


**Water Companies—Bottled**

**ACORN-OAK SPRING FRESH WATER**  
FOX WATER CO  
115 New Montgomery EXbrk 2-5269

Alaska Water Filter & Cooler Co  
Monthly Rental Service  
1806 Market ..... MArkt 1-1515

**ALHAMBRA DRINKING WATER**  
Complete water service. Spring Fresh or Purified. Distilled. 5 gallon and 1/2 gallon sizes. Electric coolers, stands, paper cups and dispensers. Prompt bonded driver delivery.



"FOR SERVICE CALL"  
Alhambra Natl Water Co Inc  
2217 Revere Av ..... VA 6-8700

Your telephone is one of today's best bargains.

**Water Companies—Bottled—(Cont'd)**

Alhambra Natl Water Co Inc  
2217 Revere Av ..... VA 6-8700  
(Please See Advertisement This Page)

**BOYES SPRINGS MINERAL WATER DISTR**  
Jackson Distributing Co  
3234 Fillmore ..... WEst 1-9011

Fox Water Co 115 New Montgomery EXbrk 2-5269  
(Please See Advertisement This Page)

**MOUNTAIN SPRINGS WATER CO**  
895 Innes Av Valencia 4-1131  
(Please See Advertisement This Page)

**SIERRA SPRING WATER CO**  
425 Mason ..... GA 1-4402  
(Please See Advertisement This Page)

**Water Companies—Utility**

Calif Water & Telephone Co  
300 Montgomery ..... GARtld 1-4826

Diamond Public Utility District  
127 Acacia JUnipr 5-9275


S F City & County Water Department  
425 Mason ..... PR 5-7000

Advertise here—it pays.

**Water Coolers, Fountains & Filters—**  
**(Cont'd)**

**ABCO MECHANICAL CONTRACTORS**  
Refrigeration & Air Conditioning  
1435-4th Brkly ..... HE 1-0093


**ALASKA ELECTRIC COOLER SERVICE**  
LOW COST - FRESH  
PURIFIED GOOD TASTING  
REFRIGERATED DRINKING  
WATER  
Nothing to Buy -  
Rentals - Sales - Repairs  
All Makes - Hot 'N Cold  
Your Answer to the Coffee Break  
"WHERE TO RENT IT"  
Water Filter & Cooler Co  
Used Water Coolers-Bargain Prices  
1806 Market ..... MArkt 1-1515



**ALHAMBRA WATER SERVICE**  
Complete electric water cooler line. We sell—rent—service—install all models. The new "Hot 'n Cold" models are the answer to the "coffee break".

"FOR SERVICE CALL"  
Alhambra Natl Water Co Inc  
2217 Revere Av ..... VA 6-8700

**CORDLEY ELECTRIC WATER COOLERS**  
Makers of a complete line of quality commercial and industrial drinking water equipment since 1889. Used by leading industrial concerns, restaurants, theaters, hospitals, schools, etc.



"WHERE TO BUY THEM"  
DISTRIBUTORS  
Graybar Electric Co 1750 Alameda--MA 1-5131  
Heick & Moran 1111 Connecticut--AT 2-8535  
Tay-Holbrook Inc 165-8th ..... MA 1-6800  
Zappetini Refrigeration & Air Conditioning Corp 766 Harrison ..... YU 2-2264

**RENTALS**  
Mountain Springs Water Co  
895 Innes Av ..... VA 4-1131

**FOX WATER CO**  
Rentals-Sales-Service  
115 New Montgomery ..... EX 2-5269

**GENERAL ELECTRIC WATER COOLERS**  
For complete industrial and commercial requirements. Standard pressure type plus new Space-Saving Wall Mounts and Floor Models. Also "Hot and Cold" and refrigerated compartment models. Covered by 5-year protection plan.



"WHERE TO CALL"  
DISTRIBUTORS  
General Electric Supply Co  
1201 Bryant ..... UNdrhl 3-4000

**ASSOCIATE DISTRIBUTORS**  
**ELECTRIC WATER COOLER SUPPLY CO**  
Rentals Sales & Repairs  
1806 Market ..... MArkt 1-1516

**FOX WATER CO**  
115 New Montgomery ..... EX 2-5269

**MOUNTAIN SPRINGS WATER CO**  
895 Innes Av ..... VA 4-1131

**HALSEY TAYLOR WATER COOLERS**  
A complete line of drinking water equipment. Pressure, bottle, cafeteria, refrigerated compartment and remote types.



"TAYLORED TO YOUR NEEDS"  
"WHERE TO CALL"  
DIRECT FACTORY REPRESENTATIVE  
WILEY MORGAN F  
65-9th ..... MA 1-6888

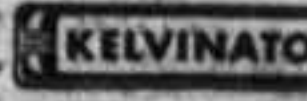
For better service, speak directly and clearly into the telephone mouthpiece.

**Water Coolers, Fountains & Filters—**  
**(Cont'd)**

**HAWK DRINKING FAUCET CO**  
1435-4th Brkly ..... LAnscpe 5-5801

Export Department  
19 Columbus ..... DO 2-7528

**KELVINATOR WATER COOLERS**  
Distinctive styling - superb performance. A complete line for all applications, including the famous HOT 'N COLD.




"WHERE TO BUY THEM"  
SALES & RENTALS  
**ALHAMBRA NATL WATER CO INC**  
2217 Revere Av ..... VA 6-8700

**INCANDESCENT SUPPLY CO**  
647 Mission ..... SU 1-4600

**MOUNTAIN SPRINGS WATER CO**  
895 Innes Av Valencia 4-1131

**OASIS WATER COOLERS**  
World famous for quality. Pioneers and developers of the famous HOT 'N COLD. A complete line for every need.




"WHERE TO BUY THEM"  
DISTRIBUTORS  
GILSON SUPPLY CO  
2148 E 18th Oakland ..... KElog 6-4567

**SALES & RENTAL**  
**ELECTRIC WATER COOLER SUPPLY CO**  
1806 Market ..... MArkt 1-1516

**PURO FILTER CO NORTHERN CALIF**  
169 Russ ..... UNdrhl 3-4771  
(Please See Advertisement This Page)

**SUNROC WATER COOLERS**  
Wall-Hung & Floor Types so good they can be guaranteed twice as long—Color, Style, & Convenience Features—Bottle & Pressure Models with cold & hot service and/or built-in refrigerator—FILTERS. Rentals - Sales - Service - Trade-Ins




"WHERE TO BUY THEM"  
BRANCH OFFICE  
Sunroc Western Company  
200 Davis Douglas 2-3834

**DISTRIBUTORS**  
Fox Water Co 675-37th Oakland-OLympc 2-4680

**Sunroc Western Company** 200 Davis Douglas 2-3834  
Terminal Mfg Co 262-7th ..... HE 1-7880

**WESTINGHOUSE WATER COOLERS**  
WALL LINE Coolers that mount flush to wall or on-the-wall with concealed plumbing. Bottle and compartment models. Hot and Cold Coolers that cut coffee break time in half. 5-Year Guarantee on all coolers.



"WHERE TO CALL"  
DISTRIBUTORS  
**ELECTRIC WATER COOLER SUPPLY CO**  
Rentals-Sales & Repairs  
1806 Market ..... MArkt 1-1516

**O'HAIR P E & CO** 945 Bryant HEMiok 1-4280

**WESTINGHOUSE ELECTRIC SUPPLY CO**  
201 Potrero Av ..... UNdrhl 1-5051

**DEALERS**  
**FOX WATER CO**  
115 New Montgomery ..... EX 2-5269

**HARDEMAN C S INC**  
910 Harrison ..... YU 2-3100

Doctors, dentists, merchants . . . all kinds of products and services . . . are listed in the YELLOW PAGES . . . Keep the YELLOW PAGES directory handy—it saves you time and effort.

**MOUNTAIN SPRINGS WATER CO.**

NATURAL SPRING WATER      DISTILLED WATER

Established 1913

"Bottled Only at the Springs"  
**PURE SPRING WATER**  
PURE DISTILLED WATER  
Delivered Fresh Daily to Your Home or Office  
PAPER CUPS & DISPENSERS  
Hot & Cold Electric Coolers to Rent & Sell

Phone **Valencia 4-1131**  
895 INNES AVE.      SAN FRANCISCO




**FOX WATER**

Since 1923  
Get Fox!

**FOX AERATED DISTILLED WATER**  
5 Gallon Bottles  
Cases of Gallons  
Half Gallons, Quarts  
Spring Fresh Water  
Taste the Difference  
Water Coolers and  
New Electric Coolers  
on rental basis  
Paper Cups

115 New Montgomery  
San Francisco  
Tank Truck Service

Call EXbrook 2-5269



**Alhambra**

Spring Fresh or Distilled  
**PURE DRINKING WATER**

Complete water service. Spring Fresh or Purified Distilled. 5 gallon and 1/2 gallon sizes. Electric coolers, stands, paper cups and dispensers.

**VA 6-8700**  
2217 REVERE AVE.



**SPRING WATER & DISTILLED WATER**

DIRECT TO YOUR HOME OR OFFICE

ELECTRIC COOLERS  
EVAPORATIVE COOLERS  
PAPER CUPS

Hot & Cold Electric Coolers Available

**SIERRA SPRING WATER CO.**

**GA 1-4402**



**PURO**

ELECTRIC  
**WATER COOLERS**

PHONE  
**UN 3-4771**

With FILTER-PURIFIER  
For the Finest Water

RENTALS - SALES - SERVICE  
**PURO FILTER CO.**  
169 RUSS ST.




**Water Coolers, Fountains & Filters—**  
**(Cont'd)**

**ACE FURNACE CO**  
ALL MAKES  
WATER HEATERS  
SALES - REPAIRS  
24-HOUR CITY-WIDE SERVICE  
2017 Taraval ..... OV 1-5811  
Or ..... OV 1-5810

**AIRFLOW HEATING & SHEET METAL CO**  
325 Wayland ..... JU 5-2194

**ALADDIN HEATING CORP**  
See Our Furnace & Air Cond Ads  
937 Harrison ..... DO 2-2526

**AMERICAN HEATING & SHEET METAL CO**  
We Sell Most Major Brands  
1320 Ocean Av ..... JU 7-3636

**AMERICAN WATER HEATERS—**  
AMERICAN HEATING & SHEET METAL CO  
1320 Ocean Av ..... JU 7-3636

**BROADWAY PLUMBING CO**  
We Give S & H Green Stamps  
1790 Yosemite Av ..... MIsan 8-4250

**ATLAS HEATING & VENTILATING CO LTD**  
Heaters Replaced Within 4 Hours  
**REPAIRS & SERVICE**  
ALL MAKES OF WATER HEATERS  
FREE ESTIMATES  
52 YEARS OF EXPERIENCE  
EX 7-5840  
557-4th ..... EX 7-5840

**Austerman Plumbing** 454-14th ..... UN 1-5556  
B & J Plumbing 3000 Laguna ..... JOrdn 7-8380

**BALLING E A CO**  
ALL MAKES  
WATER HEATERS  
GAS APPLIANCES  
137 Steiner ..... UN drhl-1-5706

**BARRELLIER JOSE**  
Jose Keeps You Warm  
44 Monterey Bl. ..... JUnipr 7-9028

**BARBOTTI BROS HARDWARE**  
5100-3d ..... MI son 7-3180

Party Line Pointers:  
1. Space your calls instead of making a whole series.  
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.  
3. If you are calling from a dial telephone always make certain the line is clear before you dial.  
4. When the children use the telephone, ask them to be considerate, too.  
5. Replace the receiver properly when you finish your call.

**Water Coolers, Fountains & Filters—**  
**(Cont'd)**

**WESTINGHOUSE WATER COOLERS**  
WALL LINE Coolers that mount flush to wall or on-the-wall with concealed plumbing. Bottle and compartment models. Hot and Cold Coolers that cut coffee break time in half. 5-Year Guarantee on all coolers.



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Rentals-Sales & Repairs  
1806 Market ..... MArkt 1-1516

**O'HAIR P E & CO** 945 Bryant HEMiok 1-4280

**WESTINGHOUSE ELECTRIC SUPPLY CO**  
201 Potrero Av ..... UNdrhl 1-5051

**DEALERS**  
**FOX WATER CO**  
115 New Montgomery ..... EX 2-5269

**HARDEMAN C S INC**  
910 Harrison ..... YU 2-3100

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**Water Coolers, Fountains & Filters—**  
**Repairing**

**ABCO MECHANICAL CONTRACTORS**  
Refrigeration & Air Conditioning  
Sales-Service-Leasing  
766 Brannan ..... HE 1-0093

**ELECTRIC WATER COOLER SUPPLY CO**  
WATER COOLERS EXCLUSIVELY  
REPAIRS ON ALL MAKES  
Shop Truck for On-the-Job Work  
1806 Market ..... MArkt 1-1516

Fox Water Co 115 New Montgomery ..... EX 2-5269  
Hardean C S Inc 910 Harrison ..... YU 2-3100

**Water Heaters—Dealers**

**A VALENTE & SONS**  
WATER HEATERS  
SALES & SERVICE  
CITY-WIDE SERVICE  
1872 Union ..... FI 6-8092

A Valente & Sons 1872 Union Filmor 6-8092  
(Please See Advertisement This Page)

A B C Heating Co 1557 Innes Av ..... MIsan 8-1700

Abballo-Burns Co 1981 Union ..... WAlnt 1-9097

**ACE FURNACE CO**  
ALL MAKES  
WATER HEATERS  
SALES - REPAIRS  
24-HOUR CITY-WIDE SERVICE  
2017 Taraval ..... OV 1-5811  
Or ..... OV 1-5810

**AIRFLOW HEATING & SHEET METAL CO**  
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We Sell Most Major Brands  
1320 Ocean Av ..... JU 7-3636

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**BROADWAY PLUMBING CO**  
We Give S & H Green Stamps  
1790 Yosemite Av ..... MIsan 8-4250

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FREE ESTIMATES  
52 YEARS OF EXPERIENCE  
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WATER HEATERS  
GAS APPLIANCES  
137 Steiner ..... UN drhl-1-5706

**BARRELLIER JOSE**  
Jose Keeps You Warm  
44 Monterey Bl. ..... JUnipr 7-9028

**BARBOTTI BROS HARDWARE**  
5100-3d ..... MI son 7-3180

**Water Heaters—Dealers—(Cont'd)**

**BASCO AUTOMATIC GAS WATER HEATERS**

The Economy Leader  
of the Low Priced  
Glass Lined Water  
Heaters. 20 to 100  
Gallon Capacity



"FOR INFORMATION CALL"  
DISTRIBUTORS  
**BASFORD H R CO**  
235-15th ..... MA 1-8545

**BAYSHORE WRECKERS INC**  
New & Re-Conditioned  
621 Bayshore Bl. ..... JUnipr 6-0678

Bendix Specialist Service Co  
4130 Irving LOrnd 4-1510

**Bisio Plumbing** 748-14th MArkt 1-4400

**BOEGERSHAUSEN HARDWARE**  
Sales-Service-All Makes  
2828 California ..... FI 6-9262

**BORDIN JAMES J CO**  
1333 Noriega LOrnd 6-3222

**Borg J Supply Co** 251 So Van Ness Av ..... KL 2-1219

**BOSCUS PLUMBING CO INC**  
339 Clement ..... SKyln 1-0540

**BOWMAN HARDWARE CO**  
2415 Sutter ..... WE st 1-2144

**BOXER'S APPLIANCE RADIO & T Y CO**  
1790 Yosemite Av ..... Filmor 6-5400

**BRAGG BROS**  
(Please See Advertisement This Page)  
Bragg George Plumbing & Heating Inc ..... MA 1-0100

**BRIDGE BEACH & CO**  
Congress Water Heaters  
22d & Indiana ..... MIsan 7-4922

**BROADWAY PLUMBING CO**  
We Give S & H Green Stamps  
1790 Yosemite Av ..... MI 8-4250

**BRODIE'S**  
1281 Mission ..... MA 1-0680

**CARDELLINI E**  
Since 1934  
**E. CARDELLINI**  
SALES  
WATER HEATERS  
REPAIRS  
ALL MAKES  
24-HOUR SERVICE  
JU 7-1141  
6185 Mission ..... JU 7-1141  
If no answer call—JU 6-6237

Carey the Irish Plumber 6339 Calif BAYw 1-7785  
Carmichael & McDonald 1768 Church MIsan 8-2929

**CARO & DAMM INC**  
2733 Geary Bl. ..... WEst 1-6811

Cingolanti Chester Plumbing  
3176-24th MIsan 8-3240

**CLAUSEN-PATTEN INC**  
633 Taraval LOrnd 4-8000

**COLEMAN WATER HEATERS—**  
PURCELL BROS 2257 Irving ..... LO 4-0525

**CONTINENTAL WATER HEATERS—**  
BROADWAY PLUMBING CO  
We Give S & H Green Stamps  
1790 Yosemite Av ..... MIsan 8-4250

Cook H & Co 3516-16th ..... UN 1-2412

**CRANE QUALITY WATER HEATERS—**  
DEALERS  
DEBB FRANK JR 321 Noe ..... KL 2-1863

GOSS WILLIAM P CO  
4640 Geary Bl. ..... BA 1-8282

HARDEMAN C S INC 910 Harrison-YU 2-3100

Crown Hardware 3532 Balboa BAYw 1-9047  
D & R Parkside Hardware 1044 Taraval-MO 4-0534  
(Continued Next Page)

**NAIL POLISH FOR METAL**  
To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

**WATER HEATERS**

ALL MAKES  
**SALES & SERVICE**

TIME PAYMENT PLAN IF DESIRED  
FAST CITY-WIDE SERVICE

1872 UNION      **FI llmore 6-8092**

**A Valente & Sons**  
Since 1907




**Water Heaters . . . Sales and Service**

HOYT • RUUD • MISSION • CRANE • GENERAL • RHEEM

Night and Day Service  
35 Service Cars  
All Work Guaranteed  
Bonded Mechanics

PHONE  
**SK 1-8845**

**E. Sugarman Inc.**  
3624 GEARY AT ARGUELLO



SINCE 1925  
**PARKER**  
**WATER HEATER SERVICE**

COMPLETE LINE OF  
NEW & REBUILT STORAGE & INSTANTANEOUS HEATERS  
SOLD — INSTALLED — REPAIRED  
ALL WORK GUARANTEED - FREE ESTIMATES  
DAY OR NIGHT CALL  
**JU 7-7233**  
CITY-WIDE  
SALES & SERVICE  
741 - MONTEREY BLVD.

**BRAGG BROS.**

One of the Oldest Names In The Water Heater Business

★ RESIDENTIAL ★ COMMERCIAL

WATER HEATERS  
• REPAIRED • SOLD • EXCHANGED  
- INSPECTION SERVICE -

LO 4-4328

Serving  
SAN FRANCISCO  
DALY CITY  
WESTLAKE  
SHOP - 183 LOS OLIVAS