

TRANS CALIFORNIA AIRLINES

SCHEDULED NON-STOP FLIGHTS

LOS ANGELES (LOCKHEED AIR TERMINAL BURBANK)

Sacramento Monterey San Diego

CALL COLLECT **Lockhaven 2-0282**

A SCHEDULED INTRASTATE AIRLINE
4 Engine Airliners
OAKLAND MUNICIPAL AIRPORT

TRANS CALIFORNIA AIRLINES INC.
TCA • TCA • TCA
TRANS CALIFORNIA AIRLINES INC.

LOWEST AIRLINE FARES

LOWEST AIRLINE FARES

LOWEST AIRLINE FARES

LOWEST AIRLINE FARES

LOWEST AIRLINE FARES

Air Line Companies—(Cont'd)

ICELANDIC AIRLINES-LOFTLEIDIR
210 Post—YU 2-7651

IRISH INTERNATIONAL AIRLINES

ALL-JET SERVICE
TO
IRELAND - BRITAIN
EUROPE
SERVING 28
EUROPEAN CITIES



"FOR INFORMATION CALL"
RESERVATIONS AND INFORMATION

IRISH INTERNATIONAL AIRLINES
681 Market—EX 7-5863

JAPAN AIR LINES

DAILY TRANSPACIFIC
DC-8C JET COURIERS
U.S. TO TOKYO
Also: Japan domestic -
Orient & Southeast Asia -
Tokyo - Europe Polar Route



"FOR INFORMATION CALL"

JAPAN AIR LINES
45 Grant Av.—YU 2-7343
Passenger Reservations & Information
45 Grant Av.—YU 2-8141
City Ticket Office 45 Grant Av.—YU 2-8141
District Sales Office 45 Grant Av.—YU 2-7343
American Division Executive Office
240 Stockton—YU 2-7343
Passenger Counter
S F Intl Airport—Juno 3-3612
Air Cargo Information
S F Intl Airport—Juno 3-3610

Good party-line neighbors are sure the line is clear before they dial . . . when using a dial telephone. Good party-line neighbors get better party-line service.

AERONAVES DE MEXICO S.A.

323 Geary Street, San Francisco, Calif.
FLIGHTS FROM TIJUANA TO ALL MAJOR CITIES IN MEXICO

FIRST CLASS SERVICE TO GUADALAJARA AND MEXICO CITY AND ACAPULCO

LOWEST RATES AVAILABLE
Ask About Our Adventure Tours
HOT COMPLEMENTARY MEALS AND BEVERAGES SERVED ALOFT

For Reservations See Your Travel Agent or Call
GA 1-2517

HELICOPTER

Downtown To AIRPORT
OAKLAND AND BERKELEY
8 MINUTES



SCHEDULED PASSENGER SERVICE
CONNECTING WITH ALL AIRLINES
Also Sightseeing
Flights and Service
to Bay Area Cities
YU 1-7750

SFO Helicopter Airlines
WORLD TRADE CENTER

Air Line Companies—(Cont'd)

Japan Air Lines
45 Grant Av.—YU 2-7343
Passenger Reservations & Information
45 Grant Av.—YUkon 2-8141
From telephones served by the following exchanges

Carroll Richmond
Denver Colorado Sacramento
East Bay San Jose
Fresno San Mateo
Monterey Stockton
Palo Alto
(No Intercity Charge)
Ask Operator for Entprise 11752

KLM ROYAL DUTCH AIRLINES—
ROYAL DUTCH AIRLINES K L M
Reservations and Information
427 Post—YU 2-0342

K L M Royal Dutch Airlines
Reservations & Information 427 Post—YU 2-0342
From telephones served by the following exchanges

East Bay Sacramento
Fresno San Jose
Modesto San Mateo
Palo Alto
(No Intercity Charge)
Ask Operator for Entprise 11166

District Sales Ofc 442 Post—YU 2-8373
Lacsa Airlines of Costa Rica
World Trade Center—EX 7-6419

LUFTHANSA GERMAN AIRLINES
364 Post—EX 7-6969

MEXICANA AIRLINES
Reservations & Information
210 Post—YU 2-5250
Middle East Airlines 237 Post—YUkon 2-9500

NATIONAL AIRLINES
Airline Of The Stars
Fast Dependable Daily Service
Between San Francisco - Oakland - Las Vegas - Houston - New Orleans - Tampa - Miami and Intermediate Cities.



"First With Jets In The U.S.A."
"FOR INFORMATION CALL"

NATIONAL AIRLINES INC
Reservations & Information—DO 2-6180
City Ticket Ofc 455 Post—DO 2-6180
District Sales Ofc 455 Post—DO 2-6194
Air Freight S F Intl Airport—Juno 3-6577

National Airlines Inc
District Sales Ofc 455 Post—DO 2-6194
Reservations & Information—DO 2-6180

NORTHWEST AIRLINES INC
657 Market, YUkon 2-5255
(Please See Advertisement Page 25)

NORTHWEST ORIENT AIRLINES
Only Northwest Flies
Coast to Coast
Florida, Hawaii, Canada,
Alaska AND the Orient.



"FOR INFORMATION CALL"
NORTHWEST AIRLINES INC
657 Market, YUkon 2-5255

OVERSEAS NATL AIRWAYS INC
Oakland—L0ckhvn 2-6662

PSA
Scheduled Flights
on an
ALL JET FLEET
Serving San Diego
and Both Los Angeles Airports



"FOR INFORMATION CALL"
PSA
For Reservations & Information call
212 Stockton—EX 7-6200

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

Air Line Companies—(Cont'd)

PACIFIC AIR LINES

SERVING THE WEST'S FASTEST GROWING MARKETS



"WHERE TO CALL"

PACIFIC AIR LINES INC
Passenger Reservations & Information
SF Intl Airport—PLaza 5-9200
City Ticket Office—PL 5-9200
Airport, Bus Terminal Ofc—PL 5-9200
Air Freight Information & Rates
SF Intl Airport, PLaza 5-2481
General Offices SF Intl Airport, PLaza 5-8885

Pac Southwest Airlines-P S A 323 Geary-EX 7-6200
(Please See Advertisement Page 25)

PAN AMERICAN

"WORLD'S MOST EXPERIENCED AIRLINE"
SERVING ALL SIX CONTINENTS



"WHERE TO CALL"

PAN AMERICAN WORLD AIRWAYS
Reservations & Travel Information—EX 7-5200
Clipper Arrival & Departure Information—EX 7-5200
Clipper Cargo Information—EX 7-1430
Ticket & Sales Office—EXbrk 7-1414

Pan American Grace Airways Inc
222 Stockton—EX 7-5200

Pan American World Airways
Administrative Offices
SF Intl Airport—PL 5-7000
Government Affairs Russ Bldg—SU 1-1570
Ticket & Sales Office 222 Stockton—EX 7-1414

PANAGRA—
PAN AMERICAN GRACE AIRWAYS INC
Reservations Information
Tickets call Pan American World Airways
222 Stockton—EX 7-5200

Philippine Air Lines Inc
120 Montgy, Douglas 2-1688

QANTAS AIRWAYS
AUSTRALIA'S ROUND THE WORLD AIRLINE



"FOR INFORMATION CALL"
QANTAS AIRWAYS 350 Post. YUkon 2-3670
Reservations—YUkon 2-3670
SF Intl Airport—Juno 8-7028
Air Freight Service—Juno 8-5444
Engineering—Juno 9-3361

Qantas Airways 350 Post. YUkon 2-3670
Real Airlines 212 Stockton—EXbrk 2-3421

From telephones served by the following exchanges
East Bay Sacramento
(No Intercity Charge)
Ask Operator for Entprise 12332

Portland Oregon Ask Operator for Commerce 9834
Seattle Washington Ask Operator for Zenith 9204
Vancouver British Columbia Ask Operator for Zenith 7080

S A S Scandinavian Airlines System Inc
412 Post—EXbrk 7-2900
From telephones served by the following exchanges

Carmel Sacramento
Fresno San Jose
Modesto San Mateo
Monterey Sunnyvale
Palo Alto
(No Intercity Charge)
Ask Operator for Entprise 10693

Sabena Belgian Airlines 420 Post. GARfid 1-1963
S F & OAKLAND HELICOPTER AIRLINES INC
Reservations-Information—YU 1-7750
Admin Office Bldg C1 SF Intl Airport-PO 1-1630
(Please See Advertisement Page 28)

The Yellow Pages save you time.

Air Line Companies—(Cont'd)

SCANDINAVIAN AIRLINES SYSTEM

S A S
THE GLOBAL AIRLINE



"FOR INFORMATION CALL"

SCANDINAVIAN AIRLINES SYSTEM INC S A S
Reservations & Information
Ticket Office
412 Post—EXbrk 7-2900

SLICK AIRWAYS INC
S F Intl Airport—PL 5-9590

SOUTH PACIFIC AIRLINES

AMERICA'S SKYWAY TO POLYNESIA



"FOR INFORMATION CALL"

SOUTH PACIFIC AIR LINES
Executive Offices 311 California—EX 2-8454
General Offices 141 Battery—YU 1-0830
Reservations & Travel Info
141 Battery—YU 1-1414

South Pacific Airlines
Executive Offices 311 Calif—EX 2-8454
General Offices 141 Battery—YU 1-0830
Reservations & Travel Info 141 Battery—YU 1-1414

STANDARD AIRWAYS
1112 Market—HE 1-7515
(Please See Advertisement Page 27)

SWISS AIR LINES
171 Post—YU 2-7667
Swiss Air Transport Co Ltd 171 Post—YU 2-7667

SWISSAIR
171 Post—YU 2-7667

TRANS CALIF AIRLINES INC
Oakland Airport Intl Bldg
Oakland—L0ckhvn 2-0282
(Please See Advertisement Page 28)

TRANS-CANADA AIR LINES
AIR CANADA
Canada - USA - United Kingdom & Europe
Bermuda - Caribbean Services
209 Post—EX 7-5761

TRANS INTERNATIONAL AIRLINES INC
212 Stockton—YU 2-6041
(Please See Advertisement Page 27)

TRANS MAR DE CORTES AIRLINES
442 Post—EX 2-7277

TRANS WORLD AIRLINES
U.S.A.
EUROPE
AFRICA
ASIA



"FOR INFORMATION CALL"

TRANS WORLD AIRLINES INC
Reservations 234 Stockton—YU 6-1300
Flight Information SSF—Juno 8-3105
Ticket Offices
City Ticket Office 234 Stockton—YU 2-5800
Downtown Airline Terminal Ticket Office
375 O'Farrell—YU 2-5800
Mark Ticket Office 1335 Market—YU 2-5800
Sheraton-Palace Ticket Office
Sheraton-Palace Hotel—YU 2-5800
Air Cargo Info & Rates
240 Stockton—YUkon 2-5800
Air Freight Terminal
SF Intl Airport, YUkon 2-5800

District Sales Office
240 Stockton, YUkon 2-5800
District Trans Office
SF Intl Airport—YU 2-5800

Trans World Airlines Inc
240 Stockton—YU 6-1300
(Please See Advertisement Page 26)

WINDOW-WASHING HINT
Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

Air Line Companies—(Cont'd)

UNITED AIR LINES

KNOWN FOR EXTRA CARE



"FOR INFORMATION CALL"

UNITED AIR LINES
Reservations—EXbrk 7-2100
Today's Arrivals & Departures—EXbrk 7-0356
Ticket Offices
Post & Powell—EXbrk 7-2620
Sheraton-Palace Hotel
643 Market—EX 7-2620
Western Merchandise Mart
1341 Market—EX 7-2620
Drive-In Ticket Offices
2890 El Camino RI
Reddy City—EMrsn 6-8201
620 San Antonio Rd
Mtn Vw—YOrksh 7-6993
52 N 1st St Sje—CYprss 7-2466
Air Freight-Info & Pickup
S F Intl Airport—EXbrk 7-2620
Midnight-8:00 AM call—Juno 8-1443
Passenger Sta
S F Intl Airport—Juno 8-4842
Administrative Offices
S F Intl Airport—Juno 8-2424
Maintenance Base
S F Intl Airport—Juno 8-2424
Employment Office
S F Intl Airport—Juno 8-2424
Community Affairs 400 Post—EXbrk 7-2620
News Bureau 400 Post—EXbrk 7-2620
Airline Limo Terminal
Taylor & O'Farrell—PR 6-6800

United Air Lines
Reservations—EX 7-2100
Airline Limo Terminal
Taylor & O'Farrell, PRspct 6-6800

U S OVERSEAS AIRLINES
1966 Broadway Oakland—TEmplr 4-2121
(Please See Advertisement Page 27)

U S Overseas Airlines Inc
Beverly Plaza Hotel—YU 2-8121

VARIG AIRLINES
THE PIONEER AIRLINE OF BRAZIL
NEW YORK TO SOUTH AMERICA
"FOR INFORMATION CALL"



VARIG AIRLINES
Jets to South America
212 Stockton—SU 1-8600

VARIG Airlines 212 Stockton—SU 1-8600
From telephones served by the following exchanges
East Bay
(No Intercity Charge)
Ask Operator for-Entprise 16464

WEST COAST AIRLINES
Serving over 60 cities
in Washington, Oregon,
California, Utah,
Idaho, Montana
Plus Calgary in Canada.



"FOR INFORMATION CALL"
WEST COAST AIRLINES
Main Terminal S F Intl Airport—Juno 9-4740

West Coast Airlines
Blq TE 1 SF Intl Airport—PL 6-8555

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Air Line Companies—(Cont'd)

WESTERN

"THE WONDERFUL WAY TO FLY" — **WESTERN AIRLINES**
Los Angeles - Reno
Salt Lake - Denver
Portland - Seattle
Minneapolis - St. Paul
Phoenix - Mexico City

"WHERE TO CALL"

WESTERN AIRLINES
Today's Arrivals and Departures—GA 1-4000
Reconfirmation—GA 1-4000
Reservations & Passenger Information—EX 7-5500
Air Freight Service
SF Intl Airport, Plaza 6-0677

City Ticket Offices 287 Geary—EX 7-5500
Merchandise Mart 1329 Market—EX 7-5500
Sheraton Palace Hotel—EX 7-5500
District Sales Office 291 Geary—GA 1-4000
Assistant to Vice President Administration
Sheraton Palace Hotel—GA 1-4000
Passenger Terminals
S F Intl Airport—GA 1-4000
Airline Bus Terminal
Taylor & O'Farrell—GARfid 1-4000

Western Airlines
Today's Arrivals and Departures—GA 1-4000
Reservations & Passenger Information—EX 7-5500
Air Freight Service S F Intl Airport—PL 6-0677
(Please See Advertisement Page 26)

WORLD WIDE AIRLINES
SCHEDULED SUPPLEMENTAL AIRLINE
"FOR INFORMATION CALL"
WORLD WIDE AIRLINES INC
Oakland Airport Oakland—Lockhvn 2-4585



Air Line Ticket Agencies
See Air Travel Ticket Agencies

Air Ports
See Airports

Air Purification Equipment
AAF DUST CONTROL—AMER AIR FILTER CO INC
460-9th—KL 2-0192

Airport Sales & Service 1600 Noriega—LO 4-2492
AMER STEEL FABRICATORS & ERECTORS
444 Grove—MA 1-3480

CONOR DOREX AIR PURIFICATION EQUIPMENT
BERGER FRED W 57 Post—YU 2-0883

Grabe H F Incorporated 25 Calif—YU 6-6523

JOHN WOOD AIR POLLUTION CONTROL SYSTEMS
REPRESENTATIVES
SUTCLIFFE NORMAN CO
275 Brannan—GA 1-5317

Wilkerson Air Products
374 Funston Av SKyln 1-9011

Air Raid Protection Equipment & Supplies
Family Survival Service Inc 450 Sutter—YU 2-7841

Air Taxi Service
See Aircraft Charter & Rental Service

TO PAINT SCREENS
To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

and ship FLY DELTA to DIXIE

One of America's Pioneer Scheduled Airlines flies a new Southern Transcontinental route to DALLAS/FT. WORTH • NEW ORLEANS ATLANTA

and all the Southeast and the Caribbean
In San Francisco call EX 7-3242
For reservations, information or Air Freight Service
In Oakland call TE 4-6680
for direct line to Delta reservations.



DELTA AIR LINES