

EXCLUSIVE DEALER FOR
SWEDA



Itemizing Cash Registers
Single And Multiple Total
Models For Every Business

SAN FRANCISCO CASH REGISTER CO.
Established 1893
Call for Demonstration - Without Obligation

DOuglas 2-4658

762 MISSION ST. BET. 3rd & 4th STS.
Rebuilt Fully Guaranteed

NATIONAL CASH REGISTERS
ONE OF THE LARGEST SELECTIONS IN THE WEST

REPAIR SERVICE
Prompt - Efficient - Reasonable
Minor Repairs or Complete Rebuilding
By Factory Trained Service Men
Free Estimates



LOW TERMS - LIBERAL TRADE-INS

Carpet Layers' Supplies

PACIFIC FLOOR PRODUCTS
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ROYAL SALES & MFG CO
Gripser-Metal Trim-Latex Threads
300 Tanager Los Angeles—RAYmond 3-8783

Carpet Sweepers

Funsten B R & Co
Bissell-Wholesale Only
598-7thHEmlock 1-5115

Carpets—See Rugs & Carpets Hdgs

Carpets

Sullivan Co 245 S Van Ness Av.....UN 1-4572

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GENERAL AMERICAN TRANSPORTATION CORP
TANK CARS FOR LEASE
TANK CARS BUILT TO ORDER
Russ BldgDOuglas 2-8222

KEITH TANK LINES
Tank Cars For All Types Veg Oils
681 MarketYU kon 2-6100
North Amer Car Corp 681 Market DO uglas 2-5789

SHIPPERS' CAR LINE DIVISION
TANK CARS & COVERED HOPPER
Cars & Parts For Sale, Lease & Repair.
111 SutterSU 1-5763

Transcontinental Transport Inc
Tank Cars For All Purposes
9-1stEX 7-3670

Purchasing agents and other buyers of materials and parts find the YELLOW PAGES of the Telephone Directory invaluable in locating local sources of supply.

Carts—Motorized

Accessory Supply Co 65 Page.....MA 1-1626
Coast McCulloch Inc 855 Bryant.....UN 3-5520

KRAZY KARTS
GO-KARTS
ENGINES & ACCESSORIES
Custom Engine Work
2037 BalboaSK 1-9343

MCCULLOCH GO KARTS—
DEALERS
PAC AUTOMOTIVE SERVICE
555 WashingtonDO 2-8990

QUARTER MIDGET PIT STOP
6714 Mission Daly City.....PL 5-1853

Cash Registers

A-1 CASH REGISTER EXCHANGE
1047 MissionMA 1-2841
(Please See Advertisement This Page)

Ace Business Machines 4116A-18thUN 3-7979

ALLEN R C CASH REGISTERS
Outstanding cash register values.
Hand and electric models for every retail use. Low cost. Itemizers, Slip Printers, Multiple-Total registers.

R.C. Allen

"WHERE TO BUY IT"
CHUN PAUL BUSINESS MACHINES
1080B WashingtonYU 6-4784

PACIFIC CASH REGISTER CO
1301 MissionUN 3-5183

ANKER CASH REGISTERS—
PACIFIC CASH REGISTER CO
1301 MissionUN 3-5183

(Continued Next Page)

For better service, speak directly and clearly into the telephone mouthpiece.

National CASH REGISTERS



ACCOUNTING MACHINES
ADDING MACHINES

SALES SERVICE SUPPLIES

BOUGHT • SOLD • EXCHANGED
THE NATIONAL CASH REGISTER COMPANY
777 MISSION STREET
Sutter 1-4044

Only Authorized Office in this City

CASH REGISTERS

Anker Precision Designed with YOU in mind. YOUR Silent Guardians for Profit Control - Effortlessly

SWEDISH REGISTERS By *Hugin*

ADDING MACHINES
Victor - Burroughs - R. C. Allen - Addo-X

NATIONALS - REBUILT
FACTORY TRAINED SERVICEMEN
SALES, SUPPLIES & REPAIRS
1301 MISSION STREET

PACIFIC CASH REGISTER CO.
UN3-5183



A-1 CASH REGISTER EXCHANGE
SALES & SERVICE
ON ALL MAKES & MODELS

- * New & Rebuilt
- * Supplies - Paper Rolls - Ribbons - Etc.
- * Expert Repairs By Factory Trained Technicians
- * Courteous, Dependable Service Since 1920
- * Terms Available
- * Adding Machines

CALL
MA 1-2841
If No Answer JU 5-4598
Or.....DUInap 8-7105

1047 MISSION

For faster long distance service—
CALL BY NUMBER

Cash Registers—(Cont'd)

BURROUGHS FACTORY SALES & SERVICE—
BURROUGHS CORP
1930 Market UNdrl 3-4062

BURROUGHS CORP
Dealers-Sales-Wholesale only
950 Charter Rdwd Cty
From telephones served by the following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for Entprise 12320

Mission Business Machines 3412-22d --- MI 7-7711

MONROE SWEDA CASH REGISTERS
Complete Line of Itemizing Cash Registers With Multiple Totals and Indication. Point of Sale Registers With Punched Tape or Tap Output. Systems for Every Business.

"WHERE TO BUY THEM"
San Francisco Cash Register Co
762 MissionDO 2-4658

MOORE REGISTER CASH DRAWERS
PROTECT YOUR CASH
Use An Efficient Economical Fast Operating Cash Drawer With a Guaranteed Certified Copy of All Transactions at Lowest Possible Cost Available in 5 Colors

"FOR INFORMATION CALL"
MOORE BUSINESS FORMS INC
165 PostGArlid 1-0435

NATIONAL CASH REGISTER CO THE
777 MissionSUtr 1-4044
(Please See Advertisement Page 186)

NATIONAL CASH REGISTERS
Only Company Branch Office in This City. New & Factory Rebuilt Cash Registers sold, bought, rented & exchanged. Expert repairing by factory trained servicemen. Genuine factory made parts and supplies.

"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO THE
777 MissionSUtr 1-4044

PACIFIC CASH REGISTER CO
1301 MissionUN 3-5183
(Please See Advertisement Page 186)

RITT A J
Day & Night Sales-Service
2477 San Bruno Av.....JU 7-7669

SAN FRANCISCO CASH REGISTER CO
762 Mission, DOuglas 2-4658
(Please See Advertisement Page 186)

VICTOR CASH REGISTER SYSTEMS
Item adding, check-out and other modern Cash Registers. Charge Account Control Systems. Safes, Autographic Registers and Forms. Sales Books, Printed Forms.

"WHERE TO BUY THEM"
SALES & SERVICE
VICTOR ADDING MACHINE CO
625 Potrero AvVA 6-7900

Cash Registers—Parts & Supplies
A-1 Cash Register ExchangeMA 1-2841
1047 Mission

NATIONAL CASH REGISTER SUPPLIES—
NATIONAL CASH REGISTER CO THE
777 MissionSUtr 1-4044

SAN FRANCISCO CASH REGISTER CO
Paper Rolls-Free Delivery
762 MissionDOuglas 2-4658

Cash Registers—Renting
Emerson Ralph H & Co 870 MarketEX 2-2959
SAN FRANCISCO CASH REGISTER CO
See Our Adv under Cash Registers
762 MissionDOuglas 2-4658

Cash Registers—Repairing

A-1 CASH REGISTER EXCHANGE
New & Rebuilt CASH REGISTERS
REPAIRS ON ALL MAKES
Factory Trained Technicians
1047 MissionMA 1-2841

AKINS OFFICE MACHINES
CASH REGISTERS REPAIRED
All Makes & Models
809 Van Ness Av.....TU 5-1600

MISSION BUSINESS MACHINES
3412-22dMIsn 7-7711

NATIONAL CASH REGISTER REPAIRS—
NATIONAL CASH REGISTER CO THE
777 MissionSUtr 1-4044

PACIFIC CASH REGISTER CO
Factory Trained Servicemen
1301 MissionUN 3-5183
RIT A J 2477 San Bruno Av.....JU 7-7669

SAN FRANCISCO CASH REGISTER CO
See Our Adv under Cash Registers
762 MissionDOuglas 2-4658

Cash Registers—Used
A-1 CASH REGISTER EXCHANGE
USED - NEW - REBUILT
REPAIRS ON ALL MAKES
Factory Trained Technicians
1047 MissionMA 1-2841

ACE BUSINESS MACHINES
Also Repairs & Supplies
4116A-18thUN 3-7979
Merchants Equipment Co
735 McAllister, JOrdn 7-7540

MISSION BUSINESS MACHINES
3412-22dMI 7-7711
Modern Appliance & Service Co
451 ElizabethMI 7-1000

NATIONAL CASH REGISTERS—
NATIONAL CASH REGISTER CO THE
777 MissionSUtr 1-4044

PACIFIC CASH REGISTER CO
See Ad Under Cash Registers
1301 MissionUN 3-5183

SAN FRANCISCO CASH REGISTER CO
See Our Adv under Cash Registers
762 MissionDOuglas 2-4658

Caskets
Boyerstown Burial Casket Co 417 E 11th Oakland
From telephones served by the following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for Entprise 1-0845

California Caskets 777 FolsomYU 6-5036
Coast Casket Co 74 LangtonUN 3-2324
Eureka Fluid Works 1556-15thMArkt 1-5430
Golden Gate Casket Co 14 O'ConnellMA 1-4252
Pac Inland Casket Co 912-2dYU 2-6145
S F Casket Co 321 ValenciaMA 1-1146
San Jose Casket Co

If no answer call CampblFRkin 6-3689
Or SaratogaELgato 4-7975
Sunbeam Casket Co 3175-17thUN 3-1002

Casters
AEROL CASTERS & WHEELS—
HAMERSLAG EQUIPMENT COMPANY
110 Freeway Bl 5SFJU 6-1789

Aimco Wheel & Caster Co
119 New MontggySU 1-4996

ALBION CASTERS & WHEELS—
EXCLUSIVE FACTORY DISTRIBUTORS
INDUSTRIAL SERVICE CO
496 Hester Sn LeandroLOckhn 9-2545

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Casters—(Cont'd)

BASSICK
There are sizes and types of Bassick casters for every requirement. For homes, offices, hotels, hospitals, store and industrial plants. Quality combined with economy.

"WHERE TO BUY THEM"
FACTORY OFFICE
BASSICK CO
124 S Airport Bl 5SF JU no 3-1740

DISTRIBUTORS
GLESENER A J CO INC THE
110 Freeway Bl S S F JUNipr 6-1789

HAMERSLAG EQUIPMENT COMPANY
110 Freeway Bl S S F JUNipr 6-1789

ROLL-RITE CORPORATION
801 Jefferson Oakland GLnert 1-5921

CHAITIN EQUIPMENT COMPANY
163 MainSU 1-8624

COLSON QUIET CASTERS
For Every Purpose—
Industrial, Institutional, Commercial. For light-weight equipment, extra-heavy loads, wood or metal furniture. Swivel and Rigid fork models, all types of bearings and wheels.

"WHERE TO BUY THEM"
Colson Equipment & Supply Co
544-2d. GArlid 1-0280

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Casters—(Cont'd)

DARNELL CASTERS & WHEELS
Over 4000 Models for Industry, Institutions Office and Home Always Swivel and Roll

"FOR INFORMATION CALL"
DISTRIBUTORS
Colson Equipment & Supply Co
544-2d. GArlid 1-0280

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Elder & Co 333-7thUNdrl 1-5480
Lansing Co of Calif 5th & Harrison--EX 2-2974

DIRECT FACTORY SALES OFFICE
Darnell Corp Limited 681 MarketSUtr 1-0413

DARNELL CASTERS & WHEELS
333-7thUNdrl 1-5480

FAULTLESS CASTERS
A most complete line of caster sizes, types and capacities, especially designed for all needs of industries, institutions, hotels, hospitals, homes, stores, etc. Enduring quality—cost no more.

"WHERE TO BUY THEM"
INDUSTRIAL DISTRIBUTORS
BUHRER E C ASSOCIATES INC
253-4th OaklandTEmpibr 6-2082

(Continued Next Page)

Services of all kinds, including dozens that you ordinarily never think about, are listed conveniently in the YELLOW PAGES.

CASTERS & WHEELS TRUCKS

SMALL - MEDIUM
HEAVY DUTY
Complete Stock
Any Type for Any Use
We Sell 1 or 1,000

For
Office & Home
"KEEP YOUR PRODUCT ON WHEELS"
RUBBER - STEEL - PLASTIC
Darnell
Midwest - Master
Payson - Harris - Reed
CALL
EX 2-2974

LANSING CO. of CALIF.
MATERIAL HANDLING EQUIPMENT
SINCE 1907
5th & HARRISON SAN FRANCISCO

