

HATS



Since 1884
★ Stetsons ★ Bersalinos
"IF YOU WANT A BECOMING HAT, BE COMING TO LUNDSTROM"

Lundstrom Hat Co.
Call DO 2-5027

Branches
720 Market (Near Cor. of Geary)
2498 Mission (Cor. 21st St.)

HAWAIIAN GOODS

RENTALS & SALES
Since 1955

- WATER FALLS
- PALMS
- FISH NETS
- BAMBOO
- COLOR WHEELS

Rental & Decorating for
LUAU PARTIES - RECEPTIONS
CONVENTION - BUSINESS
OPEN HOUSE OCCASIONS
From SF Ask Operator for
Enterprise 12241
Daily Service to
San Francisco

Alberg Tropical Plant Rental Co.
1210-34th OAKLAND

Hats-Renovators-(Cont'd)

Quality Hat Works 88-4th DO uglas 2-0947
S F Hatters Wholesale & Retail 454 Kearny YUkon 6-1436
Silver John 954 Irving SEabright 1-3234

Hats-Retail

GORSALINO HATS—
LUNDSTROM HAT CO
720 Market DOuglas 2-5027
Store 2498 Mission AT 2-4843
PAUSON'S 200 Kearny DOuglas 2-4640

Carroll Paul T 176 Sutter GAHid 1-3462

CAVANAGH HATS—
BULLOCK & JONES CO 340 Post--EX 2-4243

Chapeaux Unlimited by Marjorie Jackson 590 Pacific Av--YU 2-6621

CHURCHILL HATS—
HASTINGS Powell at Geary--SU 1-5400

Coret Millinery 307 Sutter EX 2-8176
Emelina Millinery 210 Post EX 2-1203
Kirk Robert Ltd 626 Market DOuglas 2-7891

KNOX HATS—
PAUSON'S 200 Kearny DOuglas 2-4640

LUNDSTROM HAT CO
720 Market DOuglas 2-5027
Store 2498 Mission AT 2-4843
(Please See Advertisement This Page)

MALLOREY HATS—
PAUSON'S 200 Kearny DOuglas 2-4640
STUART'S MEN'S SHOP 695 Market DO 2-8478

Odette 212 Sutter DOuglas 2-5986
Paul's Hat Works 6128 Geary Bl. BAYme 1-5332
PAUSON'S 200 Kearny DOuglas 2-4640

PERSONALITY HATS

MEN'S HATS MADE TO ORDER
TO FIT THE PERSONALITY
POPULAR PRICES
3210-21st MIssn 7-5009

Hats-Retail-(Cont'd)

RESISTOL OF CALIFORNIA—
HASTINGS 135 Post--SU 1-5400

Resistol Sales of California Inc 135 Post--SU 1-5400
S F Hatters 454 Kearny YUkon 6-1436

STETSON HATS—
LUNDSTROM HAT CO DOuglas 2-5027
Store 2498 Mission AT 2-4843
PAUSON'S 200 Kearny DOuglas 2-4640

Hats-Whse

BAXTER HAT & CAP CO
Mens & Boys-Head Wear
275-9th HE 1-0505

DORFMAN HAT & CAP CO
Men-Ladies-Boys-Winter-Summer Sports
Hunting - Fur & Wool Felts - Rainwear
217 Alice Oakland GLncrt 1-2048
S F Only Ask Operator for--Entprise 10973

GOORIN BROTHERS INC
HEADWEAR FOR ALL OCCASIONS
MENS - BOYS - WOMENS
SUMMER & WINTER
55-1st GA 1-6355

Langeberg Hat Co 833 Market YUkon 2-9256
Personality Hats 3210-21st MI 7-5009

Hawaiian Goods

Alberg Tropical Plant Rental Co
1210-34th Oakland
From telephones served by the following exchanges
San Francisco (No Inter-city Charge)
Ask Operator for--Entprise 12241
(Please See Advertisement This Page)

Hawaiian Paradise Products Inc
Lei-Orchids-Clothing-Party Items
Mail & Phone Orders Only
ElCrtto
From telephones served by the following exchanges
San Francisco (No Inter-city Charge)
Ask Operator for--Entprise 12205
Wing Duck Co 928 Grant Av YUkon 2-1907

Health Appliances

See Also Sun Lamps
ABBEY RENTS
Diathermies-Exercisers-Hospital Beds
Dr-Aire Lamps-Rent-Sell Terms
1314 Post GR 4-2525

Health Food Products-Retail

ACME JUICER DISTR-HAL STEWART
Call Collect
7312 MacArthur Bl Oakland LOkchn 8-1414

ACME JUICER HDQTRS
All Makes - Terms - Trades - Rentals
Featuring The New Acme Supreme
"YOUR FOUNTAIN OF RADIANT HEALTH"
SEE IT JUICE PARSLEY & CARROTS
IN YOUR HOME OR OUR STORE
Satisfaction Guaranteed-Rtl & Whse
NEW & USED JUICERS - CALL COLLECT
7312 MacArthur Bl Oakland LOkchn 8-1414

ACME JUICER HEADQUARTERS
Acme Supreme Juicerator
Free Demonstration - Rentals - Trade-Ins
1414 SUTTER ST.
1414 Sutter TU 5-1664

ARKO HEALTH FOODS
NATURAL VITAMINS - MINERALS
SPECIAL DIET FOODS
State Certified Raw Dairy Products
5515 Geary Bl SK 1-0767

Arko Health Foods 5515 Geary Bl SK 1-0767
(Please See Advertisement This Page)
Civic Center Health Foods
472 McAllister UN 3-4337

CLEMENT STREET HEALTH FOODS
SPECIAL DIET FOODS
SALT FREE - SUGAR FREE
DRIED FRUITS AND NUTS
ALLERGIES & DIABETIC FOODS
VITAMINS & FOOD SUPPLEMENTS
631 Clement SK 2-2372

DREZDON'S HEALTH FOOD CENTER
Complete Line - Health & Diet Foods
Vitamin & Mineral Supplements
Between Ocean and Geneva
4754 Mission JU 5-8710

EAT-RITE
HEALTH FOODS - VITAMINS - MINERALS
SALAD AND JUICE BAR
Special Nutrition Service
129 Powell YUkon 2-4178

Fred's Health Bar 1111 Market HE 1-2743
Fruit Bowl 121 Montgomery EX 2-7435
G and H Health Foods Clement Street Health
Foods 631 Clement SK 2-2372

GIANNETTI'S NATURAL FOOD
NUTS - GRAINS - FRUITS - VITAMINS
MINERALS - DIETARY SUPPLEMENTS
Mail Orders Gladly
1145 Market UN 1-2485

GLEE'S HEALTH FOODS
STONESTOWN SHOPPING CENTER
Health Foods - Vitamins - Minerals
Glow with Glee
275 Winston Dr LO 6-6340

GOLDEN CRESCENT HEALTH FOOD CO
VITALIZE
NUTRITIONALLY
A Treasure Chest of
Fine Foods
SALT FREE SUGAR FREE
ALLERGIES DIABETIC
VITAMIN SUPPLEMENTS
FRESH BAKERY PRODUCTS
BAKED DAILY
1640 Polk OR 3-4825

HAWAIIAN CONFECTIONS & HEALTH FOODS
LMCO 743 Market EX 7-5196
(Continued Next Page)

ORGANIC GROWN

WE OWN & OPERATE OUR OWN ORGANIC FARM

FRUITS-VEGETABLES-BEEF-POULTRY-EGGS

AAMMC CERTIFIED RAW MILK-CREAM-BUTTER

"The most complete Health Food Market in San Francisco"
Everything for every Diet - Our Specialty is your Health

OPEN TUES. & FRI. NITES 'TIL 7 P.M.
CLOSED SUN. & MON.

WE 1-5074

MARINA HEALTHWAYS

★ 2224 CHESTNUT ★ MARINA DISTRICT ★

Hay-Retail

Derry's Feed & Fuel
630 Oakgrove Av Mno Prk DAvnprt 3-4176
Freeway Feed & Fuel Co
See Adv Feed Dealers Heading
6280-3d JU 4-1242

L & L HAY & GRAIN
Hay - Straw - Alfalfa - Grain
A Complete Line of Purina
Poultry & Livestock Feeds
Wholesale & Retail
Opposite Geneva Drive In Theater
606 Carter Junpr 5-9761
If no answer call Junpr 7-4258

If you have a doubt about it,
look up the number in the latest
telephone book before you call.

HEALTH FOODS

MISSION HEALTH FOODS
AN EXCLUSIVE HEALTH FOOD CENTER
Special Diet Foods • Salt Free
Sugar Free • Allergy Foods
Vitamins & Minerals
DRIED FRUITS & NUTS
LIQUEFIERS & JUICERS
Health Books - Mail Orders
Consult on Any Food or Diet Problem

MI 7-7377

We Give Mission Stamps
2585 MISSION ST.
ACROSS FROM NEW MISSION MARKET

ARKO HEALTH FOODS

Natural Vitamins - Minerals
Fresh Eggs - Breads - Cookies

Organically Grown
FRUITS & VEGETABLES
State Certified Raw Milk
SPECIAL DIET FOODS
JUICERS - BLENDERS

PHONE
SK 1-0767

Between 19th & 20th Ave.
5515 GEARY BLVD.

HOWARD'S NATURAL FOODS

"We Specialize in Diet Foods."

- VITAMINS & MINERALS •
- COMPLETE LINE OF JUICERS AND BLENDERS •
- CITY-WIDE DELIVERY •
- Mail Order Worldwide •
- We Give Mission Stamps •
- FREE PARKING •

MI 7-6999

2584 Mission - New Mission Market

GOLDEN CRESCENT HEALTH FOOD CO

VITALIZE
NUTRITIONALLY
A Treasure Chest of
Fine Foods
SALT FREE SUGAR FREE
ALLERGIES DIABETIC
VITAMIN SUPPLEMENTS
FRESH BAKERY PRODUCTS
BAKED DAILY
1640 Polk OR 3-4825

HAWAIIAN CONFECTIONS & HEALTH FOODS
LMCO 743 Market EX 7-5196
(Continued Next Page)

Use the latest directory. Get the
right number . . . right away.

Health Food Products-Retail-(Cont'd)

HEALTH-AID NATURAL FOODS
AND HEALTH BAR
ORGANIC VITAMINS & MINERALS
Salt Free & Sugar Free Foods
Open 9:30 To 6:30 Daily Closed Sun.
THOMPSON & SCHIFF PRODUCTS
Between Jones & Leavenworth
667 Geary OR 6-0636

Healthway Specialty Foods 3655 Lawton-MO 1-3451
HOWARD'S NATURAL FOODS
2584 Mission MI 7-6999
(Please See Advertisement Page 458)

JEAN'S HEALTH FOOD SHOP
Low Sodium & Sugarless Items
Dietetic Confections & Bakery Products
ORGANIC GROWN
FRUITS - VEGETABLES - EGGS
CERTIFIED RAW DAIRY PRODUCTS
Thompson's, Schiff's & Jack La Lannes
VITAMINS & MINERALS
JUICER - BLENDER - GRINDER - SALES
2309 Irving MO 1-0224

Joe's Ice Cream 5351 Geary Bl SK 1-9150

KINGS HEALTH FOODS

**ALLERGY - DIABETIC
SALT FREE FOODS**
Complete Line Natural Vitamins
RAW DAIRY PRODUCTS - EGGS
ORGANIC FRUITS - VEGETABLES
3233-22d MI 8-0530

MARINA HEALTHWAYS
2224 Chestnut West 1-5074
(Please See Advertisement Page 458)

MISSION HEALTH FOODS
2585 Mission MIssn 7-7377
(Please See Advertisement Page 458)

NATURAL FOOD CENTER

Center of Town
VITAMINS - MINERALS - PROTEINS
HEALTH BAR
970 Market TU 5-4589

Nutri-Bio Food Supplement Distributors
Free Delivery Anywhere in U S
131 Franklin MA 1-3323
Organic Sea Products Corp
909 Harrison EXbrk 2-0609

PACIFIC ORGANIC FOOD SUPPLEMENTS—
SAN FRANCISCO HEALTH FOOD STORE
333 Sutter EXbrk 2-8477

Salad Bowl 462 Pine EXbrk 7-0835
Salad Bowl No 2 207 Front SU 1-7264

SAN FRANCISCO HEALTH FOOD STORE
Allergies - Diabetic - Salt-Free Diets
Low Calorie - Low Cholesterol
Food Supplements - Vitamins - Juice Bar
333 Sutter EX 2-8477

SUNSET VITA-FOODS
NATURAL VITAMINS & MINERALS
SPECIAL DIET FOODS
BLENDERS & JUICERS
1319-9th Av LO 4-3360

Health Food Products-Retail-(Cont'd)

TARAVAL HEALTH FOODS STORE
SPECIAL PURPOSE & HEALTH FOODS
VITAMINS - BAKERY PRODUCTS
Diet Information Free - Mail Orders
941 Taraval LD 4-9147

VITALITY HEALTH FOOD SHOP
Fresh Vegetable Juice Bar - Complete
Stock Health Foods - Sun Dried Fruits
945 Market SUtr 1-6960

WEST PORTAL HEALTH & NUTRITION CENTER
129 W Portal Av MO 4-0700

Health Food Products-Whse & Mfrs

Garbertin for Better Health
1629 Haight UN 1-3166
Glusto & Co 420 Fulton JO 7-6387

GIUSTO'S SPECIALTY FOODS INC
DISTRIBUTORS OF NUTRITIONAL
FOOD PRODUCTS & BAKED GOODS
420 Fulton JO 7-6387

Howard's Natural Foods 2584 Mission MIssn 7-6999
Kaban & Lestin Co 200 Davis YUkon 2-9756
LANDSTROM CO
420 Talbert JU 4-1859
(Please See Advertisement This Page)

SPECIALTY BAKING CO Glusto Specialty
Baking Inc
BAKED SPECIAL PRODUCTS FOR
DIETARY & NUTRITIONAL USE
420 Fulton JO 7-6387

Vital Foods 420 Talbert JU 4-1859

Health Service

A-1 German Massage Studio OR 6-8820
Badertscher Clara 742 Hyde PR 6-5551
Baptiste Walt Yoga Centre 111 Ellis EXbrk 7-0760
Bender H Emmanuel 939 Eddy TU 5-2131
Co-Operators' Health Group 2380 Market-UN 3-1885
Dalton Lee 3616-20th MIssn 7-1664
De Witl Mary A 239-2d Av SKYin 1-3303
Joz Physical Therapy 3481-19th VAlencia 4-3481
Maichel Frank A 830 Market EX 2-4016
National Health Federation The
709 Mission YU 2-6617
Roofers Health & Hospital Plan
2940-16th UN 1-3382
S F Printing Industry Welfare Fund
525 Market YUkon 6-2555

Hearing Aids

A ALBERT EHRMAN
MISSION HEARING AID SERVICE
BATTERIES
CORDS AND
ACCESSORIES
For All Makes of
HEARING AIDS
REPAIRS WHILE YOU WAIT
Guaranteed - Always Reasonable
Between Mission & Valencia Streets
3317-24th MI 8-2704
Or MI 8-3020

(Continued Next Page)

WHOLESALE OF SPECIAL PURPOSE FOODS

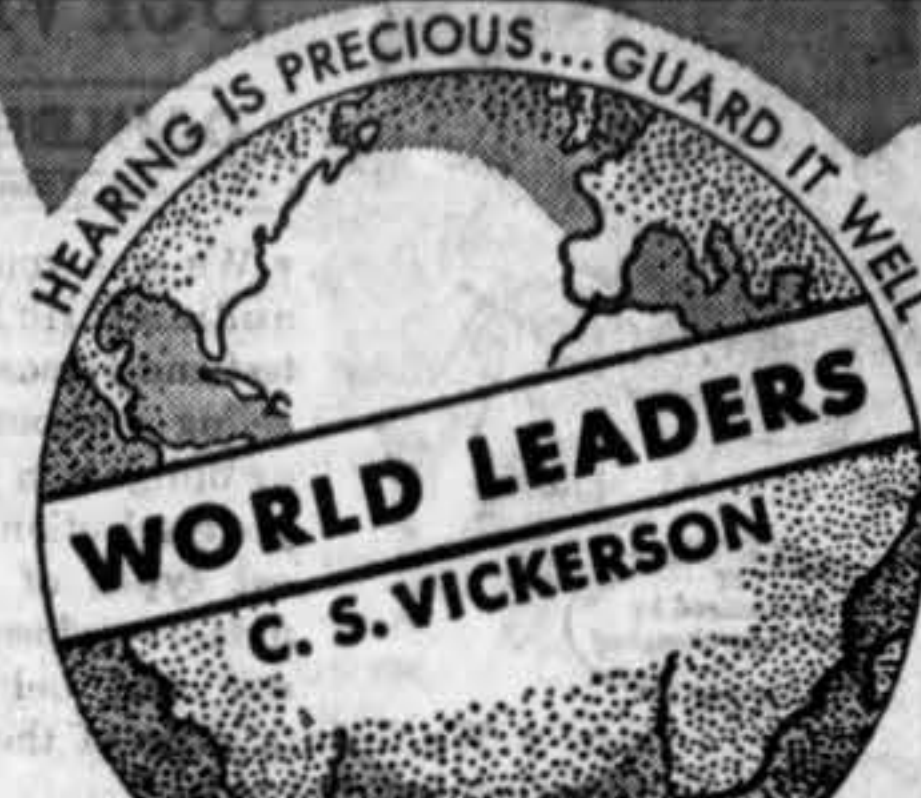
VITAMINS - JUICING MACHINES - VEGETARIAN FOODS
ALLERGY FOODS - LOW SODIUM & SUGARLESS FOODS
West's Leading Health Food Distributor
Now in New Modern Warehouse
Over 5,000 Items

LANDSTROM CO.
NEW LOCATION
420 TALBERT ST. SAN FRANCISCO 20
JU 4-1859
Directly Behind Crown Cork & Seal Co. Near Cow Palace

AUDIPHONE CO.

HEARING AID DISTRIBUTORS

ESTABLISHED 20 YEARS IN BAY AREA



HEARING GLASSES
BEHIND EAR
GOLDEN EAR (All in the Ear)
HIGH POWER
COMPUTER AIDS
AGC - AVC

HEARING EVALUATIONS
BATTERIES
For All Makes
SERVICE FOR ALL MAKES
CUSTOM EAR MOLDS

WORLD LEADERS
C. S. VICKERSON

CERTIFIED HEARING AID AUDIOLOGIST

Wilerotone **QUALITONE**
WORLD WIDE HEARING SERVICE

MEMBER OF CALIFORNIA HEARING AID DEALERS ASSOCIATION
26 O'FARRELL • KOHLER & CHASE BLDG • 9TH FLOOR

SAN FRANCISCO HEARING AID CENTER

PROFESSIONAL CONSULTANTS - 30 YRS. EXPERIENCE
Try Many Before Buying
NATIONALLY KNOWN HEARING AIDS

Personalized Service & Repairs On

- ACOUSTICON
- BELTONE
- SONOTONE
- ZENITH
- DAHLBERG
- TELEX
- QUALITONE
- MAICO
- RADIOEAR
- UNEX
- AUDIOTONE
- OTARION
- AUDIVOX
- WIDEX
- TRANS-AUDIO
- SILVERTONE

REPAIRS WHILE YOU WAIT
BATTERIES & SUPPLIES

"SEE THE MAN WHO WEARS ONE" - HEARING GLASSES
ALL IN THE EAR (LATEST TYPE FITTINGS)

Customer Satisfaction
Our Policy

MA 1-1336

CREDIT TERMS
1186 MARKET - GROUND FLOOR