

MAXWELL WINDOW SHADES

Oldest Firm In The Sunset

MADE TO ORDER AND REPAIRED

TEXTURED & PASTEL WINDOW SHADES
SHADOW PROOF SHADES FOR BEDROOMS

BRING IN ROLLERS
SAVE ON CASH & CARRY

• VENETIAN BLINDS
New & Repaired
Pick-up & Delivery
OV 1-0333

DU PONT TONTINE
Washable
WINDOW SHADE CLOTH
KIRSCH DRAPERY RODS

1101 IRVING COR. 12th AVE.

"A SHADE BETTER"

SINCE 1914 SAME LOCATION
WE MEASURE AND HANG YOUR
WINDOW SHADES

SAVE MONEY!

BRING IN YOUR ROLLERS - SHADES
Made to Order Same Day or Repaired

FREE PARKING **VENETIAN BLINDS**
TRANSPARENT SHADES - MADE TO ORDER

JNO. R. DAVIS
3248-22nd Street
Det. Mission and Valencia
Prop. - FRANK C. JOHNS
Phone MI 7-7971
or MI 7-7930

It's **FRANKEN'S** for
All Types of
WINDOW SHADES
AND VENETIAN BLINDS

DIAL
GR 4-5068

1112 POLK ST. - BETWEEN POST & SUTTER
We Pick Up and Deliver - Or Cash & Carry Discounts

JAMES C. FRANKEN CO.
ESTABLISHED 1938

Fair Prices
Commercial & Residential
Insured Employees
Personal Supervision
Courteous Estimates
Prompt Reliable Service
Quality Materials
& Workmanship

Window Coating—(Cont'd)

SOLARPAQUE WINDOW COATINGS

"The Ultimate Dimension
in Sun Control!"
Protection Against
Fade - Glare - Heat

Commercial - Institutional
Industrial - Residential

"FOR INFORMATION CALL"
DEALER-APPLICATORS
SOLARPAQUE OF BAY AREA
1967 Sutter WE 1-0405

SUN-X GLASS TINTING

New liquid-plastic discovery for
tinting existing windows. Con-
trols Heat, Fade and Glare.

Manufactured by
DU PONT

"FOR INFORMATION CALL"
SUN-X GLASS TINTING CORP OF
NORTHERN CALIF.
1245 Van Ness Ave. GR 4-3850

Sun-X Glass Tinting Corp of Northern Calif
1245 Van Ness Ave. GR 4-3850
(Please See Advertisement Page 1113)

THOMPSON ROBERT PAINTING
165 Leland HE 1-6979
(Please See Advertisement Page 1113)

Window Display Installation Service

See Display Installation Service

Window Operating Devices

TELEFLEX REMOTE CONTROLS
ROLPH-MILLS & CO 371-4th SU 1-1100

Universal Window Co
Awning Type Windows
950 Parker Berkeley THrm 1-1600

WYCO PRODUCTS
WILEY & CO 760 Stone Oakland, LOckhm 9-7057

Window Shades—Cleaning & Repairing

ABA BLIND & SHADE CO
WINDOW SHADES
VENETIAN BLINDS
Serving Bayview - Portola - Visitation
Valley - Brisbane - Petero &
Mission Districts
**CLEANING - REVERSING
REPAIRING**
1609 Palou Av. VA 4-1049

Abbe Venetian Blind Co 316 Valencia—MA 1-8120

ACE VENETIAN BLIND LAUNDRY
WINDOW SHADES
Repaired & Made to Order
473 Bryant DOglas 2-2725
After 6 PM call JUNipr 7-1805

Apex Venetian Blind Service Co
1367 Valencia MIsn 7-5897

EST. 1927 RICHMOND DISTRICT EST. 1927

WINDOW SHADES

VENETIAN BLIND
NEW - REPAIRED
FREE ESTIMATES
Discounts on Cash & Carry

Pioneers in the Industry
WE PICK-UP & DELIVER - CITY-WIDE SERVICE
PIONEER SHADE CO.

2047 CLEMENT **SK 1-9926** COR. 22nd AVE.
EASY PARKING

Window Shades—Cleaning & Repairing

—(Cont'd)

ART SHADE SHOP 2049 Market, NE mick 1-5074
Charter Venetian Blind Service
See Adv-Venetian Blind Renovating
4051-18th MA 1-9903

DAVIS JNO R
3248-22nd MI 7-7971
Maxwell Window Shades 1101 Irving OV 1-0333
Mohawk Window Shade Co
5090 Mission JUNipr 7-5018

RICHMOND WINDOW SHADE CO
4430 California, SKYn 1-3274

WESTERN VENETIAN BLIND CO
WINDOW SHADES - TRANSPARENT
MADE TO ORDER - REPAIRED
Venetian Blinds - New & Repaired
5646 Mission JU 7-3726

Window Shades—Retail

ABA BLIND & SHADE CO
1609 Palou Av. VA 4-1049

ABBEY VENETIAN BLIND CO
WINDOW SHADES
VERTICAL & VENETIAN BLINDS
Made to Order
Repaired - Cleaned
Workmanship & Materials Guaranteed
316 Valencia MArkt 1-8120

Ace Venetian Blind Laundry
473 Bryant DOglas 2-2725
(Please See Advertisement Page 1113)

APEX VENETIAN BLIND SERVICE CO
WINDOW SHADES
Waterproof - Flameproof - Sunfast
Beautiful Decorator Colors
1367 Valencia MIsn 7-5897

ARMSTRONG CARPET & LINOLEUM CO
626 Clement, SKYn 1-2827

ART SCHADE THE SHADE MAN
2937 Mission VAlenca 4-3312
(Please See Advertisement Page 1113)

ART SHADE SHOP 2049 Market, NE mick 1-5074

CLOT A & SON
MARINA DISTRICT
WINDOW SHADES
Made to Order and Repaired
VENETIAN BLINDS
Repaired - Cleaned - Renovated
Filmore 6-7424
1849 Union Filmor 6-7424

CONTINENTAL VENETIAN BLIND CO
2214 Lombard WEst 1-2602

DALY CITY BLIND & SHADE
WINDOW SHADES
Made to Order - Reversed - Repaired
ONE-DAY SERVICE
40 Hillcrest Dr Daly City Plaza 5-3100

(Continued Next Page)

Window Shades—Retail—(Cont'd)

DAVIS JNO R 3248-22nd MIsn 7-7971
(Please See Advertisement Page 1114)

DE FRIESE THEO & SONS INC
1222 Sutter ORWay 3-0089
OrWay 3-9035
Or call
(Please See Advertisement This Page)

DIZZY'S
Standard & Custom Made
WINDOW SHADES & VENETIAN BLINDS
Special Discount Cash & Carry
2256 Mission KLonke 2-3046

DUPONT TONTINE
WASHABLE WINDOW SHADES

TONTINE, a quality shade
cloth Pre-Tested under Flor-
ida Sun. Available in stun-
ning colors; either opaque or
translucent. This fabric can
be cleaned repeatedly by
soap & water. "TONTINE"—Reg. U.S. Pat. Ofc.

"WHERE TO BUY THEM"
AUTHORIZED DEALERS
Art Schade The Shade Man
2937 Mission, VAlenca 4-3312
Daly City Blind & Shade
40 Hillcrest Dr Daly City, Plaza 5-3100
MAXWELL WINDOW SHADES
1101 Irving OVrind 1-0333
Shades Inc 80 Tehama DO 2-7092

DWIGHT'S PAINT & WALLPAPER CO
1735 Ocean Av. JU 5-4278
Economy Shade Inc 80 Tehama DOglas 2-7092

EL REY VENETIAN BLINDS
For Quality, Service,
Dependability, Low Cost
Call El Rey Today

VENETIAN BLINDS
WINDOW SHADES

"WHERE TO BUY THEM"
EL REY VENETIAN BLIND CO
1723 Union OR dway 3-6784

Everett's Venetian Blind Laundry
3813-24th VAlenca 4-6770

FASHION VENETIAN BLIND CO
Custom Draperies - Lambrequins
Window Shades - Traverse Rods - Shutters
Folding Doors - Bamboo Products
2091 Folsom KLonke 2-1583

FRANKEN JAMES C CO
CUSTOM WINDOW SHADES
MADE TO ORDER
EXPERT REPAIRING
COURTEOUS ESTIMATES
Established 1938
1112 Polk GR 4-5068

FRANKEN JAMES C CO
1112 Polk GR 4-5068
(Please See Advertisement Page 1114)

GARCIA A J CO
See Marina Venetian Blind Co
15 Yrs Assoc with A J Garcia
2214 Lombard WA 1-2829

GILMAN HARDWARE MO 4-8500
2209 Irving

GIOVANZANA PETER PR 6-1552
Pacific Av at Polk
Henry's Paints 3444 Balboa BA 1-8530

HOTTER J F & SON
Sales - Service
SHADES MADE TO ORDER
Arthur J. Cowderoy
1793 Geary Filmor 6-6658

HUNT'S VENETIAN BLIND LAUNDRY
2647 Clement, BAyay 1-4654

LEHMANN LINOLEUM
All Sizes of Window Shades
2317 Irving LOmbrd 4-3740

MARINA VENETIAN BLIND CO
WINDOW SHADES
Made to Order & Repaired
2214 Lombard WAInt 1-2829

Who handles that brand? Most
widely advertised products are
listed in the YELLOW PAGES.

MAXWELL WINDOW SHADES

WINDOW SHADES
SAVE ON CASH & CARRY
TEXTURED & PASTEL WINDOW SHADES
SHADOW PROOF SHADES
FOR BEDROOMS
Pick-Up & Delivery
Corner 12th Av
1101 Irving OV 1-0333

Maxwell Window Shades 1101 Irving OV 1-0333
(Please See Advertisement Page 1114)

MOHAWK WINDOW SHADE CO
5090 Mission, JUNipr 7-5018

MOORE'S SHADE CO
1819 Market HE 1-3663
(Please See Advertisement This Page)

Pacific Window Coverings 80 Tehama DO 2-4793

PARAMOUNT VENETIAN BLIND MFG CO
5929 Mission, JUNipr 5-2436
(Please See Advertisement This Page)

PIONEER SHADE CO
2047 Clement SKYn 1-9926
(Please See Advertisement Page 1114)

PLASTIC VIEW TRANSPARENT SHADES
FADING IN DISPLAY
WINDOW SHADES. Use our
Copper, Amber, or Gold.
GLARE IN HOMES, OF-
FICES, or FACTORY - Use
Transparent Green or Smoke. Only PLASTIC-
VIEW type shades can give the VISION PLUS
PROTECTION demanded by modern design.

"WHERE TO BUY THEM"
DEALERS
Springless Window Shades of Calif
2515 Noriega, SEabright 1-1283

Two friendly telephone habits:
ANSWER QUICKLY when your
bell rings; HANG UP SLOWLY
when you have finished your call or
your party doesn't answer. In call-
ing others, remember the called
person may be almost there—so
wait a few seconds longer.

WINDOW SHADES

& VENETIAN BLINDS

Established 1923
Everything for the Window
**MADE TO ORDER
RENOVATED**
Repaired - Measured
and Installed Properly
FACTORY SERVICE
Bayview 1-5521

**SUNSET WINDOW SHADE
AND VENETIAN BLIND
MANUFACTURING CO.**
1. RAPHAEL, SR., Owner
We Have no Branches
4355 California St., Corner 6th Ave.

WINDOW SHADES

And
VENETIAN
BLINDS
Since 1920
Save By
Cash & Carry
Made to Order
& Repaired
Pick-Up
& Delivery
BANK TERMS

CALL
**OR 3-0089
OR 3-9035**

THEO. DE FRIESE & SONS, INC.
1222 SUTTER
Between Polk & Van Ness Ave.

RICHMOND WINDOW SHADE CO

**RICHMOND WINDOW
SHADE FACTORY**
NEW SHADES MADE TO ORDER
Repairing a Specialty
Artistic Scallop Shades
BRING IN YOUR OLD ROLLERS
& WE WILL SAVE YOU MONEY
The Man Who Stopped the
Great Fire of 1906
R. L. INGHAM
4430 California SKYn 1-3274

Robertson Weatherstrip Co
651A Monterey Bl JU 5-4642

**S F WINDOW SHADE & VENETIAN
BLIND MFG CO** Est. 1906
Standard & Custom Made
WINDOW SHADES
VENETIAN BLINDS
DECORATIVE SHADES
TRAVERSE RODS
1006 Fillmore WE 1-6790
If no answer call WA 1-2976

Shade Paint & Wallpaper Co
2937 Mission, VAlenca 4-3312

SHADES WINDOW COVERINGS
Everything for Windows.
Shades, Blinds, Wood
Fabrics, Shejis, Shut-
ters. Custom orders. For
Over 25 Years the Bay Area's Leading Light
Control Specialists. Installation. Free Estimating.

"FOR INFORMATION CALL"
SHADES INC DO 2-7092
80 Tehama

SPRINGLESS WINDOW SHADES OF CALIF
2515 Noriega SE 1-1283

STYLE-RITE VENETIAN BLINDS
1269-20th Av SEabright 1-4527

(Continued Next Page)

WINDOW SHADES

MADE TO ORDER
ANY SIZE - ANY STYLE
ANY QUANTITY - ANYWHERE

- VENETIAN BLINDS
- SHUTTERS
- CORNICES
- TRAVERSE TRACKS

Ace Venetian Blind Co.
AND
Laundry

CITY-WIDE CALL DELIVERY
DO 2-2725 SAN FRANCISCO
FREE ESTIMATES

473 BRYANT

WINDOW SHADES

MADE TO ORDER

Years of
specializing in
window
coverings
and light
control

PARAMOUNT
VENETIAN BLIND MANUFACTURING CO.

★ FREE ESTIMATES ★

**PARAMOUNT VENETIAN
BLIND MFG. CO.**

Complete City & Bay Area Service
5929 Mission JUNipr 5-2436

WINDOW SHADE FACTORY

**SAVE
CASH & CARRY**

PHONE NOW - PICK
UP IN AN HOUR!

HE 1-3663

MOORE'S

ON MARKET ST.
1819
OPPOSITE OCTAVIA
35 Years
Same Location

"ART SCHADE THE SHADE MAN"

WINDOW SHADES
VENETIAN BLINDS
MADE TO ORDER - INSTALLED
Authorized Dealers in

**DU PONT
TONTINE**
WASHABLE
WINDOW SHADE
CLOTH

Telephone **Valencia 4-3312**
A. C. SCHADE CO.
2937 MISSION ST.
Between 25th & 26th Sts.