

PARK PRESIDIO SPORTING GOODS

"Everything for the Sportsman"

- SELL
RENT
REPAIR

BA 1-7432

152 Clement at 3rd Ave.

Wilson's Sporting Goods advertisement featuring a baseball bat and text: 'Genuine WILSON'S SPORTING GOODS...'

Misrack's Sporting Goods advertisement featuring a tennis racket and text: 'MISRACK'S SPORTING GOODS...'

Sporting Goods advertisement featuring a tennis racket and text: 'SPORTING GOODS...'

Sporting Goods-Dealers-(Cont'd)

EAGLE LOAN OFFICE
We Specialize in Sporting Goods
New & Used Fishing Tackle
Guns - Golf Clubs - Binoculars

ELLERY ARMS CO
A COMPLETE LINE OF
FISHING TACKLE & SPORTING GOODS

FENCING S F SCHOOL OF
3015 Clement
Fernquest & Johnson Golf Co

FLYING GOOSE SPORTING GOODS
1404 Taraval
FREDERICKSEN HARDWARE

FREE-MINETTI SPORTING GOODS CO
1525 Haight
FUNKE FENCING ACADEMY

G & M SALES CO
1667 Market
Harris Joe Co

HELM OF SUN VALLEY
See Our Adv-Skiing Equip-Retl
39 West 43d Av Sn Mto

HIRSCH & PRICE
COMPLETE LINE OF ATHLETIC
EQUIPMENT AND UNIFORMS

Hoch Carl 3225-21st
Judo International 200 Davis
KAPLAN'S ARMY & SURPLUS CO

KENNELLY'S SPORT SHOP
TENNIS & RESTRINGING - GOLF -
FISHING - DIVING & ATHLETIC EQUIP.

Ladd's Gun Store 139 Kearny
LAND BROS SPORTING GOODS
725 Market

MacGREGOR-DISTRIBUTORS
LAND BROS SPORTING GOODS
725 Market

Marina Healthways 2224 Chestnut
Marina Sea & Ski 1909 Union
Marine & Ship Supply Inc

MENARY W G CO 3125 Mission
Metro Sport Shop 2308 Clement
Milan Zlovakich Co 645 Larkin

Misrack's Sporting Goods
Athletic Equipment
Fishing Tackle

Misrack's Sporting Goods
Weight Lifting Equip.
School Sweaters

Misrack's Sporting Goods
Team Supplies & Uniforms
Schools - Clubs - Industrial

Misrack's Sporting Goods
Free-Minetti
Sporting Goods Co.

Sporting Goods-Dealers-(Cont'd)

MISRACK'S SPORTING GOODS
2456 Mission
Modern Bait & Tackle Shop

Park Presidio Sporting Goods
152 Clement
PARK PRESIDIO SPORTING GOODS

Portola Hardware & Appliance Co
2563 San Bruno Av
ROOS-ATKINS

GUNS & GUNSMITH - EQUIPMENT FOR
HUNTING - FISHING - CAMPING

S F ARCHERY SHOP
2115 Taraval
S F SCHOOL OF FENCING

SKIHaus 131 Market
SMITH'S TENNIS SHOP
1891 Haight

SPRAWKINS GOLF SHOP
687 Market
STAR SPORTING GOODS CO

Sullivan Aiming Co
Tents-Camping Equip & Gym Mats
245 S Van Ness Av

SULLIVAN'S GOLF SERVICE
All Makes of Clubs Repaired
Distr Power-Bilt Golf Clubs

Surf Shop
See Our Adv Skin Diving Equip
2686 Great Hwy

TEXDAHL & JOHNSON
Authorized Distributor for
Wilson Team Equipment

Thompson's Bill Tennis & Golf Shop
111 New Montgomery
VIKING SPORTING GOODS

WEST PORTAL SPORT SHOP
301 West Portal Av
Western Water Sports 3401 Sacramento

WILSON EQUIPMENT-AUTHORIZED DISTRIBUTORS
LAND BROS SPORTING GOODS
725 Market

WINSTON R L ROD CO
Fine Fishing Tackle
686 Harrison

Big Ben Loan Office 179-3d
Park Presidio Sporting Goods
152 Clement

Sierra Ski Shop
2123 Junipero Serra Bl Daly Cty
Sullivan Aiming Co

Sullivan Aiming Co
Camp Equip-Tents-Stoves-Sleep Bags
245 S Van Ness Av

Sporting Goods-Whse & Mtrs-(Cont'd)

ATLANTIC PRODUCTS SALES CORP
Par Bag-Golf Bag
350 Carlson Bl Richmond

BLAICH ADOLPH INC
FISHING TACKLE - GUNS - AMMO
ATHLETIC - BOATING - WATER SPORTS

Blach Adolph Inc 1800 Rollins Rd Brngm
From telephone served by the
following exchanges

CONVERSE RUBBER CO
Mrs. Athletic Shoes - Sporting Footwear
ALL-STAR Basketball Shoes

Curly-Bates Co 575 Mission
DAHNNEN 32-3d
FENCING S F SCHOOL OF

FERNQUEST & JOHNSON GOLF CO
MFR-WOODS-IRONS-PUTTERS-WHISLE
Jobbing Orders - Complete Repairs

Forrest C Co 1746 Clement
Free-Minetti Sporting Goods
1525 Haight

Gems of the Golden West
Sports Jewelry-Golf-Bowling Etc.
66 Aerial Wy

HAGEN WALTER GOLF CO DIVISION OF
WILSON SPORTING GOODS CO
570 Barneveld Av

HARRIS & STROH
SPORTING GOODS
FISHING TACKLE - GUNS - AMMO

JUDO SUITS-
MUTUAL SUPPLY CO 200 Davis
KARATE SUITS-
MUTUAL SUPPLY CO 200 Davis

Kaplan's Army & Surplus Co
2115 Taraval
LIPSHULTZ IRVING

MacGREGOR CO THE 163-2d
MERCHANDISER'S INC
Wilson Athletic & Golf Equip

PAC OUTDOOR SALES CO INC
Skin Diving Equip-Sporting Goods
Bar Bells & Exercisers

Pickwick Sales Co
National Sales Representatives
1736 Stockton

SLOSS & BRITTAIN
SPORTING GOODS
FISHING TACKLE
GUNS & AMMUNITION

STAN PHILLIPS & ASSOC
Manufacturers Repr of
FISHING TACKLE - HUNTING EQUIPMENT

Sporting Goods-Whse & Mtrs-(Cont'd)

STEPHENS MARINE INC
Sporting Goods - Boating Equip
Fishing Tackle - Water Sports

STROH & CO 215-2d
SULLIVAN AWNING CO
Tents-Sleeping Bags-Gym Mats

SULLIVAN'S GOLF SERVICE
All Makes of Clubs Repaired
36 Years Experience

Sunshine Tennis String Co
585 Mission
TAKEUCHI BROTHERS

Tendahl & Johnson 571 Mission
Therm's Co of Calif World Trade Center
Tri-Pak Gun Kit Inc

TUFFI AIR MATTRESSES-
CALIF VINYL PRODUCTS CO
32 Clay

VAN TAZEL W E & CO
1355 Market
Volk W J Rubber Corp Subsidiary of Amer

WESTERN CARTRIDGE CO
Ammunition
2 Pine
Westwood Import Co Inc

WILSON SPORTING GOODS CO
570 Barneveld Av
WINCHESTER REPEATING ARMS CO

WISLER WESTERN ARMS INC
Guns-Ammo-Camping Equip
205-2d

Sports Promoters
San Francisco Soccer Football League Inc
Saperstein Abe Sports Enterprises

Sportswear-Retail
Ann-Lee Apparel
Koret of California

Golden Gate Clothing 804 Mission
Goldenberg Zado Inc 755 Market
Grant Ave Fashions 1060 Howard

Golden Bear Sportswear
FUZZYLAAM ORIGINALS
LEATHER GARMENT

Koret of California INC
Lea Robt S 833 Market
Leather Garment Co 67-1st

Levi Strauss & Co 9th Battery
Levy Robt B 821 Market
Lewin Louis & Herman

L'EMPORIO LUCCHESI
1325 Stockton
LINDNER BROS

Marguerite of Calif Boutique
Cliff Hotel
New Haven Shops 50 Kearny

RANSOHOFFS INC
259 Post
Ray Shirt Shop 212 Market
Robinson-Sandy's Shop

SULLIVAN AWNING CO
Tents-Sleeping Bags-Gym Mats
San Francisco

Van Tazel W E & Co
1355 Market
Volk W J Rubber Corp Subsidiary of Amer
Machine & Foundry Co

Sportswear-Retail-(Cont'd)

ALICE OF CALIF 60 Dorman Av
Altman-Lesters 18-1st
Anthony Bros 731 Market

Arnette of Calif Inc 312 Sutter
Argonne Loan 821 Market
Artoque of Calif 552 Mission

Bergesen Dave C 821 Market
Bernstein Lionel 235-2d
Blue Bell Inc 1595 Market

Borowiak Bill
Olympic Knitwear-Tish-U-Knit Sweater
Miss Pat & Co Junior & Misses Spwr

Breth W & Co 140-2d
Budd & Votaw
Pebble Beach Sportswear-Men's

Caldwell Inc 113 Steuart
CALESTINI LEO 821 Market
Catalina Inc-Mens & Childrens Div

Chisud Wm 235-2d
Colling Isabel 676 Mission
Connie Casuals of Calif 154 Sutter

Continental Sportswear of S F
1366-16th
Cooley Reg J 821 Market

Dafra Mfg Co 552 Mission
DANNOR OF CALIF
767 Sacramento

Drueth Sales Co 86-3d
Edith of Calif 86-3d
Eloesser-Heymann Co

Elva of Calif 95 Minna
Fernbacher Lobe Co 154 Sutter
FLEISCHMAN N R CO

FLEISCHMAN OF CALIF
APPAREL CITY
2285 Palou Av

FRITZI OF CALIF
119-1st
Gay Teens of Calif Inc 771 Mission

Golden Gate Clothing 804 Mission
Goldenberg Zado Inc 755 Market
Grant Ave Fashions 1060 Howard

Golden Bear Sportswear
FUZZYLAAM ORIGINALS
LEATHER GARMENT

Koret of California INC
Lea Robt S 833 Market
Leather Garment Co 67-1st

Levi Strauss & Co 9th Battery
Levy Robt B 821 Market
Lewin Louis & Herman

L'EMPORIO LUCCHESI
1325 Stockton
LINDNER BROS

Marguerite of Calif Boutique
Cliff Hotel
New Haven Shops 50 Kearny

RANSOHOFFS INC
259 Post
Ray Shirt Shop 212 Market
Robinson-Sandy's Shop

SULLIVAN AWNING CO
Tents-Sleeping Bags-Gym Mats
San Francisco

Sportswear-Whse & Mtrs-(Cont'd)

LIPSHULTZ IRVING
EXCLUSIVE DISTRIBUTORS
TOURNAMENT OF CALIF.

Lotwin Albert S 821 Market
Malco Modes 1663 Mission
Maler Manufacturing Co 821 Market

MARMAN OF SF
CREATOR OF
MEN'S TAILORED SPORTCLOTHES

Marstax Inc 140-2d
Marvin Larry
Men's Sportswear

McGregor-Douglas Inc 821 Market
Mr Z 1060 Howard
Mullford Lloyd 821 Market

Pantani Sportswear Inc 235-2d
Pyle Manufacturing Co The
86-3d

Revere Sportswear Co The 821 Market
Reverse Sweaters & Sportswear Co
742 Market

ROB ROY SPORTSWEAR-
TAYLOR EDMUND & SONS
788 Mission

ROMAY OF CALIF
Women's Skirts & Sportswear
834 Mission

Rose Marie Reid Inc 821 Market
Roth Leo 821 Market
Ruth of Calif 324-13th Oakland

Seaman Maurice 833 Market
Shaleen Alfred Ltd 833 Market
Sir Charles 312 Sutter

Silva Jerry
Sportswear Inc-Skirts & Sportswear
833 Market

Slater S & Son 67-1st
SNYDER CRAFT CO INC
341 Market

SNYDERKNIT OF CALIF-
SNYDER BROS KNITTING MILLS
120-Bth UNdrl

Stradivari Sportswear Inc 86-3d
Stylercraft Sportswear 1597 Howard
Sun-Dek of Calif

Men & Boys Style Shirts-Swimwear
Ladies Style Fleece Sportswear
1203 Vicente

Sunset Sportswear 120 Burrows
Tami Sportswear Inc 235-2d
Taylor Edmund & Sons 788 Mission

Townsmen Sportswear
109 New Monty
Fraube Lionel Jr & Co 833 Market

White Stag Mfg Co
Sales Offices 821 Market
Branch Factory 455 Barneveld Av

Spray Painting & Finishing
Barrett Wm A 55 Lafayette
Radbruch W H

SORENSEN J WM INC
Prefinished Partitions & Furniture
COMMERCIAL & INDUSTRIAL

Sportswear-Whse & Mtrs-(Cont'd)

EXCLUSIVE DISTRIBUTORS
TOURNAMENT OF CALIF.
Cycl - Tennis - Swim - Golf-Wear

Lotwin Albert S 821 Market
Malco Modes 1663 Mission
Maler Manufacturing Co 821 Market

MARMAN OF SF
CREATOR OF
MEN'S TAILORED SPORTCLOTHES

Marstax Inc 140-2d
Marvin Larry
Men's Sportswear

McGregor-Douglas Inc 821 Market
Mr Z 1060 Howard
Mullford Lloyd 821 Market

Pantani Sportswear Inc 235-2d
Pyle Manufacturing Co The
86-3d

Revere Sportswear Co The 821 Market
Reverse Sweaters & Sportswear Co
742 Market

ROB ROY SPORTSWEAR-
TAYLOR EDMUND & SONS
788 Mission

ROMAY OF CALIF
Women's Skirts & Sportswear
834 Mission

Rose Marie Reid Inc 821 Market
Roth Leo 821 Market
Ruth of Calif 324-13th Oakland

Seaman Maurice 833 Market
Shaleen Alfred Ltd 833 Market
Sir Charles 312 Sutter

Silva Jerry
Sportswear Inc-Skirts & Sportswear
833 Market

Slater S & Son 67-1st
SNYDER CRAFT CO INC
341 Market

SNYDERKNIT OF CALIF-
SNYDER BROS KNITTING MILLS
120-Bth UNdrl

Stradivari Sportswear Inc 86-3d
Stylercraft Sportswear 1597 Howard
Sun-Dek of Calif

Men & Boys Style Shirts-Swimwear
Ladies Style Fleece Sportswear
1203 Vicente

Sunset Sportswear 120 Burrows
Tami Sportswear Inc 235-2d
Taylor Edmund & Sons 788 Mission

Townsmen Sportswear
109 New Monty
Fraube Lionel Jr & Co 833 Market

White Stag Mfg Co
Sales Offices 821 Market
Branch Factory 455 Barneveld Av

Spray Painting & Finishing
Barrett Wm A 55 Lafayette
Radbruch W H

SORENSEN J WM INC
Prefinished Partitions & Furniture
COMMERCIAL & INDUSTRIAL

Sporting-Spraying 935

AIR EQUIPMENT & SUPPLY CO
Factory Authorized Distributors for
DEVILBISS & BINKS

B & T SPRAY EQUIPMENT CO
45 Elmira
From telephones served by the
following exchanges

BEAN ROYAL SPRAYERS & HI-PRESSURE
INDUSTRIAL PUMPS-
BEAN JOHN DIVISION-FMC CORP

BINKS MANUFACTURING COMPANY
950 Newhall
BINKS SPRAY SYSTEMS

Manufacturers - Spray Paint-
ing & Finishing Equipment-
Spray Guns, Spray Booths,
Air Compressors, Pressure

"WHERE TO BUY IT"
FACTORY BRANCH &
WAREHOUSE

BINKS MANUFACTURING COMPANY
950 Newhall ATwtr 2-4985

AIR EQUIPMENT & SUPPLY CO
3329 Broadway Oakland
C & H Paint & Chemical Co 367-9th UN

COLLINS KEN PAINT DISTR
15th & Valencia
Cresta Bros 35 Soneca

CURRIER COMPANY
511 O'Neill Blmnt
Dodge-Koren Paint Co

MARWEDEL-DIVISION OF THE
GARRETT CORPORATION
1235 Mission

PAULI & GRIFFIN CO
SU ttr 1-4670
RICE'S AUTO PAINTS & SUPPLIES

Scovel & Sons Co 1193 Post
Shasta Hardware & Supply Co
50-9th UNdrl

Sherwin-Williams Co The
2046 Market
CARTER H V CO INC

Complete Paint Finishing Systems
511 O'Neill Blmnt
Dayton-Pac Co 260 Kearny

DECORA MFG CO
1516 Park Av Emeryville
CHEMTRONIC PAINT SPRAY EQUIPMENT-

PEERY VICTOR E
293-27th Oakland
CURRIER COMPANY

Good party-line neighbors are
considerate party-line users. Re-
member these golden rules:

- Space your calls instead of making several without a break.
Talk only as long as necessary on each call.
When you finish talking replace the receiver promptly.
Make certain, if you are using a dial telephone, that the line is clear before you dial.
Ask your youngsters to be considerate, too.