



Continental LODGE CONGRESS INN

Located Close to the Heart of Downtown San Francisco & Fisherman's Wharf

RESTAURANT & COCKTAIL LOUNGES
All Major Credit Cards Accepted

MEMBER CONGRESS INN & AAA
TV - HI-FI MUSIC TELEPHONE IN EVERY ROOM

300 Elegant Rooms
Soundproof & Fireproof
Suites & Kitchens
MARINE VIEW BANQUET & CONFERENCE ROOMS
FREE PARKING
Heated Swimming Pool

FREE TRANSPORTATION FROM AIRPORT, BUS TERMINALS OR TRAINS, ETC.
CALL **PR 6-7500**

CORNER OF VAN NESS & FILLBERT SAN FRANCISCO
ON HWY 101 1 MILE SOUTH OF GOLDEN GATE BRIDGE

Motels—(Cont'd)

FRANCISCAN MOTEL
WALKING DISTANCE TO CANDLESTICK PARK
6600-3d -----JU 7-9425

Franciscan Motel 6600-3d -----JU 7-9425
From telephones served by the following exchanges
South San Francisco (No Intercity Charge)
Ask Operator for Enterprise 12351

FRANCISCO CIVIC CENTER MOTEL
See Our Large Best Western Ad
9th & Sheridan -----MA 1-2826

GEARY PARKWAY MOTEL
AAA APPROVED
CENTRALLY LOCATED
20 New - Soundproofed Units
TV - TELEPHONE AVAILABLE
At 12th Ave.
One Block Off Park Presidio Blvd
Or Golden Gate Bridge Approach
4750 Geary Blvd -----SKyn 2-0730

GENEVA MOTEL
MODERN UNITS
KITCHENS
INSIDE GARAGES - TELEVISION
10 Minutes to Downtown S. F.
Walking Distance to Cow Palace
Close to Candlestick Ball Park
Bayshore Bl & Geneva Av
3233 Geneva Av -----DElaware 3-7817

HAROLD'S MOTEL
AAA APPROVED
DELUXE ACCOMMODATIONS
FREE RADIO IN ALL UNITS
FREE TV IN DELUXE UNITS
IN-THE-ROOM COFFEE SERVICE
Dining Room & Cocktail Lounge Opposite
Convenient - Pleasant - Quiet
20 Minutes to All Points of Interest
3071 Junipero Serra Bl Colma - Plaza 5-7171

HILTON INN
S F Intl Airport -----JU no 9-0770

HOLIDAY LODGE
Van Ness Av & Washington -----PR 6-4469
(Please See Advertisement Page 621)

Holiday Motel
1390 Santa Rosa Av Snta Rsa -----Llbrty 2-1204
Holland Motel Lombard & Richardson Av WA 1-0923
Hotel Oxford Mason at Market -----PR apt 5-4600

HOTEL PICKWICK
See Ad under Hotels
85-5th -----GA 1-7500
Hotels-Motels Reservations Center
209 Post -----EXbrk 7-3030

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New Idea in Motor Hotels!
EACH UNIT
A COMPLETE APARTMENT
For Travelling Executives And Their Families - Phones, TV & Steno
Free Enclosed Parking
Convenient to All SF Points
MAJOR CREDIT CARDS ACCEPTED
Hyde at North Point
2655 Hyde -----PR 1-0200

GOLDEN GATE CITY MOTEL
2707 Lombard Jrdn 7-8222

GOLDEN GATE MOTEL-MURRAY'S
2555 Lombard -----WA 1-3105

GOLDEN GATE MOTEL & TRAILER PARK
Trailer Accommodations
7301 Mission Daly City -----PL 5-9922
Golden Gate Travelodge 2290 Lombard - WE 1-3208

Our business office will be glad to help with any telephone problem you may have.

Advertise here—it pays.

THE TRAVELERS PARADISE

BAYSIDE MOTEL

NEAR THE
★ CANDLESTICK PARK ★ COW PALACE
★ INTERNATIONAL AIRPORT

7 MINS. TO S. F. CIVIC CENTER - CITY TRANSPORTATION
Agents - Grey Line & Garry World Tours



CLOSED-IN HEATED SWIMMING POOL
CHILDREN'S PLAYGROUND

SPACIOUS QUIET GROUNDS OVERLOOKING BAY
TV - PHONES - PRIVATE GARAGES
61 UNITS ALSO 3 ROOM FURNISHED APTS.

WE HONOR
AMERICAN EXPRESS

PHONE **JU 4-4321**

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TAKE COW PALACE-BRISBANE TURNOFF

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TWO LOCATIONS
BOTH MOTELS
MINUTES TO

Vinmar MOTEL

★ CANDLESTICK BALL PARK
★ COW PALACE
★ L & L CASTLE LANES
★ S.F. INTERNATIONAL AIRPORT
★ DOWNTOWN SAN FRANCISCO

★ FAMILY ACCOMMODATIONS
★ KITCHENETTE APTS
★ TV & RADIO
★ ATTRACTIVE RATES
WEEKLY & WINTER
★ GRAY LINE TOURS ARRANGED

DIAL **DE 3-3000**
3255 GENEVA AVE.


Town MOTEL

DIAL **JU 6-9400**
3211 GENEVA AVE.

GENEVA AVE.

L & L BOWLING LANES
COW PALACE

VERY QUIET - OFF 101 BYPASS & GENEVA AVE.
UNDER SAME OWNERSHIP



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Motels—(Cont'd)

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One of South San Francisco's Finest
TELEVISION
KITCHENS
GARAGES
CLOSE TO EVERYTHING
1260 El Camino RI 55F -----JU no B-6025

LANAI MOTEL APTS
2353 Lombard -----WEST 1-7810
(Please See Advertisement Page 621)

LOMBARD PLAZA MOTEL
2026 Lombard -----WA 1-2444

MANOR MOTEL
2358 Lombard -----WAInt 2-2010
(Please See Advertisement Page 622)

MAR MOTEL
AAA APPROVED
NEW DELUXE ROOMS & APTS
21 UNITS
KITCHENETTES
FREE TV - PHONE SERVICE
Suites Accommodations for 2 to 8
OCEAN VIEW
End of Judah St - Near G.G. Park
4340 Judah -----MO 1-2300

MARINA LODGE
Open 1961-AAA Approved-Heated Pool
975 University Av Brkly -----THrml 1-7410

MARINA MOTEL
Reasonable Rates
Kitchens - Apartment Size
AAA Locked Garages AAA
Winter Rates
Weekly Monthly
TV AVAILABLE
WAlnt 1-9406
HWY 101
2576 Lombard -----WAlnt 1-9406

MARKET STREET TRAVELODGE
1707 Market -----MA 1-6775
(Please See Advertisement Page 617)

MART MOTEL 301-9th -----MArt 1-3655
(Please See Advertisement Page 622)

MEADOWSWEET MOTEL
19 MODERN UNITS
WITH OR WITHOUT KITCHENETTES
ENTER AT CORTE MADERA TURN OFF
749 Tamalpais Dr Corte Mdra-WAbsh 4-3680

MILLBRAE MOTEL
2 Miles So of Tanforan
6 Miles No of Bay Meadows
1390 El Camino RI Milbra -----JU no B-1048

MILLETTS MOTEL
1 1/2 Miles South of City Limits
50 MODERN COURTS - 30 KITCHENETTES
7700 Mission Colma -----PL 5-9903

MILLS MOTEL
4550 MacArthur Bl Oakland -----KElog 6-3458

MILLWOOD MOTEL
1375 El Camino RI Milbra JU no 3-3935

MISSION BELL MOTEL
6843 Mission Daly City Plaza 5-6161
(Please See Advertisement This Page)

MISSION SERRA MOTEL
AAA APPROVED - 30 NEW UNITS
Centrally Located - Quiet
KITCHENETTES - TV - RADIO
Public Transportation at Door
One of San Francisco's Newest Motels
5630 Mission -----JU nlp 6-3990

MOSSWOOD MOTEL
683 W MacArthur Bl Oakland -----OLympc 5-5817
(Please See Advertisement Page 622)

MOTEL CABLE
1450 Lombard -----ORday 3-0691
(Please See Advertisement Page 621)

MOTEL CAPRI 2015 Greenwich Flmor 6-4667
(Please See Advertisement Page 620)

(Continued Next Page)

Travel

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MEMBER THE BEST WESTERN MOTELS

Nation's Friendliest Motels

FREE RESERVATIONS

Every Best Western member motel will make a Guaranteed Reservation, without charge, for your next night's stop, assuring you of the very best accommodations, regardless of how late you arrive. No commission or fee is charged for this service.

AMERICANA MOTOR LODGE
7th & MISSION
MA 6-0200

FLAMINGO CITY CENTER MOTEL
7TH & MISSION
MA 1-0701

FRANCISCO CIVIC CENTER MOTEL
9th & SHERIDAN
MA 1-2826

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OUR THREE CONVENIENT DOWNTOWN LOCATIONS OFFER 200 UNITS ALL WITHIN A SHORT WALK TO DOWNTOWN SHOPPING, CONVENTION HALLS, ETC. • QUEEN SIZE BEDS • ELEVATORS • BRIDAL SUITES • EXECUTIVE SUITES • HEATED POOL • COURTESY COFFEE • COLOR TV • CONVENTION FACILITIES • COFFEE SHOP • KITCHENETTES • LAUNDERETTE • SIGHTSEEING TOURS • 24-HOUR DIALMATIC PHONES GUARANTEEING CORRECT CHARGES • CREDIT CARDS ACCEPTED

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Villa ROMA

MOTOR HOTEL
1212 COLUMBUS AVE. Corner of Bay at Fisherman's Wharf

★ Free Steam Baths ★ Cocktail Lounge
★ SUITES ★ KING SIZE BEDS
★ ELEVATOR ★ TV & PHONES

PR 1-2000

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MISSION BELL MOTEL

An ECONOMICAL Place to Stay While Visiting San Francisco

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GROCERY STORE
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110 UNITS With Garages
73 KITCHENS
One of the Really Quiet Motels

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6843 MISSION - DALY CITY (U. S. 101)

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KITCHENETTES
PENTHOUSE SUITES
ELEVATORS
TELEPHONES
SNACK BAR
Family Accommodations
Complimentary Television & Radio & Coffee in Every Room

Extra Parking for Small Trailers & Boats
CARTE BLANCHE DINERS' CLUB AM.
Tours Available EXPRESS

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U. S. HWY. 101