

# FURNACES

## Janitrol Gas Furnaces

*AUTOMATIC HEATING*



- Heavy Elements
- Quiet Burners
- Quiet Blower & Motor with Multivane, Centrifugal Fans
- Dependable & Safe Controls

**24 HOUR SERVICE**

**FREE** ESTIMATES GLADLY GIVEN ON ALL TYPES OF INSTALLATIONS

**NO DOWN PAYMENT, UP TO 3 YEARS TO PAY**  
**RESIDENTIAL — COMMERCIAL — INDUSTRIAL**  
 Large Fleet of Trucks for Repair, Replacement, New Construction  
**— ALL WORK FULLY GUARANTEED —**  
**YU 2-3100** 5th & HARRISON SAN FRANCISCO

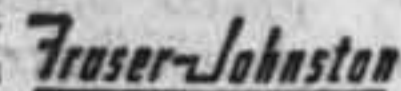
**C.S. HARDEMAN INC.**  
 HEATING - PLUMBING - AIR CONDITIONING

### Furnaces-Heating-(Cont'd)

Fraser & Johnston Co 1900-17th... MArkt 1-3868  
 From telephones served by the following exchanges  
 East Bay  
 (No Inter-city Charge)  
 Ask Operator for Enterprise 10472

### FRASER-JOHNSTON FURNACES

One of the Largest Manufacturers of Heating & Cooling Equipment in the West. Gravity & Forced Air Furnaces, Air Conditioners & Heat Pumps; Self Contained & Remote.  
**THE QUALITY LINE OF THE WEST—**



**"WHERE TO BUY THEM"**

#### MANUFACTURERS

FRASER & JOHNSTON CO  
 1900-17th. MArkt 1-3868

#### DEALERS

- ACE FURNACE CO**  
 2017 Taraval... OV 1-5811  
**Aero Heating & Sheet Metal**  
 138 Starrite Av SSF... PLaza 5-3852  
**APEX SHEET METAL WORKS**  
 1435 San Bruno Av... MT 8-8280  
 1226-9th Av... LO 6-2048  
**Beaumont-Furnace & Sheet Metal Corp**  
 1433 Van Dyke Av. Missn 7-8350  
**BORDIN JAMES J CO**  
 1533 Noriega. LOrnd 6-3222  
**Colan Heating & Sheet Metal Co Inc**  
 25-Patterson... AT 2-2616  
**GENEVA SHEET METAL CO**  
 2428 St Bruno Av DEIaware 3-9620  
**GOLDEN WEST SHEET METAL WORKS**  
 345 Judah. LOrnd 6-8031  
**GOSS WM P SHEET METAL WORKS INC**  
 3944 Geary Bl. SKYln 1-0393  
**Hardeman C S Inc** 910 Harrison... YU 2-3100  
**HOWE FURNACE CO**  
 Sales & Service  
 2222 Bush... Flmor 6-3637  
**Purcell Bros** 2257 Irving... LO 4-0525  
**SCHMITT HEATING & PLUMBING**  
 3281 Mission... AT 2-3646

G T & T Co 351 California... YU 1-5377

**GAFFERS & SATTLER HEATING EQUIPMENT**  
 OAKLAND SHEET METAL SUPPLY CO INC  
 21st & Poplar Oakland... HGate 4-2075

### GENERAL ELECTRIC GAS FURNACES

General Electric gas furnaces for homes, farms & shops. Also General Electric Air-Wall system and year-round air conditioning.



**"WHERE TO CALL"**

#### DISTRIBUTORS

GENERAL ELECTRIC CO  
 1649 Adrian Rd Brngm... OXrd 7-3411

#### DEALERS

- AIRE HEATING & VENTILATING CO**  
 1503 Sanchez... AT 5-0123  
**HARDEMAN C S INC**  
 910 Harrison... YUkon 2-3100  
**STAR SHEET METAL & HEATING CO**  
 42 Otis UNdrhl 3-5900

### GENESSI PLUMBING

HEATING REPAIRS  
 INSTALLATION & JOBBING

1128 Polk... GR 4-5577

### GENEVA SHEET METAL CO

2428 St Bruno Av DEIaware 3-9620

**GOSS WM P SHEET METAL WORKS INC**  
 3944 Geary Bl. SKYln 1-0393  
 (Please See Advertisement Page 415)

**GOSS WM P SHEET METAL WORKS INC**  
 3944 Geary Bl. SKYln 1-0393  
 (Please See Advertisement Page 416)

**HALL FURNACES—**  
 GOSS WM P SHEET METAL WORKS INC  
 3944 Geary Bl. SKYln 1-0393

**HARDEMAN C S INC**  
 910 Harrison... YU 2-3100  
 (Please See Advertisement This Page)

**Hayes Furnace Co** 50 Hawthorne... EX 7-2942  
 (Continued Next Page)

Advertise here—it pays.

GENERAL ELECTRIC

# FURNACES

ALL MAKES SOLD—REPAIRED—INSTALLED

"LOU" CASSOTTA

GE DELUXE FEATURES  
 Ten Year Protection Plan  
 Heavy Cast Iron Elements  
 Quality Blowers & Controls  
 Low Installation Cost  
 Low Operating Cost

FURNACES  
 THERMOSTATS  
 VENTILATING  
 WATER HEATERS  
 AIR CONDITIONING  
 WALL HEATERS  
 SHEET METAL

AIR-O-MATIC FURNACE CLEANING

FREE ESTIMATES  
**MO 1-2900** **BA 1-2200** **AT 5-0123**

# AIRE

HEATING COMPANY

1322 NORIEGA — 4444 GEARY BLVD. — 1583 SANCHEZ

Call **ALADDIN** Experts  
 when you need advice on

- HEATING
- VENTILATION
- AIR CONDITIONING
- INDUSTRIAL PROCESS EQUIPMENT

NO OBLIGATION...  
 For over 30 years Aladdin experts have served the Bay Area with heating, ventilating and air conditioning equipment of proven efficiency and economy. If you need advice... investigate now!

Please Call!  
 SAN FRANCISCO  
**DO 2-2526**  
 MARIN COUNTY  
**Glenwood 3-7362**  
 Factory & Home Ofc.  
 SAN LEANDRO  
**Elgin 7-6711**

**Aladdin**

FACTORY & HOME OFC.  
 Elgin 7-6711

"REG CAL"  
 San Francisco — 937 Harrison — DO 2-2526

1111 ALADDIN AVE.  
 SAN LEANDRO

### Furnaces-Heating-(Cont'd)

**HAYES FURNACES—**  
 HARDEMAN C S INC  
 910 Harrison... YUkon 2-3100

Holland Furnace Co 2530 Judah... LOrnd 4-3160

### HOLLAND FURNACES

Coal, Gas, Oil—gravity and automatic—installed and guaranteed by World's Largest Installers of Furnaces, Fifty Years Leadership in heating progress and satisfied customers. Generous trade-in allowance.



**"WHERE TO BUY THEM"**

Holland Furnace Co  
 2530 Judah... LO 4-3160  
 5955 Mission... JU 7-4700

### HOLLY FURNACES—

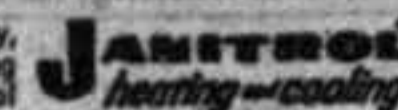
HOLLY-GENERAL DIVISION THE  
 STEGLER CORP  
 Mfrs & Distributors  
 Villa & Chester Calma... PL 5-8811

Howe Furnace Co 2222 Bush... Flmor 6-3637  
 (Please See Advertisement Page 416)

Good party-line neighbors are considerate party-line users. Remember these golden rules:  
 • Space your calls instead of making several without a break.  
 • Talk only as long as necessary on each call.  
 • When you finish talking replace the receiver properly.  
 • Make certain, if you are using a dial telephone, that the line is clear before you dial.  
 • Ask your youngsters to be considerate, too.

### JANITROL HEATING AND COOLING

Enjoy clean, thrifty, automatic heating with quality Janitrol gas- or oil Winter Air Conditioners and Steam and Hot Water Boilers; Gas Conversion Burners, Gravity and Floor Furnaces. Free estimates, expert service.



**"WHERE TO BUY IT"**

#### DEALER

Delucchi Sheet Metal Works... SU 1-6988

**HARDEMAN C S INC**  
 910 Harrison... YU 2-3100

**NATURAL GAS EQUIPMENT INC**  
 938 N Linden Av SSF PLaza 6-1810

**MANUFACTURERS AGENTS**

**JOHNSON OIL FURNACES—**  
 JOHNSON S T CO 585 Potrero Av--MA 1-2757

**JOSE KEEPS YOU WARM**  
 44 Monterey Bl... JU 7-9028  
 Larsen Jack Heating Co 3029 Clement... SK 2-4728  
 (Please See Advertisement Page 416)

**Lee's Furnace Service** 178 Leland Av--JU 6-8727

**LENNOX HEATING SYSTEMS**

Custom designed systems for residential, school, commercial and industrial use. Gas, oil, electric equipment, heat pumps. Oil and Gas conversions. Humidifiers. Air conditioning easily added or separate. Free estimating. Prompt service on all makes. Factory-trained crew.

### LENNOX

**"WHERE TO CALL"**  
**COLAN HEATING & SHEET METAL CO**  
 INC 25 Patterson... AT 2-2616  
**HARDEMAN C S INC**  
 910 Harrison... YU 2-3100

**FACTORY REPRESENTATIVES**

Lennox Industries Inc  
 4007 Webster Oakland... OLympc 5-9691

**MARS GAS FURNACE AGENCY**  
 2948-20th... ATwtr 2-1952

(Continued Next Page)

**Furnaces - Heating**  
 SALES AND SERVICE  
 ALL TYPES

Authorized Dealer For  
**BILTWEL - FRASER - JOHNSTON**  
 THERMOSTATS INSTALLED  
 SHEET METAL • WATER HEATERS

**JAMES J. BORDIN CO.**  
 1333 NORIEGA  
 BET. 20th & 21st AVES.

FREE ESTIMATES  
 CALL  
**LO 6-3222**

# W. P. GOSS

HEATING & SHEET METAL WORK  
 Since 1906  
 SALES & SERVICE ON ALL MAKES

GAS — **MARS** — FURNACES — Guaranteed Installations  
 Industrial — Residential

REPAIRS  
 • PIPE CLEANING  
 • FIRE BOX REPAIRS  
 • SERVICE CONTRACTS  
 • FILTERS

CONTROLS  
 • PUSH BUTTON  
 • THERMOSTATS  
 • TIMERS  
 • SAFETY PILOTS

3944 GEARY BLVD.  
 AT 4th AVE.

**SKYline 1-0393**

# CUSTOM HEATING CO.

Combination Heat & Air Conditioning Available

# FURNACES

**INSTALL SERVICE REPAIR**  
 All Makes

We Service the Bay Area

★  
**WE GUARANTEE SATISFACTION**

★  
 FREE ESTIMATES  
 BANK TERMS

★

**JU 6-9500**  
 or PL 5-5648

210 ONONDAGA AVE. • S.F.

**SHEET METAL & HEATING CO.**

- GENERAL SHEET METAL
- GAS FURNACES
- ALL MAKES FURNACES
- SERVICE • REPAIR
- HEATING ...

AUTHORIZED DEALER

GAS FURNACES

- ALL WORK GUARANTEED
- UP TO 3 YEARS TO PAY

FOR FREE ESTIMATES CALL

# UN 3-5900

FRED BACIOCCO 42 OTIS - S.F.