MULTILITHING
MIMEOGRAPHING
ADDRESSOGRAPHING – TYPING

Free Pick-Up & Delivery Service
Telephone Answering Service

KELLY'S LETTER SHOP

YU 2-4358

112 MARKET

We Individually Type-write Your Letters on Your Letterheads to Any Desired List of Names—Swiftly, Accurately and at Low Cost.

Every Letter An Original

Ask for "ANNIE"

EX 2-1812
or EX 2-0735

KIPPEN'S PERSONAL LETTER TYPING BUREAU

20-2d 4th Floor S.F.

PARK
MAIL SERVICE

- ADDRESSING
- FOLDING
- INSERTING
- LABELING
- SECRETARIAL SERVICE

No Job Too Large or Too Small

SK 2-0329

2076 HAYES

MULTILITHING
MIMEOGRAPHING
AUTOMATIC TYPING – DUPLICATING
Serving S. F. & The Peninsula

A Complete Letter Shop Service

COLOR · ART WORK · ZEROX
VARITYPING · MAIL SERVICE
CAMERA WORK · PLATE MAKING

Dictation Services & Equip. Rentals
Collating – Binding – Notary Public
OPEN 24-HOURS

JUno 8-5673

If No Answer Call Plaza 5-1043
Or OX 7-4995

BEE HIVE LETTER SHOP

881 & 881 San Bruno Ave. West, San Bruno

LETTER & ADDRESSING SERVICE

Call EX 2-7310

for

ADDRESSING—MAILING—DUPLICATING
MACHINE ENCLOSING SERVICE

★MULTIGRAPHING
★ MIMEOGRAPHING
★ MULTILITHING

PLANS – COPY – ART
PICK-UP & DELIVERY SERVICE
560 MISSION STREET

LEWIS & MAYNE INC.

COPIES

ASK FOR OUR 100 Copy Special
QUALITY LITHO REPRODUCTION

- FORMS
- LETTERS
- DRAWINGS
- BULLETINS
- HOUSE ORGANS
- CATALOGUES
- REPORTS
- BOOKLETS

CALIF. OFFICE SERVICE

YU 6-2424

591 MISSION - 4th FLOOR

PRINTING

DUO LETTER SHOP

MULTILITHING – VARITYPING
STATISTICAL TYPING
AUTOMATIC TYPEWRITING
ADDRESSING & MAILING
PHOTO COPY
TARIFFS & FORMS
OFFSET PLATES MADE
— GA 1-4694 —

417 MONTGOMERY 6th Floor S.F.

Producers of Successful

DIRECT MAIL ADVERTISING

GUARANTEED MAILING LISTS
AUTOMATIC TYPEWRITING
OFFSET PRINTING
ALL FORMS OF LETTER REPRODUCTION, ADDRESSING, FOLDING, INSERTING SORT, TIE & BAG FOR 3rd CLASS POSTAGE

75 Experts on Our Staff Daily

SU 1-6564

THE SMITH CO.

(Formerly The Letter Shop)

47 FREMONT

Letter Shop Service—(Conf'd)

A B C Litho Co 1284 Mission ---------- UN 3-3843

A & T BUSINESS SERVICE
Mimeographing – Addressographing
Addressing Service – Notary Public
324 Leavenworth ---------- OR 3-1390

ACCOMMODATION LETTER SHOP
Since 1930 – Vera M. Tapping
MULTILITHING – MIMEOGRAPHING
DITTO
IBM EXECUTIVES VARI-TYPER
Justowriter – Automatic Justification
Price Sheets – Ruled Forms – Resumes
Bulletins – Catalogs
PICK-UP AND DELIVERY
341 Market ---------- SU 1-3287

ACCURATE OFFICE SERVICE Wilson Advertising
MIMEOGRAPHING – PHOTOCOPYING
Printing – Addressing – Direct Mail
1509 Taraval ---------- MO 4-3093

ACME REPRODUCTIONS
591 Mission ---------- SU 1-3862

ACTION LETTER SERVICE
MULTILITHING
MULTIGRAPHING
Complete Mailing Service
IT'S NEVER TOO LATE FOR ACTION
950 Howard ---------- DO 2-8767

AD-NAW LITHO COMPOSING CO
556 Clay ---------- YU 1-0953

ALAN'S REPRODUCTIONS
676 Mission ---------- YU 6-6976

ALLISON ELINOR
Mimo-Multi-Addressing Service
503 Market ---------- EX 2-0648

AMOS C M PRINTING CO
EXCELSIOR DISTRICT
Mimeographing Service
4485 Mission ---------- JU 7-3731

Andrews Lora R 1125-18th ---------- VA 4-3776
Associated Office Services 108-9th ---- UN 3-0920
Associated Transcribing Service 8-12th -- UN 3-0660
Auto-typist Sales & Letter Service
48-2d ---------- YU 6-5992
Automatic Sealing Service 465 Calif ---- SU 1-3621

B & M LITHO
5951 Mission Daly Cty ---------- DE 3-5771

BAY CITIES DUPLICATING CO
"WE DO KNOW HOW"
Serving San Francisco Since 1921
MIMEOGRAPHING
OFFSET PRINTING
Folders – Letters – Forms
Bulletins – Catalogues – Etc.
5th Floor
682 Mission ---------- SU 1-1323

Bee Hive The
861 San Bruno Av West Sn Brno ---- JUno 8-5673
(Please See Advertisement This Page)
Better Business Aids 564 Howard ---------- EX 2-8839
Blum's Direct Advertising Agcy Inc
809 Mission ---------- GA 1-5647
Bruce Catherine Secretarial Service
210 Post ---------- SU 1-5030
Calif Office Service Co 591 Mission YUkon 6-2424
(Please See Advertisement This Page)

CENTRAL SERVICE BUREAU
See Our Ad Stenographers-Public
41 Sutter ---------- YU 6-4786
Chapman Press
Chapman Reproduction Service
259 Front ---------- EX 2-5990

The YELLOW PAGES keep your sales message before prospective customers 24 hours a day, every day of the year.

Letter Shop Service—(Conf'd)

CLARK & McGETTIGAN
Office Overload Specialists
TYPING – STENO – MAILINGS, ETC.
OFFSET PRINTING MIMEOGRAPHING
VARITYPE COMPOSITION
503 Market ---------- DO 2-3540

CLEMENT RANDOLPH R
Typing – Machine Addressing
Mimeographing – Multigraphing
Offset Reproduction – Mailing Lists
16-1st ---------- DO 2-7314

Coburn E L & Co 3738 Geary Bl ---------- BA 1-2052

COMMERCIAL & PROFESSIONAL TELEPHONE EXCHANGE & BEEHIVE LETTER SHOP
COMPLETE 24-HOUR LETTER SHOP SERVICE
COMPLETE CAMERA WORK
MULTILITHING – VARITYPING
MIMEOGRAPHING
PUBLIC STENOGRAPHER – NOTARY
PRIVATE CONSULTATION OFFICES COVERING S F & PENINSULA
861 San Bruno Av West
Sn Bruno ---------- PL 5-1043

COMPLETE LETTER SHOP
OFFSET PRINTING
MIMEOGRAPHING
MAILING SERVICE
SPECIFICATIONS & FORMS
Suite 611
333 Kearny ---------- YU 6-5093

COPY CATS
Formerly E. L. Haub Co.
DO 2-5975
OFFSET & MULTILITH
SHORT RUNS – LONG RUNS
Give It To Us – We'll Get It Out
Established Over 20 Years
344 Bush ---------- DO 2-5975

Copyrite Press 802 Greenwich ---------- GR 4-1852
COX STENO-MIMEOGRAPH SERVICE
25 California ---------- DO 2-1526
Culver Multi-Copy Service 821 Market EXbrk 2-4997
Dakin Publishing Co Hawkins Co
203 Calif ---------- DO 2-8362

DALY CITY DUPLICATING
MIMEOGRAPHING
24 - HOUR SERVICE
COPY SERVICE OF ALL TYPES
6748 Mission Daly Cty ---------- WY 2-2222

Davis Dorothy 115 New Montgy ---------- YU 6-5521
Del Nore Lloyd P 2155-46th Av .. MOntrse 4-5598

DEPENDABLE LETTER SERVICE
988 Market TUxedo 5-4664

Ditto Shoppe Ye 1440 Clement ---------- SK 2-3800

DOWNEY MAXINE
S F Duplicating Co
26 O'Farrell ---------- EX 2-1775
Duo Letter Shop 417 Montgy ---------- GA 1-4694
(Please See Advertisement This Page)

DUPLICATORS THE
MULTILITH – MIMEOGRAPHING
Letters – Bulletins – Catalogs – Forms
Price Lists – Reports – Letterheads
1069 Market ---------- MA 6-0773

EAGER BEAVER LETTER SERVICE
MULTIGRAPHING – MULTILITHING
ADDRESSING – MAILING
12 Geary ---------- EX 2-8394

Electronic Mailing House The
809 Mission ---------- GA 1-1066
Emergency Multilithing 230 Powell ---- DO 2-6000
English Olive 582 Market ---------- YU 2-2055

EVANS MADGE D
MIMEOGRAPHING
TYPING
760 Market ---------- EX 7-4376

(Continued Next Page)

Advertise here—it pays.

Letter Shop Service—(Conf'd)

EXECUTIVE SHOP 950 Howard ... YUkon 6-0293
Falcon Associates 527 Commercial ---------- YU 1-7830

FLASH LETTER SERVICE
Since 1932
MIMEOGRAPHING
VARITYPING – RULED FORMS
OFFSET REPRODUCTIONS
TELEPHONE ANSWERING
24 California ---------- GA 1-6271

Garrison Viola A 465 California ---------- EX 2-2283
GENERAL OFFICE EQUIPMENT CO
62-2d ---------- YU 6-4787
(Please See Advertisement Page 549)
GREENHALGH NEDA
Mimeographing-Public Steno
1485 Bayshore Bl ---------- DE 3-4400
Hackett Grace Hearst Bldg ---------- DO 2-2533
If no answer call ---------- OR 3-3850
Hansen Thelma I
Color Mimeo-Brochures
1732 Leavenworth ---------- GR 4-0932
HAWKE CRYSTAL COMPANY
440 Sansome GArfld 1-7113

HAWKINS CO
PERSONALIZED
ELECTRICALLY TYPED LETTERS
203 California ---------- DO 2-8362

HERZ OLGA LETTERSHOP
68 Post ---------- SU 1-2343
I E Printers 274 Claremont Bl ---------- LO 4-4422
International Enterprises
274 Claremont Bl ---------- LO 4-4422

ISELY'S HOUSE OF LETTERS
Personalized Letters By Robotyper
Offset Reproduction – Photocopy
GBC Plastic Binding
45 Polk ---------- UN 3-1057

JAX LETTER SHOP
EXPERT DUPLICATING
24-HOUR SERVICE
NEAR WORLD TRADE CENTER
110 Market ---------- SU 1-8225

Jones Betty 4922-3d ---------- VA 4-8350
Kaufmann Letter & Photo Service
1624 Vicente MOntrse 4-8637
Kelly's Answering Service 112 Market ---- YU 2-4358
KELLY'S LETTER SHOP
112 Market ---------- YU 2-4358
(Please See Advertisement Page 550)
Kenny Mildred 47 Fremont ---------- SU 1-8470

KIPPEN'S PERSONAL LETTER TYPING BUREAU
We Individually Type-write Your Letter on Your Letterheads to Any Desired List of Names — Swiftly, Accurately and at Low Cost.
Every Letter An Original
"ANNIE"
"FOR INFORMATION CALL"
KIPPEN'S PERSONAL LETTER TYPING BUREAU 20-2d ---------- EX 2-1812
Or ---------- EX 2-0735

KIPPEN'S PERSONAL LETTER TYPING
BUREAU 20-2d ---------- EX 2-1812
(Please See Advertisement Page 550)
Kolmer Secretarial Service 315 Montgy ---- YU 1-0991
LEE REPRODUCTIONS-VARI-FORMS PRINTING CO
Multilithing-Offset-Vari-Typer-IBM
95 Minna ---------- EX 7-5975
Letter Shop The Smith Co The
47 Fremont ---------- SU 1-6564
Letters Unlimited 870 Market ---------- SU 1-0981
(Please See Advertisement Page 549)
Lewis & Mayne Inc 560 Mission ... EXbrk 2-7310
(Please See Advertisement Page 550)
Little City Lithographers 658 Vallejo ---- YU 2-7049
MAILING MART THE
1069 Howard ---------- HEmlok 1-4670
MAILWAYS INC
200 Folsom ---------- YU 2-2524
(Please See Advertisement Page 549)
MARKET-MONTGOMERY LETTER SERVICE
See Our Ad Stenographers-Pub
582 Market ---------- EX 7-3035
MERCHANDISING METHODS INC
274 Brannan ---------- EX 7-5334

The Yellow Pages save you time.

Letter Shop Service—(Conf'd)

MILES HARVEY & CO INC
One of the Most Modern & Best Equipped Direct Mail Plants in S.F.
Complete Service Established 1931
190-9th ---------- UNdrnl 3-1300

MITCHELL H A CO 45 Ecker GArfld 1-4807

MUNSON FLORENCE E LETTER SHOP
Mimeographing – Perfect Copies
Medical – Statistical – Commercial
IBM Type – Prompt Service
3136 Geary Bl ---------- SK 2-3234

NATUSCH RUTH
Sheraton-Palace Hotel ---------- EX 2-8600
Needles Jas R 1069 Howard ..... HEmlok 1-4670
NEISS ROGER LITHO ART
Varityping-Ruled Forms
45 Ecker ---------- YUkon 2-6268

NESS REPRODUCTION CO
121-2d ---------- SU 1-7931
Newsletters Unlimited 870 Market ---- SU 1-0981
Nicholson & Trowbridge 704 Market YUkon 2-4583

NORIEGA BUSINESS SERVICE
QUALITY REPRODUCTIONS
OFFSET PRINTING – MIMEOGRAPHING
LETTER HEADS – OFFICE FORMS
1310 Noriega ---------- MO 1-1221

OFFICE OVERLOADS INC
SAN FRANCISCO'S
Complete Office Service Agency
Complete
Letter Shop in Our Office
CALCULATING – TABULATING
STATISTICAL TYPING
AUTOMATIC LETTER WRITING
Stenographic Machine Transcriptions
Multilithing – Mimeographing
Addressing Mailing
Varitype – Xerography
14 Spear ---------- YU 1-4303

OMAR STENOGRAPHIC SERVICE
1468 California ---------- PR 5-1305
Orrie's Offset Reproductions 333 Kearny SU 1-4716
P & P Mimeographing Co 1347 Divisadero-JO 7-2258
Park Mail Service 2076 Hayes ---------- SK 2-0329
(Please See Advertisement Page 550)
Photoprint Co The 575 Calif ---------- SU 1-1616

PITKIN LOIS B
68 Post ---------- SU 1-2343
Quality Letter Shop Balboa Bldg ---- SUtr 1-6315
Quik Duplicating 127 Montgy YUkon 2-4900
(Please See Advertisement Page 549)
Ralph Maude Direct Mail Service
Mail Received & Forwarded
127 Montgomery ---------- DO 2-8587
Regan Allene 127 Montgy ---------- YU 2-4900

RICHARD DORIS L
MIMEOGRAPHING
STENOGRAPHY
866 Pacific Building
821 Market ---------- DO 2-7131

ROBOTYPER DISTR
NEW & USED ROBOTYPERS
Rent – Lease – Sales – Service
62-2d ---------- YUkon 6-4787

Rodgers Addressing Bureau
809 Mission GArfld 1-3848
RODMAN MARK EFFECTIVE DIRECT MAIL
96 Jessie SUtr 1-3338

ROSENSTEIN-RANN
OFFSET PRINTING
MULTIGRAPHING
XEROGRAPHY
IBM COMPOSITION
LAYOUT AND FINISHED ART
DIRECT MAIL ADVERTISING
130 Bush ---------- EX 2-7478

Russell's Mail Service 25 California DOuglas 2-2419
San Bruno Letter Shop
715 El Camino Rl Sn Brno ---------- JUno 9-2544

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.

Letter Shop Service—(Conf'd)

S F DUPLICATING CO
Quality at Moderate Prices
MULTILITHING
VARITYPING
MULTIGRAPHING
MIMEOGRAPHING
Kohler & Chase Bldg
Room 803
26 O'Farrell ---------- EX 2-1775

Savage Offset Service 604 Mission ---------- YU 2-9930
SECRETARIAL SERVICE ---------- DO 2-2533
Hearst Bldg
Jack Tar Hotel
Van Ness-Post Center ---------- OR 3-3850
Smith Co The 47 Fremont ---------- SU 1-6564
(Please See Advertisement Page 550)
Sooy Jas L 591 Mission ---------- SU 1-3862

SPEEDY OFFICE SERVICE
Offset Printing – Mimeographing – Ditto
Addressing – Mailing Service
See Our Ad – Printers
110 Sutter ---------- YU 2-2244

Steele's Mailing Service Inc
394 Pacific Av ---------- SU 1-1064

STRECKER REPRODUCTION & SUPPLY INC
SHORT RUN SPECIALIST
Multilith & Offset
XEROX COPIES
FORMS – MAILING PIECES
LETTERHEADS – ENVELOPES
PRICE LISTS – CATALOG PAGES
FORM LETTERS
519 Mission ---------- DO 2-2254

SUTTER LETTER SERVICE
AMELIA R. "CHILI" SPILLER
MIMEOGRAPHING – MULTILITHING
STATISTICAL TYPING
PERSONALIZED LETTERS
AUTOMATICALLY TYPED
ADDRESSING & MAILING SERVICE
PUBLIC STENOGRAPHER
58 Sutter ---------- YU 1-0757
If no answer call ---------- LO 4-3904

THOMAS REPRODUCTION SERVICE
Multilithing-Offset Printing
589 Mission ---------- YU 2-5100
Vanguard Press Offset Printing
341-10th ---------- MA 6-0421

VARNEY REPRODUCTIONS
OFFSET PRINTING – MIMEOGRAPHING
DITTO DUPLICATING – DIRECT MAIL
BULLETINS – FOLDERS – FORMS ETC.
525 Market ---------- SU 1-2570

VICTOR & CARTER
770 Mission ---------- YU 6-4045
(Please See Advertisement Page 549)
Waterson Jas E 693 Mission. ---------- YUkon 2-4225

WATSON-BROOKS DUPLICATING
Multilithing
Mimeographing
D. S. J. Varityping
Mailing Service
Watson Brooks
"FOR INFORMATION CALL"
Watson-Brooks Duplicating
535 Mission ---------- DO 2-1732

Watson-Brooks Duplicating 535 Mission DO 2-1732
Watson Jean 535 Mission ..... DOuglas 2-1732
West Portal Letter Shop
87 W Portal Av ---------- SEabright 1-2767
Western Overloads Inc 14 Spear ---------- YU 1-4303

WESTLAKE BUSINESS SERVICE
WESTLAKE – DALY CITY
OFFICE SERVICES UNLIMITED
Mimeo – Printing – Photocopy
Direct Mail Advertising – Notary
Public Steno-Dictating Machine Available
FAST EFFICIENT SERVICE
Westlake Shopping Center
375 S Mayfair Av Daly Cty ---------- PL 5-2184

WILSON ADVERTISING
1509 Taraval ---------- MO 4-3093
Wilson Letter Service Hearst Bldg ---- GA 1-8595
WRIGHT LETTER SHOP
48-2d ---------- EX 7-0578

Advertise here—it pays.

Letters—Sign

Acme Building Specialties Inc
Alum-Bronze-Porcelain-S Steel
1624 Folsom ---------- UN 3-2100
Acme Sign Co 607 Market ---------- EXbrk 2-8196
Barrett George Signs 508 Natoma ---------- UN 3-1800
Baum & Wheeler 2255 Polk ---------- PR 6-1615
Broome Ed 572-17th Av ---------- SK 1-8627

CALIF WOOD CARVING CO
WOOD LETTERS
Raised & Flat
Any Style or Shape Expert Workmanship
1123 Howard ---------- UNdrnl 1-5540

Coast Directory Co 1121 Howard ---------- HE 1-8112
Coloray Corp
See Our Adv Decalcomania Transfers
370 Brannan ---------- EXbrk 2-3995
Culverwell Geo D 942 Market ---------- DO 2-0555
Display Letter Mart
Mitter's-Wood-Metal-Plastic
325 Minna ---------- EXbrk 2-3914

FERRO ENAMELING CO
Porcelain Enamel Letters
1100-57th Av Oakland ---------- KElog 2-0266
Laib Signs 321-7th ---------- MA 1-5162

PISCHOFF CO
CUSTOM-MADE WOOD & PLASTIC LETTER SIGNS
HAND LETTERED SIGNS OF ALL KINDS
880 Harrison ---------- EX 2-6377

ROTH DIRECTORY CO
For Changeable Letter Boards
31 Stevenson ---------- EX 2-1823
Tablet & Ticket Co The 425 Bush. EXbrk 2-2878

Libraries—Circulating & Rental

Book-Nook The
Open Til 10 PM Also Sun & Holidays
430 Judah ---------- SEabright 1-3645

BOOKS INC
ALL THE LATEST BOOKS
LOW RENTAL RATES
Downtown at Union Square
156 Geary ---------- EX 7-1555

Central Circulating Library
Greeting Cards & Gift Wrappings
465 Calif ---------- DOuglas 2-0827
Chanticleer Library Gifts & Cards
2334 Polk ---------- OR 3-5432
Chestnut Burr Book Shop & Library
3208 Scott ---------- WAlnt 1-2443
Chimes Library & Gift Shop
1355 Clement SKyln 2-6424
Daly City Public Library Westlake-Broadmoor Branch 275 Southgate Av Daly Cty ---- PL 5-0842
Downtown Library 119 New Montgy. EXbrk 2-8085
Maple Library The
3790A Sacramento. ---------- BA 1-6385

METAPHYSICAL LIBRARY
Complete Selection Spiritual Psychology Extra-Sensory Perception
Room 408
150 Powell ---------- DOuglas 2-6872

Paulist Circulating Library Old St Mary's Church
614 Grant Av ---------- DOuglas 2-0959
St Vincent de Paul Library
2320 Green JOrdn 7-6835
Serra Circulating Library
121 Golden Gate Av ---------- KLondke 2-3838
Village Library 2528A Ocean Av DElaware 4-0220

Libraries—Institutional

Mechanics' Institute & Library
57 Post GArfld 1-1750
World Trade Center Libraries
Ferry Bldg DOuglas 2-0701

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Advertise here—it pays.