

### CALIFORNIA INDUSTRIAL PLATING CO.

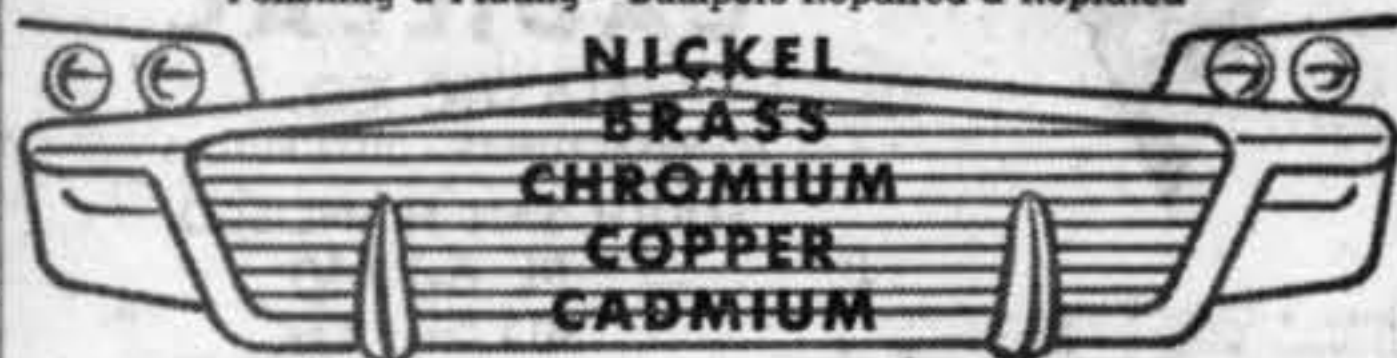
GOLD BRASS SILVER NICKEL COPPER CADMIUM  
 POLISHING CHROMIUM BRIGHT ZINC HARD CHROME BARREL PLATING ELECTRO GALVANIZING

**HARD CHROME PLATING**  
 (To Government Specifications)  
**10 Bluxome at 4th between Brannan & Townsend**

**Garfield 1-0066**

### J & J PLATING

JOE & FRANK JUKICH  
 INDUSTRIAL - COMMERCIAL - CUSTOM



PHONE: MA 1-3249  
 SERVING THE BAY AREA  
 1420 HARRISON AT TENTH ST.

### Standard PLATING & POLISHING WORKS, INC.

PLATING IN ALL ITS BRANCHES  
 Lacquering, Polishing,  
 Commercial Barrel Plating and Ball Burnishing  
 SILVERSMITHS  
 CHROMIUM • GOLD • SILVER • NICKEL • COPPER  
 • BRONZE • BRASS • TIN • ZINC • CADMIUM

CALL  
**YU 2-5128**

896 FOLSOM ST.

### PLATING



ESTABLISHED 1916  
 Call EX 2-5244  
 Specializing in  
 Silverware Repairing  
 Plating & Refinishing  
**M. & H. Plating Works**  
 657 MISSION ST.

### THE BURRIDGE CO



Gold Silver Chromium Brass Bronze Copper  
**ELECTRO PLATING**  
 SILVERWARE REPAIRING  
 Over 74 Years of Continuous Service  
**HE 1-3480**  
 165 FELL ST. NEAR VAN NESS

### Plastics—Rods, Tubes, Sheets, Etc.

#### Supply Centers—(Cont'd)

#### PLEXIGLAS

Rohm & Haas Company, Philadelphia, Pennsylvania shatter-resistant, outdoor Acrylic Plastic Sheets and Molding Powders for signs, lighting panels, window glazing and many other fabricated and molded parts.

"FOR INFORMATION CALL"

BRANCH OFFICE

Rohm & Haas Co  
 2150 Franklin Oakland-----TEmpibr 4-6300

AUTHORIZED DISTRIBUTORS

Cadillac Plastic Co of Calif  
 313 Corey Wy. SSF-----PL 6-7740  
 Cadillac Plastic Co of Calif  
 949 E 11 Oakland-----TEmpibr 6-0474  
 Plastic Sales Inc 749 Bryant-----DO 2-6432

#### FABRICATORS

Arrow Manufacturing Co Plastics  
 1901-37th Av Oakland-----KElog 3-0825  
 Kennedy R J Co  
 820 So Mateo Av Sn Brno-----Juno 3-6162  
 Pam-Pro Plastics  
 1075 O'Brien Dr Mno Prk--DAmprt 1-7211  
 San Francisco Plastics Co 526 Pine-YU 6-0758

POLYPENCO INDUSTRIAL PLASTICS—  
 BROOKES CO INC E JORDAN  
 Nylon-Teflon-Nylaflex  
 571 Howard-----YU 6-2974

RICHARDSON LAMINATED PLASTICS—  
 JOHNSON SUPPLY CO  
 Plastics Division  
 2553 Middlefield Rd  
 Redwood City-----EMrsn 9-7357

#### TRANSPARENT PRODUCTS CORP

PLASTIC SHEETS - ROLLS  
 DISTRIBUTORS & CONVERTERS  
 ACETATE VINYLITE  
 CELLOPHANE PLEXIGLAS®  
 POLYETHYLENE STYRENE  
 689 Harrison-----DO 2-3270

### Plastics—Scraps

Western Plastic & Rubber Co  
 1101 Wright Av Richmond-----BEacn 3-6670

### Plastics—Vacuum Forming

LIGHTONICS  
 VACUUM FORMING  
 FABRICATING - LAMINATING  
 2828 Ford Oakland-----KElog 3-8715

Malson Plastics Co 1065 Folsom-----MA 6-0181

PAM-PRO PLASTICS  
 See Our Ad Plastics-Fabricating  
 1075 O'Brien Dr Mno Prk--DAmprt 1-7211

Advertise here—it pays.



POLISHING  
 COPPER - NICKEL - CHROME  
 SILVER PLATING - CADMIUM  
 ZINC & TIN ZINC  
**DO 2-0739**  
**LYtell 1-3627**  
 Ed. Wall & Tony De Palma  
**KEM PLATING WORKS INC.**  
 693 Quarry Rd. Belmont

### Plastics—Vacuum Forming—(Cont'd)

#### PLASTIC FACTORS INC

"PLASTICATORS TO INDUSTRY"  
 Thermo-Vacuum & Pressure Forming  
 Fabricating - Foam Molding - Engineering  
 926 Broadway Rdw Cty-----EMrsn 9-1764

#### THERMO-PLASTIC PRODUCTS CO INC

1645 Old County Rd Sn Carlos-----LYtel 1-3445

#### Plating

#### A A PLATING WORKS INC

SPECIALIZING IN  
**AUTOMOBILE PLATING**  
 Bumper  
 Straightening & Repairing  
 OVER-NITE SERVICE AVAILABLE  
 Serving  
**SAN FRANCISCO - PENINSULA  
 EAST BAY - MARIN**  
 "TRY US FOR SERVICE"  
 Off 14th between Mission & Valencia  
 1441 Stevenson-----UN 1-0822

#### A A Plating Works Inc 1441 Stevenson

From telephones served by the following exchanges  
 San Jose  
 (No Intercity Charge) Ask Operator for-Entrprise 11799

Acme-Thorne Retinizing Co  
 Duo-Dip Tinting & Retinizing  
 1446-13th-----MArkt 1-7628

#### AIRCRAFT PROCESSING INC

Specializing in  
**HARD CHROME - SILVER  
 NICKEL - COPPER - TIN  
 CADMIUM-LEAD & INDIUM  
 SHOT PEENING  
 PRECISION GRINDING**  
 Magnetic Particle Inspection  
 603 Harbor Bl Belmont-----LYtel 3-5081  
 Or-----LYtel 3-3331

Allen Plating Works 1010 Divisadero, WE et 1-5204

Alvarez Jewelry  
 Jewelry Plating & Refinishing  
 133 Geary-----GA 1-6579

BAY AREA BUMPER CO  
 3 Enterprise-----KL 2-3508

BAY BRIDGE RETINING CO  
 Triple Dip Tin Plating  
 241 Lane-----Valencia 6-4703

BIX-PLATING INC  
 756 Industrial Rd Sn Carlos-----LYtel 1-3131

Bumper & Auto Exchange Co Inc  
 2021 Folsom-----UN 3-4193

BURRIDGE CO THE 165 Fell HE mlock-1-3480

C & M PLATING WORKS  
 See Our Advertisement This Page

CALIF INDUSTRIAL PLATING CO  
 10 Bluxome-----GARtd 1-0066

CALIF PLATING CO INC  
 See Our Ad Plastics-Fabricating

CAMPANA A WM & SONS RETINING & REPAIRING WORKS  
 See Our Adv Under Tinting

162 Clara-----GA 1-7689

#### DYNATEX

Certified  
 - Specialists In -  
 Electroforming  
 Precious Metals  
 Finishing All Types



"FOR INFORMATION CALL"

Dynatex Corp  
 727 Shasta Rdw Cty-----EMrsn 9-4631

Faith-San Francisco Plating-----YU 2-3825

From telephones served by the following exchanges

East Bay Richmond

Hayward

(No Intercity Charge) Ask Operator for-Entrprise 12455

(Continued Next Page)

The Yellow Pages save you time.

### Plating—(Cont'd)

#### FRANCIS PLATING CO

CONTROLLED PLATING  
 HARD ANODIZING  
 CHROMIC & SULFURIC ANODIZING  
 785-7th Oakland-----HIgate 4-5535

H & M Plating Works 657 Mission-----EX 2-5244

HEINE W F SUPPLY CO  
 Alum-Anodizing & Color Process

6015 Adeline Oakland-----OLympc 3-5500

HURTEL MACHINE & PLATING WORKS  
 989 Folsom-----EX 7-0344

(Please See Advertisement This Page)

#### INDUSTRIAL HARD CHROME PLATING CO

**HARD CHROME**  
 LIGHT AND HEAVY DEPOSITS  
 FOR WEAR & CORROSION  
 RESISTANCE  
 3701 Hollis Emryvle-----OLympc 5-0507

#### INDUSTRIAL HARD CHROME PLATING CORP

Cylinder Plant  
 1401 Park Av Emryvle-----OLympc 5-0507

#### INDUSTRIAL KANIGEN CORP

**KANIGEN®**  
 ELECTROLESS NICKEL PLATING  
 SILVER - GOLD - RHODIUM  
 ELECTRO-FORMING  
 1421 Park Av Emryvle-----OLympc 5-0510

J & J PLATING WORKS  
 1420 Harrison-----MA 1-3249

(Please See Advertisement Page 750)

JOHNSON PLATING WKS  
 Silver & Gold Plating on Electronics  
 2526 Telegraph Oakland-----HIgate 4-2186

KEM PLATING WORKS INC  
 229 Main-----DO 2-0739

(Please See Advertisement Page 750)

KEYSTONE METAL & PLATING WORKS  
 310 Tehama-----SU tter-1-5590

Lane Metal Finishes Inc  
 887-30th Oakland-----TEmpbr 2-8739

(Please See Advertisement This Page)

LEEDY PLATING CO  
 687 Minna-----UN 3-5088

Light Metal Processors Inc  
 See Our Ad Under Anodizing

1602 Tacoma Wy Rdw Cty-----EMrsn 8-4631

M & H Plating Works 657 Mission-----EX 2-5244

(Please See Advertisement Page 750)

MECHANICAL PLATING CO  
 3420 Helen Oakland.OLympc 6-4688

Modern Plating & Polishing  
 1499 Potrero Av-----Valencia 6-6609

NORTH BEACH PLATING WORKS  
 COMPLETE METAL FINISHING  
 ELECTROFORMING  
 BABY SHOES PLATED  
 1529 Powell-----YU 6-4056

#### OCcidental PLATING WORKS INC

ALUMILITING  
 Anodizing of Aluminum  
 ELECTRO GALVANIZING  
 CADMIUM PLATING  
 Electro Tinting  
 Industrial & Commercial  
 CHROMIUM PLATING  
 2259 Folsom-----MIsn 7-3604

OLIVER PLATING CO  
 555 West Ave 135 Sn Leandro-----ELgn 1-2554

#### PACIFIC RUSTPROOFING CO

CADMIUM & ZINC  
 ELECTROPLATING  
 FULL AUTOMATIC ZINC  
 BARREL MACHINE  
 NEW FULL AUTOMATIC  
 CHROMIUM INSTALLATION  
 1732 Peralta Oakland-----HIgate 4-7223

#### PRECISION ENGINEERING SERVICE—

PRECISION ENGINEERING CO  
 See Our Ad Under Machine Shops  
 2430 Broadway Sacto-----GLdstn 5-3001

More and more people are saving both time and effort by finding it fast in the YELLOW PAGES.

### Plating—(Cont'd)

#### PRECISION HARD CHROME PLATING CORP

**HARD CHROME PLATING  
 CADMIUM PLATING**  
 Job Estimates  
 PICK-UP & DELIVERY  
 640 S 13th Richmd-----BEacn 3-2446

#### STANDARD PLATING & POLISHING WORKS

INC 896 Folsom-----YUkon 2-5128

(Please See Advertisement Page 750)

#### STAR PLATING WORKS

2460-3d-----MI 7-4740

(Please See Advertisement This Page)

#### SUPERIOR PLATING WORKS

GOLD - SILVER - NICKEL  
 SILVERSMITHS  
 Repairing and Replating  
 928 Geary-----ORwry 3-8399

#### UNITED PLATING WORKS INC

BUMPERS REBUILT  
 POLISHING & PLATING  
 34 S Linden Av SSF-----Juno 3-7107

#### VELLA & SKINNER

GOLD & SILVER PLATING  
 REPAIRING  
 285 Shipley-----EXbrk 2-0476

#### VETERAN'S ELECTRO PLATING

COPPER - NICKEL - CHROME  
 BRASS  
 Polishing - Buffing  
 Oxidizing & Lacquering  
 Job & Production Work  
 10 Foot Bright Nickel  
 FREE PICK-UP &  
 DELIVERY SERVICE  
 All Work Guaranteed  
 1207 Shafter Av-----MI 8-5623

### Plating Equipment & Supplies

Alert Supply Co. 923 Harrison-----SU 1-5540

Amer Platinum & Silver Division of Engelhard Industries Inc 760 Market-----GA 1-1447

#### BAKER ALAN CO

METAL FINISHING EQUIPMENT  
 AND SUPPLIES  
 NEW - USED - REBUILT  
 180 Sylvester Rd SSF-----Plaza 5-6506

#### BROWNING E S CO

Bufs - Compounds - Chemicals  
 Representing Chas. F. L'Hommedieu Co.  
 Complete Plating Line  
 Mariposa & De Haro-----UN 3-6818

#### BUTCHER L H CO

A Subsidiary of the Udyllite Corp.  
 MANUFACTURERS & DISTRIBUTORS  
 Compl. Serv. to Metal Finishing Industry  
 15th & Vermont-----MArkt 1-4210

Chemical Division of Engelhard Industries Inc  
 760 Market-----GA 1-1447

#### CROWN CHEMICAL & ENGINEERING CO

COMPLETE METAL  
 FINISHING PLANTS FURNISHED  
 Lusteron - Crown - Rocca Products  
 2160 Palou Av-----MIsn 8-1444

Hanson Van-Winkle Munning Co  
 923 Harrison-----SU 1-5540

#### INDUSTRIAL MATERIALS CO

METAL FINISHING  
 SUPPLIES & EQUIPMENT  
 CHEMICAL ENGINEERING SERVICE  
 383 Brannan-----EXbrk 2-8505

#### SCARE AWAY RUST

To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

### Plating Equipment & Supplies—(Cont'd)

NEW ENGLAND LEAD BURNING SERVICE—  
 NEW ENGLAND LEAD BURNING CO INC  
 Lead and Plastic Equipment  
 For the Plater  
 1840 Williams Sn Leandro NEptn 8-5940

PACIFIC COAST CHEMICALS CO  
 Cleaning-Solvents-Paint Strippers  
 2990-7th Brkly-----THrml 8-1831  
 Wildberg Bros Smelting & Refining Co  
 Sales & Refining-Precious Metals  
 349 Butler Av SSF-----PO 1-1770

#### Platinum

Engelhard Industries Inc 760 Market-----GA 1-1447

Western Gold & Platinum Co  
 525 Harbor Blvd Belmont LYtel 3-3121

Wildberg Bros Smelting & Refining Co  
 Sales & Refining-Precious Metals  
 349 Butler Av SSF-----PO 1-1770

### Playground Equipment

Fallon Thos A  
 American Playground Device Co  
 215 New Montg-----SUtr 1-3199

Finigan E P Co 457-9th-----HEmk 1-8850

Kiddie Cays Inc  
 1715 Jaynes Brkly-----LANsco 4-8156

OUTDOOR PRODUCTS CO  
 1761 Smith Av Sn Jse. CyPrs 2-3092

### Playing Cards

Brown & Bigelow 74 New Montg-----SU 1-7672

CALIFORNIA NOTION & TOY CO  
 Wholesale-Dice & Playing Cards  
 573 Market-----EXbrk 2-7250

U S Playing Card Co  
 Mfrs-Bicycle & Congress Cards  
 Mailing Address P O Box 26 Lafayette  
 If no ans call Lafayette-----GA 1-2530

283-3142

### Plays & Play Brokers

Banner Play Bureau 619 Post-----PR 6-3409

### Plating

#### ADVANCE PLEATING & BUTTON CO

SPECIALIZING IN  
 FANCY STITCHING  
 Rhinestones - Covered Buttons & Buckles  
 783 Mission-----SUtr 1-5385

American Pleating Co 466 Geary... PRspt 5-4437

S F Pleating Co 199 Minna... YUkon 2-2145

Stewart's Button Hemstitching & Embroidery  
 Shop 150 Powell-----GA 1-1997

#### FOUR THOUGHTFUL ITEMS

#### OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

### for Your Convenience

Directories for other cities are available in the Business Offices and at attended public telephone stations.

**Star PLATING WORKS**  
 PLATING & METAL POLISHING  
 Automotive Plating MI 7-4740 Appliance Replating  
 • BUMPERS • TOASTERS  
 • GRILLS • FIRESCREENS  
 • HEADLIGHTS • LIGHTING  
 3460 - 3rd SAN FRANCISCO

SINCE 1944  
**LANE METAL FINISHERS INC.**  
 ANODIZING Black & Color  
 METAL POLISHING - ALODIZING  
 ALUMINUM PLATING - PAINTING  
 BARREL AND TANK PLATING OF...  
 SILVER • GOLD • NICKEL • CADMIUM  
 COPPER - BRASS & CHROMIUM  
 • Tumbling & Deburring • TIN-ZINC  
 • Ball Burnishing  
 • Black Oxide Finishes • Phosphating  
 • Pickling & Passivating of Stainless Steel  
 BULK CHROMIUM PLATING  
 WORK TO GOVT. SPECIFICATIONS  
 887-30th East of San Pablo Ave. OAKLAND  
 Near the Freeways  
**Templebar 2-8739**

### C & M PLATING WORKS

INDUSTRIAL & MARINE  
 ELECTRO PLATING  
 QUALITY CONTROL  
 Specifications Guaranteed  
 PRODUCTION BARREL PLATING  
 METAL GRINDING & POLISHING