

MOTEL Capri

CLOSE TO DOWNTOWN SHOPPING
PRESIDIO FISHERMAN'S WHARF CHINATOWN

VERY QUIET
1 BLOCK OFF U.S. 101 FROM LOMBARD

• AUTOMATIC ELEVATOR
• HEAT
• TV - RADIO
• PHONES
• KITCHENETTES
• Suites
• Sightseeing
• Tours
• Coffee



Fillmore 6-4667 2015 GREENWICH ST. at Buchanan

MOTEL De Ville

2599 Lombard at Broderick U.S. Hwy 101

45 LUXURIOUS UNITS

Member of American Express



Complimentary 21 Inch RCA Television & Radio & Coffee in Every Room

Beautiful Accommodations Families & Conventions

Hilton Carle Blanche Bankamericard Diners' Club

Gray Line & Garry Tours Safety Door Locks

TELEPHONES ELEVATOR

FI 6-4660

Broadway Manor Motel

HOTEL SERVICE - ELEVATORS - COFFEE SHOP
CLOSE TO DOWNTOWN - NEAR ALL PLACES OF INTEREST

PATIO GARDEN FREE TV

56 DE LUXE UNITS
24-HOUR PHONE SERVICE



VAN NESS SAN FRANCISCO

At BROADWAY PR 6-7900

Van Ness MOTEL

42 MODERN UNITS - SOME SUITES
FAMILY ACCOMMODATIONS


FREE TELEVISION
AMPLE PARKING
TELEPHONES

ELEVATORS - GARRY & GRAYLINE TOURS
Also Recording Tours
Centrally Located - Minutes from Fisherman's Wharf
Chinatown - Presidio - Beach & Downtown S.F.

MODERATE RATES

2850 VAN NESS AVE. At Chestnut St.

PHONE PROspect 6-3220



Motels-(Cont'd)

MOTEL DE VILLE
Broderick & Lombard Filmor 6-4660
(Please See Advertisement This Page)
Motel Doyle 1555 Union PRpct 6-3310

MOTEL HARRIS
10400 MacArthur Bl Oakland-Lockhn 8-5414
Motel Ocean Park 2698-46th Av-Ovrid 1-7268

MOTEL TOWN
3211 Geneva Av-JUnipr 6-9400

MOTORVILLE MOTEL
7500 Mission Colma PLaza 6-4788
(Please See Advertisement Page 622)

MOZZETTI'S MOTEL & TRAILER VILLAGE
15 Min. to Downtown San Francisco
Units With or Without Kitchens
San Bruno Av & Visitation Av
Brisbn-JUnipr 7-9898

Murray's Motel 2555 Lombard-WA 1-3105
(Please See Advertisement Page 622)

NEW S F MOTEL & TRAILER COURT
New Modern Units With Garages
15 Minutes from Downtown S.F.
TRAILER ACCOMMODATIONS
6425 Mission Daly City-PL aza 5-5850

NOB HILL MOTEL
AWAY FROM TRUCK TRAFFIC
SOUND PROOF ROOMS
KING SIZE BEDS
LUXURIOUSLY FURNISHED
KITCHENETTES
PHONE FREE TV
ELEVATOR
1630 Pacific Av-PRpct 5-8160

OASIS MOTEL
Eddy & Franklin-TU 5-6865
(Please See Advertisement Page 621)

Ocean Park Motel 2690-46th Av-OV 1-7268
(Please See Advertisement Page 622)

PACIFICA MOTEL

THE MOTEL ON THE OCEAN
43 MODERN MOTEL ROOMS
Including
DE LUXE APARTMENT UNITS
ADJACENT TO GOLDEN GATE PARK
AND THE CLIFF HOUSE
EVERY ROOM OVERLOOKING THE OCEAN
Free 21" TV - Phones - Full Kitchens
Suite Accommodations - 2 to 6 People
Between Lincoln Way & Irving
1280 Great Highway-SEabright 1-6644

PICKWICK MOTOR HOTEL
See Ad under Hotels- GA 1-7500

PLANTATION INN MOTEL
Greenwich & Webster WAint 1-5520
(Please See Advertisement Page 617)

PRESIDIO TRAVELODGE
2755 Lombard West 1-8581

RANCHO LOMBARD MOTEL
1901 Lombard GRaystn 4-3030
(Please See Advertisement Page 619)

RED COTTAGE MOTEL
1704 El Camino RI Molo Prk-DVnprt 6-9010

RICHELIEU HOTEL & GARDEN COURT MOTEL
Dining Room - Cocktail Lounge
KITCHENETTE UNITS
FREE TV
Room Service - Valet - Laundry
Beauty Shop
Van Ness Av & Geary-ORday 3-4711

ROBERTS-AT-THE-BEACH MOTEL
2528 Sloat Bl Lombard 4-2610
(Please See Advertisement This Page)
Royal Pac Motel 643 Broadway-YU 2-5822
(Continued Next Page)

SPRING KING
An old dish mop, lightly oiled,
makes a handy, labor-saving duster
for coiled bedsprings.

Belpaire Motel

SLEEP OFF THE HIGHWAY

32 NEW UNITS - VERY MODERN - FULL TILE BATHROOM
Phones - Free TV, Radios & Courtesy Coffee in All Rooms
SIGHTSEEING TOURS

Fine Restaurants Within Walking Distance
ONLY 6 MIN. TO CIVIC CENTER - DOWNTOWN & FISHERMAN'S WHARF

For Reservations Call - WA 1-5162

3201 STEINER 1/2 BLOCK OFF LOMBARD (HWY. 101)



SLEEP BY THE SEA

ROBERTS-AT-THE-BEACH MOTEL

30 UNITS

OPPOSITE S.F. ZOO & STORY LAND

S.F. ZOO & STORY LAND
OPEN ALL YEAR

STEPS AWAY:
S. F. Zoo, Story Land and Play-ground with World's Largest Heated Salt Water Pool

Lombard 4-2610

2828 SLOAT BLVD.
Opposite S.F. Zoo

- Two Municipal Golf Courses
- Cliff House and Seal Rocks
- Golden Gate Park
- Laundry on Premises
- Coffee Shop on Premises
- Catering to Commercial Men
- AAA Approved



Motels-(Cont'd)

SAFARI MOTEL

NEW DOWNTOWN MOTEL
Very Quiet - AAA Approved
Free TV & Courtesy Coffee
Large Suites With Kitchenettes
Phones in All Rooms - Elevator
Between Van Ness Ave & Franklin
860 Eddy-GR 4-4374

SAGE MOTEL
4844 MacArthur Bl Oakland-ANdovr 1-8000

SANDS MOTEL
AAA APPROVED
TV - CAR PORTS
TELEPHONES IN ALL ROOMS
One of San Francisco's Newest & Finest
Close to Restaurants & Shopping Dist.
8 Minutes from Downtown S. F.
U S 101-2 Blks. from G G Bridge Entr.
2440 Lombard-WA 2-0244

S F MOTEL 1750 Lombard-WAlat 1-1842

SCHOLTENS DOWNTOWN MOTEL
See Boxed Ad Downtown Motel
111 Page-MARkt 1-6006

SEA BREEZE MOTEL
AAA-Approved - Call for Reservations
On the Shore of the Beautiful Pacific
Swimming-Fishing-Dining-Dancing-Golf
Hewitt Av Pacifica-ELmwd 9-1281

SEA CAPTAIN'S MOTEL
2322 Lombard WAint 1-4980

SEAL ROCK INN
Coffee Shop - Pool - TV - Radio - Phones
Sea-View Suites - Quiet-Surroundings
1 1/2 Blocks From Cliff House-AAA
Point Lobos Av & 48th Av-SK 2-8000

SHOE POLISH FOR FLOOR
When the color wears off a
waxed floor, you can touch up the
spots with brown wax shoe polish.

SENATOR HOTEL
Complete Motel Accommodations
CLOSE TO EVERYTHING
Clerk on Duty 24 Hrs.
ADJOINING PARKING - RESTAURANT
ALL UNITS WITH BATH & SHOWER
TV - RADIO - TELEPHONES
Between Hyde & Leavenworth
519 Eddy-PR 5-0506

SERRA MOTEL
15 Minutes from Downtown S.F.
MODERN UNITS WITH KITCHENS
GARAGE - TV - RADIO - REFRIG.
2169 Junipero Serra Bl
Daly City-PLaza 6-0950

Star Motel 1727 Lombard-Filmor 6-2950

STAR MOTEL
AAA APPROVED
AMERICAN EXPRESS CREDIT CARD
EACH ROOM HAS A
TELEPHONE & TELEVISION
U. S. KOYLOON MATTRESSES
BANKAMERICARD
Near Fort Mason
1727 Lombard-FI 6-8250

SUNSET MOTEL
821 Taraval-LQ 4-3656

SURF MOTEL
AAA APPROVED
Near-By Restaurants
Free TV - Elevator - Kitchenettes
Radios - Phones in Rooms
5 Min. to Downtown S.F.
35 DELUXE UNITS
2265 Lombard-WA 2-1950
(Continued Next Page)

OASIS MOTEL

60 Units... Complete Parking Facilities
With Covered Garage for Your Protection
Hi-Fi - Telephone & TV in Every Room
Coffee Shop

CREDIT CARDS ACCEPTED
FIRE PROOF
SOUND PROOF



EDDY & FRANKLIN SAN FRANCISCO

PHONE TU 5-6865

2 BLOCKS FROM CIVIC CENTER

ONE OF THE NEWEST MOTELS
IN
MARIN COUNTY

40 UNITS
★ HEATED POOL ★ TELEPHONES
★ TELEVISIONS ★ COFFEE SHOP

Just 11 Miles North of
The Golden Gate Bridge

AAA APPROVED
AMERICAN EXPRESS - BANKAMERICARD
CARTE BLANCHE - DINERS' CLUB

GLenwood 6-4975

VILLA RAFAEL MOTEL

1606 LINCOLN AVE. SAN RAFAEL



Cable

AAA APPROVED
DUNCAN
HINES

S.F.'s ACCOMMODATING MOTEL
• TV - PHONES - SOUNDPROOF - ELEVATOR
• HEARTY COMPLIMENTARY BREAKFAST
• FAMILY ACCOMMODATIONS
• KITCHENS - SIGHTSEEING SERVICE
• MAJOR CREDIT CARDS ACCEPTED

5 Min. to
Downtown,
Fisherman's
Wharf,
Chinatown



On "The Motel Strip"
Hi-Way 101

100% PARKING OR 3-0785

1450 LOMBARD (Between Van Ness & Franklin)

LANAI MOTEL

"Luxurious But Reasonable"

• APTS • KITCHENS • TV • PHONE

34 UNITS FAMILY SUITES
• ELEVATOR

TOURS ARRANGED

ON HIWAY 101 - MOTEL ROW
Close to Fisherman's Wharf - Chinatown
Presidio - Civic Center

WE 1-7810

2353 LOMBARD



Call MA1-8212

• COFFEE SHOP
• FREE TV - PHONES
• EXECUTIVE SUITE
• FAMILY RATES
• CONFERENCE ROOM
• ELEVATOR - SUNDECK
• AMPLE PARKING
• CREDIT CARDS
• ACCEPTABLE

5 BLOCKS TO CIVIC CENTER - DOWNTOWN SHOPPING

BECK'S Motor Lodge

2222 MARKET AT 15th



HOLIDAY LODGE

VAN NESS AT WASHINGTON

PR 6-4469

RESORT GARDEN HOTEL
IN THE HEART OF
SAN FRANCISCO

- LUXURIOUS LIVING ROOM - BEDROOM COMBINATION
- DUPLEX SUITES WITH COMPLETE KITCHENETTES
- DINING ROOM AND COCKTAIL LOUNGE
- OVERLOOKING HEATED SWIMMING POOL
- RADIANT HEATED PATIO
- FREE PARKING IN OUR CONCRETE FIREPROOF GARAGE
- FREE TV AND RADIO
- BANQUET FACILITIES

