

**PHILLIPS & VAN ORDEN CO.**  
*Manufacturers of Quality Printing*

ROTARY-LETTERPRESS      ROTARY-COLOR OFFSET

**Lithographers ★ Printers**

CATALOGS • NEWSPAPERS  
 MAGAZINES • BOOKLETS  
 FOLDERS

**GA 1-3100**  
 FOURTH & BERRY STREETS  
 SAN FRANCISCO, CALIF.

*Affiliated with Pacific Press, Los Angeles • J. W. Clement Co., Buffalo • Clement Colortype, Chicago*

THIS DIRECTORY IS PRODUCED IN OUR PLANT

**Printers—(Cont'd)**

**ALERT PRINTERS-STATIONERS**

Wedding Announcements  
 1 DAY SERVICE  
 50 STYLES - REASONABLY PRICED  
 EMBOSSED & ENGRAVING  
 LETTERPRESS AND OFFSET PRINTING  
 Gifts - Greeting Cards - Stationery  
 Stamping - Rubber Stamps  
 Christmas Cards Personalized  
 Daily 9 to 6 - Sat. 9 to 3  
 258 Market -----GA 1-2272

Allen Tracy H  
 Wholesale to Printers Only  
 440 Sansome -----SU 1-0696

**ALLIED REPRODUCTIONS CO**  
 See Ad Under Lithographers  
 212 Mission -----SUtr 1-6462  
 Alpine Press 4148-23d -----Valencia 4-9597

**ALTA PRINTING CO**  
 1120 Valencia -----Valencia 4-4413  
 American Bank Note Co 68 Post -----Garfld 1-2533  
**AMERICAN PRINTING & LITHOGRAPHING CO**  
 220-9th -----UN 3-6500  
 (Please See Advertisement Page 771)

**AMOS C M PRINTING CO**  
 4485 Mission -Junipr 7-3731  
 (Please See Advertisement Page 772)

**ANGUS PRESS & SIGNS**  
 342 Precita Av -----MI 8-6592  
 Ardizzone John 258 Market -----Garfld 1-2272

**ARMBRUSTER ENGRAVING CO LTD**  
 82-2d -----GA 1-7578

**ARNOLD PRINTING**  
 Business Cards-Weddings  
 3232-24th -----AT 2-5562

**ARROW PRINTING CO**  
 509 Sansome -----Douglas 2-3199  
 Arrow Printing Co 509 Sansome -----YU 1-0993  
 Art Offset Co 529 Commercial -----YUkon 2-3683  
 Artcraft Press 1732 Sacramento -----GR ayson 4-7488  
 Askies Stationery & Printing Co  
 35 Main, Douglas 2-5104  
 Associated Holdings Press 156-2d -----DO 2-5088  
 Associated Loose Leaf Co 151-2d -----EXbrk 2-3050

Atlas Press The  
 See Stanform Co The  
 173 Jessie -----EXbrk 2-1484  
 Atthowe & Co 344 Front -----EXbrk 2-3504  
 Automatic Sealing Service 465 Calif. -----SUtr 1-3621  
 Azad Printing Co 210 Fillmore -----UNdrhl 1-8620

**B & M LITHO**  
 5951 Mission Daily City -----DE 3-5771  
 (Please See Advertisement Page 773)

**BANCO CORPORATION LTD**  
 Bank Check Printers  
 824 Montay -----EXbrk 2-1450  
 Bankers Printing Co Banco Corporation Ltd  
 824 Montay -----EX 2-1450  
 Banner Press The 409 Bryant -----EXbrk 7-4518

**BARNETT PRINTING CO**  
 Ruled Forms & Commercial Printing  
 "Estimates Are a Real Pleasure"  
 340 Front -----YUkon 6-1211

Barry Edward Co 200 Broadway -----EXbrk 2-0250

**BARRY JAMES H CO**  
**BOOK & PUBLICATION PRINTERS - LITHOGRAPHERS**  
 Established 1879  
 "A MAGAZINE A DAY"  
 170 S Van Ness Av -----UNdrhl 1-7780

Bay Cities Duplicating Co  
 682 Mission SUtr 1-1323  
 Beatty Printing Co 545 Sansome -----Douglas 2-7200  
 Bee Line Tape & Label Printers  
 776 Clementina, Market 1-8310  
 (Continued Next Page)

A color extension telephone adds beauty and comfort to your home. The Yellow Pages save you time.

A COMPLETE PLANT UNDER ONE ROOF

**Printers and Lithographers**

DIRECT MAIL ADVERTISING  
 POINT OF SALE ADVERTISING  
 BOOKS • NEWSPAPERS  
 MAGAZINES • CATALOGS

**RECORDER-SUNSET**  
 THE RECORDER PRINTING & PUBLISHING CO.  
 99 SOUTH VAN NESS AVENUE • MARKET 1-5400

**COMMERCIAL PRINTING - LITHOGRAPHY**

Established 1916

- OFFSET LITHOGRAPHY
- VARIETYING
- MIMEOGRAPHING
- PUBLIC STENOGRAPHERS

• MANUALS  
 • BROCHURES  
 • CATALOGS  
 • FORMS  
 • LETTERHEADS  
 • ENVELOPES  
 • SALES PROMOTION SERVICE

REASONABLE PRICES  
 WORKMANSHIP  
 GUARANTEED

**CODDING SERVICE**  
**DO 2-8484**

RUSS BUILDING 235 MONTGOMERY      SAN FRANCISCO

**Printers—(Cont'd)**

**BELFAST PRINTING CO**  
 Formerly S. F. Envelope Printing Co  
 COMPLETE PRINTING SERVICE  
 Specializing in Label Imprinting  
 3318 1/2 San Bruno Av -----JU 4-0322

**BEN FRANKLIN PRESS** 500 Sansome, SUtr 1-2615  
**BERTRAND ALVIN E CO**  
 440 Sansome YUkon 6-1009

**BERTRAND'S LITHOGRAPH & PRINTING CO**  
 WEDDING INVITATIONS  
 Engraving & Processing  
 24 TO 48 HOUR SERVICE  
 451 Bush -----SU 1-0787

Better Business Printing 3543 Mission, Missn 7-3067  
**BINDWEED PRESS THE**  
 675-2d Av -----SK 1-8869  
 Biss Leonard N 344 Front -----EXbrk 2-3620

**BLACK & WHITE PRESS**  
 Edward L. Boucher, Mgr.  
**PRINTERS & STATIONERS**  
 COMPLETE PRINTING SERVICE  
 Letterpress or Offset  
 WEDDING INVITATIONS  
 GREETING CARDS  
 51 Beiden -----Douglas 2-2589

Blutmans 760 Folsom -----YUkon 2-4637  
 Bock-Ngar City Youth Printing Co  
 565 Kearny, YUkon 2-3358

**BORDEN PRINTING CO**  
 COLOR PRINTING - CATALOGS  
 COMMERCIAL FORMS  
 Advertising Typography - Lithography  
 329 Minna -----GA 1-2520

Bozqui-Uniform Div of Courier-Clitson Co  
 Specializing Insurance Printing  
 530 Washington -----Garfld 1-6070  
 Bowles Printing Corp 75-3d -----SUtr 1-0135

**BRESNAHAN BOB**  
 322 1/2 16th -----UN 1-1881  
 Brower Marcus & Co 300 Broadway SU tr 1-2482  
 Buckley & Curtin 252-9th UN drhl 1-4914

**BUDE HENRY F PUBLICATIONS INC**  
 125 Valencia -----UN 1-6100  
 Buffalo Press 5748 Geary Bl -----SK 1-4707

**BUSINESS MANIFOLDING FORMS INC**  
 70 Dorman Av, Missn 8-0200

**BUSINESS SYSTEMS INC**  
 70 Dorman Av, Missn 8-0200

C & H Specialty 22-29th -----Missn 8-4562

**CAL-TAB SYSTEMS**  
 One Time Carbon Continuous Forms  
 112 Market -----SUtr 1-8129  
 Calif Office Service Co 591 Mission YUkon 6-2824  
**CALIF PRINTING CO INC** 269-8th UNdrhl 1-1600  
 Calif Publishing Co 591 Mission -----YUkon 6-2425

**CALLAGHAN THOMAS**  
**WEDDING INVITATIONS**  
 Reasonably Priced - Correctly Styled  
 CALL DRITHEP'S SHOP  
**DO 2-7943**  
**PRINTING OF ALL KINDS**  
 Letterheads - Envelopes  
 Office Forms - Cards  
 Personal Attention given to all orders  
 440 Sansome -----DO 2-7943

Calmar Printing Co 500 Sansome Douglas 2-5493  
 From telephones served by the following exchange  
 East Bay Ask Operator for Entprise 10043  
 (No Intercity Charge)  
 (Please See Advertisement This Page)  
 Campbell Brothers 9610 San Pablo Av Emryvl  
 From telephoning served by the following exchange  
 San Francisco  
 (No Intercity Charge)  
 Ask Operator for Entprise 10990

**CANESSA PRINTING CO**  
 Commercial Printers Since 1893  
 708 Montgomery -----DO uglas 2-3440  
 Card Shep 1037 Mission -----MA 1-1049

**CARDCO CORPORATION**  
**CREATORS - DESIGNERS**  
 MANUFACTURERS OF  
 MODERN BUSINESS FORMS  
 ONE TIME CARBON  
 READY FORMS  
 1535 Mission -----MA 1-2118

Cardinal R J Co  
 Cleveland & Sherman -----UNdrhl 3-6800  
 Carle H J & Sons 635 Clay SU tr 1-5090

**CARLISLE A & CO**  
 SINCE 1852  
 Commercial Printing & Engraving  
 Interleaved Carbon & Ruled Forms  
 645 Harrison -----Garfld 1-2746

Cascade Press 1273 Mission KLondke 2-1066  
 Case-Walls Printing Co 325 Sacramento-GA 1-7457  
**CENTURY BUSINESS FORMS INC**  
 Continuous & One Time Carbon Forms  
 1780 Oakdale Av -----VA 6-8282

**CHAPMAN PRESS**  
 Lithographing-Printing-Publishing  
 259 Front -----EX 2-5990  
 Chinese Pacific Weekly 753 Clay YUkon 2-6748

**CLARK REPRODUCTIONS**  
 Offset & Letterpress  
 230 Calif -----EXbrk 7-6150

**CLIPPER PRINTING CO THE**  
**PLASTIC PRINTING**  
 445 Natoma -----Garfld 1-1367

Cloister Press The 239-9th UNdrhl 1-4609  
 Coast Printing Service 652 Commercial SUtr 1-3399  
 Coddling Service Russ Bldg -----DO 2-8484  
 (Please See Advertisement Page 770)

**COLONIAL PRESS**  
 Wm F Mitchell-President  
 394 Pacific Av -----SUtr 1-6680  
 Colortype Press 405 Gough -----HEmiok 1-0883  
 Colt Press 1335 Sutter -----DR dway 3-9460

**COMPLETE LETTER SHOP**  
 OFF-SET MIMEOGRAPHING  
 Suite 611  
 333 Kearny -----YUkon 6-5093

**CONLAN CHARLES L PRINTERS & LITHOGRAPHERS** 1655 Folsom -----HE 1-7373  
 Conlan Printing Co 1655 Folsom -----HEmiok 1-7374  
 Conners Engraving Co 682 Mission -----EX 2-1116

**CONSOLIDATED PAC LITHOGRAPH CORP**  
 Sheraton Palace Hotel -----EX 2-5989  
 Craft Printers 333 Kearny -----EX 2-6330

**CRAFTSMAN PRESS THE INC**  
 543 Howard -----YUkon 6-5050  
 (Continued Next Page)

OFFICE FORMS • LETTERHEADS • ENVELOPES • ONE-TIME CARBON FORMS

**Printing of all Kinds**

Wedding Invitations  
 CORRECTLY STYLED  
 REASONABLY PRICED

★ Service - Efficiency - Courtesy ★

**MORGAN PRINTING CO.**  
 THOMAS J. CALLAGHAN, Manager-Owner  
 Over Thirty Years of Good Printing  
 REASONABLY PRICED • ACCURATELY PRINTED • PROMPTLY DELIVERED  
 440 SANSOME STREET  
 Phone DO 2-0551  
 For COMPLETE PRINTING SERVICE

Social and Business Announcements

Every Step in  
 Fine Printing, All Under One Roof!

★ OFFSET AND LETTERPRESS PRINTING ★  
 ★ PLATE MAKING ★ TYPESETTING ★ BINDERY ★  
 ★ LAYOUT AND ART SERVICE ★

**NOW! HIGH SPEED ROTARY OFFSET**  
 ESPECIALLY DESIGNED FOR MAGAZINES, NEWSPAPERS,  
 CIRCULARS, BOOKS, BROCHURES: QUALITY PLUS ECONOMY.

**AMERICAN PRINTING AND LITHOGRAPHING CO.**  
 220-9th STREET SAN FRANCISCO UN DERHILL 3-6500

a good connection

Are you in a HURRY?  
 for your Printing?

13 Paramount presses ready for you who can't wait weeks for  
 \*CARBON READY BUSINESS FORMS  
 that you need NOW!  
 Paramount has the facilities under one roof for fast service  
 \*BUSINESS FORMS in 3 to 5 Days  
 if you need them  
 440 SANSOME YUkon 2-6161

**PARAMOUNT PRESS**

**WEDDING INVITATIONS & ANNOUNCEMENTS**  
 Courteous Advice on  
 Correct Wedding Stationery  
**1-DAY SERVICE**  
 REASONABLE PRICES  
 Samples Mailed on Request  
 9 A.M. to 5:30 P.M.  
 Sat. 10 A.M. to 4 P.M.  
 Evenings by Appointment  
 We Do Our Own Work

**WEDDING INVITATIONS 1-DAY SERVICE**

**Dwight Franklin Co.**  
 3156-24th Near S. Van Ness  
 PRINTERS • LITHOGRAPHERS • STATIONERS  
**MI 8-3321**

ESTABLISHED 1917  
 STILL GROWING

**CALMAR Printing Company**

LETTERPRESS - OFFSET PRINTING  
 COMPLETE BINDERY WITHIN OUR PLANT

Douglas 2-5493

FROM EAST BAY  
 ASK OPERATOR FOR  
 Entprise 10043

HIGHSPEED MODERN EQUIPMENT RESULTS  
 IN SERVICE AND QUALITY AT LOW COSTS.  
 ADVERTISING LITERATURE - OFFICE FORMS  
 LETTERHEADS - CHECKS - LABELS - MENUS  
 INTER-LEAVED FORMS - BROCHURES - PUBLICATIONS

500 SANSOME STREET  
**NO JOB TOO LARGE**  
 SPECIALISTS IN THE UNUSUAL