

**Filters-Liquid-(Cont'd)**

**PROCESS FILTERS INC**  
468-9th UN 1-0836  
Pure Filter Co Northern Calif 169 Russ-UN 3-4771

**PURULATOR INDUSTRIAL FILTERS**

**FILTERS PURULATOR**  
For fuels, Oils, Air & All Industrial Process Fluids

**FILTER SEPARATORS**

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Purulator Products Agent  
380 Bayshore Bl MI 8-4860

**ROL-PAK SERVICE CO**  
Oil Filter Elements-Fuel Dehydrators  
29572 Mission Bl Hayward LUcem 1-2665

**SHRIVER FILTERS**

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**WESTERN SALES ENGINEERS**  
Plate & Frame Filter Presses  
Horizontal & Vertical Leaf Pressure Filters  
2607 Cypress Oakland GLncrt 2-4981

**SMITH-ERIE FILTERS**  
SMITH A O CORP SMITH-ERIE DIV  
37171 Sycamore Newark SYcomr 3-4200

**SPARKLER FILTERS**  
SPARKLER MFG CO 607 Market EX 7-2602

Sparkler Mfg Co 607 Market EX 7-2602  
Sperry D R & Co 111 Sutter YU 2-0556  
Street Equipment Co 630 Natoma UNdrl 1-4559  
Warner Lewis Co 420 Market YUkon 2-0606  
Water Filter & Cooler Co 1806 Market MArkt 1-1515

If you have a doubt about it, look up the number in the latest telephone book before you call.

**Filters-Liquid-(Cont'd)**

**WINSLOW FILTERS**  
Lubricating - Oil - Fuel - Gas - Air

**REPLACEMENT ELEMENTS**  
World famous CP\* Full-Flow Filters (\*Controlled Pressure. Pat.)

**"FOR INFORMATION CALL"**

**DISTRIBUTORS**

**WAIT MOTOR SUPPLY CO**  
234-7th HE 1-6116

**MARINE DISTRIBUTORS**

**MARINE ENGINE FILTERS CO**  
148 Spear SU 1-4933

**MANUFACTURERS**

**WINSLOW ENGINEERING AND MANUFACTURING CO**  
4069 Hollis Emeryville OLympc 2-0288

**Financing**

**See Also Loans**

A D P Enterprises Inc 2046 Thomas Av. Valencia 4-2554  
A F C O 142 Sansome EX 7-0668  
Acme Acceptance Corp 25 Taylor ORow 3-3422

**AETNA FINANCE FINANCING**  
AETNA FINANCE CO 2761 Mission Valencia 6-8383

Allied Building Credits Inc 30 Van Ness Av. UNdrl 3-4831  
From telephones served by the following exchanges:  
East Bay Hayward  
(No Inter-city Charge) Ask Operator for Entrprise 12054  
Allied Building Credits Inc 2525 Van Ness Av. PR 6-4550  
Allstate Acceptance Corp 240 Montgomery Garfld 1-6455

**Financing-(Cont'd)**

**AMERICAN MORTGAGE EXCHANGE**  
137 Montgomery DO 2-1682  
Appliance Buyers Credit Corp 33 Gough-MA 6-0707

**ARMSTRONG A J CO INC**  
115 New Montgo SU 1-8064  
(Please See Advertisement This Page)

**BARTH J & CO 404 Montgo** DOuglas 2-6400  
**Bay Area Mortgage Co 4493 Mission** JUnipr 4-9026

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**REAL ESTATE LOANS ONLY ADMINISTRATIVE OFFICE**  
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BRANCH OFFICES:  
Geary Bl & Palm Av. SK 2-3200  
3d & Palou Av. SK 2-3200  
2640 Mission SK 2-3200

Becker A G & Co Inc Russ Bldg GA 1-6760

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681 Market EX 2-6002

Boston-Halifax Corp The 830 Market DO 2-3411  
Boulevard Finance Co 90 Blake SKYin 2-1080

**BUDGET FINANCE PLAN**  
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2154 Mission MA 1-8490

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1030 Van Ness Av. PR 5-3263

**BERKELEY**  
Budget Finance Plan 137 Berkeley Sq Brkly THrml 5-2522

**HAYWARD**  
Budget Finance Plan 22551 Foothill Bl Hayward LUcem 2-9450

**OAKLAND**  
Budget Finance Plan 1510 Franklin Oakland TWInks 3-7188  
1730 Telegraph Av Oakland TEMplr 6-2402

**PITTSBURG**  
Budget Finance Plan 516 Railroad Av Pittsburg HEmet 9-9193

**RICHMOND**  
Budget Finance Plan 352-10th Richmond BEacn 3-6800

**SAN RAFAEL**  
Budget Finance Plan 882-4th Sn Rafi GLowd 4-4343

**WALNUT CREEK**  
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C I T Corporation 120 Montgomery YU 1-4747

**Financing-(Cont'd)**

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Calif Financial Corp 11 Tillman Pl DO 2-7291  
CITY SAVINGS & LOAN ASSN 2521 Mission MI 7-2520  
Coast Commercial Co 925 Linden Av S S F JUnipr 6-3314

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Commercial Credit Corp 1237 Van Ness Av. GRaystn 4-6563  
Division & Territory Office 112 Pine YUkon 2-6362

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COMMERCIAL CREDIT CORP 1237 Van Ness Av. GRaystn 4-6563  
DIVISION OFFICE  
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Commercial Investment Trust 120 Montgomery YU 1-4747  
Commonwealth Thrift Co 583 Market EXbrk 7-6242  
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Dyan Finance Co 25 Taylor PRospt 5-3366  
ECONOMY FACTORS Security Finance Co 405 Montgomery YU 1-8060  
Equity Capital Corporation Russ Bldg YU 2-3638

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Federal Services Acceptance Corp 1407 Bush ORow 3-9370  
(Continued Next Page)

**Financing-(Cont'd)**

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FINANCIAL COUNSELLORS 717 Market DOuglas 2-1766

**OAKLAND**  
FINANCIAL COUNSELLORS 1212 Broadway Oakland GLncrt 2-4315

**HAYWARD**  
FINANCIAL COUNSELLORS 1197 A Hayward JErson 7-7000

**RICHMOND**  
FINANCIAL COUNSELLORS 1221 Macdonald Av Richmond BEacn 3-6330

**SAN JOSE**  
FINANCIAL COUNSELLORS 198 W Santa Clara St JSe CPrs 8-1367

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FINANCIAL COUNSELLORS 2803 Divisadero Fresno ADms 3-4571

Financial Counsellors 717 Market DOuglas 2-1766

**FIRESIDE THRIFT**  
33 Grant Av YUkon 2-0376  
1437 Franklin Oakland HIGate 4-1494  
2347 S El Camino Rl Sn Mto. FIREsd 5-5734

**FRANKLIN SAVINGS AND LOAN ASSN**  
Founded 1875 1201 Market KLondke 2-1956

**G & C FINANCE CORP**  
4565 Mission DE 4-1818  
G & M Investment Corp 999 Van Ness Av GR 4-7700

**GMAC TIME PAYMENT PLAN**  
GENERAL MOTORS ACCEPTANCE CORP 3460 Calif WAInt 1-8800

General Electric Credit Corp S F Office 2145-19th Av MO 4-2100  
General Finance Corp 2966 Mission VAleucia 4-9656  
General Motors Acceptance Corp 3460 Calif WAInt 1-8800

**GUARDIAN THRIFT & LOAN**  
582 Market YUkon 2-3300  
Household Finance Corp 742 Market DO 2-4542  
870 Market EXbrk 2-4371  
2645 Mission VA 6-8600  
290 Winston Dr SE 1-7300  
Huston John 41 Sutter EXbrk 2-5118

**INDUSTRIAL FACTORS**  
6434 Wilshire Bl Los Angeles  
From telephones served by the following exchanges:  
San Francisco Ask Operator for Entrprise 12462  
(Please See Advertisement Page 374)

Interstate Finance Co 35 Grove KLondke 2-0468  
J & S Discount Corp 988 Market PRospt 5-1661  
Jackson Frank J Jr Russ Bldg EX 2-7920  
**JAMES TALCOTT WESTERN INC** 255 California YU 1-4685

**Party Line Pointers:**

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

**Financing-(Cont'd)**

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Branch No 2 1026 Market UN 1-2271

**MISSION DISTRICT**  
Laurentide Finance Corp Branch No 3 2272 Mission KL 2-3790  
Branch No 4 2966 Mission VA 4-9656

**SAN BRUNO OFFICE**  
Laurentide Finance Corp 441 El Camino Rl Sn Brno JUNo 8-7774

**SAN RAFAEL OFFICE**  
Laurentide Finance Corp 1134-4th Sn Rafi GLowd 4-8376

**WESTLAKE OFFICE**  
Laurentide Finance Corp 187 Southgate Av Daly City PL 6-5550

Liberty Finance Co 901 Van Ness Av PRospt 5-0444  
Liberty Loan Corp 870 Market GA 1-4665  
Liberty Loan Corp of Mission 2743 Mission VA 6-2615

**LOCAL LOAN CO**  
San Francisco Offices  
703 Market EX 2-3575  
5178 Mission JU 6-0073  
Hayward Office 1122 B Hayward JErson 7-7000  
Oakland Office 1815 Telegraph Av Oakland GLncrt 1-5522  
San Leandro Office 201 W Estudillo Av Sn Leandro LOKthm 9-8736  
San Mateo Office 2925 S El Camino Rl Sn Mto. FIREsd 1-9211  
Marble Mortgage Company 140 Montgo YUkon 6-5215

**MASON-McDUFFIE CO**  
362 W Portal Av MO 4-6228  
Mercantile Acceptance Co 187 Southgate Av Daly City PLaza 6-5550

**MERCANTILE ACCEPTANCE CORP OF CALIF**  
Head Office 333 Montgomery GARld 1-5800  
Branch No 1 821 Market SUTtr 1-1123  
Branch No 3 2272 Mission KLondke 2-3790

**MISSION DISTRICT**  
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**SAN BRUNO OFFICE**  
MERCANTILE ACCEPTANCE COMPANY 441 El Camino Rl Sn Brno JUNo 8-7774

**SAN RAFAEL OFFICE**  
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Moose Harold L Jr Russ Bldg YU 2-3637

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MORRIS PLAN COMPANY OF CALIF 715 Market EX 2-0966

National Budget Plan Of Oakland 973 Market YUkon 6-6250  
National Business Factors Inc 127 Montgomery YU 6-0868  
National Consumers Credit Plan 988 Market PRospt 5-1661  
National Finance Co Executive & Central Offices 973 Market YUkon 6-6441  
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Sierra Capital Co 105 Montgo YU 2-1223  
**SIERRA NATL CO** YU 2-0640

Southwestern Funding Corp 339 W Portal Av OWind 1-5263  
**STARWELL WM CO** SU 1-8251  
State Mortgage Co 560 Kearny DO 2-1030  
**STERLING FINANCE CORPORATION** 870 Market YU 2-9260  
Stoff & Bert & Lester 4201 Geary Bl SK 2-0462  
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**Preferred Risk Finance Inc**  
3700 Geary Bl SK 2-2565

**PUBLIC FINANCE CORPORATION**  
1005 Market UNdrl 3-1840  
San Francisco 3512 Geary Bl SKYon 2-4233  
Berkeley 2079 University Av Brkly THrml 5-2633  
Oakland 1440 Broadway Oakland HIGate 4-8285  
Oakland 347-13th Oakland TWInks 3-8433  
Redwood City 706 Winslow Blvd City EMrsn 8-3971  
Sunnyvale 538 S Murphy Av Sunnyvl REgent 9-0571

**PURCHASERS ACCEPTANCE CO**  
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S & C Acceptance Corp 2001 Market UNdrl 3-7211  
San Francisco Factoring Company Incorporated 690 Market YU 2-1422

**Seaboard Finance Co**  
760 Market EX 2-3715  
1 Polk UN 1-5626  
100 Berkeley Sq Brkly THrml 3-1452  
1800 Willow Pass Rd Concord MUIbery 2-4950  
917 A Hayward JErson 7-9611  
347-14th Oakland GLncrt 1-5514  
473 University Av Palo Alto DAVgnt 5-4755  
1333 Macdonald Av Richmond BEacn 6-2611  
1394 E 14th St Leandro LOKthm 2-5031  
323 S Ellsworth Av Sn Mto. DIMnd 2-4141  
3249 Stevens Creek Bl Santa Clara CHery 8-9595  
219 S Frances Sunnyvl REgent 9-9505  
444 Georgia Valljo Mlowe 4-8901

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**Financing-(Cont'd)**

Tower Acceptance Corp 1356 Van Ness Av TUzedo 5-6324

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Warren Investment Co 2350 Alameda MArkt 1-5522  
Western Discount Corp 41 Sutter EXbrk 2-9035  
Redwood City

**Financing Consultants**

Colton Lenard SU 1-3810  
Financial Consultants 870 Market EX 7-2441  
Hanauer J B & Co Russ Bldg YUkon 1-0870  
Kelly Matthew E & Associates 215 Montgo YUkon 6-2842

**MASON-McDUFFIE CO**  
362 W Portal Av MOntrse 4-6228  
Montgomery Street Associates 351 Calif YU 1-0171  
Riley J Layton 770 Harrison GARld 1-2858  
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2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**FRONTIERS beyond**

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

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**FRONTIERS beyond**

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