

Electric Lamp Bulbs & Tubes—(Cont'd)

SYLVANIA LIGHTING PRODUCTS
Manufacturers of INCANDESCENT LAMPS FLUORESCENT LAMPS FIXTURES AND ACCESSORIES
"WHERE TO BUY THEM"
DISTRICT OFFICE & WAREHOUSE
SYLVANIA ELECTRIC PRODUCTS INC
1811 Adrian Rd Burlingame OXfrd 7-3500

DISTRIBUTORS
BLAKE MOFFITT & TOWNE
NATIONAL ELECTRIC SUPPLY CO
PEERLITE MFG & SUPPLY CO
PHILLIPS & EDWARDS ELECTRIC CORP

WESTINGHOUSE ELECTRIC LAMPS
Fluorescent, Incandescent
Heat - Sun - Auto - Aircraft
Germicidal, Photographic
YOU CAN BE SURE
IF IT'S WESTINGHOUSE

"WHERE TO CALL"
MANUFACTURER
WESTINGHOUSE ELECTRIC CORP
410 Bush EXbrk 2-5353

WHOLESALE DISTRIBUTORS
Calder J B Co Inc
Koss Paul Supply Co 900 Folsom
MEYER & H COMPANY

Electric Light & Power Companies

California-Pacific Utilities Co 550 Calif--YU 6-0433

Electric Motor Maintenance Equipment

ADVANCE CARBON & ELECTRIC MFG CO
Brushes-Bearings-Capacitors
Switches-Magnet & Lead Wire
2505 Mariposa HEmlck 1-4034

BURROR L L CO
MOTOR REPLACEMENT PARTS
ALL MAKES
Bearings - Brushes - Capacitors
1126-8th Av Oakland--TEmplr 4-9533

Electric Motors

ABBETT ELECTRIC CORP
85 Federal YU kon 2-2630
ALLIS-CHALMERS MOTORS--
CALCO SUPPLY CO 231 Sansome--YU 6-6635

Amer Mill Equipment Co
1299 Bayshore Bl Brngm--DImnd 2-7455
Arvin Electric Co 3906-3d VA 6-8484
ATLAS ELEC & ENG CO
Complete Service Dept
617-7th KL ondkr 2-3676

BARBER-COLMAN--
BOWEN LLOYD
800 E 14th Oakland TEMPLR 4-8696

BRAYER ELECTRIC CO 286-12th. MA rkt 1-1761

BUZZELL ELECTRIC CO
Since 1909
NEW & RECONDITIONED MOTORS
BOUGHT, SOLD, EXCHANGED, REPAIRED
Reliance Elec. Motors & V-S Drives
Industrial & Commercial Wiring
130-8th HE 1-5526

Century Electric Company
681 Market. SU tter 1-2070
Advertise here—it pays.

Electric Motors—(Cont'd)

CENTURY ELECTRIC MOTORS
1/20 TO 400 H. P.
SINGLE PHASE MOTORS -- POLYPHASE MOTORS -- DIRECT CURRENT MOTORS
GEAR MOTORS -- SELECTIVE SPEED DRIVES
AC & DC GENERATORS

"FOR INFORMATION CALL"
BRANCH OFFICE
CENTURY ELECTRIC CO
681 Market. SU ttr 1-2070

MOTOR DISTRIBUTORS
PAC PUMP & SUPPLY CO
420 Bryant. GARfld 1-5237
PHILLIPS & EDWARDS ELECTRIC CORP
265 Vermont. UNdrl 3-7400

AUTHORIZED SERVICE SHOPS
REYNA ELECTRIC WKS
930 Alabama MI 8-2343
CHRISTIAN J D ENGINEERS
One of the West's Largest Stock
Gear Motors All Types AC
Or DC Motors and Controls
480 Potrero Av. HEmlck 1-1300

CITY ELECTRIC CO
SALES & AUTHORIZED SERVICE
MARATHON - LELAND - WAGNER
DOERR - FRANKLIN - REULAND

REPAIRING REWINDING
REBUILDING
All Sizes
MOTOR CONTROLS
MOTORS LOANED DURING REPAIRS
Commercial - Industrial - Residential
New & Used AC - DC
84 Shotwell UNdrl 3-1100

Advertise in the YELLOW PAGES... it pays.

Electric Motors—(Cont'd)

Davis Electric & Refrigeration Co
3151-23d AT 2-5329

DELCO MOTORS
APPLIANCE, GEAR AND INDUSTRIAL APPLICATIONS
Original Delco Replacement Parts
Expert Service on All Makes

"WHERE TO CALL"
SALES & SERVICE
ELECTRICAL APPLIANCE SERVICE
CO OF SF 1434 Howard HEmlck 1-8182

DOERR ELECTRIC MOTORS--
ENGINEERING SALES CO
1775 Timothy Dr Sn Leandro-Lockhvn 2-1793
Dover Roland E 2031-20th Av. L0mbrd 4-6818
Electric Machinery Mfg Co EX brok 2-8296

EMERSON ELECTRIC MOTORS--
WEIDENTHAL GOSLINER ELEC WORKS
353-10th HE mlck 1-1690

ENTERPRISE ELECTRIC WORKS
1164 Mission. MA rkt 1-4780

FAIRBANKS MORSE & CO
AC AND DC MOTORS
Wound Rotor - Synchronous
Horizontal - Vertical
MOTOR GEARS
630-3d EX 2-5855

GAST ROTARY AIR MOTORS--
WILBEE JAMES CO
Reversible-Variable-Speed Explosion-Proof Air Motors-6 Sizes-1/20 to 7 1/2 hp Operate on 10 to 100 psi g Air Line Pressure
420 Market YU 6-3797

GENERAL DYNAMICS CORP-ELECTRO
DYNAMIC DIV Amer Mill Equipment Co
1299 Bayshore Bl Brngm--DImnd 2-7455
Hampton Electric & Mfg Co 673 Folsom YUkon 2-3022

HOWARD FRACTIONAL H P MOTORS--
ROSS DAVID H CO
534 El Camino Rl Sn Carlos--LYtel 1-4411

HOWELL ELECTRIC MOTORS--
SALES OFFICE
ARTWEL ELECTRIC INC
1485 Bayshore Bl--JU 6-4074

AUTHORIZED SERVICE
NADON ENGINEERING & SALES CO
7 Front DO 2-3178

Kennedy Electric Co 184 Beacon 55F--PO 1-2170
Kuchel & Slevers Electric Works Ltd
350 Kansas UN 1-8261

LINCOLN ELECTRIC MOTORS--
DISTRICT SALES OFFICE
LINCOLN ELECTRIC CO THE
1303 Stanford Av Emryvl--OLympc 5-6126

LOUIS ALLIS ELECTRIC MOTORS--
AUTHORIZED DISTRIBUTORS
ATLAS ELEC & ENG CO
617-7th KLandke 2-3676

AUTHORIZED SERVICE
ATLAS ELEC & ENG CO
617-7th KLandke 2-3676

Lukacs Louis 390-7th MA 1-0352

MASTER ELECTRIC MOTORS--
AUTHORIZED DISTRIBUTORS
McCREA ENGINEERING SUPPLY CO
285-7th UNdrl 3-2843

(Continued Next Page)

The Yellow Pages save you time.

Electric Motors—(Cont'd)

McCREA ENGINEERING SUPPLY CO
SPEEDWAY
SUB-FRACTIONAL HP MOTORS
COMPLETE LOCAL STOCK
285-7th UN 3-2843

McCrea Engineering Supply Co 285-7th UN 3-2843
(Please See Advertisement Page 330)
McKee & Strub Co 778 Natoma HEmlck 1-6464
Motor Exchange 1024 Golden Gate Av WAlnt 1-6930

NADON ENGINEERING & SALES CO
7 Front DO 2-3178
(Please See Advertisement Page 330)
O'KEEFE ELECTRIC CO
244 Napoleon MIsn 7-7335

QUALITY ELECTRIC CO INC
See Our Ad Electric Motors Reprg
1051 Howard UN 1-6780

R & M ELECTRIC MOTOR SERVICE
173-14th (Please See Advertisement Page 330)
Reuland Electric Co
1240 E 12th Oakland KElog 4-2233

REYNA ELECTRIC WKS
930 Alabama MIsn 8-2343

SMITH A O ELECTRIC MOTORS
Complete line of electric motors
1/3 to 800 hp.
Single & poly-phase, open, totally enclosed, explosion-proof, VHS, gearmotors and hermetics. All electrical & mechanical modifications.

"FOR INFORMATION CALL"
FACTORY REPRESENTATIVES
CARY J F
1485 Bayshore Bl--JU 5-4108

Standard Electric & Engineering Co
677 Harrison SU ttr 1-7576

STAR-DELTA ELECTRICAL WORKS
50 Shipley GA 1-0215

UNGER BROS
MOTORS
New - Used - Reconditioned
Buy - Sell - Rent - Exchanged
680-2d EXbrk 2-4834

U S Industrial Sales Co Inc 532-6th MA 1-6122

WAGNER ELECTRIC MOTORS--
R & M ELECTRIC MOTOR SERVICE
173-14th UNdrl 3-3414

Weidenthal Gosliner Elec Works
353-10th HEmlck 1-1690

WESTINGHOUSE ELECTRIC CORP
410 Bush EXbrk 2-5353

WESTINGHOUSE ELECTRIC MOTORS--
WESTINGHOUSE ELECTRIC CORP
410 Bush EXbrk 2-5353

WESTINGHOUSE ELECTRIC MOTORS--
SALES OFFICE
ARTWEL ELECTRIC INC
1485 Bayshore Bl--JU 6-4074

AUTHORIZED DISTRIBUTORS
NADON ENGINEERING & SALES CO
7 Front DO 2-3178

ALLIS-CHALMERS MFG CO
650 Harrison DO 2-8384
Amer Mill Equipment Co
1299 Bayshore Bl Brngm--DImnd 2-7455

BALDOR ELECTRIC MOTORS--
PARSONS EDWARD L CO
600-16th Oakland TWlno 3-1577

BODINE ELECTRIC CO
J F Cady Sales Rep
1485 Bayshore Bl. JUNpr 5-4108

LOUIS ALLIS MOTORS--
LOUIS ALLIS CO THE
1275 Rollins Rd Brngm. DImnd 2-4393

MASTER ELECTRIC MOTORS--
DISTRICT SALES OFFICE
MASTER ELECTRIC-DIV RELIANCE
ELECTRIC & ENGINEERING CO
1525 Adrian Rd Brngm--OXfrd 7-5341

Good party-line neighbors are considerate party-line users. Remember these golden rules:
• Space your calls instead of making several without a break.
• Talk only as long as necessary on each call.
• When you finish talking replace the receiver properly.
• Make certain, if you are using a dial telephone, that the line is clear before you dial.
• Ask your youngsters to be considerate, too.

Electric Motors—Mirs—(Cont'd)

BODINE ELECTRIC MOTORS
Mfrs. of Fractional H.P. Electric Motors With or Without Speed Reducers
1/2000 - 1/6 H.P.
Split Phase Synchronous Capacitor Series-Universal Polyphase Shunt Wound Compound Wound

"FOR INFORMATION CALL"
DISTRICT REPRESENTATIVES
CARY J F
1485 Bayshore Bl--JU 5-4108

DISTRIBUTORS
CALIF ELECTRIC CO
3015 Adeline Oakland--OLympc 5-6100

REPUBLIC SUPPLY CO OF CALIF THE
1919 Williams Sn Leandro--ELgn 7-2211

Boswell CW 531 Jessie HE 1-3435
Cady J F 1485 Bayshore Bl. JUNpr 5-4108

DAYTON ELECTRIC MOTORS--
WHOLESALE DISTRIBUTORS
GRAINGER W W INC
1/250 to 60HP-All Types-Voltages-Open and Enclosed
519 Potrero Av--UN 1-4841

EATON-DYNAMIC AJUSTO-
SPEDE DRIVES
MILIGAN-SPIKA CO
1485 Bayshore Bl--JU 5-1057

ELECTRA MOTORS--
McCARTHY SALES & ASSOCIATES
1485 Bayshore Bl--JU 6-1860

Electra Motors Inc 1485 Bayshore Bl. JUNpr 6-1860
Electric Products Co 1485 Bayshore Bl--JU 6-1860

EMERSON-PRYNE CO
1315 Howard UNdrl 3-6425

GENERAL DYNAMICS CORP-ELECTRO
DYNAMIC DIV Amer Mill Equipment Co
1299 Bayshore Bl Brngm--DImnd 2-7455

GENERAL ELECTRIC COMPANY
1090 Bryant DO 2-3740

GENERAL ELECTRIC MOTORS--
GENERAL ELECTRIC SUPPLY CO
1201 Bryant UNdrl 3-4000

GRAINGER W W INC
G.E., Westinghouse, Dayton, Wagner
Emerson Motors 1/250 to 60 HP
Large Stock in S F - Whole. Only
519 Potrero Av--UN 1-4841

Granger W W Inc 519 Potrero Av. UNdrl 1-4841
(Please See Advertisement This Page)

IDEAL ELECTRIC & MFG CO
1485 Bayshore Bl--JU 6-4074

LELAND OHIO MOTORS--
SALES OFFICE
ARTWEL ELECTRIC INC
1485 Bayshore Bl--JU 6-4074

AUTHORIZED DISTRIBUTORS
NADON ENGINEERING & SALES CO
7 Front DO 2-3178

AUTHORIZED SERVICE STATIONS
CITY ELECTRIC CO 84 Shotwell--UN 3-1100
NADON ENGINEERING & SALES CO
7 Front DO 2-3178

Lima Electric Motor Co Inc
420 Market YUkon 2-7266

LOUIS ALLIS MOTORS--
LOUIS ALLIS CO THE
1275 Rollins Rd Brngm. DImnd 2-4393

MASTER ELECTRIC MOTORS--
DISTRICT SALES OFFICE
MASTER ELECTRIC-DIV RELIANCE
ELECTRIC & ENGINEERING CO
1525 Adrian Rd Brngm--OXfrd 7-5341

Please distinguish between the letter "O" and the numeral "0" when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

Electric Motors—Mirs—(Cont'd)

MERKLE-KORFF GEARED MOTORS--
McCARTHY SALES & ASSOCIATES
1485 Bayshore Bl--JU 6-1860

NEWMAN ELECTRIC MOTORS--
MILLIGAN-SPIKA CO
1485 Bayshore Bl--JU 5-1057

RELIANCE ELECTRIC MOTORS--
DISTRICT SALES OFFICE
RELIANCE ELECTRIC & ENGINEERING CO
1525 Adrian Rd Brngm. OXfrd 7-5341

AUTHORIZED DISTRIBUTORS
BUZZELL ELECTRIC CO 130-8th HE 1-5526
FOWLER CHARLES A CO
566 S Van Ness Av--UN 3-5010

REULAND ELECTRIC CO
Fluid Coupling Motors
Magnetic Brakes Special Designs
1240 E 12th Oakland KElog 4-2233

REYNA ELECTRIC WORKS
Special Electrical Equipment
930 Alabama MIsn 8-2343
Robbins & Myers Inc 531 Jessie HE 1-3435
Rosekilly Gordon R
Mfrs of Minimotors-High Temp Motors
210 Calif YU 2-0863

STERLING ELECTRIC MOTORS
A Subsidiary of Hathaway Instruments, Inc.
Mfrs. of a Complete Line of Standard & Special Drives.
AC Motors
Gearmotors
Variable Speed Drives

"FOR INFORMATION CALL"
DISTRICT OFFICE
Sterling Electric Motors Inc
225 Shaw Rd SSF--JU no 9-5660

AUTHORIZED SERVICE
QUALITY ELECTRIC CO INC
1051 Howard UN 1-6780

U S ELECTRICAL MOTORS
Std. a.c. motors 1/4-500 hp, also TEFC & Explos.-proof; SYNCHROGEARS--slow speeds; VARDRIVES--variable speeds; HOLLOWSHAFT--pump drives; 400 Cycle motors to 50 hp; VARDYNE--Controlled speed systems

"WHERE TO BUY THEM"
BRANCH OFFICE & WAREHOUSE
U S ELECTRICAL MOTORS INC
564-4th GA 1-7625

DISTRIBUTORS
LINDSTROM INC
16 Toland VA 6-1552
REID-STRUTT CO INC
430 Bay PR 6-6600

VARIABLE SPEED DRIVES--
GUTHRIE FRED G 420 Market EXbrk 2-8296

WAGNER ELECTRIC MOTORS
1/6 to 1000 H.P.
SINGLE PHASE & POLYPHASE MOTORS
GEAR MOTORS

"FOR INFORMATION CALL"
DISTRICT OFFICE & WAREHOUSE
WAGNER ELECTRIC CORPORATION
219 Shaw Rd SSF PLaza 6-0520

Would you like to build sales... attract new customers... encourage old customers to come back again? Advertise in the YELLOW PAGES... it pays! The YELLOW PAGES will tell your sales story to people who are ready to buy!

Westinghouse Motors
AVAILABLE FROM STOCK
WHOLESALE DISTRIBUTOR
W.W. GRAINGER INC.
519 POTRERO UNDERHILL 1-4841

BLUE BOOK of Telephone Numbers
For faster service this attractive Blue Book of Telephone Numbers provides a handy place for keeping your personal list of local and out-of-town numbers.
To obtain without charge, just call, write or visit your business office

FOR BEST RESULTS WITH YOUR TELEPHONE please...
Make sure of the number. If in doubt consult the Telephone Directory.
Speak with lips close to the mouthpiece, using your natural tone of voice.
And give the called person TIME to answer!
Thank You!

O'KEEFE ELECTRIC ELECTRIC MOTORS
PROMPT 24-HOUR SERVICE
★ TROUBLE SHOOTING
★ MONTHLY MAINTENANCE SERVICE
★ REFRIGERATION ★ LOAN MOTORS
★ REWINDING ★ REPLACEMENT PARTS
NIGHT OR DAY CALL -- MI 7-7335 --
244 NAPOLEON

RELIANCE ELECTRIC & ENGINEERING CO
MASTER GEAR MOTORS & PARTS UP TO 400 HORSEPOWER
ELECTRIC MOTORS FOR ALL INDUSTRY
RELIANCE MOTORS REEVES DRIVES COMPLETE LOCAL STOCK
MC CREA ENGINEERING SUPPLY CO
DISTRIBUTORS UN 3-2843
285 - 7th STREET SAN FRANCISCO

ELECTRIC MOTORS
SALES • SERVICE
• MOTOR REWINDING
• MOTOR REPAIRING
• NEW & USED MOTORS
AUTHORIZED SALES & SERVICE
REPAIRED UNDER FACTORY WARRANTY
UN 3-3414
R & M ELECTRIC MOTOR SERVICE
173-14th St. S.F.

Complete Stock of BODINE
ELECTRIC MOTORS & SUPPLIES
Howell
Leland
Ohio Electric
Kingson - Conley
Delivery to All Northern California and Nevada Points
NADON ENGINEERING & SALES CO.
Sales & Service DO 2-3178
30 Years In Business At Same Location
7 FRONT AT MARKET SF 11