

Radio Stations & Broadcasting Companies—(Cont'd)

NATIONAL BROADCASTING CO INC 420 Taylor, Graystrn 4-8700 S F Radio Broadcasters Assn 1420 Taylor GR 4-3278 Tele-Broadcasters Inc 50 Drumm YU 2-9933 VOICE OF CHINATOWN RADIO K B C O 810 Stockton EX 7-3721 W P A T Radio Sln 60 E 56th New York City New York From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Operator for: Enterprise 19930

Radio & Television Hggs See Television & Radio Hggs

Radio & Television Listening Service See Advertising Checking Service

Radio Testing Equipment

Market Radio Supply Co 1276 Market MArkt 1-2117 MEYER A H COMPANY 33 Gough MArkt 1-3400

Radioactive Materials

TRACERLAB INC 2030 Wright Av Richmond LAnscpe 5-8510

Radioactivity Instruments & Supplies

Atomic Accessories Inc 1485 Bayshore Bl-DE 4-0515 Atomic Associates Inc 1485 Bayshore Bl DE 4-0515 Baird Atomic Inc 1485 Bayshore Bl DE 4-0515 DUBLIN INDUSTRIES INC Research Apparatus 11824 Dublin Bl Hayward LUcern 2-2752 Eberline Instrument Corp 37 Ocho Rios Pl Danv VEron 7-7200 NEW ENGLAND LEAD BURNING SERVICE—NEW ENGLAND LEAD BURNING CO INC Custom Radiation Shielding 1840 Williams St Leandro NEptn 8-5940

Nuclear Instrum Inc 1485 Bayshore Bl-DE 3-6970 PACKARD INSTRUMENT SALES CORP 1010 Irving MOntrse 1-1445 PICKER NUCLEAR EQUIPMENT—SICULAR X-RAY CO 1420 Sutter PR 6-5225

REACTOR EXPERIMENTS INC 140 Harbor Bl Blmmt LYtel 3-7884 ROYAL RESEARCH CORPORATION Research Apparatus 11824 Dublin Bl Hayward LUcern 2-2752 Technical Measurement Corp Multi Channel Pulse Analyzers 1310 Jones DR 3-2783 TRACERLAB INC 2030 Wright Av Richmond LAnscpe 5-8510

Radiotelephone Communication Service With Mobile Units

Air Page Pocket Radio 450 Sutter EX 7-4040 ANTENNA SPECIALISTS—SALES REPRESENTATIVES LOGAN & LOGAN CO 254-12th UN 3-0245

BENDIX RADIOTELEPHONE & MARINE EQUIPMENT—DISTRIBUTORS BOICELLI & MERCURY Jones & Jefferson PR 5-7200

COMMUNICATIONS ENGINEERING 2-Way Mobile Radio GENERAL ELECTRIC Sales—Lease—Service 24-HOURS 726-15th HE 1-8093

Excess Radio Dock 901-19th Av Oakland KElog 4-7300 An extension telephone saves time and steps.

Radiotelephone Communication Service With Mobile Units—(Cont'd)

GENERAL ELECTRIC COMMUNICATION EQUIPMENT Mobile radio, microwave & carrier current communication systems for municipal agencies, industrial & transportation companies. Broad financing, leasing and servicing programs available. "WHERE TO CALL" AUTHORIZED SALES Communications Engineering 726-15th HEmlot 1-8093 AUTHORIZED SERVICE Communications Engineering 726-15th HEmlot 1-8093 REGIONAL OFFICE General Electric Co Communication Products Regional & District Office 565 Broadway Rowd City EMrsn 8-4681

PEARCE-SIMPSON RADIO TELEPHONE—DISTRIBUTORS

BOICELLI & MERCURY Jones & Jefferson PR 5-7200 R C A Service Co Div Radio Corp America 1415 Donner Av MI 8-8141 RADIO PAGING COMPANY 1615 Polk OR 3-3600 (Please See Advertisement This Page) Radio Two Way Telephone United Radio Communications 450 Sutter YU 2-4610 STEVE'S ELECTRONICS 3285 Mission MI 8-8077

TELEX SERVICE—RCA COMMUNICATIONS INC 135 Market GA 1-4200 UNITED RADIO COMMUNICATIONS 450 Sutter EX 7-4040 (Please See Advertisement This Page) United Radio Communications 450 Sutter YU 2-4610

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

- 1. Please answer promptly. 2. Please be on the line when the party you want answers. 3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece. 4. Please replace the receiver gently when through talking.

SPACE AGE CONTACT 24-HOUR SERVICE PROFESSIONAL ANSWERING SERVICE ANSWERS YOUR TELEPHONE A 5 Oz. Radio Phone Delivers Your Phone Call Immediately Carry It in Your POCKET or PURSE Nothing to Buy—Easy to Use 30 MILE RADIUS QUALITY COSTS NO MORE 8 AND 24-HOUR SERVICE RADIO PAGING COMPANY Since 1953 1615 POLK SAN FRANCISCO OR 3-3600

AIR CALL POCKET RADIO EX 7-4040 or June 3-5440 - Glencourt 1-0402 KMB 305 2 WAY MOBILE RADIO TELEPHONE & SYSTEM KMA 833 UNITED RADIO COMMUNICATIONS Walter F. Corbin 450 SUTTER

Radiotelephone Communication Service With Mobile Units—(Cont'd)

MOTOROLA COMMUNICATIONS EQUIPMENT COMPLETE MOTOROLA 2-WAY RADIO COMMUNICATIONS SYSTEMS ALSO MICROWAVE & RADIO PAGERS SALES—LEASE—SERVICE "FOR INFORMATION CALL" DIRECT FACTORY SALES Motorola Communications & Electronics Inc 790 Laurel St Carlos LYtel 1-7191 AUTHORIZED SERVICE MOBILE RADIO ENGINEERS 1150 Larkin GR 4-6321

WESTERN COMMUNICATIONS Specializing in Citizen Band Two Way Radio Sales & Service for Northern Calif. "WHERE TO CALL" WESTERN COMMUNICATIONS CO 3285 Mission MI 8-8480

Radiotelephone Equipment See Radio Communication Equipment & Systems

Radiotelephone Service With Mobile Units See Radiotelephone Communication Service With Mobile Units

Rags See also Wiping Cloths A FERER & CO For Export-Used Clothing & Rags 1st & Linden Oakland TEMplr 2-8543 A B TIERNAN CO (No Intercity Charge) Ask Operator for: Enterprise 10040 SAFREN WOOL STOCK CO For Export-Used Clothing & Rags 800 Minnesota VA 4-6156 SHOP TOWEL SERVICE & SUPPLY CO Industrial Wiping Rags Industrial Wiping Towels 317 Victory Av SSF JUn 8-4518 SUNSET TOWEL SUPPLY CO 958-28th Oakland From telephones served by the following exchange San Francisco (No Intercity Charge) Ask Operator for: Enterprise 10892 Tiernan A B Co 2451 Harrison ATwtr 2-4313 TORRE G B & SONS 1625 Evans Av ATwtr 2-7733 UNITED TEXTILE CO 2450 Harrison VA 4-0063 (Please See Advertisement Page 788)

STERILIZED WIPING RAGS UNDERWEAR COLORED & WHITE 50 Pound Bales Uniformly Packed 2451 Harrison ATwtr 2-4313

ACME TOWEL SUPPLY CO 290 S Maple Av SSF Plaza 6-6300 ALLIED TEXTILE CO BETTER QUALITY WIPING RAGS SHEETING TURKISH TOWELING—KNIT POLISHING CLOTHS CHEESECLOTH EASY PARKING 2417 Harrison AT 2-8080

AMERICAN SALES CO 684 McAllister UNdrl 3-5377 Calif Rag Co 2450 Harrison VAiencia 4-0063 California Sanitary Rag Co 2417 Harrison ATwtr 2-8080 (Continued Next Page)

Reasonable use, prompt answering, thoughtfulness of others, are helpful to all party line users. Telephone neighbors appreciate such teamwork.

WIPING RAGS WASHED AND STERILIZED Largest Wiping Rag Laundry on the Pacific Coast Phone VA 4-0063 UNITED TEXTILE CO. 2450 HARRISON SINCE 1885

Rags—(Cont'd)

EAST BAY SANITARY RAG WORKS MANUFACTURERS SINCE 1933 Domestic & Sanitary WIPING RAGS FOR EVERY PURPOSE Both Quality & Price 2601 Adeline Oakland GLncrt 1-0586

FOX MURRAY H CO 1066 Bryant HE 1-3253 MEAGHER'S JAMES SONS WIPING MATERIALS INDUSTRIAL WIPING TOWELS Proven Service Since 1918 QUALITY WIPING RAGS Processed for Maximum Absorbency 270 Napoleon MIssn 7-5300

National Rag & Waste Co 2450 Harrison VAiencia 4-0063 Pertigera Joseph & Co Ft of Tunnel Av & Beatty Rd DElaware 3-0567 RED STAR INDUSTRIAL SERVICE Industrial Wiping Rags & Industrial Wiping Towels 360 Park Av San Jose From telephones served by the following exchange San Francisco (No Intercity Charge) Ask Operator for: Enterprise 10040

SAFREN WOOL STOCK CO For Export-Used Clothing & Rags 800 Minnesota VA 4-6156 SHOP TOWEL SERVICE & SUPPLY CO Industrial Wiping Rags Industrial Wiping Towels 317 Victory Av SSF JUn 8-4518 SUNSET TOWEL SUPPLY CO 958-28th Oakland From telephones served by the following exchange San Francisco (No Intercity Charge) Ask Operator for: Enterprise 10892

Tiernan A B Co 2451 Harrison ATwtr 2-4313 TORRE G B & SONS 1625 Evans Av ATwtr 2-7733 UNITED TEXTILE CO 2450 Harrison VA 4-0063 (Please See Advertisement Page 788)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break. • Talk only as long as necessary on each call. • When you finish talking replace the receiver promptly. • Make certain, if you are using a dial telephone, that the line is clear before you dial. • Ask your youngsters to be considerate, too.

RAGS SINCE 1885 We Buy & Sell INDUSTRIAL & COMMERCIAL SANITARY WIPING RAGS "Good Honest Wiping Rags With a Reputation" FAIR PRICES SERVICE & SATISFACTION AT 2-7733 G. B. TORRE & SONS 1625 EVANS AVE.

Railings

Bradley E B Co Supermarket Railings Wholesale Only 564 Bryant DO 2-8707 Continental Iron Works 1433 Van Dyke Av MI 7-1282 Crown Iron Works 721 Tehama UN 1-2724 di Cristina J & Son 350 Treat Av HE 1-8111 FRED'S ORNAMENTAL IRON WORKS 140 Clementine EX 7-3110 GOLDEN WEST IRON WORKS Pipe Railings & Ornamental Railing 505 Railroad Av S S F Plaza 6-0375 JUDE ORNAMENTAL IRON WORKS 3910 Mission JU 6-0914 Kern F & Sons Iron Works 517-6th EXbrk 2-2171 KEYSTONE METAL & PLATING WORKS Brass Bar & Hand Rails SUtr 1-5590 Nelson Ernest J 501 York UN 1-9944 (Please See Advertisement This Page) NEW MISSION IRON WORKS 1350 Natoma MArkt 1-6923 Sartorius Co Inc 2530-18th UN 1-2888

Boston & Maine Railroad 1576 Mendocino Ct San Leandro From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Operator for: Enterprise 10273 California Tank Car Line Merchants Exch Bldg EX 2-5831

GENERAL AMERICAN TRANSPORTATION CORP TANK CARS - AIR SLIDE CARS DRY-FLO CARS FOR LEASE OR SALE Russ Bldg DO 2-8222

NORTH AMER CAR CORP TANK CARS & COVERED HOPPER REFRIGERATOR CARS LEASE & SALE 681 Market DO 2-5789

SHIPPERS' CAR LINE DIVISION TANK CARS & COVERED HOPPER CARS Cars & Parts for Sale, Lease & Repair 111 Sutter RE 1-5763

Transcontinental Transport Inc 9-1st EX 7-3670

Railroad Companies

Akron Canton & Youngstown Ry 681 Market EX 7-1362 Alameda Belt Line Railroad 526 Mission YU kon 2-2100 Ann Arbor Railroad Co Monadnock Bldg DO 2-7964 Atlanta & West Point R R Co Monadnock Bldg DOuglas 2-3855 Atlantic Coast Line Railroad Co 681 Market GARfld 1-1856 Baldwin-Lima-Hamilton Corp 2929-19th MIssn 7-6781 Baltimore & Ohio R R Co Monadnock Bldg GARfld 1-6395

THIS TAKES THE CAKE To split layer cake, or slice an angel food cake, "saw" through it with silk or nylon thread.

gutan PLASTIC HANDRAILS By ERNEST J. NELSON DISTRIBUTOR FOR CALIFORNIA Plastic Handrail Coverings For Everlasting Beauty For All Types of Buildings Used by Architects, Decorators & Ornamental Iron Shops 501 York UN 1-9944 San Francisco

Railroad Companies—(Cont'd)

Burlington Railroad Co Monadnock Bldg GA rfd-1-6600 Burlington Refrigerator Express Co 681 Market EXbrk 2-5086 Canadian Natl Railways 210 Post YU 2-0542 Canadian Pacific Railway Co Passenger Dept 185 Post DOuglas 2-0134 Freight Dept 681 Market GA rfd 1-5185 Central of Georgia Railway Co 681 Market DOuglas 2-7124 Chesapeake & Ohio Railway Co Pere Marquette Monadnock Bldg EX brook 2-4771 Chicago Burlington & Quincy R R Co Monadnock Bldg GA rfd-1-6600 Chicago & Eastern Illinois Railroad 681 Market EXbrk 7-6338 Chicago Great Western Railway Co Monadnock Bldg GARfld 1-2390 CHICAGO MILWAUKEE ST PAUL & PACIFIC RR 681 Market DOuglas 2-4912 Chicago and North Western Railway Company Chicago South Shore & South Bend Railroad 681 Market EXbrk 2-5308 681 Market EXbrk 2-7097 Colorado & Southern Ry Co Monadnock Bldg GA rfd 1-6600 Cotton Belt Route 9-1st GARfld 1-1510 Delaware & Hudson Railroad Corp The 681 Market GA rfd 1-6499 Denver & Rio Grande Western Railroad Monadnock Bldg GA rfd-1-2688 Erie-Lackawanna Railroad Co Monadnock Bldg SU 1-3875 Fort Worth & Denver Ry Co Monadnock Bldg GARfld 1-6600

FRENCH NATIONAL RAILROADS 323 Geary YUkon 2-1993 Iowa Railway Monadnock Bldg YUkon 6-6432 Fruit Growers Express Co 681 Market EXbrk 2-5086 Georgia R R Monadnock Bldg DOuglas 2-3855 Grand Trunk Railway System 210 Post YU 2-0542 Great Northern Railway Co Passenger Dept 681 Market SUtr 1-6051 Freight Dept Monadnock Bldg YU kon-6-1246 Green Bay & Western Railroad Monadnock Bldg DOuglas 2-4028 Gulf Mobile & Ohio Railroad Co Gulf Mobile & Ohio Railroad Co 681 Market YUkon 6-2900 Illinois Central Railroad Co Monadnock Bldg DOuglas 2-5535 Indiana Harbor Belt Railroad Co 681 Market SU tr 1-1696 Iowa Township Co Monadnock Bldg GARfld 1-2390 Italian State Railways 323 Geary DOuglas 2-3559 KANSAS CITY SOUTHERN LINES Louisiana & Arkansas Ry District Office Manager Monadnock Bldg SU 1-1755 Kansas Oklahoma & Gulf Ry 1049 Portola Dr Lombrd 6-1777 Lehigh Valley R R Co Monadnock Bldg SU tr 1-5129 Louisiana & Arkansas Ry Railroad Co Monadnock Bldg SU tr 1-1755 Louisville & Nashville R R Co Monadnock Bldg EX brook 2-1366

MILWAUKEE ROAD THE Monadnock Bldg 681 Market DOuglas 2-4912 Minneapolis Northfield & Southern Ry 681 Market EX 7-1362 Missouri-Kansas-Texas Lines Monadnock Bldg DOuglas 2-6335 Missouri Pacific Railroad Co Monadnock Bldg SU 1-1220 From telephones served by the following exchanges Fresno (No Intercity Charge) Ask Operator for: Enterprise 13026 Monon Railroad 681 Market GARfld 1-6462 New Haven Railroad 681 Market YUkon 6-1588 New York Central System Freight Sales & Service Dept 681 Market EXbrk 2-4860 New York Chicago & St Louis R R Monadnock Bldg YU 6-1910 Nickel Plate Road Monadnock Bldg YU kon 6-1910 From telephones served by the following exchange Stockton (No Intercity Charge) Ask Operator for: Enterprise 10579 Norfolk & Western Ry Co DOuglas 2-6754 Northern Pac Railway Co 681 Market SU tr 1-1078 Northwestern Pacific Railroad Co See Southern Pacific Co DOuglas 2-1212 Oakland Terminal Railway 526 Mission YUkon 2-2100 Pacific Car Demurrage Bureau 582 Market EXbrk 2-1264 Pac Fruit Express Co 116 New Montgomery DOuglas 2-1212 Pac Southwest Railroad Assn 717 Market YUkon 6-0250 PENNSYLVANIA RAILROAD J A Armento-SM-PS Monadnock Bldg Monadnock Bldg GA 1-0770 Pittsburgh & West Virginia Railway Co The 681 Market YU kon-6-1005 Quinlan Acme & Pac Railway Monadnock Bldg YU 6-6432

Rio Grande Railroad Monadnock Bldg GA rfd-1-2688 Rock Island Lines Monadnock Bldg EX brook 2-0654 Rescoe Snyder & Pac Railway 3640 Grand Av Oakland From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Operator for: Enterprise 10188 Sacramento Northern Railway Executive & General Offices 526 Mission YU 2-2100 St Louis-San Francisco Railway Monadnock Bldg YUkon 6-6432 St Louis-Southwestern Railway 9-1st GARfld 1-1510 SANTA FE RAILWAY CO Information And All Departments SU 1-7600 City Ticket Office 44-4th General Passenger Dept 44-4th Passenger Information & Reservations From telephones served by the following exchanges Behndere Palo Alto Bolinas Pescadero Corte Madera Point Reyes Half Moon Bay Redwood City Ignacio San Carlos-Belmont Inverness San Rafael La Honda San Francisco Mill Valley Sausalito Millbrae So-San Francisco Moss Beach Stinson Beach Nicasio Tomales Novato Woodside Pacific (No Intercity Charge)

Depot Ticket Office 44-4th Dispatcher (Boat) 44-4th Freight Station 1420-4th Division Freight Office 1420-4th General Freight Dept 1420-4th Passenger Information 44-4th Passenger Terminal Rail 44-4th Pullman Reservations 44-4th Superintendent 44-4th 500 LINE RAILROAD FREIGHT TRAFFIC DEPT 681 Market YU 6-2466 SOUTHERN PACIFIC COMPANY Passenger Information & Reservations 8 AM to 7 PM YU 1-4700 Executive & General Offices 65 Market DOuglas 2-1212 For Various Dept & Other Offices See White Alphabetical Section Crew Dispatchers Enginemen 7th & Townsend HE 1-9909 Trainmen 4th & Channel DO 2-0635 Yardmen 4th & Channel DOuglas 2-2090 Southern Railway System Monadnock Bldg SU tr 1-3346 Texas & Pac Ry Monadnock Bldg SU tr 1-4612 Tidewater Southern Railway 526 Mission YUkon 2-2100 Toledo Peoria & Western R R 681 Market DOuglas 2-1463 Trans-Continental Freight Bureau 717 Market EXbrk 7-3088 Trans-Continental Railroad Passenger Assn 9-1st DO 2-5832 Treasure Island Railroad Ticket Office Treasure Island SU tr 1-0138 UNION PACIFIC RAILROAD COMPANY 405 Market GARfld 1-6030 Wabash Railroad Co Monadnock Bldg DO 2-7964 Western Fruit Express Co 681 Market EXbrk 2-5086 Western Maryland Railway Co Monadnock Bldg YU kon-6-2012 (Continued Next Page)

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

To Find an AUTHORIZED Sales and Service Dealer When you want a nationally advertised product or service Look in the Yellow PAGES They Tell "Where to Buy It" The Yellow Pages save you time.