

Adding & Calculating Machines—Renting

ADDO-X ADDING MACHINES—OFFICE APPLIANCE COMPANY 159 New Montgomery YUkon 6-4936

AMERICAN TYPEWRITER CO 2247 Market—UN 3-2700 BUSINESS EQUIPMENT COMPANY COMPLETE STOCK ALL MAKES & MODELS IMMEDIATE DELIVERY 517 Market—EXbrk 2-1005

EMERSON RALPH H & CO We Will Buy Your Choice of Brand New Office Machines or Equip. & Make Long Term Leases Including Service 870 Market—EX 2-2959

FRIDEN AUTOMATIC CALCULATORS & ADDING MACHINES—FRIDEN INC 240 Industrial—VA 6-2525

OFFICE APPLIANCE COMPANY 159 New Montgomery—YU 6-4936 QUALITY OFFICE MACHINES CO 447 Market, EXbrk 2-1254

TYPEWRITING CO INC THE 704-1th—EX 2-5787 WILBER FRANK E CO 901 Market, GARfld 1-0115

Adding & Calculating Machines—Repairing

AD-N-TYPE DAY OR NIGHT SERVICE FREE SERVICE LOANERS EXPERT REPAIRS ALL MAKES & MODELS Manuals & Electrics FREE PICK-UP & DELIVERY ALL WORK GUARANTEED 22 Years Experience 5388 Mission—JU 7-3959

ADDING & TYPEWRITER SERV GUARANTEED REPAIRING ALL MAKES PROMPT RELIABLE SERVICE ADDING MACHINES TYPEWRITERS RENTALS—SALES WITH OPTION TO PURCHASE 115 New Montgomery—EXbrk 7-1227

Akins Office Machines 809 Van Ness Av—TU 5-6848 ALLIED BUSINESS MACHINES CO See Display Adv-Adding & Calculatg 34 Fremont—DOuglas 2-2650

ALTEE BUSINESS MACHINES MISSION DISTRICT Repairs—Rentals—Sales 570 Castro—UN 3-6128

E & M OFFICE MACHINE CO REPAIRS—ALL MAKES—SALES Periodic Maintenance Service Expert Craftsmanship Guaranteed 84-24—EXbrk 2-8500

Evans Typewriter Service 1921 Donner Av, JUNpr 7-7600 Fredrickson R L 106 City EXbrk 2-7545 KEEFE TYPEWRITER CO 704 Mission—GA 1-3922

LOUIS TYPEWRITER CO 50 Hawthorne—YU 6-2684 MISSION BUSINESS MACHINES 3412-22d—MISON 7-7711

OFFICE APPLIANCE COMPANY 159 New Montgomery YUkon 6-4936 PEARL SERVICE CO 1034 Valencia—VA 6-4757 QUALITY OFFICE MACHINES CO 447 Market, EXbrk 2-1254 SAN FRANCISCO CASH REGISTER CO 762 Mission DOuglas 2-4658

UNDERCOVER STUFF

To keep blankets soft and fluffy between launderings, brush with a whisk broom toward the binding—never across the blanket.

Adding & Calculating Machines—Used

ACE BUSINESS MACHINES ALL MAKES & MODELS Fully Guaranteed 4116A-18th—UN 3-7979

ALLIED BUSINESS MACHINES CO See Display Adv-Adding & Calculatg 34 Fremont—DOuglas 2-2650

FRIDEN AUTOMATIC CALCULATORS & ADDING MACHINES—FRIDEN INC 240 Industrial—VA 6-2525

General Office Equipment Co 62-2d—YUkon 6-4787 Haight's Electric Typewriter Co 607 Market—EX 2-6222

MISSION BUSINESS MACHINES GUARANTEED REBUILD MACHINES AT LOW PRICES 3412-22d—MISON 7-7711

Monroe Calculating Machine Company Inc 60 Main—DOuglas 2-3575 OFFICE APPLIANCE COMPANY 159 New Montgomery—YUkon 6-4936

PAC BUSINESS MACHINES 165 O'Farrell, YUkon 2-0983 QUALITY OFFICE MACHINES CO 447 Market, EXbrk 2-1254

Addressing Machines

ADDRESSING MACHINE CO OF CALIF (Norman L. Cotton & Associates) Addressograph—Graphotype—Speedomatic Bought—Rebuilt—Sold—Rented—Guaranteed Plates—Frames—Index Cards—Cabinets Drawers—Ribbons—Parts—Plates Embossed Service Department—Service Contracts "The Other Source of Supply" 667 Mission—YUkon 2-2130

ADDRESSING MACHINE SALES CO T. J. Durksen REBUILT & GUARANTEED ADDRESSOGRAPHS & GRAPHOTYPES Tremendous Savings CABINETS—FRAMES—PLATES—SUPPLIES PLATE EMBOSSED SERVICE 835 Mission—EXbrk 7-6163

Addressing Machines Elliott Co 635 Potrero Av—VA 6-9333 ADDRESSOGRAPH MACHINES Only authorized distributor of new machines. Methods counsel, supplies, accessories, embossing and mechanical service. New and Factory Rebuilt Machines. Addressograph 520 Cleveland Av Albany From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Operator for Entprize 11002

"FOR SERVICE CALL" ADDRESSOGRAPH-MULTIGRAPH CORP 39-2d—DO 2-2564

Dashew Business Machines Inc 1355 Market—MA 6-0398 DASHAW BUSINESS MACHINES & SYSTEMS Addressing Machines address up to 5000 pieces hourly from 3x5 cards. Dashew also makes Credit Card Imprinters, Equipment & Systems; Hi-Speed Automatic and low-cost Manual Embossing Machines for Metal or Plastic Plates. Addressograph 520 Cleveland Av Albany From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Operator for Entprize 11002

"FOR INFORMATION CALL" DASHAW BUSINESS MACHINES INC 1355 Market—MA 6-0398

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Addressing Machines—(Cont'd)

ELLIOTT ADDRESSING MACHINES Complete addressing and imprinting systems for all size requirements. Uses low-cost durable stencils that can be prepared on any typewriter. Elliott

"FOR INFORMATION CALL" SALES & SERVICE Elliott Industries Inc 635 Potrero Av—VA 6-9333

Elliott Industries Inc 635 Potrero Av—VA 6-9333 Hunt C W & Son 564 Howard—GARfld 1-5029

MASTER ADDRESSER AGENCY Hunt C W & Son THE LOWEST PRICE ADDRESSING MACHINE NO PLATES—NO STENCILS NO INK Model 25—For Lists Under 500 Names Model 40—Automatic For Longer Lists Model 60—For Statements and Labels Model 99—Both Automatic and Selective A MASTER ADDRESSER FOR EVERY ADDRESSING NEED 564 Howard—GARfld 1-5029

SCRIPTOMATIC ADDRESSING—DATA WRITING EQUIPMENT Address from cards... Double the flexibility... at half the cost. Card masters prepared on type-writing machines & methods. Modern Addressing—Data prepared on type-writing machines & methods. Use simple hand machines or completely automatic models. Scriptomatic 444 Market—YUkon 2-0800

MINNESOTA MINING ADHESIVES Adhesives, Coatings and Sealers For Industry 383-4th—YUkon 2-0800

"FOR INFORMATION CALL" LOCAL REPRESENTATIVES Scriptomatic Pacific Co 535 Mission—EX 7-6161

Scriptomatic Pacific Co 535 Mission—EX 7-6161 Self Service Stationers 654 Market, DOuglas 2-1604 WILBER FRANK E CO 901 Market, GARfld 1-0115

Addressing Machines—Supplies

Addressing Machine Co of Calif 667 Mission, YUkon 2-2130 Adhesives ADHESIVE PRODUCTS INC 520 Cleveland Av Albany From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Operator for Entprize 11002

AMERICAN LATEX PRODUCTS Quality Adhesives, Coatings And Sealants Designed And Engineered For Your Needs STABOND

"WHERE TO BUY IT" Amer Latex Products Corp 42 Gaugh, Market 1-1430

ARABOL ADHESIVES—ARABOL MFG CO THE 1950-16th—UN drhl 1-0123

ARMSTRONG CORK CO INDUSTRIAL ADHESIVES BOYO A B CO 1255 Howard—UN 3-2341

BAY RESIN FORMULATING CO INC EPOXY INDUSTRIAL ADHESIVES FLOOR TOPPING MATERIALS LATEX EMULSIONS ACID PROOF COATINGS PO BOX 916 400 N Canal SSF—PL 5-0524

Adhesives—(Cont'd)

BRACAMONTE R M CO INDUSTRIAL ADHESIVES ALL TYPES AIRPLANE GLUES 3M CEMENTS—COATINGS SEALERS—ADHESIVE TAPES LABEL ADHESIVES—BUILDERS Gev'l Specification Material LOCAL STOCKS 160 Spear—YU 6-6243

COOPER GLUES—MANUFACTURERS PETER COOPER CORPORATIONS Animal Glues-Dry-Liquid-Flexible-Non-warp Specialty Resin Adhesives 516 Townsend—UN 3-0642

DAP-DURATITE CEMENTS & GLUES—DAP OF CALIF 720 S 10th Richmond—EAcen 2-3194

Edwards H Mfg Co 37 Clementina—EX brook 2-1310 FOSTER BENJAMIN CO Insulation Adhesives & Coatings 37899 Niles Bl Fremont—SYonor 7-0313 Faller H B Co of Calif 57 S Linden Av S S F Plaza 6-5450

GRIP CEMENT—ROYAL SALES & MFG CO 251 Loomis—VA 6-4375

INTER-COASTAL PAINT CORP 2411 Washington Av Sn Leandro—NEptn 2-3813

LOWE CHAS CO 3M Adhesives & Coatings Softwalk Non Skid Treads 383-4th—YUkon 2-0800

MINNESOTA MINING ADHESIVES Adhesives, Coatings and Sealers For Industry 383-4th—YUkon 2-0800

"FOR INFORMATION CALL" Minnesota Mining & Mfg Co 320 Shaw Rd SSF—PL 6-0800

MIRACLE ADHESIVES—HOBART BROS & ASSOCIATES 200 Davis, YUkon 2-3258

MORNINGSTAR-PAISLEY ADHESIVES—MORNINGSTAR-PAISLEY INC For Packaging-Labeling Fabricating Operations 1111 Chestnut Rdwd City—EMrsm 8-4647

Mystik Tape Products of Calif 1485 Bayshore Bl—JU 6-2515

NATIONAL ADHESIVES—NATIONAL STARCH & CHEMICAL CORP 735 Battery—YU 1-1630

NATIONAL STARCH & CHEMICAL CORP 735 Battery—YU 1-1630

NOBLE M J CO INC MANUFACTURERS OF INDUSTRIAL ADHESIVES Custom Grinding of Chemicals FLEXWELD—PLIOBOND—CASEIN 2598 Taylor—PRspt 6-6788

PAULI & GRIFFIN CO Abrasives for Grit & Sandblasting 509-6th—SUtr 1-4670

PENACOLITE RESORCINOL ADHESIVES—KOPPERS CO INC Chemicals & Dyes/Ink Div Portland Trust Bldg Portland Oregon—Capital 8-6329 (Continued Next Page) Check the YELLOW PAGES for WHO sells WHAT.

Adhesives—(Cont'd)

PERMACEL ADHESIVES—PERMACEL 3014 Lake Shore Av Oakland, GLncrt 2-4388

REAL BOND PLASTIC ADHESIVE & CEMENT—REAL BOND PLASTICS INC 1048 Folsom—UN 3-3844

SWIFT'S ADHESIVES AND GLUES—SWIFT & CO 330 E Grand Av SSF—PL 6-1500

WELWOOD GLUES—U S PLYWOOD CORP 100 Paul Av JUNpr 6-5005

WILHOLD GLUES FOR WOOD—PAPER METAL—RUBBER LEATHER—PLASTICS HOME—SCHOOL—INDUSTRY 115 New Montgomery—YU 6-5245

ADJUSTERS ACCIDENT REPORTING SERVICE THERE MUST BE A REASON 65% OF THE INSURANCE CO'S USE OUR SERVICE 1721 Jefferson Oakland—TWINoks 3-7925

ADIN-WILSON CO 444 Market—YU 1-0195

Allied Adjusters Inc 149 Calif—DOuglas 2-2927

BARLEY ADJUSTING CO 315 Montgomery—DO 2-6834

BARRETT LLOYD 24 Hours Service 600-16th Oakland—TWINoks 3-0253

BECK & BRADY 420 Market—GARfld 1-7898

BROWN BROTHERS ADJUSTERS Claims Oic 545 Sansome Day & Night call—EXbrk 2-2825

Cal-State Adjusters 3510 Geary Bl—SKYin 1-5800

Cal-State Adjusters Material Damage Division 5910 Geary Bl, SKYin 1-9222

Calif Association of Independent Insurance Adjusters Hugh S Colburn-Executive Sec'y 735 Battery—SUtr 1-4182

California Investigation Bureau 333 Montgomery—GA rfd 1-5800

Chad Howard Co 400 Montgomery—EXbrk 7-6595

Adjusters—(Cont'd)

Greenspan Sidney & Co 3440 Wilshire Bl Los Angeles From telephones served by the following exchanges San Francisco (No Intercity Charge) Ask Long Distance for Entprize 12236

HILLS GEORGE F & CO 260 Kearny—YU 1-6899

JAMESON JAMES Y & ASSOCIATES 151 Montgomery Dr Snta Rsa—LIBry 2-4973

KOPP & STRYKER 728 Montey—YU 1-0235

Myco Adjusting Svc 149 Calif—DOuglas 2-2927

Olympic Adjustment Co 420 Market—YU 6-1229

Pac Western Adjusters 260 Kearny—YU 6-5042

Rosemary Richard J & Co Inc 127 Montey—DOuglas 2-5116

Rucker Aaron E 1957 Chestnut—WAlnt 2-1077

Sheehan E H Co 643 Montey—EXbrk 7-2550

Sheehan E H Co 643 Montey—EX 7-2552

State Farm Mutual Auto Insurance Co Field Claim Office 3526 Geary Bl—SKYin 2-0063

SURETY ADJUSTERS INC Russ Bldg—YUkon 2-2226

Thomas Russell J 870 Market—GARfld 1-6446

Toppis & Harding Inc 249 Pine—EX 2-6355

TOTTEN Mfg & CO INC GENERAL ADJUSTERS Hugh B Helm-General Mgr 256 Montey—EX 7-5383

Towne W E 425 Kearny—YU 2-8558

Advertising Agencies & Counselors

ADKINS CO THE 333 Kearny—EXbrk 2-7867

ADVERTISING ASSOCIATES 155 Fell—HE 1-6476

AGENCY-WEST 116 New Montey—SU 1-3293

ALBERT FRANK-QUENTHEN LAW INC 425 Bush—YUkon 6-4641

ALLEN DE ST MAURICE & SPITZ 900-3d—SU 1-8911

ALLEN EARL 2739 Webster—WAlnt 1-3846

ALLEN EARL & SON INC Russ Bldg—SU lter 1-2534

BATTEN BARTON DURSTINE & OSBORN INC 120 Montgomery—EXbrk 7-1122

BECKER & MUELLER PUBLIC RELATIONS ADVERTISING Advertising & Publicity 915 Howard—YUkon 6-2093

BENNETT VICTOR A CO INC Russ Bldg—YU 1-0875

BLANCHARD-NICHOLS 900-3d—YU 6-6341

BLOM Art Public Relations & Advertising Agency 700 Montey, EXbrk 2-6552

BOND ASSOCIATES 755 Sansome, YUkon 2-7890

BONFIELD ASSOCIATES INC SPECIALIZING IN ELECTRONIC SCIENTIFIC & INDUSTRIAL ADVERTISING 3770A Piedmont Av Oakland—OLympc 3-7611

BOYSFORD CONSTANTINE & GARDNER INC 417 Market—EX 2-7565

BRUCE DONALD ADVERTISING AGENCY 1026 Market—HE 1-0590

BURGESS DON L ADVERTISING SERVICES EFFECTIVE ADV. FOR SMALL BUDGETS Placement in All Media—Direct Mail Copy—Art—Layouts 156-29th—MISON 8-2237

Advertising Agencies & Counselors—(Cont'd)

CUNNINGHAM LLOYD ADVERTISING 1280 Columbus Av—OR 3-6444

CUNNINGHAM & WALSH INC 1660 Bush, PRspt 6-2600

DANCER-FITZGERALD-SAMPLE INC 343 Sansome—YUkon 1-2010

De Lorme Morgan & Curry Inc Columbus & Kearny—EX 7-0405

DIAMOND & ASSOCIATES 1818 Broadway—PR 1-1622

DINKINS MARTIN L & ASSOCIATES 2085 Sutter—WE 1-0322

DOREMUS & CO LTD 231 Sansome—YU 1-4020

Downing William L Co 582 Market—EX 7-2607

Doyle Dana Bernbach Inc 255 Calif—YU 1-8080

DRENNAN ALBERT A 420 Market—YUkon 6-5716

DUFOUR F D 210 Post—EXbrk 2-5294

EARLY CO THE 256 Sutter—SUtr 1-1950

ERWIN WASEY RUTHAUFF & RYAN INC 140 Montey, EXbrk 2-4616

Evans David W & Associates See Evans McClure & Assoc 425 Bush—YU 6-0196

EVANS MCCLURE & ASSOC 425 Bush—YU 6-0196

FINEFROCK WILLIAM L CO THE 43 Cleveland—MA 1-0986

FITCH ADVERTISING AGCY 700 Montey—YU 1-3327

FLETCHER RICHARDS CALKINS & HOLDEN INC 58 Sutter—YU 1-2250

FOOTE COHE & BELDING Russ Bldg—SU tr 1-2355

Fortune House 345 Front—EX 4-3135

FRANCESCO NEREO 501 Columbus Av—YUkon 2-5555

FULLER & SMITH & ROSS INC 244 Pine, YUkon 6-5955

GADSBY CHAS C 1355 Market—KLondon 2-3168

GALLAGHER JOHN M ADVERTISING AGCY 2525 Van Ness Av, Tuxedo 5-6088

GARFIELD HOFFMAN & CONNER INC 301 Broadway—GARfld 1-0575

GERTH BROWN CLARK & ELKUS OF SF INC 251 Kearny, GARfld 1-1081

Ghee Milton P Associates 425 Bush—DO 2-0754

Gillingham John R Advertising 210 California—YU 2-0867

Golden Gate Advertising Agcy Inc 2222-19th Av—LOmbrd 6-4420

Gordon Advertising Agcy Creative Advertising Syndicated Super Market Service 554 Sutter—SU 1-5229

GOTHAM-VIADIMIR ADV INC 251 Kearny, YUkon 6-0920

GRANT ADVERTISING INC 405 Montey, EXbrk 2-6275

GROSS & ROBERTS 391 Sutter—DOuglas 2-6994

GUILD BASCOM & BONFIGLI INC 222 Columbus Av—YU 2-8400