(Cont'd)
MORTENSEN BOB RUG CLEANING CO INC SU 1-8315
(Please See Advertisement Page 193)
MORTENSEN RUG CLEANING SERVICE
MORTENSEN IS EVERYWHERE
RUGS - CARPETS UPHOLSTERY
Since 1914
"FOR SERVICE CALL"
MORTENSEN BOB RUG CLEANING CO INC SU 1-8315



MORTENSEN RUG WORKS
SAVE ON RUG CLEANING
Quality Work - Sensible Prices
Repairing - Mothproofing - Dyeing
WALL TO WALL CARPETS CLEANED ON LOCATION
FREE ESTIMATES GLADLY GIVEN
2935 Geary Bl. SK 2-2283

Mortensen Rug Works 2935 Geary Bl SKYln 2-2283
(Please See Advertisement Page 192)

NATIONAL INSTITUTE OF RUG CLEANING INC

DEAL DIRECT with PROFESSIONAL RUG CLEANERS. This seal is your assurance of protection, integrity, reliability. Rates are surprisingly low.

"FOR SERVICE CALL"
MEMBERS
Amirkhan's Rug Service 2475 Sacramento WE 1-3943
Central Rug & Upholstery Cleaning Co 517 York HE 1-1063
Gene Bried 1585 El Camino RI Milbra JU 3-2183
1585 El Camino RI Milbra OX 7-8845
Hampton Rug Service 348 Church MA 1-0189
Turko-Persian Rug Co 2377 San Jose Av JU 6-6400



NEW COLOR PROCESS
We Dye - Furniture, Carpets, Rugs
We Remove - Animal & Coffee Stains
Since 1933
720 Clementina HE 1-0459

New Color Process 720 Clementina HE 1-0459
(Please See Advertisement Page 197)
NEW PROCESS LAUNDRY & DRY CLEANING CO 385-8th HE 1-6623
(Please See Advertisement Page 197)
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once... you'll use it often.

TURKO-PERSIAN RUG CO.
RUG CLEANING

- RUG CLEANING, INCLUDING WALL TO WALL IN THE HOME •
- FURNITURE & DRAPERY CLEANING
- RUG REPAIR & DYEING • HAIR PAD CLEANING
- MOTH SPRAYING & SILICONIZING • DO-IT-YOURSELF RUG CLEANING MACHINE RENTALS •

DISCOUNTS
WHEN YOU DELIVER and PICK UP AT EITHER TURKO-PERSIAN PLANT

Hours: 8 A.M. To 5 P.M. Monday Through Friday, Saturdays 8 A.M. To 3 P.M.

CALL **JU 6-6400**

IN SAN FRANCISCO • CALL JU 6-6400
2377 SAN JOSE AVE.
SERVING ALL MARIN COUNTY
375 FRANCISCO BLVD., SAN RAFAEL

TURKO-PERSIAN
SERVING OVER 100,000 BAY AREA AND PENINSULA FAMILIES FOR OVER 40 YEARS.

Gene Bried INC. YOUR HOST FOR CLEAN CARPETS & UPHOLSTERY

PROFESSIONAL RUG CLEANING



ALL TYPES OF LOOSE RUGS THOROUGHLY DEEP CLEANED Automatically
(AS ACTUALLY ILLUSTRATED ABOVE)

761-0123
JU 3-2183

WALL TO WALL DRY CARPET CLEANING
CITY-WIDE SERVICE AT NO EXTRA CHARGE!

Carpet, Rug & Upholstery Cleaners—

(Cont'd)
NISEI RUG CLEANING SERVICE
Complete Rug & Carpet & Upholstery Service on Your Premises or Our Deep Plant Cleaning Process
First In Quality - Fairest In Prices
Fastest In Service
"FOR SERVICE CALL"
NISEI RUG & UPHOLSTERY CLEANERS
We Give S & H Green Stamps
34 Harriet KL 2-2545



Nisei Rug & Upholstery Cleaners 34 Harriet KLondke 2-2545
(Please See Advertisement Page 194)
O'Connor Rug & Upholstery Cleaners 2620 Ocean Av JU 4-9424

O'CONNOR RUG & UPHOLSTERY CLEANERS
RUG & UPHOLSTERY CLEANING
"When Quality Counts"
WORKMANSHIP GUARANTEED
FREE ESTIMATES
2620 Ocean Av JU 6-5592

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

O'CONNOR RUG & UPHOLSTERY CLEANERS
2620 Ocean Av JU 6-5592
(Please See Advertisement Page 192)
PEERLESS LAUNDRY & ZORIC CLEANERS
550 Florida MArkt 1-5100

RED FEATHER CARPET WASH CO
PROFESSIONAL RUG CLEANERS
See Our Ad
4335 Geary Bl SKYln 1-7329

RED FEATHER CARPET WASH CO
4335 Geary Bl SKYln 1-7329
(Please See Advertisement Page 196)

RUG CLEANERS INSTITUTE OF CALIFORNIA
Members of this Institute are Professional Rug Cleaners, operating modern plants equipped with the best machinery. Patronize the following for fine service.
"FOR SERVICE CALL"



Bagdad Rug & Cleaning Co 2824 California WEst 1-6793
Bried Gene The Rugmaster Inc 1585 El Camino RI Milbra JU 3-2183
Central Rug & Upholstery Cleaning Co 517 York HEmlok 1-1063
Gromm System of Cleaning 3154-17th UNdohi 3-0650
Hampton Rug Service 348 Church MArkt 1-0189
Nisei Rug & Upholstery Cleaners 34 Harriet KL 2-2545
Red Feather Carpet Wash Co 4335 Geary Bl SKYln 1-7329
Whitmore's Rug & Upholstery Cleaners 2930 Octavia TUxedo 5-6467
(Continued on Pages 196 & 197)

PROFESSIONAL CLEANING

WHITMORE'S

RUGS & WALL TO WALL CLEANING UPHOLSTERY

20 YEARS EXPERIENCE

SERVING PACIFIC HEIGHTS THE MARINA & ALL OF SAN FRANCISCO

MEMBER OF **RC** INSTITUTE OF CALIFORNIA

TU 5-6467

PROFESSIONAL CLEANING
Dyeing-Binding-Sewing
Discount on Cash & Carry
CLEAN RUGS LAST LONGER—CLEAN RUGS LOOK LOVELIER
2930 OCTAVIA

Hampton RUG CLEANING

SINCE 1894



AUTHORIZED **service master** Approved by Over 25 Carpet Mills

CORRECT PROFESSIONAL CLEANING OF YOUR CARPETS & RUGS
In Our Modern Plant
WALL TO WALL CARPETS CLEANED IN YOUR HOME OR OFFICE
MOTHPROOFING - ALTERING
Discount on Cash & Carry

ROBERT W. HAMPTON - Owner
348 CHURCH ST. **MA 1-0189**

NIRC

Looking for a **RELIABLE RUG CLEANER?**



SHAG RUGS

WASHED - DYED - FLUFFED
RUGS & CARPETS

Our Specialty **COTTON—NYLON—WOOL**
EXPERTLY FLOOR WASHED & FLUFFED
UPHOLSTERY AND WALL TO WALL CARPETING CLEANED IN YOUR HOME OR IN OUR MODERN PLANT
FAST CITY-WIDE SERVICE
SAVE \$\$ ON CASH & CARRY
CLEAN - UNCLAIMED RUGS FOR SALE

MA 1-7000



SUNSET RUG SERVICE
1349 STEVENSON Between Valencia & Mission Off Duboce SAN FRANCISCO