

### PAY BY THE MONTH AUTO INSURANCE

WE INSURE ANY DRIVER  
LOW RATES FOR SAFE DRIVERS

All Types of Insurance  
AUTO • LIFE • MORTGAGE • BUSINESS  
• ACCIDENT • SICKNESS

### DU PONT INSURANCE AGENCY

7:00 P.M. - CALL  
**DO 2-4750**

### CONTINENTAL CASUALTY CO.

INTERMEDIATE ACCIDENT AND HEALTH DIVISION

HOSPITALIZATION SICKNESS & ACCIDENT

ORdway 3-6110

America's No. 1 Sickness & Accident Ins. Co. (R)

CLAIM SERVICE OFFICE  
YUkon 2-3420 - 433 California

Northern California Branch  
1916 POLK ST.

### INTERNATIONAL

CIVILIANS • MILITARY  
GOVERNMENT EMPLOYEES INSURANCE FINANCING

- AUTO
- HOME
- BUSINESS
- LIFE

**ZEIDELL - SAXE**

1235 NORIEGA  
San Francisco  
**MO 1-1250**

### ANDREWS INSURANCE AGENCY

Insurance Specialists

WE WRITE INSURANCE for

AUTO - FOR SELECTIVE DRIVERS  
AUTO - FOR NON-SELECTIVE DRIVERS  
APARTMENT HOUSE PACKAGE POLICIES  
HOMESOWNERS PACKAGE POLICIES  
FIRE - CASUALTY - BOATS - ETC.

CALL  
**OV 1-2403**

2264 JUDAH STREET SAN FRANCISCO

### INSURANCE

BY TOM JONES

INSURANCE TAILOR MADE

Open Saturday  
10 A.M. to 3 P.M.

REPRESENTING LEADING INSURANCE CARRIERS

**OV 1-1664**  
After 5 P.M. Call  
PL 5-5260

1444 TARAVALL S.F.

### PAY-BY-THE-MONTH INSURANCE - ALL KINDS

Service Is Our Specialty

FIRE • THEFT • BONDS  
LIFE • AUTO

Special Rates For Preferred Risks

**YU 2-7517**

**ROGER M. WALL**

870 MARKET ROOM 851

### RONALD T. LARSEN

Jewelry - Furs - Furniture  
Boats - Auto  
Life & Hospital  
Business & Professional Insurance

Representing  
**AETNA - TRAVELERS FIREMAN'S FUND**

**YU 2-3166**

315 Montgomery S.F.

### Insurance-(Cont'd)

**BARULICH MATTHEW J JR**

"YOU NAME IT - WE WRITE IT"  
OFFERING PERSONALIZED INSURANCE SERVICE  
"PREFERRED AUTO RATES FOR PREFERRED DRIVERS"  
Auto - Life - Fire - Package Policies

401 California DO 2-0545  
Or DO 2-2327

Basso Mario L & Co 315 Montgomery EXbrk 7-0975  
Battle CW Co 24 California DO 2-3900  
BATTIS LEONARD 1218 B Fulton FLmor 6-4019  
Battye Melford D

6767 Mission Daly City Plaza 6-6767  
Bay Counties Insurance 3560 Geary Bl SK 2-3211  
BAYLY MARTIN & FAY INC 114 Sansome GARfid 1-5931  
Bayview Insurance 5114-3d ATwtr 2-1770  
Beach Insurance Agency 2150 Judah LOMbrd 4-8900  
Beacom GR

Myers-Stevens & Co Inc DO 2-3030  
155 Montay DO 2-2327  
Beal Clyde H 1535 Valencia Valencia 6-4344  
BEAVER GERALD A 445 W Portal Av SE 1-4020  
Becker Richard M & Associates YU 2-9361  
145 Montay YU 2-2277  
999 Sutter YU 2-2277  
Begovich DV 251 Southgate Av Daly City PL 6-6200  
Beinfeld Victor H Insurance Agency 995 Market GA rds 1-6027  
Bell Harmon C 351 Calif SUTtr 1-2506  
BENDER ALBERT M & CO All Forms of Insurance 311 California EXbrk 2-7812  
Benedict V G 433 Calif GARfid 1-8156  
Beneficial Hospital Plan 870 Market SUTtr 1-4909

### Insurance-(Cont'd)

Boese Edward A 340 Kearny YU 1-0429  
Bogdan Martin A 323 Noe UN 1-7220  
Bohne Dan & Son 350 Jefferson PR osep 5-0415

**BOITO JOHN V**  
For Professional Insurance Services  
Main Office 2495 San Bruno Av DE 4-2200  
Downtown Office 98 Post GARfid 1-7900  
Boland Frank L 4444 Geary Bl BA 1-2747  
Bone Kenneth 754 Larkin PR osep 5-4818  
**BONSTIN E W INSURANCE SERVICE**  
1221 Larsen PR osep 5-4818  
Boole Fred W & Co 315 Montay GARfid 1-7060

**BOOTHE-WESTERN INC**  
315 Montay SUTtr 1-1925  
Borgei Chas Co 2260 Judah LOMbrd 4-8100  
Borgfeldt C & W 519 California DO 2-8458

**BOSTON INSURANCE CO**  
417 Montgomery Douglas 2-0855  
Boston Manufacturers Mutual Ins Co 605 Market GARfid 1-3168  
Bottari Vic 364-14th Oakland TEMplr 6-3467  
**BOUFFIER HELEN H L T COL RET**  
3324 Steiner WA 1-3038  
Boston Wm E 704 Market DO 2-1770  
Bovio Gino 21 Columbus Av EXbrk 2-0769  
Bowen A T Russ Bldg EX 2-0304

### BOWMAN GEORGE H

NEW YORK LIFE INS. CO.  
BUSINESS AND PERSONAL GROUP-LIFE - WELFARE PLANS  
Annuities and Estate Analysis

11th Floor  
433 California YUkon 2-5311

Bowman Geo H  
Agent-New York Life Ins Co YU 1-4000  
433 Calif YUkon 2-5311  
Boyle Thomas C Co 351 California YUkon 6-5278  
Bradford Clark W 351 Calif GARfid 1-3492  
Braiverman Al Ins 747 Polk YU 5-5633  
Brands & Co Insurance Counselors Ohio State Life Ins Co 1314 Noriega MO 1-2000  
Brandt John E 351 Calif YUkon 6-6900  
If no answer call SUTtr 1-7680

**BRANDT W B & CO INC**  
300 Calif YUkon 2-2940  
East Bay dial TEMplr 2-2070  
From telephones served by the following exchange East Bay (No Intercity Charge)  
Ask Operator for: Enterprise 10429

### BRAUN FRED CO

Since 1908  
352 Valencia Markt 1-1196  
Brett Ben 114 Sansome DO 2-3014  
Brelle & Co 690 Market YUkon 2-3907  
Bremen A S 400 Montay YU 2-2519  
Bremen David 400 Montay YUkon 2-2519  
Bridge & Co 150 California EX 2-4602  
Bridford D N Mrs 340 Pine GA 1-8531  
Residence 202 Harvard Rd Sn Mto DImnd 4-2207

British & Foreign Marine Insurance Co Ltd 253 Calif EX 2-7000  
Britton W J & Co 1347 Church Missn 7-1201  
Brizzi Ray E 315 Montgomery EXbrk 2-7750  
Brockway Schuyler E 9 Sutter EXbrk 2-0162  
Brogan J L 428 O'Farrell OR 3-0136

**BRONSTEIN SIDNEY**  
1900 Tarvall OV 1-2825  
BROWN A MERRILL JR  
417 Montgomery YUkon 1-0300  
Brown Fred L 420 Market YU 6-5563

**BROWN W D**  
FIRE - AUTO - CASUALTY  
Geary Blvd, Bet. 18th & 19th Aves.  
5432 Geary Bl SK 1-6121  
If no answer call EV 6-7373

Browne & Company 576 Sacramento EXbrk 2-6915

**BROWNE EDW FAY RAMBO**  
576 Sacramento EX 2-6915  
Browning Chas S 921 Bush SUTtr 1-4860

### BUCHANAN ERNEST L

THE STATE LIFE INSURANCE CO.  
LIFE INSURANCE  
Juvenile Educational Retirement and Income Mortgage

Suite 904-904A  
400 Montay SUTtr 1-1536

Buckbee Thorne & Co 145 Sutter DO 2-5686  
**BUFFALO INSURANCE CO**  
3452 Geary Bl SKlyn 2-6868

**BUFFALO INSURANCE CO MARINE DEPT**  
Marine Underwriters 114 Sansome YU 6-5612  
Bullwinkel Wm W C L U 111 Sutter SUTtr 1-8443  
Burk Harold 351 Calif YU 1-7050  
Burke & Burke 543 Valencia HE 1-1123  
Burmeister & Oser 220 Montgomery YU 2-4040

(Continued Next Page)

### Insurance-(Cont'd)

Burns Frank J 4268 Mission JU 4-0888  
Buschman Clay 1018 Tarvall SE 1-6451  
Busher W P & Co 41 Sutter SUTtr 1-0203  
Bushman Geo 2697 Alameda Blvd JU osep 4-8346

**BUSINESS MEN'S ASSURANCE CO**  
600 Middlefield Rd Palo Alto  
From telephones served by the following exchanges San Francisco (No Intercity Charge)  
Ask Operator for: Enterprise 10938

**BUSTICH GENE F**  
2904 Sloat Bl MO 1-2400  
If no answer call SSF DO 2-3900  
Butcher Henry M 4014 Geary Bl SK 1-1134  
**BUTLER JAS P**  
767 Market EXbrk 2-1877  
C A D I E 345 Grove UNdri 3-1900  
Calmic Agency Corp 1000 Van Ness Av PR osep 5-0100  
Caprin & Seymour 315 Montgomery DO 2-1770  
Cal-Pac Agency W H Cassidy SU 1-1055  
490-5th SU 1-2800  
Caldier A E 315 Montay YU 2-2800

**CALEDONIAN INSURANCE CO MARINE DEPT**  
Marine Underwriters 114 Sansome YU 6-5612

**CALENDER-ROBINSON CO**  
345 Sansome YU 6-4076  
Calif Automobile Assigned Risk Plan 114 Sansome YUkon 1-2066

**CALIF CASUALTY INDEMNITY EXCHANGE**  
FIRE - AUTOMOBILE COMPENSATION  
550 Kearny EX 7-3500  
East Bay Service TE 4-7100

### CALIF CASUALTY INDEMNITY EXCHANGE

FIRE - AUTOMOBILE COMPENSATION  
550 Kearny EX 7-3500  
East Bay Service TE 4-7100

Call Casualty Indemnity Exchange 550 Kearny  
From telephones served by the following exchanges Redwood City Richmond San Carlos-Belmont San Jose San Mateo San Rafael Saratoga Sausalito South San Francisco Sunnyvale Woodside (No Intercity Charge)  
Ask Operator for: Enterprise 9911

**CALIF COMPENSATION & FIRE CO**  
28 Geary EXbrk 2-0454  
From telephones served by the following exchanges East Bay Richmond San Carlos-Belmont San Jose San Mateo Sunnyvale Redwood City (No Intercity Charge)  
Ask Operator for: Enterprise 10470

### CASCADE AUTOMOBILE INSURANCE

LOW-COST AUTO HOME AND BOAT INSURANCE

Member United Pacific Insurance Group

"FOR INFORMATION CALL"

AGENTS

**ALL RISK INSURANCE AGENCY**  
915 A Grant Av DO 2-1155  
Andrews L M 1615 Polk TU 5-5326  
Deering & Terry 58 Sutter EX 2-6920

**FROHMAN MURRAY**  
1266 Mission HE 1-8300  
Garfield Ben E & Co 560 Irving OV 1-0324  
Grossdorfer Bernard S 155 Montay SU 1-4200

**JONES TOM AGENCY**  
1444 Tarvall YU 2-7517  
Scharff & Co 444 California GA 1-5758  
Stell & Hoyer 444 California SU 1-6674

**WALL ROGER M**  
970 Market YU 2-7517  
Wardlaw Randall 4675 Mission JU 4-0187

### CASCADE INSURANCE CO

Life - Accident & Health - Group HOME OFFICE - OAKLAND  
4400 MacArthur Bl Oakland KElog 3-8131

Calif Life Insurance Co General Agent 690 Market DO 2-0167

**CALIF MOTORISTS INSURANCE**  
315 Montay YU 2-4151  
(Please See Advertisement Page 495)

**CALIFORNIA PACIFIC TITLE INS CO**  
Branch Ofc 25 Southgate Av Daly City PL 6-0500  
**CALIF PEOPLES SERVICE CORPORATION**  
2128 Market Hemlok 1-2346  
**CALIF PHYSICIANS INSURANCE CORP**  
450 Mission YUkon 2-8833  
**CALIF TEACHERS ASSN AUTOMOBILE INSURANCE PLAN**  
550 Kearny EX 7-3500  
**CALIF UNION INSURANCE CO**  
244 Pine YUkon 6-2188  
Calif-Western States Life Insurance Co Life Departments S F Agcy 216 Market GA 1-4520  
Group Department 515 Market YU 2-5560  
Mortgage Loan Dept 796 Ulloa MO 1-1010

### TOY CATCH-ALL

Tack a shoe bag in a convenient spot for a child's small toys. Makes them easy to find—saves clutter.

### CENTRAL MUTUAL INSURANCE

Since 1876 this strong conservative company has paid its policyholders substantial dividends. Writes all forms of property insurance, including fire and casualty.

"WHERE TO BUY IT"

Central Mutual Insurance Co See Any Licensed Agent or Broker 550 Kearny YUkon 6-4287

Central Mutual Insurance Co 590 Kearny YUkon 6-4287  
From telephones served by the following exchanges East Bay Sacramento Palo Alto (No Intercity Charge)  
Ask Operator for: Enterprise 10456  
Boise Idaho Ask Operator for: Enterprise 531  
Portland Oregon Ask Operator for: Commerce 9802  
Central Natl Insurance Cos 1837 Union-JD 7-2275  
Or YUkon 5-2617

Central Natl Life Insurance Co 345 Sansome DO 2-8907  
Central Natl Insurance Agency 6736 Mission Daly City PL 5-6808  
Central Surety And Insurance Corp 315 Montgomery YUkon 1-0300  
Century Insurance Co Inc 350 Sansome GARfid 1-3900

### CERTIFIED LIFE INSURANCE

WHITE CROSS PLAN offered by:  
**CERTIFIED LIFE INSURANCE COMPANY OF CALIFORNIA**  
Home Office: Los Angeles, Cal.  
Famous low-cost protections pay cash to you, your doctor or hospital, as you direct.

"FOR INFORMATION CALL"

**CERTIFIED LIFE INSURANCE CO OF CALIF**  
870 Market EX 7-1620

Certified Life Insurance Co of Calif 870 Market EX 7-1620  
Chaloner William A 354 Pine SUTtr 1-3333  
Chan M K & Co 106 Waverly Pl GARfid 1-8665

### CHAN ROY SAR

Sar's All Coverage Insurance Agency  
GOV'T, EMPLOYEES & SPECIALTY  
915A Grant Av EX 7-3419

Chandler Scott 605 Market DO 2-2670  
Chang Rooney C Y 835 Clay YUkon 2-6171  
Charles Company The 3004-16th HEmlok 1-7786  
**CHEKAKIS GEORGE P COMPANY**  
312 Kearny YU 6-0112

### CHEW BING S

INSURANCE ON ALL FORMS  
Fire - Life - Auto - Fire - Glass  
Liability - Burglary - Work Compensation  
733 Calif EX 7-3735

Chiappellone Edw 110 Columbus Av SUTtr 1-4455  
Chicca P J 110 Columbus Av SU tter 1-4455  
Chin Dick Realty 813 Clay EX 7-3255  
Chitrasen E J 315 Montay EXbrk 2-5999  
Christensen Carl E 2434 Judah LOMbrd 4-3300

**CHRISTENSON & GUTMANN INC**  
315 Sansome YU 1-1374

**CHRISTOPHERSON & SONS**  
1727 Ocean Av DE lawre 3-4258  
Chubb & Son Inc 320 Calif YU 6-6750  
From telephones served by the following exchange East Bay (No Intercity Charge)  
Ask Operator for: Enterprise 11129

Cicerone Ed Realty Co 1101 Potrero Av ATwtr 2-3640

**CIMINO J JR CO**  
9 Columbus Av YUkon 6-6155

**CITY TITLE INSURANCE CO**  
214 Van Ness Av UNdri 3-3080  
**CIVIL SERVICE EMPLOYEES INS CO**  
909 Market YUkon 2-0448  
From telephones served by the following exchanges Campbell Concord Corte Madera Dumbarton East Bay Hayward Livermore Los Altos Martinez Mill Valley (No Intercity Charge)  
Ask Operator for: Enterprise 11197

Clark Otis & Co 206 Sansome EXbrk 2-8168  
Clark W Wayne Inc 593 Market SUTtr 1-3390

**CLARKE JAS C**  
2786 Sn Bruno Av JUNipr 6-4973  
Clay-Busch Insurance Agency 1018 Tarvall SE 1-6451  
Cleveland & Co 2 Pine GA rds 1-3733  
Clifford Gerald M 2017 Lombard FLmor 6-6414  
Coast Service Company 36 Columbus Av DO 2-4778  
Coburn E L & Co 3738 Geary Bl BAYw 1-2052

**COFFMAN WM C JR**  
220 Bush GA 1-1182  
If no answer call MO 1-4033  
Coghlan Frank Co 2528 Ocean Av JUNipr 6-7800  
Cohn Elmer H 157 Sutter GARfid 1-1567  
Cohn Nathan 420 Market YUkon 2-0164

**COKELEY JOHN H INC**  
SAFE DRIVERS  
Life - Casualty - Home Owners  
340 W Portal Av SEbright 1-1614

Colapietro N & Son 3001 Laguna JOrdn 7-7883

### COLDWELL BANKER & CO

INSURANCE BROKERS  
ALL FORMS OF INSURANCE  
37 Sutter SUTtr 1-5420

Cole Chas E 444 Calif EX 7-0188  
Coleman W F 3295-22d Missn 7-2275  
College Life Insurance Company of America 2907 Telegraph Av Orkly THwml 1-3680  
Collier Robert S 4447 Mission YUkon 6-6685  
Colomb Insurance 2627 Lyon WAlnt 2-0280

**COLONIAL INSURANCE CO**  
2001 Lombard JOrdn 7-5020  
If no answer call PLaza 5-8499

**COLUMBIA CASUALTY CO**  
40 Davis SU tter 1-0360  
Columbia Casualty Co YUkon 1-0300  
Colvin Insurance Agency 9 Sutter YUkon 6-6685  
Colvin Russell B 9 Sutter YUkon 6-6685  
Colvin-Welch Co 9 Sutter YUkon 6-6685  
Commerce & Industry Insurance Co 1 Montgomery YU 2-3808  
Commercial Insurance Co 160 Pine GARfid 1-8200  
Commercial Union Assurance Co Ltd 315 Montgomery YUkon 1-0300  
Commercial Union-North British Group of Insurance Companies 315 Montgomery YU 1-0300  
Commonwealth Ins Co of NY YUkon 1-0300

### COMMONWEALTH THRIFT CO

INSURANCE PREMIUM FINANCING  
Fire - Auto - Lloyds - Assigned Risk  
583 Market EX 7-6242

Compensation Insurance Fund 525 Golden Gate Av UN 1-1022  
Compton-Martindale 519 Calif SU 1-2747

**COMPTROLLERS INC**  
TAX PLANNED INSURANCE  
Coordinated by Your Comptroller PERSONAL & BUSINESS  
703 Market EX 7-5685

### CONLEY JAS W

San Francisco Agency  
210 Post YUkon 2-5366  
Connecticut Fire Ins Co Mills Bldg YUkon 6-2233  
Connecticut General Life Insurance Co District Group Ofc 433 Calif YU 1-0360  
Cravens Dargan & Co General Agency 220 Bush GARfid 1-4680  
Stark Agency 351 Calif YU 2-8985  
Torrey Agency 405 Montay YU 1-4430

**CONNECTICUT MUTUAL LIFE INS CO**  
Leo A Gansmiller Gen Agent 315 Sansome EX 2-1780  
Connell Donald B 2751 Yorba LOMbrd 4-9820

**CONNELL J EMMETT CO**  
201 Sansome SUTtr 1-2088  
Connell J Emmett Co 201 Sansome SUTtr 1-3847  
**CONNELL WM J CO**  
519 Hickory UNdri 1-8410  
Connelly Jos S 3200 Balboa SKlyn 1-3200

**CONNETT INSURANCE AGENCY**  
520 Van Ness Av HEmlok 1-6986  
(Please See Advertisement Page 496)

**CONNOLLY JOHN M**  
210 Post DO 2-3810  
Connelly R D 12 Geary SUTtr 1-8913  
Connor John & Son 58 Sutter YUkon 6-3080  
Constellation Insurance Co 465 Calif EX 2-3416  
**CONSTITUTION LIFE INSURANCE CO**  
Foxy Agency 1485 Bayshore Bl JU 5-2556

(Continued Next Page)

### STOP THOSE SPOTS

To prevent old oil or grease spots on walls from "leaving" through onto new wallpaper apply a coat of clear shellac before papering.