

*Professional Answering Service...  
Radio Paging Company*  
1615 Polk St.

"Superior Service Is Our Only Recommendation" **OR 3-3600** A SERVICE Not A SYSTEM! 24-Hour Service 8-Hour Service

**HOW PROFESSIONAL ANSWERING SERVICE WORKS**

A direct extension from your telephone to our switchboard will flash a light under your name every time the phone in your office rings. If you answer the phone... the light will go out. If you do not answer... the light will continue to flash. We will answer in your name, and act as your secretary. We answer questions, quote prices, make appointments. We will secure names, addresses and telephone numbers. We will give the information to you when you return to the office, or at home or relay to whom you designate. You may use one of our telephone numbers or our address as your own.

**RATES REASONABLE • QUALITY COSTS NO MORE**

Our Centrally Located Office Provides City-Wide & Out of Town Service San Francisco - South San Francisco - San Bruno (At No Extra Charge) Est. 1947 By Managing Owner - MARIAN NELSON LEE

**Professional Affiliates**  
EARLY BIRD WAKE-UPS • MAIL CALL (Rec'd - Forwarded)  
INTERPRETER SERVICE - CHINESE ITALIAN SPANISH  
RADIOPHONE DISPATCH (Remote 2-way Radio Dispatching on Your Band - 24-Hour Service)  
SHOPAIRE SAN FRANCISCO (TV - Phone - Ad Coverage)

SPACE AGE CONTACT - SAVE MONEY! MAKE MONEY!  
A 5 Oz. Radiofone Delivers Your Phone Call

Carry It in Your **POCKET OR PURSE**  
50 MILE RADIUS FREE DEMONSTRATION

**COMMUNICATIONS IS OUR BUSINESS**

*The Original*  
**TELEPHONE ANSWERING SERVICE CO.**  
SAME MANAGEMENT SINCE 1931

Mgr. Claudia Gilpin Owner Geo. F. Campbell

*All Types of Phone Service* 24-HOURS OF THE DAY  
Every Day of the Year

- ★ Park Your Phone All Types
- Direct Wire
- If No Answer
- Tel. Directory Listing
- Answer the Phone and Take Your Messages
- Wake-Up and Remind Service
- ★

**if YOU ARE OUT OF YOUR OFFICE WE ACT FOR YOU IN YOUR ABSENCE**

**choose A TELEPHONE NUMBER EXCLUSIVELY FOR YOUR LINE OF BUSINESS**



Telephone **DO 2-5300**  
210 POST STREET

**Taxidermists-(Cont'd)**

**HEIST STUDIO OF TAXIDERMISTRY**  
Since 1897  
Specialists in Birds - Animals  
Fish & Game Heads  
Tanning - Furs - Buckskins  
Glass Eyes & Supplies  
Cleaning & Repairs  
Near 14th St  
1791 Mission.....HE mlock 1-3778

**NORDQUIST'S TAXIDERMISTRY STUDIO**  
ESTABLISHED 1912  
Olympic 4-1187  
6522 Telegraph Av OakInd.....OLympc 4-1187

**STAR'S TAXIDERMISTRY STUDIO**  
Big Game Specialists  
4080 Stockton Bl Sacto.....GLadstn 6-2342

**Tea-Whale**  
Caswell Geo W Co 642 Harrison.....SUtr 1-6654  
Foe Wall Tea Co 1353 Powell.....SU 1-3912  
Haly G S Co 983 Brannan.....GARfid 1-8492

**IRELAND B C INC**  
67 Calif.....DO 2-8871  
Irwin-Harrisons-Whitney Inc  
383 Brannan.....EX 2-8709

**LIPTON THOS J INC**  
561 Mission.....GA 1-2114  
**MCCORMICK & CO INC SCHILLING DIVISION**  
301-28. GARfid 1-7300

**SPICE ISLANDS COMPANY**  
100 E Grand Av SSF.....Plaza 6-1300  
Thomson Henry P Inc 605-3d.....DOuglas 2-7228

**TREE TEA-**  
M J B Co 665-3d.....GA 1-7311

**Teachers' Agencies**

**HALL TEACHERS AGENCY**  
PROFESSIONAL PLACEMENTS  
PUBLIC & PRIVATE SCHOOLS  
COLLEGES & UNIVERSITIES  
131 University Av Palo Alto-DAmpnt 1-2630

**KEMP AGENCY**  
52 YEARS A LEADER  
OUR SERVICE IS  
CONSTANTLY EXPANDING  
681 Market.....DO 2-1084

Noble Placement Agcy 995 Market..GARfid 1-4278

**Telegraph Companies**

**GLOBE WIRELESS LTD**  
350 Mission.....EX 2-6181  
Mackay Radio & Telegraph Co Inc  
350 Mission.....GA 1-1303

Marine Bureau & Radio Station  
Lobitos.....EX 2-1210  
Press Wireless Inc Binnt  
From telephones served by the following exchanges  
San Francisco (No Intercity Charge)  
Ask Operator for Enterprise 11876

**RCA COMMUNICATIONS INC**  
To Send a Radiogram Overseas  
Or to Ships at Sea call RCA  
Main Ofc  
Always Open  
135 Market.....GA 1-4200  
Branch Ofc 200 Pine.....GA 1-4200  
Marine Coast Sta K P H Emarg.....GA 1-1414  
Teletypewriter Corp The 68 Post.....YU 6-2446

**TELEX SERVICE-**  
RCA COMMUNICATIONS INC  
TWX SF 1460.....GA 1-4200

Telex Service-RCA Communications Inc  
135 Market.....GA 1-4200

**WESTERN UNION TELEGRAPH CO**  
Public Business Offices 740 Market..SUtr 1-4321  
International Communication Dept  
49 Geary..SUtr 1-4321  
Regional Headquarters Offices  
742 Market..SUtr 1-4321

**Telegraphic Transcribing Systems**  
See Facsimile Communication Equipment

**Telemetering Systems & Equipment**  
DYNEL INC  
510 El Cerrito Plaza El Crrto--LAnscep 4-9550

Advertise here—it pays.

**Telephone Answering Service**

**A DIGNIFIED SERVICE TO MEET EVERY TELEPHONE ANSWERING NEED**  
450 Sutter.....YUkon 6-1767

**A-AARON BUSINESS SERVICE BUILDING**  
Heart of Financial Area  
ANSWERING SERVICE  
Mail Received & Forwarded  
Furnished Offices or Desk Space  
Typing Service & Many Other Courtesies  
All Under Building Management  
EXCELLENT RESPONSIBILITY  
260 Kearny.....YU 6-5671

**A-ABILITY DESK & PHONE SERVICE**  
Where Small Businesses Grow Big  
Furnished Desk Space &  
Offices With Phone Service  
260 Kearny.....YU 6-5671

**A-1 ANSWERING SERVICE**  
Serving S.F. Businessmen  
Since 1930  
Featuring —  
**EXPERIENCED COMPETENT TELEPHONE SECRETARIES**  
BEFORE YOU SELECT —  
Come In & See For Yourself  
115 New Montgomery.....SU 1-5490

**A-1 ANSWERING SERVICE**  
115 New Montgomery.....SU 1-5490  
(Please See Advertisement Page 969)  
A-1 Business Services  
North Beach Area.....DO 2-6000  
Main Office 3234 Fillmore.....WE 1-8801

**A PACIFIC HEIGHTS ANSWERING SERVICE**  
Superior Service Is Our Only Recommendation  
**RESIDENTIAL BUSINESS PROFESSIONAL**  
Quality Costs No More When We Answer Your Telephone 8 and 24-Hour Service  
1615 Polk.....TU 5-3300

**A-A-ANSWERING SERVICE**  
**REASONABLE RATES**  
**GA 1-0426**  
**FINANCIAL AREA MARKET & MONTGOMERY ST.**  
**OFFICE & DESK SPACE**  
607 Market.....GA 1-0426  
(Continued Next Page)

**TO PAINT SCREENS**  
To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

**Telephone Answering Service-(Cont'd)**

**A-A ANSWERING SYSTEM**  
Day or 24-Hour Service  
Established 1930  
Area Offices  
Throughout The City



"FOR SERVICE CALL"  
**DAILY CITY-COLMA**  
Plaza-Juniper Answering Service  
6748 Mission Daly City.....PL 6-8090

**DOWNTOWN DISTRICT**  
Artsen Answering System  
26 O'Farrell.....EX 7-3311

**MARINA DISTRICT**  
A-A-Answering Service 607 Market--GA 1-0426

**PACIFIC HEIGHTS DISTRICT**  
Executives Telephone Answering Service  
DO 2-2840

**RICHMOND DISTRICT**  
Artsen Answering System.....BA 1-1122

**SUNSET DISTRICT**  
Western Telephone Exchange.....LO 4-6600

**AAAB**  
ACCREDITED AFFILIATED ANSWERING BUREAUS BAY AREA Top Quality Service Modern Systems Ethical Practices at Reasonable Rates conforming with National Standards. Why Gamble with the Life-Line of Your Business elsewhere?  
"FOR SERVICE CALL"  
**HAYWARD**  
Silva's Telephone Answering Service  
Hayward.....LUcern 2-1246



**OAKLAND**  
Telephone Answering Service 508-16th Oakland  
Downtown Oakland.....Hgate 4-2233  
East Oakland.....KElog 6-5432  
North Oakland.....Hgate 4-4737

**SAN FRANCISCO**  
A-1 Answering Service  
115 New Montgomery.....SU 1-5490  
Langlois Answering System  
595 Buckingham Wy.....SE 1-1101

**SAN JOSE-SUNNYVALE**  
Tel-Rad Telephone Answering Bureau  
260 Vine St Jse.....CYpess 5-1616

**SAN LEANDRO**  
San Leandro Telephone Answering Service  
1326 Washington Av  
Sn Leandro.....LOckhvn 9-0441

**SAN MATEO COUNTY**  
Peninsula Telephone Answering Physicians & Secretarial Service  
Serving Diamond-Fireside  
Lytell-Emerson  
733 Laurel Sn Carlos.....LYtel 3-3171

**A B C ANSWERING SERVICE**  
BRANCH OF SUNSET ANSWERING SERVICE  
A Personalized Telephone Answering Service  
LET US ARRANGE FOR THE HOOK-UP OF YOUR PHONE YOU WILL BE SURPRISED AT THE LOW COST Large Enough to Have the Most Modern Equipment to Serve You Small Enough to Give The Most Personalized Service  
LO 4-0300  
1116 Irving.....LO 4-0300  
(Continued Next Page)

For better service, speak directly and clearly into the telephone mouthpiece.

**SU 1-5490**

**Let Our Line be Your Line!**

Quality Service to These Prefixes  
AT • DO • EX • FI • GA  
GR • HE • JO • KL • MA  
MI • OR • PA • SU • TU  
UN • VA • WA • WE • YU

- DESK RENTALS
- MAIL SERVICE
- GOOD BUSINESS ADDRESS

Since 1930  
**A-1 ANSWERING SERVICE**  
115 New Montgomery

**LANGLOIS ANSWERING SYSTEM**  
**24-HOUR ANSWERING SERVICE**  
PROFESSIONALLY TRAINED OPERATORS  
When a QUALITY Answering Service Can Be Provided At LOWER RATES We Will Be Offering It.  
Courteous, efficient, personalized Service.  
TWO LOCATIONS  
**DO 2-3882**  
AND  
**SE 1-1101**  
Covering All  
SAN FRANCISCO, COLMA AND DALY CITY PREFIXES  
At Minimum Connection and Service Charges  
595 BUCKINGHAM WAY 785 MARKET

ESTABLISHED 1930  
**ARTSON ANSWERING SYSTEM**  
MAIN OFFICE  
26 O'FARRELL

**BAY AREA'S LARGEST TELEPHONE ANSWERING SERVICE**  
**EX 7-3311**  
For Full Information on Low Cost Professional Quality Service If we don't please you, there will be no service charge  
**24-HOURS OR DAY SERVICE**  
OFFICES THROUGHOUT THE BAY AREA KEEP YOUR COSTS DOWN

- Experienced Business & Professional Service
- Residential Service
- Radio & TV Program Response Service
- Personalized Attention & Treatment
- Satisfaction Guaranteed

In Oakland Templebar 4-4200

**OTHER SERVICES**  
• WAKE-UP SERVICE • MAIL SERVICE • SPECIAL ELEVATOR SERVICE  
• DESK SPACE • RADIO PAGING SERVICE  
ETHICAL MEDICAL RECOMMENDATIONS