

Rug & Carpet Cushions & Linings—

(Cont'd)
Associated Household Supply
871 Stevenson HE 1-7667
Barrett Chas F 1616 Pacific Av. ORway 3-8454
BERVEN CARPETS CORP
1740-17th UNdrl 3-6700
BIGELOW-SANFORD INC
General Office & Warehouse
2 Bryant YUkon 6-3900
Sales Office 1355 Market YUkon 6-3900
FUNSTEN B R & CO 598-7th HEmlök 1-5115

GENERAL FELT PRODUCTS
ONE CALL - That's All
Springstep-Silverstep
Princeton-Air Hair
Cushion-Aire Deluxe
Airrite Deluxe
Imperial Deluxe
Contour-Chevron-Comet



"WHERE TO CALL"
MANUFACTURERS
GENERAL FELT PRODUCTS OF CALIF
Space 383 Merchandise Mart 1355 Mkt
1615 Polk ORway 3-3600

General Felt Products Of Calif
1615 Polk ORway 3-3600
Harris Linoleum & Carpets 5148 Mission-JU 6-0082
JAEGER & BRANCH
Wholesale only
1744 Rollins Rd Brngm
From telephones served by the
following exchange
San Francisco
(No Inter-city Charge)
Ask Operator for Entreprise 10881
Jaeger & Branch
1744 Rollins Rd Brngm SUstr 1-5709

ORCCO INDUSTRIES
The West's Largest
Manufacturer of
Quality Rug Cushions
And Carpet Linings
Complete Local Stocks



"WHERE TO BUY THEM"
DISTRIBUTORS
Alexander Smith Co 1355 Market UNdrl 1-6711
Arnsteln Carpet Co 940-9th MArkt 1-8433
Bogossian Bros
725 Independent Rd Oakland LÖckhn 2-2789
Stephen Leadom Carpet Co Inc
1355 Market MA 1-5590
Walter D N & E Co 562 Mission SU 1-0100

Orcco Industries Inc 1355 Market UNdrl 3-6740
San Francisco Rug Company
1803 Market HEmlök 1-0223
WALTER D N & E CO
Wholesale Only
562 Mission SUstr 1-0100

Rug & Carpet Dyers

A B Weaver Co DO 2-2150
ACE DYE WORKS

S F's ONLY DYEING PLANT
RUG & CARPET DYEING SERVICE
SINCE 1930
Special Matching - Many Color Samples
HOMES - AIRLINES - HOTELS
THEATRES - STEAMSHIPS
Small or Large Rugs up to 18x100 Ft.
PICK-UP & DELIVERY IN S F
2085 Bryant AT 2-7736

BRIED GENE INC
1585 El Camino RI Mibra PLaza 6-3200
General Rug Cleaning Co 2937 Geary BJ BA 1-8826
Mortensen Bob Rug Cleaning Co Inc SU 1-8315
Mortensen Rug Works 2936 Geary BJ SK 2-2283
New Color Process 720 Clementina HE 1-0459

ROLLING PIE-CRUST
When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

Rug & Carpet Dyers—(Cont'd)

NISEI RUG DYEING SERVICE
Rugs, Upholstery, Cloth,
Leather and Leatherette
Dyeing and Tinting,
Also Cleaning
First In Quality - Fastest In Prices
Fastest In Service
"FOR SERVICE CALL"
NISEI RUG & UPHOLSTERY CLEANERS
We Give S & H Green Stamps
1732 Baker WA 1-2545



RUGMASTER THE GENE BRIED INC
1585 El Camino RI Mibra JUno 3-2183
Supreme Rug Cleaning Co SK 1-1424
2931 Geary BJ
Tru-Color Rug Cleaning & Dyeing KL 2-1771
3154-17th
Turko-Persian Rug Co 2377 San Jose Av JU 6-6400
Whilmore's Rug & Upholstery Cleaners
2930 Octavia TU 5-6467
Wizard Carpet Cleaning Co
2933 Geary BJ BA 1-2181

Rug & Carpet Making Instructions
JEWELLS RUG-MAKING SCHOOL
2455 Ash Palo Alto DAmpert 4-3995

Rug & Carpet Repairing
A-JET CARPET SERVICE HE 1-8677
12 Eigin Pk
ACME CARPET SERVICE
LAYING - BINDING - REPAIRING
Hall and Stair Reshifting
APARTMENTS - HOMES - OFFICES
Free Estimates
Smooth Edge Installation Guaranteed
Formerly
FEIFER BROS. CARPET SHOP
715 McAllister JOrdn 7-4369

AMIRKHAN'S RUG SERVICE
Over 35 Years of Service
Reweaving of Burns Our Specialty
Sewing - Binding - Fringing
2475 Sacramento WE 1-3943

ARNOLD'S CARPET & LINOLEUM SHOP
LAYING - BINDING - REPAIRING
APTS. - HOMES - OFFICES
Smooth Edge Installation - Guarantee
380-2d Av SKYln 1-5311

BAGDAD RUG & CLEANING CO
SPECIALIZING IN REWEAVING
Cigarette Burns - Moth Holes
Prompt Service - Insurance Claims
2824 Calif WE 1-6793

Carpet Man The 2415 Noriega LÖmbrd 4-6610
Carpet Service Ken's
See Our Ad Carpet Layers
2624-3d MI 8-5574
Coilier's Carpet & Linoleum Service
200 N Airport Bl 55F PLaza 5-8073
FEIFER BROS CARPET SHOP
715 McAllister JOrdn 7-4369

FEIFER ED
KUSTOM KARPETS
Sales & Service
LAYING - BINDING - REPAIRING
TACKLESS INSTALLATIONS
Free Estimates
20 YRS. SATISFIED CUSTOMERS
2901 Taraval ÖVrind 1-4360
If no answer call JUnipr 4-2544

FLOOR STYLES INC 1899 Mission UNdrl 1-4646
Hampton Rug Service 348 Church MArkt 1-0189
Kerman Rug & Trading Co
235 W Portal Av SE 1-2324

KOUMJIAN EDW H
STAIR AND HALL SHIFTING
Refitting - Binding - Sewing - Laying
No Job Too Small
3804 Noriega ÖV 1-9319

MODERN CARPET CO SKYln 1-6135
311 Clement
NISEI RUG & UPHOLSTERY CLEANERS
1732 Baker WA 1-2545

Good party-line neighbors remember to space their calls.

Rug & Carpet Repairing—(Cont'd)

RUG MEN THE
See Our Ad
Rug & Carpet Cleaning
2750 Junipero Serra Bl Colma PLaza 5-5840

SAN FRANCISCO RUG COMPANY
See Our Ad Under Rug Cleaning HE mlök 1-0223
1803 Market
WEST COAST LINOLEUM & CARPET CO
See Our Ad for Rugs & Carpets-Retl VA 4-4909
Retail Store 2689 Mission VA 4-4909
Main Offices 20th & Shotwell VA 4-4909
Contract Showrooms 20th & Shotwell VA 4-4909

Rug, Carpet & Upholstery Cleaners
A A FLOOR COVERING MEN UN 3-3418
969 Natoma (Please See Advertisement Page 869)
A B WEAVER CO
CARPETS & UPHOLSTERY
CLEANED ON YOUR PREMISES
20 Yrs Experience - 1816 Pacific Ave DO 2-2150

ACCURATE JANITORIAL SERVICE
RUG & CARPET CLEANING
COMPLETE JANITORIAL SERVICE
Call Between 4 & 6 PM
606 Banks MI 7-2400

ACE-HI Rug & Upholstery Cleaners
67 Aura Vista Dr Pacifica FLndrs 5-6850

AMIRKHAN'S RUG SERVICE
Over 36 Years of Service
EXPERT WASHING &
REPAIRING OF PERSIAN
CHINESE & DOMESTIC
RUGS
Reweaving of Burns Our Specialty
Sewing - Binding & Fringing
We Clean Wall To Wall Carpets
Member of National Institute
of Rug Cleaning Inc.
2475 Sacramento WE 1-3943



Apparel City Cleaners 2230 Palou Av VAlencia 4-5273
ATLAS CARPET CLEANERS 5242 Mission DE 3-7006
(Please See Advertisement Page 869)

ATOMIC AGE RUG & UPHOLSTERY CLEANERS
ALL TYPES OF RUGS
Free Estimates - Pick-Up & Delivery
339 Divisadero UN 3-0445

Atomic Age Rug & Upholstery Cleaners
339 Divisadero UN 3-0445
(Please See Advertisement Page 869)
BAGDAD RUG & CLEANING CO
2824 Calif WE 1-6793
(Please See Advertisement Page 869)

BILL'S RUG & UPHOLSTERY CLEANERS
725 O'Farrell PR 5-3346
(Please See Advertisement Page 869)
BRIED GENE
1585 El Camino RI Mibra JUno 3-2183
BRIED GENE INC
1585 El Camino RI Mibra PLaza 6-3200
(Please See Advertisement Page 866)
Carpet Man The 2415 Noriega LÖmbrd 4-6610

BRIED GENE INC
1585 El Camino RI Mibra PLaza 6-3200
(Please See Advertisement Page 866)
Carpet Man The 2415 Noriega LÖmbrd 4-6610

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Rug, Carpet & Upholstery Cleaners—

(Cont'd)
CENTRAL RUG & UPHOLSTERY CLEANING CO
Established 1924
Recommended By All Leading Stores
517 York HEmlök 1-1063

Central Rug & Upholstery Cleaning Co 517 York HEmlök 1-1063
(Please See Advertisement Page 868)
CERVETTO BUILDING MAINTENANCE CO
324 Russ UN 3-8840

CITY CARPET CLEANERS
CARPET & RUG CLEANING - DYEING
REPAIRING - SERGING - BINDING
LAYING AND SHIFTING SINCE 1935
CARPET & UPHOLSTERY CLEANING
ON LOCATION OR IN OUR PLANT
We Call & Deliver
239 Brighton Av JU 4-8403
If no answer call ÖV 1-0344

CONKLIN BROS INC 3320-20th ATwtr 2-1822
CROCKER CLEANERS
6215 Mission Daily City PL 5-3738
DAILY CITY LAUNDRY
Shag Rugs-Pick-Up & Deliver
66 School Daily City PL 6-0866

DURACLEAN MASTER CLEANERS
119 Madrid DE 3-7663
(Please See Advertisement Page 868)
Ebrahim Luther T 1161 Sutter TUxedo 5-3161
FLOOR STYLES INC 1899 Mission UNdrl 1-4646
Gann E R 634 Polk ÖR 3-4256

GENE BRIED RUG MASTER CLEANING SERVICE
FINER RUG CLEANING
BONDED - INSURED
"FOR SERVICE CALL"
BRIED GENE INC
1585 El Camino RI Mibra PLaza 6-3200



GENERAL RUG CLEANING CO
"RUG BEAUTY - OUR DUTY"
Complete Service on Your Valuable
FLOOR COVERINGS
A Service That Includes Expert
Cleaning-Repairing-Mothproofing-Dyeing
WALL TO WALL CARPETS
CLEANED IN THE HOME
2937 Geary BJ BA 1-8826

General Rug Cleaning Co 2937 Geary BJ BA 1-8826
(Please See Advertisement Page 865)
GROMM SYSTEM OF CLEANING
3154-17th UNdrl 3-0650
(Please See Advertisement Page 865)
GUTMAN'S INC
6237 Mission Daily City PL 5-9226
(Please See Advertisement Page 867)
HAMPTON RUG SERVICE
348 Church MA 1-0189
(Please See Advertisement Page 867)
HOST ELECTRIC BRUSH & DRYCLEANER
FOR WALL TO WALL CARPET
PROFESSIONALLY CLEANED OR
DO IT YOURSELF
"FOR SERVICE CALL"
S F HOST RUG CLEANERS
1585 El Camino RI Mibra PL 6-3201



JIRIAN VAHAN
ORIENTAL AND DOMESTIC RUGS
Cleaning and Repairing Service
2473 Sacramento FI 6-5443
(Continued Next Page)

General Rug Cleaning Co 2937 Geary BJ BA 1-8826
(Please See Advertisement Page 865)
GROMM SYSTEM OF CLEANING
3154-17th UNdrl 3-0650
(Please See Advertisement Page 865)
GUTMAN'S INC
6237 Mission Daily City PL 5-9226
(Please See Advertisement Page 867)
HAMPTON RUG SERVICE
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1585 El Camino RI Mibra PL 6-3201

JIRIAN VAHAN
ORIENTAL AND DOMESTIC RUGS
Cleaning and Repairing Service
2473 Sacramento FI 6-5443
(Continued Next Page)

LAUNDRERIE-DOWNTOWN
Shag Rugs Washed-All Sizes
353 Eddy PRopt 6-2503
LAUNDROMAT WESTINGHOUSE EQUIPPED-ELSIE'S MARINA-LAUNDRY & DRY CLEANERS
Shag-Rugs City-Wide Pick-Up
3347 Fillmore WA 1-3078

LUSTER WASH-DRY SHAG RUG LAUNDRY
SHAG RUG SERVICE
ALL SIZES
WASHED - DRIED - DYED
Prompt Service - Reliable
CITY-WIDE
PICK-UP & DELIVERY
5652 Mission JUnipr 7-7698

MODERN CARPET CO
COMPLETE CARPET SERVICE
RUG CLEANING
ORIENTAL - DOMESTIC
CARPET LAYING - BINDING - SERGING
Alterations - Holes & Burns Repaired
FULLY INSURED
331 Clement SK 1-6135

MORTENSEN BOB RUG CLEANING CO INC SU 1-8315
(Please See Advertisement Page 865)
MORTENSEN RUG CLEANING SERVICE
MORTENSEN IS EVERYWHERE
RUGS - CARPETS UPHOLSTERY
Since 1914
"FOR SERVICE CALL"
MORTENSEN BOB RUG CLEANING CO INC SU 1-8315
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(Continued Next Page)

More and more people are saving both time and effort by finding it fast in the YELLOW PAGES.

Rug, Carpet & Upholstery Cleaners—

(Cont'd)
KARPET-KARE CLEANING
ON-LOCATION PROFESSIONAL CLEANING
KARPET-KARE method is your assurance of quality workmanship by cleaners who are franchised and trained by BIGELOW'S Carpet Cleaning Institute.
"FOR SERVICE CALL"
FRANCHISED CLEANERS
CENTRAL RUG & UPHOLSTERY CLEANING CO 517 York HEmlök 1-1063
Conklin Bros Inc 3320-20th ATwtr 2-1822
KWIK-DRI RUG & UPHOLSTERY CLEANERS
Includes Mothproofing At No Additional Charge
All Work Guaranteed
471 Jessie SU 1-4384



KERMAN RUG & TRADING CO
See Our Ad Rugs & Carpets Retail
235 W Portal Av SE 1-2324
KWIK-DRI RUG & UPHOLSTERY CLEANERS
471 Jessie SU 1-4384
(Please See Advertisement This Page)
KWIK-DRI SERVICE
Restore The Beauty To Rugs & Upholstery
With Skilled Professional Cleaning
KWIK-DRI SYSTEM
"FOR SERVICE CALL"
KWIK-DRI RUG & UPHOLSTERY CLEANERS 471 Jessie SU 1-4384

Laundrette-Downtown
Shag Rugs Washed-All Sizes
353 Eddy PRopt 6-2503
LAUNDROMAT WESTINGHOUSE EQUIPPED-ELSIE'S MARINA-LAUNDRY & DRY CLEANERS
Shag-Rugs City-Wide Pick-Up
3347 Fillmore WA 1-3078

LUSTER WASH-DRY SHAG RUG LAUNDRY
SHAG RUG SERVICE
ALL SIZES
WASHED - DRIED - DYED
Prompt Service - Reliable
CITY-WIDE
PICK-UP & DELIVERY
5652 Mission JUnipr 7-7698

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COMPLETE CARPET SERVICE
RUG CLEANING
ORIENTAL - DOMESTIC
CARPET LAYING - BINDING - SERGING
Alterations - Holes & Burns Repaired
FULLY INSURED
331 Clement SK 1-6135

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More and more people are saving both time and effort by finding it fast in the YELLOW PAGES.

That Magic Touch!

THAT COSTS SO LITTLE... YOU'LL BE AMAZED!

FINE ORIENTAL & DOMESTIC RUGS & CARPETS CLEANED BY MASTER CRAFTSMEN In Our Plant or in Your Home

UPHOLSTERED FURNITURE CLEANED AND DEMOTED

Free Pick-Up & Delivery By Bonded Drivers

FOR FREE ESTIMATES PHONE BA 1-2181

WIZARD CARPET CLEANING CO.

SINCE 1915
2933 GEARY BLVD.

\$50,000 WORTH OF NEW RUG CLEANSING EQUIPMENT AT YOUR SERVICE!

Established 1914

No finer equipment is obtainable than that used at New Process.

All types of rugs, from the most inexpensive floor coverings to treasured Orientals treated as your prized possessions.

Rugs are cleansed on a carved-drum surface—a small portion at a time—which opens the nap and permits complete removal of all soil. Rugs are returned clean as new—bright and colorful.

You are invited to telephone for free booklet—a picture-story of rug cleansing, the careful, thorough, New Process Way.

Twenty-five trucks serving San Francisco & down the Peninsula through Redwood City and Sharp Park Area. No pick-up or delivery charge. All rugs insured. Fast service. Modest cost. Estimates gladly given.

HE 1-6623

NEW PROCESS RUG CLEANSING PLANT
385 - 8th St., San Francisco 3

KWIK - DRI RUG AND UPHOLSTERY CLEANERS
RESTORE THE BEAUTY to RUGS and UPHOLSTERY with skilled PROFESSIONAL CLEANING once a year!

For the Most Remarkable RUG CLEANING SERVICE Your Money Can Buy - Call

KWIK-DRI
Keith Williams - Proprietor
SU 1-4384

Famous Bigelow "Karpet-Kare" Method used exclusively

Results guaranteed by Bigelow and Keith Williams

Wall-to-wall carpets our pride and specialty

Free estimates given at your convenience

All work expertly done on your own premises

Free Mothproofing



SU 1-4384
KWIK-DRI RUG AND UPHOLSTERY CLEANING SERVICES, INC.
471 JESSIE
SAN FRANCISCO