

DRAPES & CURTAINS

SAVE MONEY — FACTORY TO YOU

We Specialize in Draw Drapes
 DRAPES REMODELED OR MADE OF
 YOUR OWN MATERIALS IF DESIRED
 ONE WEEK DELIVERY
 50 Years in Drapery Business

HOUSE OF CURTAINS

WA 1-9215



2000 Samples

Brought to Your Home By
 Our Mobile Unit for You to
 Select From.

CITY-WIDE SERVICE
 Free Estimates — Budget Terms

Albert Rudolph

PL 6-1250 EYES BY APPT. *Beauti Pleat*



Fashion Draperies

KL 2-1583

2091 FOLSOM • S. F.

SAMPLES BROUGHT TO
 YOUR HOME OR OFFICE
 RESIDENTIAL &
 INDUSTRIAL
 CUSTOM DRAPERIES
 City-Wide Service
 FREE ESTIMATES
 DRAPERY HARDWARE



Beauti Pleat
Progressive

CUSTOM DRAPERIES
 for everything!

Serving
 WESTLAKE — SUNSET
 AND ALL OF SAN FRANCISCO
 H. MORRISON
 PROGRESSIVE INTERIORS

LO 4-3400

1116 TARAVAL Near 21st Ave

jaylis

RICHMOND — SUNSET
 Specializing in
DRAW DRAPES
 BED SPREADS — SLIPCOVERS
 Custom and Ready Made

By
Charlotte
 INTERIORS

TRAVERSE RODS — LAMBREQUINS
 Giftware Imported from Israel

FREE! Estimates Measurements
 Decorating Service

SK 2-5826

1032 CLEMENT AT 12th AVE.

Draperies-Retail-(Cont'd)

CALIF HOME FURNISHINGS
 1525 Union PR 6-6001
 Calleja Furniture Store 1667 Revere Av AT 2-7437

CARABAO INC
 2750 Hyde TU 5-4180
 (Please See Advertisement Page 299)

CARPET MAN THE
 2415 Noriega L0mbrd 4-6610

CARROLL-BEAUPRE INTERIORS
 CUSTOM DRAPERIES — LAMBREQUINS
 All Work Guaranteed — Modest Prices
 Free Estimates
 1350-9th Av MO 4-0649

Cassidy's Interiors & Draperies
 678 Mission Douglas 2-2931
 (Please See Advertisement Page 299)

Certified Upholstering & Furniture Co
 2375 Market MA 1-4181

CHARLOTTE DRAPERY SERVICE
 Custom Made Draperies — Curtains
 Lambrequins & Bedspreads
 Austrian Shades — Reasonable Rates
 683 Haight HE 1-3298

Charlotte Interiors 1032 Clement SK 2-5826
 (Please See Advertisement This Page)

CLODINE'S INTERIORS
 2230 Union WE 1-3731

COLE ROBT
 Formerly Robert Cole Carpet
 1781 El Camino RI Milbra PO 1-2444
 Answering Service PL 6-4560
 Curtain Craft Shoppe 2221 Clement BAyve 1-3287

DAINI ALBERT FURNITURE CO
 CUSTOM MADE DRAPERIES
 Properly Weighted
 Draw or Stationary
 1529 Pine OR 3-6316

DAINI BROS
 DRAPERIES
 CUSTOM MADE
 Free Estimates
 2001 Polk OR 3-4540

Dan Franco Furniture Service
 Custom Made Draperies
 6731 Mission Daily City Plaza 6-8515

Decorators Service Shop
 501 Russia Av JUNipr 6-3144

De Friese Theo & Sons Inc
 1222 Sutter OR 3-0089

De Friese Theo & Sons Inc
 1222 Sutter OR 3-9035

DEPENDABLE UPHOLSTERING & DRAPERY
 CO 2127 Irving OV 1-4600

DE VILLE UPHOLSTERY CO
 2859 24th MI 8-5252

Don Lee Co 527 Stevenson UN 1-2167

DRAPERY SHOP THE 1216 Polk PR 5-8204

FABRIC CENTER INC
 Plains Prints & Panels
 807 Market EX 7-2088
 2310 Mission AT 2-9915
 (Please See Advertisement Page 300)

FABRIC FAIR
 DISCOUNT PRICES
 Drapery — Slip Cover &
 Upholstery Fabrics by the Yard
 Custom Made Draperies
 COMPARE OUR LOW PRICES
 Between 16th & 17th at
 2058 Mission UN 3-2637

FASHION VENETIAN BLIND CO
 2091 Folsom KL 2-1583
 (Please See Advertisement This Page)

FRANK-DUNCAN CO 1749 Union OR 3-8681

FRANK NEWMAN
 CUSTOM DRAPERIES
 CARPETING — FURNITURE
 Open Wed. & Fri. Until 9:30 P.M.
 23 Stonestown L0mbrd 6-5304

GIOVANZANA PETER
 Pacific Av at Polk PR 5-1552
 Gladysz Julius & Son 176 Farragut Av DE 3-3900
 Gordon & Hill Furniture Co 1330 Polk PR 5-0900
 Greer Drapery Shop 4669 Mission JUNipr 6-4663
 (Please See Advertisement Page 299)

HAWLEY'S DRAPERY SHOP
 1078 Florida VA 4-5513
 Heicy Louis J Interiors 1623 Calif OR 3-1121
 Homespun House 1124 Sutter PR 5-7443

HOUSE OF CURTAINS
 2570 Bush WA 1-9215
 (Please See Advertisement This Page)

IDEAL DECORATORS 182 Stanyan BAyve 1-9681

INTERIORS BY RICHTER Richter's Interiors
 Inc 50 Westlake Ct Daily City PL 5-1911
 (Continued Next Page)

RESIDENTIAL
 * LESS YARDAGE
 REQUIRED
 * LOWER SEWING
 COSTS
 * SIMPLICITY
 * EASIER CLEANING

Beauti Pleat
DRAPERIES

One of the Largest
 Selections of Beautiful
 Fabrics — In All Price Ranges

**CORNICES — LAMBREQUINS
 VALANCES**

COMMERCIAL
 Motels — Apts
 Offices — Hospitals
 Etc.

BIDS INVITED
 Wholesalers &
 Distributors

**SERVING
 ENTIRE BAY AREA**
 A Complete
 Carpet & Rug Dept.
 36 MOS. TO PAY

Beauti Pleat Call Olympic 3-3766
 30th & BROADWAY — OAKLAND

**BE SURE . . . and have your
 Draperies made in our Completely
 Custom Workroom.**

LACHMAN & BROS
 SAN FRANCISCO SAN MATEO SAN JOSE SAN RAFAEL

- Established 1895 — our 65th year
- Drapery samples brought to your home
- Famous for our Budget Terms

Mission at 16th HE 1-3300

When
 you want to find a busi-
 ness concern in a hurry

Look
 in the YELLOW PAGES

*They contain almost every
 type of commercial enterprise
 in easily found classifications.*

Draperies-Retail-(Cont'd)

JAX INTERIOR DESIGN
 1400 Castro VA 4-8332

JAYLIS DRAPERIES—
 DEALERS
 PROGRESSIVE INTERIORS
 1116 Taraval LO 4-3400

Kane Lamp Studio 2846 Mission VA 4-3454
 Kasper Robt M 704 Sansome EX 2-8288
 Kroll Fine Upholstery 825 Valencia MI 7-3755
 Lachman Bros Mission & 16th HE 1-3300
 (Please See Advertisement Page 300)

Leland Upholstering & Drapery
 3742 Mission Valencia 4-3200
 Lengfeld K H Inc 1409 Sutter PR 5-3040
 Linn J Leo 380 West Portal Av OV 1-1800

MAIER RICHARD
 CUSTOM MADE
 DRAPERIES
 FREE ESTIMATES
 GIVEN IN YOUR HOME
 1879-33d Av OV 1-0950

MARINA DRAPERY & FURNITURE STORE
 25 YEARS SERVING BAY AREA
 Draperies — Curtains — Furniture
 Free Estimates & Consultation
 2219 Chestnut WA 1-3727

**M-CARRICK'S DRAPERY & UPHOLSTERY
 SHOP**
 Finest Custom Made
 Draperies
 UPHOLSTERING
 BEDSPREADS
 HEAD BOARDS
 Large Selection of Fabrics To
 Choose From
 OVER 31 YRS OF EXPERIENCE
 At 14th Ave
 5025 Geary Bl SK 1-0721

Draperies-Retail-(Cont'd)

Rae John N 1684-15th UN 1-8254

REDLICKS
 Home Furnishers Since 1906
 CUSTOM MADE DRAPERIES
 FREE ESTIMATES IN YOUR HOME
 17th & Mission MA 1-1600

Refinishers Inc 1220 Fairfax Av VA 6-3773

RICHTER'S INTERIORS INC
 50 Westlake Ct Daily City PL 5-1911
 Rudolph Albert 265 Verano Dr Daily City PL 6-1250
 (Please See Advertisement Page 300)

SEA BREEZE SUPPLY CO
 Hotels-Hospitals-Offices & Institutions
 1302 Castro VA 4-5905
 Silk W Satin 1225 San Bruno Av AT 2-1220

**SINGER INTERIORS CUSTOM UPHOLSTERING
 & FURNITURE CO** 5133 Geary Blvd BAyve 1-4164

SLOANE W & J
 FINEST CUSTOM DRAPERIES
 CUSTOM MADE
 SLOANE'S OWN WORKROOMS
 And Installed In Your Home
 By Our Expert Craftsmen
 COMPLETE SELECTION OF
 FABRICS & READY MADE DRAPERIES
 216 Sutter EX 7-3900

STERLING FURNITURE CO
 275 Lake Merced Bl Daily City PL 6-7500

SUNSET DRAPERY SERVICE
 QUALITY DRAPERIES
 AT FAIR PRICES
 OVER 300 COLORS TO CHOOSE FROM
 1936-9th Av SE 1-1178

Swanson's Custom Drapery Service
 1017 Valencia MI 5-8142

SWEDISH PLEAT
 "Designed In Sweden
 Perfected In America!"
 Newest Advance in Pleater Type Traverse Rods.
 Heavy Duty Stainless Steel - Rust Proof for
 Indoor-Outdoor Use.
 "WHERE TO BUY THEM"
 DEALERS

BELL DRAPERY
 2959 Broadway Oakland Olympic 4-3432

SYLVANUS DRAPERY SHOP
 WEST PORTAL DISTRICT
 Curtains — Draperies — Upholstery
 199 West Portal Av OV 1-8200

Tracy Sales Co 725 Portola Dr LO 6-9678
 Turvey Furniture Co 4760 Mission JUNipr 7-8333
 Van Galen Henry 2150 Union WA 1-4518

VENETIAN BLIND DOCTOR
 Custom Decorative Draperies
 741 Tehama HE 1-0100

YORRUS FURNITURE CO
 In the Winston Shopping Center
 123 Hickey Bl 55F PL 6-1935

WALCOM GEO C
 1526 California OR 3-0458
 Winston A 2095 Union WE 1-6117

Merit Furniture Co
 Draperies-Carpets & Furniture
 1899 Junipero Serra Bl Daily City PL 5-4311

Mike's Upholstering & Home Furnishing Co
 3648-24th Valencia 4-5171

MILLER FRANK J & SON
 Decorators Draperies & Upholstering
 2311 Fillmore WE 1-0131

MISSION BEDDING & UPHOLSTERING CO
 FINE CUSTOM DRAPERIES
 Work Guaranteed — Free Estimates
 BEAUTI PLEAT
 4935 Mission DE 3-2506

MOORE ART
 1843 Folsom UN 3-9133

MORROW WILLIAM CO
 See Our Ad Rugs & Carpets-Retl
 155 Church KL 2-1039

MUHLFELDER PAUL
 DRAW DRAPES — LAMBREQUINS
 VENETIAN BLINDS
 Free Estimates
 2928 Moraga L0mbrd 6-5787

Swanson's Custom Drapery Service
 1017 Valencia MI 5-8142

SWEDISH PLEAT
 "Designed In Sweden
 Perfected In America!"
 Newest Advance in Pleater Type Traverse Rods.
 Heavy Duty Stainless Steel - Rust Proof for
 Indoor-Outdoor Use.
 "WHERE TO BUY THEM"
 DEALERS

BELL DRAPERY
 2959 Broadway Oakland Olympic 4-3432

SYLVANUS DRAPERY SHOP
 WEST PORTAL DISTRICT
 Curtains — Draperies — Upholstery
 199 West Portal Av OV 1-8200

Newman Frank 23 Stonestown L0mbrd 6-5304
 Nolan's Draperies & Linens 4696 Mission JU 4-1700
 Noriega Furniture Store 2326 Taraval LO 4-4110

NYBERG'S DRAPERY SERVICE
 378 Valencia UNdri 1-3388

**PARK-PRESIDIO UPHOLSTERY & DRAPERY
 SHOP** 565-8th Av SKylin 1-7393

Parker Neel D 1431 Van Ness Av DR 3-8383

Phlips Amos G 1431 Van Ness Av TU 5-6834

Plaza Furniture & Appliance Co
 647 El Camino RI 55F Plaza 6-5166

Portola Upholstery Co JU 7-7757

PROGRESSIVE INTERIORS
 1116 Taraval L0mbrd 4-3400
 (Please See Advertisement Page 300)

QUALITY INTERIORS
 CUSTOM MADE
 DRAPERIES — LAMBREQUINS
 CORNICES
 COMPLETE CHOICE OF FABRICS
 FREE ESTIMATES IN YOUR HOME
 BUDGET TERMS
 2006 Irving MO 1-2070

Good party-line neighbors are
 considerate party-line users. Re-
 member these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Draperies-Wholesale & Mfrs

A B C Drapery Mfg Co 535 Mission GA 1-1717
 A & E Custom Draperies
 402 Cortland Av Valencia 6-7300

Aaron's Upholstery & Furniture
 3749 Judah MO 4-3303

ART CRAFT WOVEN WOODS—
ART RATTAN CO OF CALIF
 Woven Woods-Draperies & Shades
 2424 E 12th Oakland KE 4-0513

Austin-Wolfe Incorporated
 670 Howard EXbrk 2-1477

BEAUTI PLEAT OAKLAND
 2959 Broadway Oakland Olympic 3-3766

BEL-MAC CUSTOM DRAPERIES
 402 Cortland Av MI 8-3367

Bernhard's Inc
 Since 1886-Wholesale Only
 524 Golden Gate Av PR 6-0171

Blendwell Fabrics Corp 199-2d YU 6-6464

CAL-CRAFT WOOD FABRICS
 407 Jackson Douglas 2-1582

Caro & Upright Inc 435 Jackson DOuglas 2-1507

Carpenter's Drapery Studio
 2078 Union WE 1-0865

Cattlin J Co 741 Mission SU 1-3548

CHARLES D WALKER CO
 189-13th HE 1-1132
 Commercial Interiors Co 1337 Mission UN 3-0881

CONSOLIDATED INTERIORS INC
 Console Draperies & Drapery Fabrics
 Kirsch Rods — Wholesale Only
 742-100th Av Oakland LO 3-2431

DECORATORS' SERVICE
 CUSTOM MADE BAMBOO & WOVEN
 WOOD — DRAPERIES — SHADES
 SCREENS & SHOJIS
 741 Natoma UNdri 3-4045

Decorators Service Shop
 501 Russia Av JUNipr 6-3144

Drapery Workshop The
 3364 Sacramento Jorhn 7-5206

Evans F H Mfg 489 Bryant EX 7-5556

Fitzgerald J F Co 1150 Folsom KL 2-1701

GOTTFRIED CHARLES COMPANY
 966 Mission EX 7-4462

INK RIBBON MANUFACTURING CORP
 THEATRICAL DRAPERIES
 SCHOOLS — CHURCHES — HALLS
 State & City Rigging Contractors
 679 Cheney JUNipr 5-0886

Draperies-Wholesale & Mfrs-(Cont'd)

Lenox Promotional Sales Inc EXbrk 7-2932
 584 Pacific Av

Weyer's Drapery Shop 1718 Taraval L0mbrd 6-4113

Worror William Co 155 Church KL 2-1039

Worton Soudour Fabrics 501 Pacific Av YU 2-7571

Neal Drapery Shop 1436-B Pacific Av PR 5-0400

Newco Associates 1970 Carroll Av JUNipr 4-1122

NYBERG'S DRAPERY SERVICE
 INTERIOR DECORATORS
 Custom Made Drapes, Spreads, Curtains
 Dressing Table Skirts — Installation
 379 Valencia UNdri 1-3388

Pac Converters Inc 584 Pacific Av EXbrk 7-2932

PACIFIC WINDOW COVERINGS
 80 Tehama DO 2-4793

PEERLESS CURTAIN MFG CO
 Manufacturers and Distributors of
 SUNSET HOUSE
 DRAPERIES AND FABRICS
 575 Mission YU 6-4982

Perutz A Richard 718 Mission SU 1-4050

PHIPPS AMOS G
 431 Van Ness Av TU 5-6834

Quality Interiors
 Lambrequins Wholesale
 2066 Irving MO 1-2070

Reston Creations 153 Church HE 1-2658

Richardson Contract Furniture Co
 885 Stevenson EX 2-8067

Robertson Industries Inc 170 Otis UNdri 3-4787

Rosenthal Stanley & Co Inc
 1301 Harrison UNdri 3-9550

Schumacher F & Co 451 Jackson GA 1-1990

Skinner's Drapery Service
 2848 Webster WA 1-8452

Snodgrass Jane 3301 Sacramento FL 6-7868

Stahmann's Otele Drapery Shop
 407 Jackson EXbrk 2-7300

Siroheim & Romann 445 Jackson EX 2-8067

Sun Control Products Co 26 O'Farrell YU 2-3108

Sunset Drapery Service
 1336-9th Av SE 1-1178

SUNVUE WOOD & BAMBOO FABRICS—
AUSTIN-WOLFE INCORPORATED
 Draperies-Curtains-Shades-Screens
 670 Howard EXbrk 2-1477

SWEDISH PLEAT—
BELL DRAPERY
 2959 Broadway Oakland Olympic 4-3432

Thorp J H & Co Inc 501 Pacific Av YU 2-7571

Tropicraft Woven Wood Products Inc
 Business Office 568 Howard YU 2-4157

Showroom 553 Pacific Av YU 2-2697

WALTER D N & E CO
 562 Mission SU 1-0100

WOLF BILL DRAPERY SERVICE
 3410-19th (Please See Advertisement This Page)

Here's how you may be sure of
 getting your party more often
 when you dial:

- Look up the number in the latest directory. Write it down.
- Listen for dial tone.
- Dial carefully.
- Wait a minute before you decide your party isn't home.

Behind on orders? Let handy
YELLOW PAGES introduce the
 suppliers you need. It's fast—con-
 venient. Wise buyers say there's
 nothing like the **YELLOW PAGES**
 of your telephone book for getting
 in touch with almost everyone
 around who sells things, fixes things,
 does things. Try the **YELLOW
 PAGES** once . . . you'll use it often.

WHOLESALE CUSTOM DRAPERIES

CUSTOM WORKSHOP FOR THE TRADE

SERVING NORTHERN CALIFORNIA

QUALITY AND SERVICE

MEASURING & HANGING SERVICE
 SPECIALIZING IN FANCY WORK
 DRAPERY HARDWARE • LAMBREQUINS
 FESTOONS • BEDSPREADS

BILL WOLF DRAPERY SERVICE

CONSULTING SERVICE
UN 3-0208
 3410-19th
 Corner 19th & Mission Streets