

Fur Remodeling & Repairing

Alaska Fur Co 746-29th Av SKYn 2-1010
 Altgower & Petrocchi 209 Post DOUGLAS 2-4769
AL'S RELIABLE FUR SERVICE Loebenstein
 Mfg Furrier
 Free Cng & Glz With Every Restyling
 Eval. By Appt. - Call & Del. - 2nd Flr
 1426A Haight UN 3-1381

Aster Harold Furs 166 Geary YU 6-1434
BEEZ-ROBINSON FURS
 2400 Clement SK 1-7934
 Bekatovs Fur Shop 3204 Scott WAlnt 1-8872

BENARD
STONESTOWN
BENARD'S FURS
 55 Stonestown Lmbrd 4-4100
SAN FRANCISCO
BENARD'S FURS 3474 Mission MIsn 8-3400
MANUFACTURERS
BENARD'S FUR FACTORY
 3474 Mission MIsn 8-3400

BENIOFF'S
 166 Grant Av DO 2-5400
BIAGINI ROSE 140 Geary EXbrk 2-8003
 Birenbaum M J 942 Market SU tter-1-7994

BRUNELLI EUGENE
 MINKS-INDIVIDUALLY MADE TO ORDER
 Restyling & Repairing Specialist
 Suits 305
 209 Post YUkon 2-1776

Canadian Fur Co 133 Geary EXbrk 2-2700
CAUCHI GIUSEPPE 166 Geary SUTtr 1-2109
 Continental Fur Co 140 Geary GARfid 1-5704
 D'Antonio R 5808 Geary Bl SKYn 2-5155

DILLON ANNA FUR FINISHER & ALTERATIONS
 Selling Through Wholesale
 140 Geary EX 7-0230
 Dillon M 270 Sutter GA 1-4699
 Dow Fur Warehouse 133 Kearny GA 1-5121

DUNN M & CO 109 Geary EXbrk 2-2628
 Elliott-Stiller Furs 140 Geary DO 2-6083

FEMINA FURS
 612 Clement SK 1-9394
 Fink & Jamieson 210 Post SUTtr 1-7900
 Fur Craft 2124 Fillmore WEST 1-8367
 Furs by Max 706 Geary GR 4-4822
 George's Furs 133 Geary DOUGLAS 2-1969
 Haber S 166 Geary SUTtr 1-0144

HENSEL MALCOLM E 133 Geary DOUGLAS 2-4917
HERBERT'S FURS 133 Geary YU kon 6-2303
KANE'S FURS
 2541 Ocean Av DE 3-8877

KAPLAN BROS FURRIERS
 3 Las Flores SSt JUn 9-2900
 If no answer call MI 8-4681
 Kaplan Furriers SU 1-9156
 Keller Irving 140 Geary YU 6-1769
 Kevic S 166 Geary GARfid 1-6408

KURTZMAN M
 352 Sutter SU 1-1023
 Landsberg Bros 133 Geary SUTtr 1-5834
 Liebs Arnold 139 Geary SUTtr 1-3831
 Loebenstein Mfg Furrier 1426A Haight UN 3-1381
 Loftstad & Evans 209 Post DOUGLAS 2-4769
 Marcuse Ted Furs 2625 Ortega LO 6-8379
 McKen L L 251 Post DOUGLAS 2-6055
 McKeney Furs 140 Geary EXbrk 2-8657

MINUORI JOHN C
 FURRIER - WEST PORTAL DIST.
 REMODELING & REPAIRING
 BORGANAS CLEANED - BANK CHARGE
 93 West Portal Av OVRind 1-7477

OUR 32nd YEAR
 FREE ESTIMATES
 NO OBLIGATION
 FREE PICK-UP
 AND DELIVERY
 San Francisco Only
 PHONE
 VA 4-7338

MISSION FUR CO.
 2451 MISSION ST.
 Between 20th And 21st St.

FURS
 RESTYLED
 REMODELED
 REPAIRED
 CLEANED-GLAZED
 and RE-DYED

Fur Remodeling & Repairing—(Cont'd)

MIRIANI GIUSEPPE FURS
 571 Geary TUveo 5-4221
 Mission Fur Co 2451 Mission VAlencia 4-7338
 (Please See Advertisement This Page)
 Modern Fur Shop 1262 Mason YUkon 2-6319

NOME FUR CO
OUT OF THE HIGH RENT DISTRICT
 Remodeling - Repairing - Cleaning
 And Glazing by Expert Craftsmen
FREE PICK-UP & DELIVERY
 Bank of America & International
 Credit Cards Accepted
 Polk near Pine
 1429 Polk OR 3-6140

Petersen & Bailey 278 Post EXbrk 2-8806
 Pinkus Wm 133 Geary SUTtr 1-2146
 Ranson Patricia 133 Geary SU tter-1-4854
 Raymond 1605-12th Av OV 1-2893
 Roberts 139 Geary SUTtr 1-8486
ROBERTS BROTHERS FURS INC
 231 Post DO 2-5410
ROBERTS-LIEBES 139 Geary SUTtr 1-3831
SCHNEIDER BROS INC 240 Post GARfid 1-4022

SELNA HENRY H
 NEW FUR COATS
 REMODELING - REPAIRING
 AT WHOLESALE PRICES
 140 Geary EXbrk 2-5293

Shackleton Edw J 166 Geary GARfid 1-2966
SHELDON FURS 133 Geary DOUGLAS 2-2728
 Sherman Furrier 270 Sutter GARfid 1-4699
 Silverman Fur Co 512 Geary PRspt 5-7138
SMITH LOUIS J
 133 Geary YUkon 2-3392

SOBOL J I
 140 Geary EX 2-6629

SOMMER H FURS
 CUSTOM MADE - RESTYLING - CLEANING
 Latest Styles - Open Even. By Appt.
 ALL SYNTHETIC - BORGANAS CLEANED
 1118 Taraval Lmbrd 4-5625

Steiner Wm 166 Geary GA 1-2966
STEWART CURTIS FURS
 400 Sutter PR 5-1555
 Stiller-Elliott Furs 140 Geary DO 2-6083
 Strandberg Clara 133 Geary EXbrk 2-8101

STUBO HAROLD M
 133 Geary SUTtr 1-6312
 Sunset Furrier 2605 Judah MO ntrose 4-3122
 Tain Ave, 166 Geary DO 2-8146
 Tereshoff Ivan 1216 Haight UNdrh 3-1820

WALLACE ROBERT INC
 RESTYLING & REPAIRING
 Furriers Since 1893
 146 Geary GARfid 1-3872

WALLES KURT 612 Clement SKYn 1-9394
WEISSER'S FUR SHOP
 Mfg Furrier Since 1909
 627 Post PRspt 5-6882

WELLS MONTROSE
 278 Post YU 2-1877
 Wohlfeld Barney 140 Geary SU 1-7137

Fur Skins
 Benioff Brothers David Furriers
 140 Geary SUTtr 1-2543

Fur Storage
 Benard's Furs
 Mission Store 3474 Mission MIsn 8-3400
 Stonestown Store 55 Stonestown Lmbrd 4-4100
 Biagini Rose 140 Geary EXbrk 2-8003
 Dunn M & Co 109 Geary EXbrk 2-2628
HERBERT'S FURS 133 Geary YUkon 6-2303
 Kane's Furs 2541 Ocean Av DELaware 3-8877
 Kurtzman M 352 Sutter SU 1-1023
 Liebs Arnold 139 Geary SUTtr 1-3831
LIEBES H & CO
 Grant Av & Geary GA 1-6240
NOME FUR CO 1429 Polk ORway 3-6140
PINKUS WM 133 Geary SUTtr 1-2146
 Roberts 139 Geary SUTtr 1-8486
 Roberts Brothers Furs Inc 231 Post DO 2-5410
ROBERTS-LIEBES 139 Geary SUTtr 1-3831
SCHNEIDER BROS INC
 240 Post GARfid 1-4022
 Shackleton Edw J 166 Geary GARfid 1-2966
STUBO HAROLD M
 133 Geary SUTtr 1-6312
 Wallace Robert Inc 146 Geary GARfid 1-3872

Use the latest directory. Get the right number . . . right away.

Fur Supplies

Acme Furriers' Supplies 133 Geary EXbrk 2-4939
 Greenberg's 133 Geary EX brook 2-4943
 Johnson & Gutfeld 23 Grant Av EXbrk 2-4052

Fur Trimmings
 Golden Nathan L Co 140 Geary DOUGLAS 2-8662
 Loebenstein Mfg Furrier 1426A Haight UN 3-1381
RHODES B A
 Since 1921
 133 Geary YUkon 2-4211

Furnaces-Heating
 See also Sheet Metal Work

A B C HEATING CO
 FURNACES & WATER HEATERS
 All Work Guaranteed
 DAY OR NIGHT SERVICE
 1557 Innes Av MI 8-1700

ABLE FURNACE SHEET METAL & CHIMNEY CO
 Established 1920
 DAY & NIGHT SERVICE
 FURNACES - WALL HEATERS
 WATER HEATERS
 CLEANED - REPAIRED - INSTALLED
 2700 Bryant VA 4-3648
 If no answer call JU 5-4918

ACE FURNACE CO
 2017 Taraval OV 1-5811
 (Please See Advertisement Page 413)

Acme Sheet Metal & Furnace Works
 228 Duncan AT water 2-2506

AERO HEATING & SHEET METAL
 INSTALLATION
 Commercial - Industrial
 GENERAL SHEET METAL WORK
 VENTILATION
 138 Starlite Av SSt PL 5-3852

AIRCOR HEATING CO
 FURNACES
 Installed - Repaired
 Automatic Controls
 SHEET METAL WORK
 WATER HEATERS
 Free Estimates
 Guaranteed Work
 Est. 1936
 5246 Mission DELaware 3-7278
 If no answer call JUNipr 5-2376

Aire Heating & Ventilating
 1322 Noriega MOntrose 1-2900
 Aire Heating & Ventilating Co
 4444 Geary Bl BA 1-2200

AIRE HEATING & VENTILATING CO
 1583 Sanchez ATwtr 5-0123
 (Please See Advertisement Page 414)

AIRFLOW HEATING & SHEET METAL CO
 FURNACES
 INSTALLED - REPAIRED - CLEANED
 GUTTERS & WATER HEATERS
 325 Wayland JU 5-2194

AIRFORCE HEATING INC
 FURNACES
 NEW INSTALLATIONS - CHANGE OVERS
 REPAIRS
 246 Ritch YU 6-5983

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

Furnaces-Heating—(Cont'd)

ALADDIN FURNACES
 ALADDIN QUALITY
 Reflects over 35 years
 of leadership -
 enjoy clean, thrifty
 automatic heating
 with Aladdin -
"FOR INFORMATION CALL"
 SAN FRANCISCO
ALADDIN HEATING CORP
 937 Harrison DO 2-2526



OAKLAND
ALADDIN HEATING CORP
 Home Office & Factory
 1111 Aladdin Av San Leandro ELan 7-6711
 Oakland call OLYmpic 2-4080
 Marin County call GLENwd 3-7362

ALADDIN HEATING CORP
 937 Harrison DO 2-2526
 (Please See Advertisement Page 414)

AMERICAN HEATING & SHEET METAL CO
 1320 Ocean Av JU 7-3636
 (Please See Advertisement Page 416)

AMER VENTILATOR SERVICE
 EXPERT CLEANING
 COMPARE OUR PRICES
 Off Valencia Near 20th
 50 Liberty VAlencia 4-9133

APEX SHEET METAL WORKS
 FURNACES
 INSTALLED - REPAIRED
 REBUILT & SERVICED
 FREE ESTIMATES
 Prompt Service
 1435 San Bruno Av MI 8-8280
 1226-9th Av LO 6-2048

ATLAS HEATING & VENTILATING CO LTD
 557-4th EX 7-5840
 (Please See Advertisement Page 413)

BARRELLER JOSE
 Jose Keeps You Warm
 44 Monterey Bl JUNipr 7-9028

BEAUMONT GAS FURNACES
 BEAUMONT FURNACE & SHEET METAL
 CORP 1433 Van Dyke Av MI san 7-8350

BILTVEL GAS FURNACES
 See "Fraser-Johnston Furnaces" under
 this Classification

BORDIN JAMES J CO
 1333 Noriega Lmbrd 6-3222
 (Please See Advertisement Page 415)

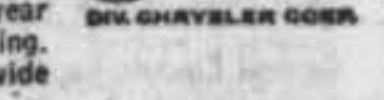
CARRIER WINTER WEATHERMAKERS
 The furnace with a future
 - designed for efficient
 winter heating now, plus
 the economical addition of
 summer cooling later. Ver-
 tical, counterflow, and horizontal models for gas
 or oil. Also year-round air conditioners.
"FOR INFORMATION CALL"
 DISTRIBUTOR
 Ward Edward B & Co 110 Freelon EXbrk 2-3848
 (Continued Next Page)

**FOUR THOUGHTFUL ITEMS
 OF TELEPHONE PROCEDURE**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Furnaces-Heating—(Cont'd)

CHRYSLER FURNACES
 Efficient automatic gas
 or oil forced warm air
 furnaces. Easy to add
 summer cooling for year
 'round air conditioning.
 Free Survey. Nationwide
 service.



"WHERE TO BUY THEM"
 DEALERS
 Hafey Air Conditioning Co
 13747 San Pablo Av Sn Pblo - BEacn 4-9496
 Zappettini Refrigeration & Air Conditioning
 Corp 766 Harrison YU 2-2264

FACTORY BRANCH
 Chrysler Corp Airtemp Division
 6001 Randolph Los Angeles Overbrook 5-7360

Coast Sheet Metal & Heating
 Palmetto Av & Carmel Av Pacifica FLnds 5-4161
COLAN HEATING & SHEET METAL CO INC
 25 Patterson AT 2-2616
 (Please See Advertisement Page 416)

COLEMAN AUTOMATIC HEATING
 America's ONLY BOND-
 ED LINE of quality
 home heating equipment.
 Heats more homes than
 any other make! \$500
 Warranty Bond backs every Coleman wall heater,
 floor furnace, space heater, water heater, cen-
 tral heating and air conditioning unit.



"WHERE TO BUY IT"
 FACTORY BRANCH &
 WAREHOUSE
COLEMAN CO INC THE
 250 Sylvester Rd SSt JUNo 3-4550

DEALERS
PURCELL BROS 2257 Irving Lmbrd 4-0525
STAR SHEET METAL & HEATING CO
 42 Otis UNdrh 3-5900
 (Continued Next Page)

FURNACES
"CITY-WIDE 24 HR. SERVICE ON ALL MAKES"
 OPEN SATURDAYS
 YOUR NEIGHBORS' CHOICE SINCE '49
WRITTEN GUARANTEE Tor-A-Vac furnace cleaning

PHONE
OV 1-5811
 or
OV 1-5810

WE HONOR ALL CHARGE PLATES
 AND MAJOR OIL CO. CREDIT CARDS

"RED"
 SLISSMAN

Authorized Sales & Service for
**GENERAL CONTROLS
 & HONEYWELL**

- ★ CONVERSION FURNACE BASKETS & PARTS
- ★ PRESS BUTTON CONTROLS
- ★ THERMOSTATS
- ★ SAFETY PILOTS
- ★ CENTRAL HEATING
- ★ WALL HEATERS
- ★ WATER HEATERS
- ★ VENTILATING
- ★ SHEET METAL

**ACE PYROKOTE - FRASER
 G.E. - BILTVELL - WESTERN
 REZNOB - PANERAY
 SUNBEAM - PAYNE
 TORIDAIRE - MARS
 MISSION - CLIPPER
 SEQUOIA - RHEEM
 CUSTOM-AIRE
 ALCO - F & J
 DAY & NIGHT**

ACE FURNACE CO.
 2017 TARAVAL ST.

BAY AREA'S PIONEER HEATING EXPERTS



HEATING & VENTILATING CO.

FURNACES INSTALLED OR MODERNIZED
 All Makes & Models Serviced & Repaired

MR. & MRS. HOMEOWNER
 The Atlas Man will be a highly trained man who will not waste your time. He will repair your furnace at the lowest possible cost. He is courteous & has years of experience.

MR. BUSINESSMAN
 A complete mechanical engineering dept. is available to design any type of commercial or industrial heating - cooling unit for your particular needs.

DISTRIBUTORS
O'HAIR P E & CO
 945 Bryant HEMok 1-4280
 Purves Supply Co 351-11th MArkt 1-6168

DEALERS
ACE FURNACE CO 2017 Taraval OV 1-5811
APEX SHEET METAL WORKS
 1435 San Bruno Av MI 8-8280
 1226-9th Av LO 6-2048
BORDIN JAMES J CO
 Hardeman C S Inc 910 Harrison YUkon 2-3100
 Purcell Bros 2257 Irving Lmbrd 4-0525

EXGELSON FURNACE CO
 1414 Castro VAlencia 4-5800
 (Please See Advertisement Page 416)

FRASER GAS FURNACES
DEALERS
ATRCO HEATING CO 5246 Mission DE 3-7278
APEX SHEET METAL WORKS
 1435 San Bruno Av MI 8-8280
GOSS WM P SHEET METAL WORKS INC
 3944 Geary Bl SK 1-0393

SINCE 1908
EX 7-5840
 If No Answer Call DO 2-0377

557-4th STREET • SAN FRANCISCO

NEW MISSION FURNACES HEATING & PLUMBING

INSTALLATIONS & REPAIRS
 "SERVING ALL SAN FRANCISCO & PENINSULA"
 Since 1918

RESIDENTIAL - COMMERCIAL

- GAS FURNACES
 - HEATING & VENTILATING
 - AIR CONDITIONING
 - PLUMBING FIXTURES • WATER HEATERS
- New Location - Same Good Service

WY 2-4800

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