

RENT TV BY PHONE

CALL UN 3-1212

IMMEDIATE FREE DELIVERY

90 Day GUARANTEE PARTS & LABOR

90 Day EXCHANGE PRIVILEGE

90 Day RENTAL CAN BE APPLIED TO PURCHASE OF RECONDITIONED OR NEW SETS

SAVE MONEY ON PICTURE TUBE INSTALLATIONS CHECK OUR PRICES 90 DAY GUARANTEE ON ALL REPAIRS

TERMS ARRANGED

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SALES—SERVICE—RENTAL

UN 3-1212

2100 MISSION CORNER 17th ST.

TV RENTALS

PHONE TU 5-6344

Video Commercial Inc.
530 O'FARRELL

TV RENTALS

TV RENTALS

SALES—SERVICE

"RENTAL PURCHASE PLAN"

EXPERT SERVICE ON ALL MAKES AND MODELS
All Work Guaranteed

FAST CITY-WIDE SERVICE

SEGAL'S TV

CALL TU 5-0330

S. CHAS. SEGAL - Owner
1429 FRANKLIN

SERVICE CENTER

RENTALS SALES

TV—PHONOS—RADIOS

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WE 1-6036

2078 CHESTNUT (At Steiner)

2136 FILLMORE (At Sacramento)

DON'S TV SERVICE

SALES SERVICE

- PHILCO
- GE
- STEREO-HI-FI
- ZENITH
- MOTOROLA
- MAGNAVOX

CALL LO 4-1559

Now 2 LOCATIONS

2316 VICENTE Near 34th Ave. SAN FRANCISCO

CALL WY 2-4400

130 SKYLINE PLAZA WESTLAKE—DALY CITY

SEE OUR OTHER AD TELEVISION & RADIO REPAIRING & PARTS

Television & Radio Dealers—(Cont'd)

DU MONT TELEVISION

Take a good square look at value. Then you'll take pride. Take Du Mont.

Sold and serviced by selected franchised dealers only.

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DAY & NIGHT TELEVISION SALES & SERVICE CO 1322 Haight. UN 3-0793

EL REY TV 133 W Portal Av. OVRnd 1-8064

KLEER TV DIVISION OF KLEER-TRONICS INC 1933 Ocean Av. JUNipr 5-1873

L J B TELEVISION SERVICE 2412-14th Av. LOMbrd 6-2841

La Scala TV & Hi-Fi 1605 Polk. OR 3-9192

Louie's Radio-TV Sales & Service 711 Broadway. YU 2-9351

Murray's Hardware & TV 2647-24th. AT 2-1935

PROGRESSIVE RADIO & TV 3473-25th. VAlencia 4-8913

S & M Radio Sales & Service 791 Haight. UNdrl 1-2700

Vanon! Radio & Television Service 139 Park. VA 4-9429

DISTRIBUTORS

Kaemper & Barrett 233 Industrial. JUNipr 6-6200

Electronic Futures Inc 503 Jones. TU 5-6346

(Continued Next Page)

TO FILL CRACKS

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Skinner HIRSCH & KAYE

THE SIGN OF QUALITY

OUR 7th YEAR

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"The Quality Goes In Before The Zenith Name Goes On"

GA 1-7370

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Open Mon. Hill 9 p.m.

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ZENITH

DEALER

Serving All Districts

MISSION—EXCELSIOR

SUNSET—WESTLAKE—DOWNTOWN

MARINA—RICHMOND—INGLESIDE

REPAIRS ON ALL MAKES

* SAVE—BRING YOUR TUBES IN FOR TESTING BY TECHS.

VA 4-4011

CROCKER—JOHNSON TV

820 VALENCIA

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Established 1933

SALES—REPAIR—SERVICE

Free Estimates

TV—RADIOS—HI-FI

STEREO-RECORD PLAYERS

ANTENNA INSTALLATIONS

All Work Guaranteed

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EMERSON TELEVISION & RADIO

Better Style . . . **Emerson**

Tone . . . **TV, Radio**

Performance . . . **and Hi-Fi**

Value . . .

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EMERSON WEST COAST-DIV OF JEFFERSON-TRAVIS INC 1050-3d. YUkon 2-1480

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AL'S TELEVISION SERVICE Now Serving San Francisco-Daly City Westlake-St Francis Hts-Broadmoor All Work Guaranteed

1322 Noriega. MO 4-2241

21 San Pedro Rd Colma. PL 5-4884

BERNARD'S FURNITURE CO 3201 Mission. MIssn 7-0631

Courtesy T V & Appliance Co 4430-3d. VAlencia 6-5333

Dave's Radio & Television 1720 Polk. GRaystn 4-3880

EUREKA ELECTRONICS 4119-18th. MA 1-5566

FREEDMAN'S RADIO SUPPLY CO 280 Golden Gate Av. ORway 3-6472

K'S TELEVISION & RADIO SERVICE 5482 Mission. JU 5-9406

MINUTE MAN TV 4119-18th. MI 8-2288

PARK-PRESIDIO RADIO TELEVISION 507 Clement. BAYw 1-0441

Segal S Chas 1429 Franklin. TU 5-0330

SERVICE CENTER 2136 Fillmore. WE 1-6036

Shell Radio & TV Service 4455 Geary Bl. SK 2-2843

Eureka Electronics 4119-18th. MA 1-5566

EVANS T V SERVICE 522 Clement. SKYln 1-9723

FINE FURNITURE & APPLIANCE CO 2226 Fillmore. WA 1-1658

FLEETWOOD CUSTOM TELEVISION—CRESCENDO STEREO CENTER 2074 Broadway Rdwd City. EMrsn 9-8224

Frank Electric Co 429 Stockton. EX 2-0524

FREEDMAN'S RADIO SUPPLY CO 280 Golden Gate Av. OR way 3-6472

G & N Radio & Television Repair Service 3428 Balboa. SKYln 1-2284

GALLI FURNITURE & APPLIANCE CO 1200 Valencia. MIssn 7-5111

Gateway Radio & Television 2720 Junipero Serra Bl Colma. PLaza 6-5040

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GEARY TELEVISION & RADIO CO RICHMOND DISTRICT AND CITY-WIDE

Sales—Service—Installations All Makes

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RADIOS AND PHONOGRAPHS

Outstanding for Style and Listening pleasure. Tube and Transistor portables. Clock-radios. AM and AM-FM Radios. Musaphonic Radios. Portable and Table model Phonographs with provision for stereophonic sound.

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Don's TV Service 130 Skyline Plaza Daly City. WY 2-4400

DON'S TV SERVICE 2316 Vicente. LO 4-1559

General Appliance Company 369 Fell. MARKt 1-7778

UNITED TELEVISION SERVICE CO 24th & Bryant. VA 6-7600

DISTRIBUTOR

GENERAL ELECTRIC SUPPLY CO 1201 Bryant. UNdrl 3-4000

AUTHORIZED SERVICE

GENERAL ELECTRIC COMPANY 1090 Bryant. DO 2-3740

GENERAL ELECTRIC TELEVISION

PROOF IS IN THE VIEWING! New "Day-light Blue" screen, aluminum picture tube, plus G-E dark safety glass, give bright glare-free picture. Sharp contrast! Cuts out room reflections.

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Circle Television Service 6309 Mission Daly City. PLaza 5-3300

COURTESY TV & APPLIANCE CO 4430-3d. VA 6-5333

DAVE'S RADIO & TELEVISION 1720 Polk. GR 4-3880

ELI HOME FURNISHINGS 1836 Polk. OR 3-0400

FENECH FURNITURE CO 2636 San Bruno Av. JUNipr 4-7024

GALLI FURNITURE & APPLIANCE CO 1200 Valencia. MIssn 7-5111

GENERAL APPLIANCE COMPANY 369 Fell. MARKt 1-7778

Hervey's Television 2627 Mission. MIssn 7-6232

JACK'S MOBILE TV 3881-24th. MI 7-4343

Knapp Radio & Appliance 1033 Irving. SEabright 1-2468

K'S TELEVISION & RADIO SERVICE 5482 Mission. JU 5-9406

LAMBERT'S FURNITURE INC 4000 Balboa. BA 1-1391

Long J M & Co Inc 1167 Market. KL 2-1088

Noriega Hardware & Appliances 2526 Noriega. SEabright 1-0531

PALLAS BROS 5000 Mission. JU 5-2664

Seiki Bros 1640 Post. FI 6-5010

Sherr's Furniture Co 2868 Mission. MIssn 7-0580

Shiro Bros Radio & TV 713 Monterey Bl. JU 4-4009

Stockton Furniture Co 1200 Stockton. YU 2-5217

Studio Electronics 1207 Union. PR 6-1191

TV LAB OF S F 3619 Balboa. SK 2-3727

TOWER TV 729 Portola Dr. MI 1-1350

UNITED TELEVISION SERVICE CO 24th & Bryant. VA 6-7600

General Radio Service Co 2708 Judah. MO ntrose 4-9370

Glen Park Radio & TV Service 685 Chermoy. JU 5-1150

(Please See Advertisement Page 977)

Golden Star Co 846 Clay. GARld 1-6228

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the spuds the flavor of onion.

GENERAL ELECTRIC RADIOS

RADIOS AND PHONOGRAPHS

Outstanding for Style and Listening pleasure. Tube and Transistor portables. Clock-radios. AM and AM-FM Radios. Musaphonic Radios. Portable and Table model Phonographs with provision for stereophonic sound.

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DON'S TV SERVICE 2316 Vicente. LO 4-1559

General Appliance Company 369 Fell. MARKt 1-7778

UNITED TELEVISION SERVICE CO 24th & Bryant. VA 6-7600

DISTRIBUTOR

GENERAL ELECTRIC SUPPLY CO 1201 Bryant. UNdrl 3-4000

AUTHORIZED SERVICE

GENERAL ELECTRIC COMPANY 1090 Bryant. DO 2-3740

GENERAL ELECTRIC TELEVISION

PROOF IS IN THE VIEWING! New "Day-light Blue" screen, aluminum picture tube, plus G-E dark safety glass, give bright glare-free picture. Sharp contrast! Cuts out room reflections.

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BELL ELECTRIC CO 575 Castro. MA 1-8808

Circle Television Service 6309 Mission Daly City. PLaza 5-3300

COURTESY TV & APPLIANCE CO 4430-3d. VA 6-5333

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ELI HOME FURNISHINGS 1836 Polk. OR 3-0400

FENECH FURNITURE CO 2636 San Bruno Av. JUNipr 4-7024

GALLI FURNITURE & APPLIANCE CO 1200 Valencia. MIssn 7-5111

GENERAL APPLIANCE COMPANY 369 Fell. MARKt 1-7778

Hervey's Television 2627 Mission. MIssn 7-6232

JACK'S MOBILE TV 3881-24th. MI 7-4343

Knapp Radio & Appliance 1033 Irving. SEabright 1-2468

K'S TELEVISION & RADIO SERVICE 5482 Mission. JU 5-9406

LAMBERT'S FURNITURE INC 4000 Balboa. BA 1-1391

Long J M & Co Inc 1167 Market. KL 2-1088

Noriega Hardware & Appliances 2526 Noriega. SEabright 1-0531

PALLAS BROS 5000 Mission. JU 5-2664

Seiki Bros 1640 Post. FI 6-5010

Sherr's Furniture Co 2868 Mission. MIssn 7-0580

Shiro Bros Radio & TV 713 Monterey Bl. JU 4-4009

Stockton Furniture Co 1200 Stockton. YU 2-5217

Studio Electronics 1207 Union. PR 6-1191

TV LAB OF S F 3619 Balboa. SK 2-3727

TOWER TV 729 Portola Dr. MI 1-1350

UNITED TELEVISION SERVICE CO 24th & Bryant. VA 6-7600

General Radio Service Co 2708 Judah. MO ntrose 4-9370

Glen Park Radio & TV Service 685 Chermoy. JU 5-1150

(Please See Advertisement Page 977)

Golden Star Co 846 Clay. GARld 1-6228

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ZENITH

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RICHMOND—MARINA

SUNSET—PARKSIDE—WESTLAKE

Color Specialists

AND BLACK & WHITE

90 Day Written Guarantee

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Hackett TV Inc 2240 Mission. KL 2-0754

Hadley Harold L 1461 Pine. GRaystn 4-7816

HALE'S TV & APPLIANCE STORES

753 Market. SU tter 1-8000

1636 Market. SU tter 1-8000

2565 Mission. AT water 2-5521

HANSEN'S PARKSIDE TV 1038 Taraval. LOMbrd 6-2684

Harry's Radio Shop 2254 Cayuga. JUNipr 7-8080

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Sales—Service—RENTALS

Some Location 17th Year

2627 Mission. MI 7-6232

Or. UN 1-3582

Hervey's Television 2627 Mission. MI 7-6232

(Please See Advertisement Page 976)

Home Appliance Television Sales & Service 816 Irving. SE 1-3530

Hopman Electric & Radio Co 6309 Mission Daly City. PLaza 5-3300

House of Karlson 145-9th. UNdrl 3-3640

International Radio & Television 20 Westworth. YU 6-1849

JACK'S MOBILE TV 3881-24th. MI 7-4343

Jamke TV-Radio 324 Cortland Av. MI 8-2443

Jerry's TV 581 Valencia. UN 1-3582

JOY'S PROGRESSIVE TELEVISION CO 1936 Ocean Av. JUNipr 6-6106

KAFORNY'S 1420 Irving. MOntrse 4-7676

KENNEY BROS 408 Market. YUkon 6-0748

Mac David Radio & TV 1051 Polk. JU 4-2991

KLEER T V DIVISION OF KLEER-TRONICS INC

Rentals-Sales & Service

1933 Ocean Av. JU 5-1873

Knapp Radio & Appliance 1033 Irving. SEabright 1-2468

L & M TELEVISION CO 4731 Mission. JU 6-1840

Laguna TV 3201 Fillmore. WE 1-6946

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Lakeside Village & Sunset Dist.

Radio—Records—TV—Hi-Fi—Recorders

Sales & Service—Guaranteed Repairs

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La Scala TV & Hi-Fi 1605 Polk. OR 3-9192

Lawton TV-Radio Sales & Service 3811 Noriega. MO 4-5344

Lockwood TV 3279 Mission. VA 6-1527

Long J M & Co Inc 1167 Market. KL 2-1088

Mac David Radio & TV 1051 Polk. TU 5-1750

Mac David Radio & TV 1051 Polk. TU 5-6991

Mac's Radio & Appliance Exchange 915 Cole. LOMbrd 6-1760

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A name recognized world over.

TELEVISION & STEREOPHONIC HIGH FIDELITY

Sold Only Through Authorized Direct Factory Dealers

"WHERE TO BUY IT"

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Magnavox Co The 1355 Market. UNdrl 1-6462

AUTHORIZED DEALERS

Bories Radio & Television 3749 Noriega. OV 1-9569

City of Paris Radio & Stockton. DO 2-4500

Dario's Home Furnishings 2660 San Bruno Av. DElaware 3-4343

Emporium The 835 Market. YU 2-1111

1 Stonestown. SE 1-2222

(Continued Next Column)

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AUTHORIZED DEALERS—(Cont'd)

Hale's Dept Stores Executive Offices 867 Market. SU tter 1-8000

TV & Appliance Store 753 Market. SU tter 1-8000

TV & Appliance Service 1636 Market. SU tter 1-8000

TV & Appliance Store 2565 Mission. AT wtr 2-5521

Macy's San Francisco Stockton & O'Farrell. EXbrk 7-3333

Sherman Clay & Co Kearny & Sutter. SU 1-6000

Sterling Furniture Co 275 Lake Merced Bl Daly City. PL 6-7500

West Portal Radio & Record Shop 78 W Portal Av. OVRnd 1-2595

White House of San Francisco The Sutter & Grant Av. EXbrk 2-5000

Mario's Radio Service 6199-3d. VA 4-3142

Mark Morris Tire Co 999 Geary. ORway 3-3441

Market Television & Appliance 535 Market. YU 1-6117

MARVEL TELEVISION 1344 Stockton. YUkon 2-4117

MAUSER RADIO & TELEVISION SERVICE

Guaranteed Service on All Makes

Between 22d & 23rd Avenues 5811 Geary Bl. SKYln 1-5839

McWilliams Radio & TV Service 3060 Taraval. LO 4-5644

(Please See Advertisement Page 977)

Mee Shing Radio Co 1051 Grant Av. YUkon 2-5540

MELODY RADIO & TV 2163 Polk. GRaystn 4-6181

Menary W G Co 3125 Mission. VAlencia 4-1429

Memeken TV-Radio 3338 Steiner. JOrdn 7-7434

Miller's Radio & Television Service 1936 Ocean Av. JUNipr 6-6106

Model TV & Sound 614 Irving. SEabright 1-2100

Modern Radio Co 1475 Haight. UNdrl 1-4751

Moe TV & Appliance 4791 Mission. DElaware 3-6700

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BLACK & WHITE

COLOR TV

TV—Exclusive Tube Sentry "Triples Life of the Set." Furniture styling for any decor

Radio—Table, Clock, Portable and Auto

Also finest High Fidelity and Phonographs.

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Alan Doran Co 1625 Pacific Av. PR 6-3760

All American Furniture & Refrigeration Co 938 Valencia. AT wtr 2-2900

ANDY'S TELEVISION SERVICE 4011 Judah. LO 4-1040

BELVIEW T V & APPLIANCE CO 5515 Mission. JUNipr 4-7207

Carr's Television & Radio Co 5811 Geary Bl. SK 2-1181

Dave's Radio & Television 1720 Polk. GRaystn 4-3880

DAY & NIGHT TELEVISION SALES & SERVICE CO 1322 Haight. UN 3-0793

KNAPP RADIO & APPLIANCE 1033 Irving. SE 1-2468

Long J M & Co Inc 1167 Market. KL 2-1088

Perry & Whitelaw Inc 11th & Howard. UNdrl 1-1801

Ramey Versa Co 2275 Market. KL 2-0971

SIERRA RADIO & TELEVISION 2394 Junipero Serra Bl Daly City. PLaza 5-8100

SOUNDVIEW RADIO & TV 4791 Mission. DE 3-6700

TELEVED SALES & SERVICE 2924-24th. AT 2-4666

TOWER TV 729 Portola Dr. MO 1-1350

UNITED TELEVISION SERVICE CO 24th & Bryant. VA 6-7600

WESTLAKE TOWN & COUNTRY TV 345 S Mayfair Av Daly City. PL 5-4400

YOUNG BROS TELEVISION STORES Sales Department 2301 Mission. VA 6-4132

1029 Market. HE 1-6854

Dario's Home Furnishings 5522 Geary Bl. SK 2-2947

ZAIS HENRY M FURNITURE CO 118-4th. EX 2-6512

(Continued Next Page)

NO SPOTS HERE

To prevent spotting hinges or latches when painting a door, rub a little petroleum jelly on them first. Stray paint rubs off.

Television & Radio Dealers—(Cont'd)

EL REY RADIO & APPLIANCE

Established 1933

SALES—REPAIR—SERVICE

Free Estimates

TV—RADIOS—HI-FI

STEREO-RECORD PLAYERS

ANTENNA INSTALLATIONS

All Work Guaranteed

BANK CREDIT CARD TERMS

133 W Portal Av. OVRnd 1-8064

EMERSON TELEVISION & RADIO

Better Style . . . **Emerson**

Tone . . . **TV, Radio**

Performance . . . **and Hi-Fi**

Value . . .

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DEALERS

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PARK-PRESIDIO RADIO TELEVISION 507 Clement. BAYw 1-0441

Segal S Chas 1429 Franklin. TU 5-0330

SERVICE CENTER 2136 Fillmore. WE 1-6036

Shell Radio & TV Service 4455 Geary Bl. SK 2-2843

Eureka Electronics 4119-18th. MA 1-5566

EVANS T V SERVICE 522 Clement. SKYln 1-9723

FINE FURNITURE & APPLIANCE CO 2226 Fillmore. WA 1-1658

FLEETWOOD CUSTOM TELEVISION—CRESCENDO STEREO CENTER 2074 Broadway Rdwd City. EMrsn 9-8224

Frank Electric Co 429 Stockton. EX 2-0524

FREEDMAN'S RADIO SUPPLY CO 280 Golden Gate Av. OR way 3-6472

G & N Radio & Television Repair Service 3428 Balboa. SKYln 1-2284

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Gateway Radio & Television 2720 Junipero Serra Bl Colma. PLaza 6-5040

GATTO ERNIE T V RADIO & APPLIANCE SERVICE 4706-3d. MI 7-5158

GEARY TELEVISION & RADIO CO RICHMOND DISTRICT AND CITY-WIDE

Sales—Service—Installations All Makes

Bet 20th & 21st Aves 5629 Geary Blvd. SKYln 1-4200