

Permanent Wave Salon

Consultation By Mr. Duane

CREATIVE STYLING & SHAPING
NATURAL & UNUSUAL COLORING
SPECIAL PERMANENTS FOR
GRAY & DIFFICULT HAIR
ALSO BUDGET WAVES
Styling You Will Recommend




Evenings by Appointment
946 LEAVENWORTH ST.

TU 5-5282

CONTINENTAL COLOR HAIR STYLISTS
THE ULTIMATE IN COIFFEUR PERFECTION
"thru these portals go the best coiffed women in the world"



Michael OF STONESTOWN

OUR TWO LOCATIONS
San Rafael OPEN WED. - FRI. EVE.
1627-2nd - Glenwood 3-2203 53 Stonestown - LO 4-1330

SUNSET DISTRICT

Re-Lur SALON OF HAIRSTYLING

Pandelis Georges
EUROPEAN STYLIST
Specializing in Styling, Permanents
and Hair Coloring
1327 - 9th Ave. near Irving
MO 4-5471



OPEN EVENINGS
IRMA MARCUS ASST. OPERATOR

Town & Country
BEAUTY SALON
First in Fashion
SUNSET DISTRICT

OPEN MONDAY THROUGH SATURDAY
THURS. EVENINGS



MO 4-6133
1944 IRVING - At 21st Ave.

GLADDEN Salon of Beauty
WEST PORTAL DISTRICT
IN THE COURT
COMPLETE & PERSONALIZED SERVICE

"You'll Be Glad You Went to GLADDEN"

CALL **SEabright 1-9875**
219 WEST PORTAL AVE.

Beauty Shops—(Cont'd)

ARIEL'S BEAUTY SALON
4111 Av at Balboa HE mlock-1-1662
3951 Balboa SK 2-6768

ARNEICE'S BEAUTY SALON
2085 Sutter FImor 6-4629
Arthur Mister 786 Sutter PRspt 6-9685
Artistic Beauty Shop 2852 1/2 California WAlnt 1-7920
Audrey Lee's Beauty Salon 1911 Lawton OV 1-7645

AVENUE ARTISTS' BEAUTY SALON
YOUR FRIENDLY SALON
BRAD & YELLETT
AMPLE FREE PARKING
2415-19th Av MO 1-4343

B-Lovely Salon 2533 Irving LOmbrd 4-6333
Balboa Beauty Shop 2041 Balboa BA 1-4902
Balboa Beauty Shoppe 1637 Ocean Av JU 7-3135
BALLARD ANITA 717 Leavenworth TU 5-2145
BARBARA'S BEAUTY BOX 316 Fillmore HE mlock 1-5538
Barbara's Beauty Shop 2651-22d VA 4-1757
Barbara's Salon of Beauty 1630 Leavenworth PR 1-2391

BAY VIEW BEAUTY SHOPPE
5128-3d VA lencia 4-7966
Bea's Beauty Nook 3235-16th HE mlock 1-8948

BEATRICE BEAUTY SHOP
595 Guerrero UN 1-1300
Beautiful Lady Beauty Salon 448 Haigh UN 1-9206
Beauty Arts Studio 150 Powell Douglas 2-7556
Beauty Box The 2951 Judah LOmbrd 6-1660

BEAUTY COTTAGE
OCEAN AVENUE
INGLESIDE DISTRICT
CARRIE WILLIAMSON - Prop.
Permanents of Distinction
OPEN 7 A.M. TO 5 P.M.
CLOSED MONDAYS
1443 Ocean Av JU 7-5738

Beauty Nook 1307-23d Av SEabright 1-1448
BEAUTY NOOK THE 3224 1/2-22d VA 4-6873
Beauty Spot 879 Arguello Blvd SK vline 1-8916
Beba Beauty Salon 3448 Mission VA lencia 4-7369

BEBE'S BEAUTY SHOP
Specializing in Permanent Waves
209A Sanchez HE mlock-1-1662
Becraft Beauty Salon 166 Geary GARld 1-2360
Bel-Aire Beauty Salon 1134 Taraval LOmbrd 4-6670

Belle Beauty Salon 27 Fulton UNdri 1-6961
Bellevue Hotel Beauty Salon 905 Geary GRayston 4-3600
Berenice Curtis 3244 Pierce FImor 6-9850
Bernal Beauty Salon 509 Cortland Av MI 8-1066

BERNARD HAIR FASHIONS
Exquisite Styling
821 Market YU 6-6161
(Please See Advertisement Page 131)

BERNICE'S BEAUTY MAJOR
Near Corner Of Noe & Market
288 Noe MA rket 1-1744
Bernice's Beauty Shop 2676 Sn Bruno Av JU 5-7876
Bertha's Beauty Aids 2126 Sutter WAlnt 1-9734
Bertha's Beauty Salon 101 Brazil Av DE 3-9918
Bertha's Beauty Salon Eves by Appt. Styled-Tint-Cuts-Perm
Open Monday Thru Sat OR 3-0324

Bert's Barber & Beauty Shop 2139 Taraval OVrind 1-3310
BETH'S BEAUTY SALON 518 Geary GR 4-2214
Betty Farber Beauty Salon 386 Geary GA 1-1475
BETTY FLESH
Specializing in Spiral Waving and All Type Permanents
150 Powell GARld 1-8576

BETTY'S HAIR STYLES
PARKSIDE DISTRICT
Specializing in Problem Hair
TINTING - STYLING
AND PERMANENT WAVING
Open Mondays
BETTY ROBERTSON - Owner
Bet 29th & 30th Av - 66 Bus or L Car
1922 Taraval LO 6-8141
If no answer call LO 6-6894

BEVERLY S S MARINA BEAUTY YACHT
2373 Chestnut FI lmor 6-8323
Bianchi Beauty Shop 1540A Union GR ayston 4-1495
(Continued Next Page)

Advertise here—it pays.

open 9:00 to 5:00
evenings by appointment



Chico beauty salon
301 cornwall st. san francisco
SK 1-8600

Livia's
PARKMERGED BEAUTY SALON

PHONE **Juniper 5-2313**
69 CAMBON DRIVE

IN THE MARINA
Specializing in HAIR SHAPING
STYLING
PERMANENT WAVING
TINTING
SCALP TREATMENTS
HAIR CUTTING
"Step Up to Mar-J-Mar & Get Up to Date"
OPEN 9-6 P.M. - THURS. EVENINGS
CLOSED MONDAYS
TERESA KRIST - Prop.
FOR APPOINTMENT CALL
WE 1-7865
MAR-J-MAR
HOUSE OF BEAUTY
2116 GREENWICH ST.
Between Webster & Fillmore



Beauty Shops—(Cont'd)

BILL'S BEAUTY BAR
LAUREL-HEIGHTS DIST.
Opposite Sears
COMPLETE BEAUTY SERVICE
Spanish Spoken
Evenings By Appointment
Geary & Masonic WA 2-0076
15 Masonic Av VA 6-8641
If no answer call

Bishop's Beauty Nook 535 Taraval LO 6-3660
Blackwell Harriet A 133 Geary EX 2-2460

BLANCHE BEAUTY SALON
PARKSIDE DISTRICT
Individual Hair Styling & Coloring
Specialists in Permanent Waving
1749 Taraval MO 4-9301

Blanche's Beauty Salon 303 Valencia MA 1-4671
Blue Angel Beauty Salon 502-14th UNdri 3-4192
BLUMENTHAL ELIZABETH
European Experts
Licensed by State Medical Board
See under Skin Treatments
133 Geary GA 1-0096
Bob & Curt Shoppe The 133 Geary DO uglas-2-3677
BODEE'S BEAUTY SHOP
At Market HE 1-7643
Boklund Anna Miss 133 Geary EX brook-2-7738
Bon Air Beauty Salon 2404 Taraval SEabright 1-9766

Bonnie's Beauty Salon
Spec in Permanent Waving & Tinting
2019 Balboa SK 1-3833
BOXER M STUDIO OF HAIR ARTISTRY
See Our Ad Under Hair Goods
115 O'Farrell YUkon 2-2157
Brisbane Beauty Shop 340 Mariposa Brish JUNipr 6-0522
Broadmoor Beauty Salon 2372 Junipero Serra Bl Daly City PLaza 5-7695

BROADMOOR BEAUTY SALON
PERFECTION IN HAIR COLORING
INCLUDING ALL PASTEL TONES
CONTROLLED PERMANENT WAVES
TO ENHANCE YOUR BEAUTY
PERSONAL HAIR STYLING BY
NOY
EVENINGS BY APPOINTMENT
1499 Sutter PRspt 5-1736

Brownie's Beauty Salon 2781-24th ATwtr 2-0223
BURGESS GRACE BEAUTY STUDIO
Hair Stylist
522 Taraval LOmbrd 4-7666
Buttercup Beauty Salon 1212 Powell YUkon 2-5557

BUTTERFLY BEAUTY SHOPPE
Expert Perm. Waving Hair Tinting
Open Evenings By Appointment
MARIE MULLEN - OWNER
819 Divisadero FImor 6-2577

C C BEAUTY SALON
PARKSIDE DISTRICT
Problem Hair a Specialty
452 Taraval LO 6-6061

CALIFORNIA BEAUTY SCHOOL
See Our Ad Schools
908 Market SU 1-8793
California School of Beauty Culture
908 Market SUtr 1-8793

CAMEO BEAUTY SALON
3620 Balboa BA yw 1-1515
Cameron Mae 133 Geary SU 1-6223
Camp John W 133 Geary EX 2-0993
Campbell Jessie Beauty Salon 166 Geary EX 2-7541

CAPE'S BEAUTY SALON
166 Geary EXbrk 2-2488
Capri Beauty Salon 6446 Mission Daly City PLaza 6-7454

CAREER SALON
435 Stockton YUkon 2-0156
(Please See Advertisement Page 130)

CARL PEREZ SALON
THE BIG SHEARS WITH A
DISTINCTIVE HAIR STYLE
OPEN EVENINGS
697 Sutter OR 3-1521

CARLA'S BEAUTY SALON
Lila Garcia
PERMANENT WAVE - TINTING
SILVER BLONDING - STYLING
3491-19th AT 2-6044

Carlita Beauty Salon 90 Parnassus Av LO 6-3656
Carment's Salon of Beauty 153 Turk OR 3-8592
Caroline's Beauty Salon 1070 Valencia VA 4-8577
(Please See Advertisement This Page)

Caroly's Beauty Studio 2851 Army VA lencia 4-4799
Casa De Enrique Hair Design 2383 Ocean Av DE 4-1950
Castle Manor Beauty Shop 4279 Mission DE laware 3-8318
Castro Beauty Salon 1401 Castro MI 7-5092
Catherine Morie's Beauty Salon 1253 Mc Allister JOrdn 7-0890
Cathy's Beauty Studio 828 Holloway Av JU 5-3786

CECILE & MADGE SALON OF BEAUTY
Formerly CHERI'S
OPEN EVENINGS
786 Sutter OR 3-2925

Cela's Salon of Beauty 764 Geary PRspt 6-7057
Celesta & James Beauty Mart 833 Fillmore FX 6-9990

CELESTE BEAUTY SALON
Open Sundays Closed Mondays
10 A.M. to 5:30 P.M.
Bessie Low - Proprietor
1117 Powell YU 2-2833

Celia's Beauty Shoppe 1200 Hampshire AT 2-0665
(Continued Next Page)

PEARSON'S
Specialists in
Permanent Waves
& Hair Coloring



ALL PERMANENTS
INCLUDE
HAIRCUTS
SHAMPOO &
HAIR STYLE
OPEN 8:30 A.M. TO 6 P.M.
EVENINGS BY APPOINT.
Ask About Our Coupon Book

VA 4-5744
2525 MISSION
Between 21st & 22d Sts.

MISSION DISTRICT
Hours
9-5 Weekdays
Evening
Wed. & Fri.
Open Mon. Too



PERMANENT WAVE
SPECIALIST
TINTING
STYLING

CAROLINE'S BEAUTY SALON
LOUISE SMITH TINA MANTY
CALL **VA 4-8577**
1070 Valencia St. near 22 St. S.F.

Steffen of Maiden Lane
COIFFEUR



HOURS 9-6
116 MAIDEN LANE
Across from Union Square
SU 1-2114

SUNSET DISTRICT
FORMERLY OF
5th AVE.
NEW YORK



Specializing
HAIR STYLING
PERMANENTS
HAIR CUTTING
HAIR TINTING
FACIALS

FOR GREATER LOVELINESS TRY
Laura's Beauty Salon
CALL **LO 6-2952**
Laura Manning - Owner
1373-7th Ave. - Between Judah & Irving

Hope Robbins



CORRECTIVE
MAKE-UP AND
HAIR DESIGN

CHILDRENS' HAIR STYLING
HAIR COLORING
PERMANENT WAVES
HAIR CUTTING
MANICURES

CALL **YU 6-5578**
or **EX 2-9561**
278 POST
NEAR UNION SQUARE
SAN FRANCISCO

Mr. Ron
French Coiffures

2 LOCATIONS
OR 3-0276
827 LEAVENWORTH
EX 2-8923
88 CAMPTON PL.

MR. DAMIAN
"HAIR ARTISTRY"

A Brilliant Color
Sense and a Crea-
tiveness That Never
Loses Sight of YOU.

EX 7-1022
312 SUTTER STREET SAN FRANCISCO
Across from the Hotel Canterbury
"RECOMMENDED BY THE BEST -
OUR CUSTOMERS"

FOR PERFECT PERMANENTS
COME TO THE
MISSION BEAUTY SHOPPE
37 Years in
Same Location
3110-16th St.
at Valencia
MA 1-0700
SPECIALISTS IN
HAIR CUTTING
TUES. SPECIALS ON PERMANENTS
MONEY BACK GUARANTEE
HOURS 9 - 7



ANDY'S
Hair Stylists
OPEN 9 TO 9
DO 2-9986
DO 2-9818
441 POWELL
(OFF UNION SQUARE)
SE 1-9656
159 WEST PORTAL

Desi
Hair Fashions
Individual Hair Styling

FORMERLY
SMART SET SALON
UN 1-3308
Free Parking
75 SANCHEZ ST.
Between Duboce &
Market Sts.

GEORGE'S BEAUTY SALON

EXPERT
HAIR STYLING
TINTING
EVENINGS BY
APPOINTMENT

2 Locations
JU 6-2006 **WY 2-3666**
6133 MISSION DAILY CITY 190 SKYLINE PLAZA

