

**THE WORLD'S FINEST MOTOR SCOOTERS**



**Vespa**  
AND  
**Lambretta**

FIRST IN SALES - SERVICE - DEPENDABILITY  
- ELIMINATE YOUR PARKING PROBLEMS -  
- EASY TO OPERATE -  
- A MODEL FOR EVERY NEED -  
- LOW DOWN PAYMENT WITH EASY TERMS -

Free Riding Lessons & Delivery  
★ SALES ★ SERVICE ★ RENTALS ★

**AL FERGODA'S**

MOTOR SCOOTER CENTER  
1740 MARKET ST. AT VALENCIA  
UN 1-0521

Clean, Inexpensive, Quiet Running Transportation  
THE SMART WAY TO GO PLACES

**HARLEY DAVIDSON**

**TOPPER**

- ECONOMY - Up to 100 Miles Per Gallon 10 H.P. - 55 Miles Per Hour
- SAFETY IN HANDLING
- FULLY AUTOMATIC TRANSMISSION
- COMFORT - RIDING FUN

**Dudley Perkins Co.**  
SINCE 1914

SALES & SERVICE  
PR 5-5323



655 Ellis St.  
Between Larkin & Hyde

COME IN FOR A FREE TRIAL RIDE - YOU'LL BE GLAD YOU DID.

**Capri Super 125**




Exclusive Distributor  
**ACCESSORY SUPPLY CO.**  
MA 1-1626

65 Page St. San Francisco

OUR TWO LOCATIONS  
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826 VAN NESS AVE.  
1740 POWELL  
PR 1-1144

SCOOTER SALES & RENTALS  
REPAIRS  
REDUCED PRICES  
PARTS & ACCESSORIES

PARTS & ACCESSORIES FOR  
**VESPA**



**LAMBRETTA**  
PARTS & ACCESSORIES



ALLSTATE "VESPA" PARTS  
CUSHMAN "VESPA" PARTS  
RABBIT SCOOTER PARTS  
M. V. AGUSTA PARTS  
CAPRI PARTS

ALWAYS WEAR  
B/L 61 SAFETY HELMETS

**Motor Scooters**

**ACCESSORY SUPPLY CO**  
65 Page (Please See Advertisement This Page) MA 1-1626

**B S A SUNBEAM SCOOTERS**  
SERVETTI FRANK 375 Valencia MA 1-9918

**CAPRI MOTOR SCOOTERS**  
DISTRIBUTORS  
ACCESSORY SUPPLY CO 65 Page MA 1-1626

Cushman Motor Scooter Agency  
235 Valencia MA rkt 1-5874

**CUSHMAN MOTOR SCOOTERS**  
FOR PURE PLEASURE  
AND THRIFTY TRANSPORTATION



Ruggedly built for safe road-ability; precision engineered for dynamic performance. Dependable Cushman Husky 4-cycle engine delivers up to 100 miles a gallon.

"FOR INFORMATION CALL"  
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**DEL-DEB MOTORS**  
1336 Grove FI 6-0121  
(Please See Advertisement Page 627)

**FERGODA AL**  
1740 Market UNdrhl 1-0521  
(Please See Advertisement This Page)

**HARLEY-DAVIDSON TOPPER**  
PERKINS DUDLEY CO 655 Ellis PR rct 5-5323

**JESSELL TOTE GOTE CO**  
Hunters - Fishermen - Ranchers  
TOTE GOTE  
New "Off the Highway" Cycle Geared Low for Power, Will Climb 45% Grades, With Loads Up to 400 Lbs. & Bring You Back Down With Ease & Safety - for Information Write or Call  
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**LAMBRETTA PARTS & ACCESSORIES**  
ACCESSORY SUPPLY CO 65 Page MA 1-1626

Motor Scooter Center 200 Valencia UN 3-4421  
**MUNROE MOTORS**  
2035 Divisadero WA 2-1785

**NSU MOTOR SCOOTERS & MOTORCYCLES**  
You Are Way Ahead with  
PRIMA I I I K  
PRIMA D  
PRIMA FIVE STAR  
NSU MOTORCYCLES AND  
MOTORBIKES  
Made in West Germany  
Complete Stock of Parts - Since 1873  
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(Please See Advertisement This Page)

**RABBIT MOTOR SCOOTER PARTS**  
ACCESSORY SUPPLY CO 65 Page MA 1-1626

S & R Scooter Repair 898 Van Ness Av - OR 3-8400  
(Please See Advertisement Page 627)

**SCOOTERAMA INC**  
826 Van Ness Av - PR 1-1144

**SERVETTI FRANK**  
Sales & Service  
375 Valencia MA rkt 1-9918

**SIRAKY'S SCOOTER CENTER**  
730 Larkin OR 3-5033  
(Please See Advertisement Page 627)

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Doctors, dentists, merchants... all kinds of products and services... are listed in the **YELLOW PAGES**. Keep the **YELLOW PAGES** directory handy - it saves you time and effort.

**Motor Scooters (Cont'd)**

**VESPA MOTOR SCOOTERS**

"The World's Leading Motor Scooter" 

"FOR INFORMATION CALL"  
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**AUTHORIZED DEALERS**  
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1740 Market UN 1-0521  
Munroe Motors 2035 Divisadero WA 2-1785

Vespa of Calif  
Main Office 2145 Market UN 3-7207  
Warehouse 166 Otis UN 3-8181

**VESPA PARTS & ACCESSORIES**  
ACCESSORY SUPPLY CO 65 Page MA 1-1626

**Motorcycle Parts & Supplies**  
Hap Jones Distributing Co 2 Clinton Pk MA 1-4185

**HARLEY-DAVIDSON MOTORCYCLES**  
DISTRIBUTORS  
PERKINS DUDLEY CO 655 Ellis PR rct 5-5323

**JONES HAP**  
Parts & Service all Makes  
235 Valencia MA 1-5873  
(Please See Advertisement This Page)

**PERKINS DUDLEY CO**  
655 Ellis PR rct 5-5323  
(Please See Advertisement This Page)

Servetti Frank 375 Valencia MA 1-9918

An extension telephone saves time and steps.

**Motorcycles**

**A J S MOTORCYCLES**  
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**AMBASSADOR MOTORCYCLES**  
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**ARIEL MOTORCYCLE AUTHORIZED SALES & SERVICE**  
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SERVETTI FRANK 375 Valencia MA rkt 1-9918

**B S A MOTORCYCLES**  
SERVETTI FRANK 375 Valencia MA 1-9918

Fergoda Al 1740 Market UNdrhl 1-0521

**HARLEY-DAVIDSON MOTORCYCLES**  
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(Continued Next Page)

**DEL-DEB MOTORS**  
MOTOR SCOOTER HEADQUARTERS  
S.F.'S OLDEST VESPA DEALER  
Sales - Rentals - Service



★ VESPA  
★ HEINKEL  
★ ZUNDAPP

FI 6-0121  
1336 GROVE SAN FRANCISCO





**TRUCKSTERS - MOTOR SCOOTERS  
GOLF CARTS - ELECTRICS**

Serving the Light Hauling Needs of the Industrial World  
We Specialize in Industrial Sales & Service  
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235 VALENCIA  
Between Duboce & 14th 2 Blocks Off Market

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25 Years Experience in European Factories

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**JAWA** MOTORCYCLES  
**VESPA & LAMBRETTA** PARTS & SERVICE  
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OR 3-5033  
Frank Siraky, Owner & Manager

SALES 730 LARKIN BETWEEN ELLIS & O'FARRELL SERVICE

**"HAP" JONES**

ALL MAKES OF USED MOTORCYCLES BOUGHT AND SOLD Franchised Dealer for  
AJ S AND BMW  
AMBASSADOR  
HONDA  
NORTON  
CUSHMAN AND VESPA SCOOTERS



ALL ROADS LEAD TO "HAP" JONES

Phone MA 1-5873  
235 VALENCIA STREET  
Between Duboce Ave. & 14th Street 2 Blks. off Market

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RENTALS BY THE DAY WEEK OR MONTH  
WE REPAIR ALL MAKES

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VESPA-LAMBRETTA Specialists  
GUARANTEED WORK  
"SOUPING-UP"

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S & R AT LAKE TAHOE  
U.S. Hwy. 50 in Bljow  
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Sales - Service - Parts  
WE CARE FOR BIKES  
TRADE BIKES FOR CARS  
WA 2-1785

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2035 DIVISADERO  
Between California & Sacramento Sts.

**FRANK SERVETTI MOTORS**



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MUSTANG - B T H  
AMAL - LUCAS  
MUSTANG SCOOTERS  
MA 1-9918  
or MA 1-4785  
375 VALENCIA

**HARLEY-DAVIDSON MOTORCYCLE SPECIALISTS**  
Since 1914

SALES SERVICE PARTS  
All Makes

FOR FAST PICK-UP & REPAIRS  
Call  
PR 5-5323

**DUDLEY PERKINS CO.**  
OF SAN FRANCISCO  
655 ELLIS  
Between Larkin & Hyde