

**panorama**

**Travel Service**  
TICKETS & RESERVATIONS

Authorized Agents For All Lines



AIR - BUS - RAIL - SHIP  
U-DRIVE - TOURS - CHARTERS  
HOTELS - RESORTS - CRUISES

Our Service Is Free

**JU 6-8990**

2505 GENEVA AVE.  
Geneva - Mission - Bayside - Brisbane

**MO 1-3111**

37 STONESTOWN  
Sunset - Ingleside - St. Francis Woods

**SK 1-8674**

5848 GEARY BLVD.  
Richmond - Soa Cliff - Park Presidio

**PL 6-8740**

34 PARK PLAZA DR.  
WESTLAKE (Daly City)

**Allied Travel Service**

EST. 1946

AUTHORIZED AGENTS  
FOR

AIRLINES & STEAMSHIP CO'S

Escorted & Independent Tours & Cruises

ALASKA - EUROPE - HAWAII  
MEDITERRANEAN - MEXICO - ORIENT  
SO. AMERICA - SO. PACIFIC  
AROUND THE WORLD

"Your Pleasure is Our Business"

**SU 1-4869**

323 GEARY ST.

SUITE 519/20

SAN FRANCISCO 2, CALIF.

AT UNION SQUARE - AMPLE PARKING

**NEVADARAMA**

Your "OFFICIAL" NEVADA RESERVATION HEADQUARTERS

★ WE COVER THE ENTIRE STATE OF NEVADA ★

Representing

HOTELS - CASINOS - MOTELS - RESORTS

IN REMO - LAKE TAHOE - LAS VEGAS

CARSON CITY - VIRGINIA CITY - ELY - ELKO

HAWTHORNE - WINNEMUCCA AND ALL OTHER CITIES

★ ALL TYPES & METHODS OF TRANSPORTATION AVAILABLE

★ GROUP CHARTERS OUR SPECIALTY

OPEN 7 DAYS WEEKLY

24-HOUR SERVICE

SPECIAL PACKAGE TOURS

VIA AIR - RAIL - BUS

UP AND BACK SAME DAY OR

NIGHT OR LONGER

RESERVATIONS FOR ROOMS

AND SPECIAL ATTRACTIONS

SHOW INFORMATION

FOR ALL RESERVATIONS

CALL

**YU 2-7424**

TWX - S.F. 891

Downtown San Francisco

181 O'FARRELL

**Travel Bureaus**

A A A Calif State Automobile Assn  
Foreign & Domestic Travel Dept  
150 Van Ness Av. MA 1-2141

**A E I TRAVEL SERVICE**

VACATIONS UNLIMITED  
Complete Travel Arrangements  
TOURS - RESORTS - AIR - RAIL - SHIP  
Weekend Vacations - Budget Priced  
BUS CHARTER AGENTS  
422 Market SU 1-6279

Adler David Travel Bureaus 2275 Mission VAencia 4-0700

African Information Service 681 Market DO 2-6979

Agencia De Viajes Lamont 821 Market DO 2-7325

Latinoamerica-España-Etc 821 Market DO 2-7325

Branch Office 2026 Mission UN 1-2351

Agency Services 210 Post YU 2-1019

Service to Agencies only 210 Post YU 2-1019

Agency Zappettini 559 Washington DO 2-3400

Air Agencies Ticket Office 603 Market EX 2-4532

AIRPORT INFORMATION & DIRECTORY SERVICE 1087 Market HE 1-2464

(Please See Advertisement Page 1035)

AIRWAY-LAMONT TRIPS & TOURS Reservations on All Airlines

UAL PSA BOAC PAA TWA CMA AF CPA WAL BNF AM NWA SAS Etc 821 Market DO 2-7325

AKI HOTEL TRAVEL SERVICE SPECIALISTS ON JAPAN

INDIVIDUAL & GROUP TOURS TRAVEL DOCUMENTS ARRANGED

1797 Sutter JOrdn 7-1114

ALBERTSEN TRAVEL SERVICE Allied Travel Service 323 Geary SU 1-4869

(Please See Advertisement This Page)

ALOHA HAWAII TOURS 550 Columbus Av EX 2-5161

AMBASSADOR TRAVEL AGENCY

HOTEL RESERVATIONS MADE FOR MEXICO - HAWAII - ORIENT

AIRLINE AND STEAMSHIP RESERVATIONS MADE

No Service Charge

STAN POLLARD, MGR.

Marines Memorial Bldg Arcade 609 Sutter TU 5-6857

AMERICAN EXPRESS TRAVEL SERVICE-AMERICAN EXPRESS CO

253 Post EXbrk 2-1083

EMPORIUM THE 835 Market YUkon 2-1111

AMER ORIENT TRAVEL CORP 391 Sutter YU 2-5848

From telephones served by the following exchanges Beverly Hills Long Beach Los Angeles Santa Monica

(No Intercity Charge) Ask Operator for Zenith 99891

(Please See Advertisement Page 1035)

AMERICAN SOCIETY OF TRAVEL AGENTS

LOOK FOR THIS EMBLEM when consulting a travel agent.

It identifies him as a member of the AMERICAN SOCIETY OF TRAVEL AGENTS - your guarantee of experienced, responsible travel service.

"MEMBERS"

ADLER DAVID TRAVEL BUREAUS 2275 Mission VAencia 4-0700

AGENZIA FUGAZI INC 1 Columbus Av EXbrk 7-7110

ALBERTSEN TRAVEL SERVICE 26 O'Farrell YUkon 2-2552

AMERICAN EXPRESS CO 253 Post EXbrk 2-1083

ANDERSEN DAN TRAVEL SERVICE 2330 Market UNdrlh 3-5050

ASK MR FOSTER TRAVEL SERVICE INC Hotel St Francis YUkon 2-9441

Atlas Travel Service 621 Market EXbrk 2-5693

BROWNE PAUL ASSOCIATES TRAVEL 130 Maiden Ln YU 2-3072

(Continued Next Page)

**Travel Bureaus—(Cont'd)**

AMERICAN SOCIETY OF TRAVEL AGENTS—(Cont'd)

CARTAN TRAVEL BUREAU INC 377 Geary EXbrk 7-5100

CARVALHO TRAVEL AGENCY 30 Davis EXbrk 2-2296

CLIFF TRAVEL SERVICE Clift Hotel TU 5-2267

COOK THOS & SON INC 179 Post EXbrk 2-2378

DANA GIUSTI & PADINI 13 Columbus Av YUkon 6-5530

DAVIS TRAVEL SERVICE 683 Market SU tter 1-8795

DON-EM TRAVEL CENTER 65 Post SU 1-6716

DOUGLAS TRAVEL SERVICE 323 Geary DO 2-8153

FELL TRAVEL AGCY 535 Hayes KLondke 2-0975

GARRECHT TRAVEL SERVICE 420 Market YUkon 2-7184

GLOBETROTTER TRAVEL SERVICE 118 Powell YU kon 6-2712

INTERNATIONAL TRAVEL AND INFORMATION BUREAU 821 Market EX 2-8383

LERIOS ANDREW W CO INC 133 Montoy YUkon 2-7105

LUDY TRAVEL BUREAU 210 Post EXbrk 2-1594

MINS TRAVEL CENTER INC 133 O'Farrell YU 2-5867

MORELLO TRAVEL SERVICE 209 Post YUkon 6-2786

PECK-JUDAH TRAVEL SERVICE 590 Market GA 1-3505

PORTAL TRAVEL SERVICE 243 W Portal Av SE 1-5150

SITA WORLD TRAVEL INC 275 Post YUkon 2-8911

SMITH WALLY TRAVEL INC 315 Montoy DOuglas 2-6772

TOWER TRAVEL 2281 Union FLimor 6-1433

TRAVEL COUNCIL THE 1205 Market UNdrlh 1-1420

TRAVEL TOURS 1205 Market UNdrlh 1-1420

WORLD WIDE TRAVEL INC 690 Market EX 2-6644

ZAPPETTINI TRAVEL AGCY 559 Washington DO 2-1923

AMERICAN WORLD TRAVEL

CONVENIENT DOWNTOWN LOCATION

TICKETS & RESERVATIONS

YU 2-2015

Air, Rail & Steamship

Tours & Cruises

Offices in

Los Angeles - Santa Barbara

211 Sutter YU 2-2015

ANDERSEN DAN TRAVEL SERVICE TOURS & CRUISES

Hawaii - South America - Mexico - Orient

Specialty - Scandinavian Countries

"SEE THE TRAVEL AGENT WHO HAS BEEN THERE"

No Extra Charge for Our Service

We Speak 7 Different Languages

Between 16th & Castro Good Parking

2330 Market UNdrlh 3-5050

ARCHER TRAVEL ARRANGEMENTS INC

AIRLINES

CRUISES

STEAMSHIP TOURS

World Trade Center Ferry Building DO 2-8880

ARGO TRAVEL SERVICE 105 Montoy YU 2-5396

(Please See Advertisement Page 1036)

ARGUS TOURS 1225 Burlingame Av Brimgm

From telephones served by the following exchanges San Francisco

(No Intercity Charge) Ask Operator for-Entrprise 17187

ARGO TRAVEL SERVICE 105 Montoy YU 2-5396

(Please See Advertisement Page 1036)

ARGUS TOURS 1225 Burlingame Av Brimgm

From telephones served by the following exchanges San Francisco

(No Intercity Charge) Ask Operator for-Entrprise 17187

ARGO TRAVEL SERVICE 105 Montoy YU 2-5396

(Please See Advertisement Page 1036)

ARGUS TOURS 1225 Burlingame Av Brimgm

From telephones served by the following exchanges San Francisco

(No Intercity Charge) Ask Operator for-Entrprise 17187

ARGO TRAVEL SERVICE 105 Montoy YU 2-5396

(Please See Advertisement Page 1036)

Artesa-Europabus 636-5th Av New York New York

From telephones served by the following exchanges San Francisco

(No Intercity Charge) Ask Operator for-Entrprise 13073

ASK MR FOSTER TRAVEL SERVICE

Everything In Travel- Escorted and Independent

Tours and Cruises- AIR - RAIL - STEAMSHIP

Hotel Reservations Established 1888

"FOR INFORMATION CALL"

REGIONAL OFFICE

Ask Mr Foster Travel Service Inc 350 Post EXbrk 2-5784

BRANCH OFFICES

Ask Mr Foster Travel Service Inc Travel Info Offices 350 Post YU 2-9676

Hotel St Francis YUkon 2-9441

The White House SU 1-0472

Ask Mr Foster Travel Service Inc 350 Post YU 2-9676

(Please See Advertisement Page 1034)

Ask Mr Foster Travel Service Inc 350 Post YU 2-9676

(Please See Advertisement Page 1035)

Ask Mr Foster Travel Service Inc The White House SU 1-0472

ASTER TRAVEL AGCY INC 546 Jones TU 5-1682

ATLAS TRAVEL SERVICE

Authorized Agents AIR - SHIP - RAIL & BUS

821 Market EXbrk 2-5693

Australian National Travel Assoc 153 Kearny EXbrk 2-0167

AUSTRIA-GERMAN TRAVEL AGCY Garrecht Travel Service 7 Front YU 2-6896

Banfe Travel Agency 530 Powell YU 2-8565

(Please See Advertisement This Page)

BANKERS TRAVEL ARRANGEMENTS 323 Geary GARld 1-1432

Belgian Tourist Office 420 Post GARld 1-8350

BELLING BERYL 130 Maiden Ln YUkon 2-3072

BELTZ TRAVEL SERVICE 580 Geary PR 1-0440

Bennett Tours Inc 323 Geary YU 6-2585

Blshaw Henry A 260 Kearny EXbrk 2-6628

Blue Cars Inc 291 Geary EX 2-0940

BON VOYAGE INTERNATIONAL TRAVEL SERVICE INC

Travel Service Specialists In Travel To France And Europe

323 Geary EX 7-5131

BOYER-SPENCER TRAVEL AGENCY 12 Geary YU 2-8484

BRADEN TOUREAST INC 210 Post EX 7-6608

(Please See Advertisement Page 1035)

BROWNE PAUL ASSOCIATES TRAVEL

COMPLETE PERSONALIZED TRAVEL SERVICE ANYWHERE IN THE WORLD

"FOR INFORMATION CALL"

BROWNE PAUL ASSOCIATES TRAVEL 130 Maiden Ln YU 2-3072

BROWNE PAUL ASSOCIATES TRAVEL 130 Maiden Ln YU 2-3072

BRYAN & ANDERSEN TRAVEL AGCY 760 Market YU 6-0967

(Please See Advertisement Page 1036)

Bungey Travel Inc 110 The Circle Palo Alto DAMprt 5-5686

C & C AIRLINES TRAVEL BUREAU 54-4th SU 1-8584

(Please See Advertisement Page 1036)

C I A T Italian Tourist Motorcoach Co 323 Geary DOuglas 2-3559

C I T TRAVEL SERVICE INC 323 Geary DOuglas 2-3559

Calif Mission Trails Assn Ltd 370 Geary DO 2-5030

CANADIAN GOVERNMENT TRAVEL BUREAU 1-2d YU 1-8515

CARS OVERSEAS 690 Market DO 2-5937

(Continued Next Page)

Good party-line neighbors re-

member to space their calls.

**HARRAH'S EXPRESS**

Low-fare express busses direct to

**TAHOE Harrah's**

CALL SU 1-2771 OR SEE YOUR TRAVEL AGENT

Adults only - no baggage

**WORLD-WIDE**

INFORMATION - TICKETS - RESERVATIONS

★ OUR SERVICE IS FREE ★

Represented in All World & U.S. Cities

ARRANGEMENTS IN YOUR HOME OR OFFICE IF DESIRED

**YU 2-8565**

TICKETS DELIVERED

SEE BANFE

travel agency

530 POWELL S. F.