



Individual styling makes a difference

Newest Haircuts
Prettiest Permanents
Individual Hair-styling
Natural Hair-tinting
Experienced Operators

OPEN MONDAY THROUGH SATURDAY
OPEN WED. & FRIDAY EVES.
TILL 9 P.M.

Beauty Mart Lombard 6-2480

569 Buckingham Way, Stonestown
In Medical Building Beside Post Office

Beauty Shops—(Cont'd)

- ANNA MARIE SALON DE BEAUTE**
COMPLETE BEAUTY SERVICE
By Experienced Operators
733 Sutter TUxedo 5-5868
- ANNE & JUNE'S BEAUTY SALON**
Between 18th & 19th Aves
1110 Ortega OV erland 1-1756
Anne's Beauty Salon 878 Bush PRpct 5-1638
- ANNETTE'S BEAUTY SERVICE**
Evenings By Appointment
Near Bay Shore Blvd
21 Leland Av JU npr 4-5148
- ANN'S BEAUTY SALON**
WE EXCEL IN ALL BRANCHES
OF MODERN HAIR STYLING
Bet Mission & Valencia
3266-21st VA lencia 4-6060
- Ann's Beauty Shop 425 Eddy TU xedo 5-4266
- ANN'S BEAUTY SHOP**
Hair Cutting - Styling - Permanents
ANN POLICH
Near Bay Folsom & Treat Ave
2977-21st ATwtr 2-7044
- Ann's Beauty Shoppe 1416 Stockton EXbrk 2-4562
- ANTHONY KEITH STYLIST**
Advanced Hair Coloring
THE NEW PARISIAN AND
EUROPEAN CUTS
Permanents For Problem Hair
Formerly with City of Paris
9 A.M. To 9 P.M.
FOR APPOINTMENT CALL
TUxedo 5-5256
New Location 604 Geary Near Jones
829 Geary TUxedo 5-5256
- Anthony's Hair Styling Salon
200 Clement. BAyvw 1-6182
- ANTOINETTE'S BEAUTY SALON**
42-29th. AT wter 2-1246
- APRIL'S HOUSE O'BEAUTY** 2128 Clement. SKyln 2-0345
- ARCADIA BEAUTY SALON**
760 Market EXbrk 2-1800
760 Market EXbrk 2-9562
(See Advertisement Page 132)
- ARDEL'S BEAUTY SHOP**
109 Southern Heights Av. MIssn 8-0852
- ARDEN ELIZABETH SALON**
550 Sutter YU kon 2-3755
- ARIEL'S BEAUTY SALON**
41st Av at Balboa
3951 Balboa SKyln 2-6768
- ARNEICE'S BEAUTY SALON**
2085 Sutter FIImor 6-4629
- Arthur Miter 786 Sutter PRpct 6-9685
- Artistic Beauty Nook 1500 Ellis WEst 1-6619
- Artistic Beauty Shop
2852 1/2 California. WAInt 1-7920
- Audrey Lee's Beauty Salon
3418 Geary Bl. SKyln 2-3245
- Avenue Beauty Salon Becky's
1911 Lawton OV erland 1-7645
- 3418 Geary Bl. SKyln 2-3245
- B-Lovely Salon 2533 Irving LOMbrd 4-6333
- Baker Helen Beauty Salon
5633 Geary Blvd. SKyln 1-7400
- Balboa Beauty Shop 2041 Balboa BA yvw 1-4902
- BALBOA BEAUTY SHOPPE**
PERMANENT WAVING
A Specialty
1637 Ocean Av JU npr 7-3135
- BARBARA'S BEAUTY BOX**
316 Fillmore. HEmlck 1-5538
- Barbara's Beauty Shop 2651-22d MIssn 8-4940
- BAY VIEW BEAUTY SHOPPE**
5128-3d. VA lencia 4-7966
- Bea's Beauty Nook 3235-16th HEmlck 1-8948
- Bea's Beauty Shop 1512A-20th VA lencia 6-1186
- Beauty Arts Studio 150 Powell DOuglas 2-7556
- Beauty Box The 2951 Judah LOMbrd 6-1660
- BEAUTY COTTAGE**
LUSTRASILKS - TINTS
PERMANENT WAVES
OPEN EVENINGS BY APPOINTMENTS
1327 Eddy FIImor 6-9925
(Continued Next Page)

Advertise here—it pays. The Yellow Pages save you time.



The Career Salon
DOWNTOWN LOCATION
435 STOCKTON, NEAR TUNNEL

★ OPEN EVENINGS 'TIL 9
★ NO APPOINTMENT NECESSARY
★ EXPERIENCED OPERATORS
★ EXPERT HAIR TINTING
★ EXPERT BLEACHING
★ PERSONALIZED HAIR CUT

ASK ABOUT OUR TWO BIG SPECIALS
Call **YUkon 2-0156**
WE FEATURE HELENE CURTIS,
RAYETTE, RILLING, BRECK



MURIEL'S HAIRSTYLISTS
20th AVE. & GEARY BLVD.
Open 9 A.M. to 9 P.M.
Specialists in Permanent Waving
FEATURING TALENTED MEN & WOMEN
HAIR STYLISTS SELECTED
FROM DOWNTOWN SALONS
INDIVIDUAL HAIR STYLING
& SHAPING
Free Consultation
HAIR COLORING
ARTISTICALLY AND
CAREFULLY DONE
We Honor
Bankamericards

SKyline 1-0660
SKyline 1-9291

Beauty Shops—(Cont'd)

- BEAUTY COTTAGE**
OPEN 7 A.M. TO 5 P.M.
Evenings By Appointment - Closed Mon.
CARRIE WILLIAMSON - Prop.
1443 Ocean Av JU npr 7-5738
- BEAUTY MART**
569 Buckingham Wy LOMbrd 6-2480
(See Advertisement Page 130)
- Beauty Nook 1307-23d Av SEabright 1-1448
- BEAUTY NOOK THE**
3224 1/2-22d VA lencia 4-6873
- Beauty Service Studio 2421 Clement. BAyvw 1-2722
- Beauty Spot 879 Arguello Blvd SK yline 1-8916
- Beba Beauty Salon 3448 Mission. VA lencia 4-7369
- BEBE'S BEAUTY SHOP**
Specializing in Permanent Waves
209A Sanchez. HE mlck 1-1662
- Becky's Avenue Beauty Salon
3418 Geary Bl. SKyln 2-3245
- Becraft Beauty Salon 166 Geary GArlid 1-2360
- Bel-Aire Beauty Salon
1134 Taraval. LOMbrd 4-6670
- Belle Beauty Salon 27 Fulton UNdrhl 1-6961
- Belle's Beauty Salon 377 Guerrero. MARKt 1-0161
- Bellevue Hotel Beauty Salon
505 Geary GRaystn 4-3600
- Berenice Curtis 3244 Pierce FIImor 6-9850
- Bernal Beauty Salon
509 Cortland Av MI ssn 8-1066
- BERNARD HAIR FASHIONS**
HAIR CUTTING - COLORING
STYLING AND COLD WAVES
See Our Display Ad
821 Market YUkon 6-6161
- Bernard Hair Fashions. 821 Market. YUkon 6-6161
(See Advertisement Page 132)
- BERNICE'S BEAUTY MAHON**
Near Corner Of Noe & Market
288 Noe MA rket 1-1744
- Bernice's Beauty Shop
2676 St Bruno Av JU npr 5-7876
- Bertha's Beauty Aids 2136 Sutter WAInt 1-9734
- BERTHA'S BEAUTY SALON**
SE HABLA ESPANOL
COMPLETE BEAUTY SERVICE
OPEN MON. TO A.M. TILL 6 P.M.
101 Brazil Av JU npr 5-6744
- Bertha's Beauty Salon
Eves By Appt Styled-Tint-Cuts-Perm
Open Monday Thru Sat
1517 Calif ORdw 3-0324
- Beth & Glenn Beauty Salon
518 Geary GRaystn 4-0333
- Beth & Glenn Beauty Salon
518 Geary. GRaystn 4-2214
- Beth's Beauty Salon 518 Geary GRaystn 4-2214
- Beth's Barber & Beauty Shop
2139 Taraval OV rind 1-3310
- BETTY FARBER BEAUTY SALON**
In Fielding Hotel - Downtown S.F.
SPECIALIZING IN HAIR TINTING
& PERMANENT WAVING
386 Geary GArlid 1-1475
- BETTY FLESH**
Specializing in Spiral Waving and
All Type Permanents
150 Powell GArlid 1-8576
- Betty's Beauty Shop
Open Tuesday Evening By Appointment
33 Visitation Av. Brisbn JU npr 4-6602
- BETTY'S HAIR STYLES**
PARKSIDE DISTRICT
SILVER BLONDING &
HAIR TINTING A SPECIALTY
STYLING & PERMANENT WAVING
Open Mondays
BETTY ROBERTSON - OWNER
At 34th Av
2343 Taraval LOMbrd 6-8141
If no answer call LOMbrd 6-6894
- Beverly S S Beauty Yacht
2373 Chestnut WEst 1-9830
- BEVERLY'S & MARINA BEAUTY YACHT**
2373 Chestnut FI Imor 6-8323
- Bianchi Beauty Shop 1540A Union GR aystn 4-1495
- BILL'S BEAUTY BAR**
MON. THROUGH FRI. 9 TILL 9
SATURDAYS 9 A.M. TO 6 P.M.
OPPOSITE SEARS - FREE PARKING
15 Masonic Av WAInt 2-0076
- Bill's Beauty Bar 15 Masonic Av WAInt 2-0076
(See Advertisement Page 134)
- BILL'S BEAUTY LAND**
Bill T. Lawson - NHCA - Master Stylist
Nat'l Trophy Winning Specialist for
Permanents - Hair Cutting & Styling
587 Castro MARKt 1-1122
- BILTMORE BEAUTY SHOP**
RICHMOND DISTRICT
EXPERT HAIR STYLING
CUTTING - WAVYING - TINTING
637 Clement SKyln 1-3366
- Bishop's Beauty Nook 335 Taraval. LOMbrd 6-3660
- Blanche's Beauty Studio 3482-20th VA lencia 4-6221
- Blise Angel Beauty Salon 502-14th. UNdrhl 3-4192
- BLUMENTHAL ELIZABETH**
Licensed By State Medical Board
See Our Display Ad Skin Treatments
133 Geary GArlid 1-0096
- Bob & Curl Shoppe The 133 Geary. DO uglas 2-3677
- Bodee's Beauty Shop
At Market
691-14th HEmlck 1-7643
- Bokeland Anna Miss 133 Geary EX brook 2-7738
- Boti Air Beauty Salon
2404 Taraval. SEabright 1-9766
- Bonnie Beauty Shop 4331 Balboa SK yline 1-1921
- Bonnie's Beauty Salon
Spec in Permanent Waving and Dyeing
2019 Balboa SKyln 1-3833
- BOKER M STUDIO OF HAIR ARTISTRY**
See Our Ad Under Hair Goods
115 O'Farrell YUkon 2-2157
- Brisbane Beauty Shop
340 Mariposa Brisbn. JU npr 6-0522
- Broadmoor Beauty Salon
2372 Junipero Serra Bl Daly City. PLaza 5-7695
- BROADMOOR BEAUTY SALON**
PERFECTION IN HAIR COLORING
INCLUDING ALL PASTEL TONES
CONTROLLED PERMANENT WAVES
TO ENHANCE YOUR BEAUTY
PERSONAL HAIR STYLING BY
NOY
EVENINGS BY APPOINTMENT
1499 Sutter PRpct 5-1736
- Brownie's Beauty Salon 2781-24th ATwtr 2-0223
- BURGESS GRACE BEAUTY STUDIO**
Hair Stylist
522 Taraval LOMbrd 4-7666
- Buttercup Beauty Salon 1212 Powell. YUkon 2-5557
- BUTTERFLY BEAUTY SHOPPE**
Expert Perm. Waving Hair Tinting
Open Evenings By Appointment
MARIE MULLEN - OWNER
819 Divisadero FIImor 6-2577
- C C Beauty Salon 452 Taraval LOMbrd 6-6061
- California School of Beauty Culture
1517 Calif 908 Market. SJttr 1-8793
- Californian Hotel Beauty Salon
405 Taylor. TUxedo 5-2300
- CAMEO BEAUTY SALON**
3620 Balboa BA yvw 1-1515
- Cameron Mae 133 Geary SU iter 1-6223
- Campbell Jessie Beauty Salon
146 Geary GA rkt 1-9624
- CAPE'S BEAUTY SALON**
166 Geary EXbrk 2-2488
- Capri Beauty Salon
6446 Mission Daly City. PLaza 6-7454
- CAREER BEAUTY SALON**
In The Heart Of
Polk St. Dist.
Between Sacto. & Clay
HAIR STYLING
PERMANENTS
COLORING
Open Thurs. & Friday Evenings
Owner - FLORENCE MURPHY
1653 Polk TUxedo 5-2744
- CAREER SALON**
435 Stockton YUkon 2-0156
(See Advertisement Page 130)
- CARL PEREZ HAIR STYLING SALON**
697 Sutter ORdw 3-1521
- Carla's Beauty Salon 3491-19th ATwtr 2-6044
- Carlita Beauty Salon
90 Parnassus Av LOMbrd 6-3656
- Carolyn's Beauty Salon
1070 Valencia. VA lencia 4-8577
- Castle Manor Beauty Shop
4279 Mission DELaware 3-8318
- Castro Beauty Salon 1401 Castro MI ssn 7-5092
- Catherine Marie's Beauty Salon
1253 Mc Allister JOrdn 7-0990
- Cele's Salon of Beauty 764 Geary PRpct 6-7057
- CELESTE BEAUTY SALON**
Open Sundays Closed Mondays
10 A.M. to 5 P.M. Evenings by Appointment
Bessie Law - Proprietor
1117 Powell YUkon 2-2833
(Continued Next Page)

Advertise here—it pays.



PEARSON'S BEAUTY SALON
2525 MISSION
Specialists in
PERMANENT WAVING
&
HAIR COLORING
All Permanent Waves Include
Haircuts, Shampoo & Hair Styles

VA lencia 4-5744
Between 21st & 22nd Sts.

HOURS 8:30 A.M. TO 6:00 P.M.
EVENINGS BY APPOINTMENT
33 Years Beauty Service



Anglo Budget Shop
BEAUTY SERVICE
YOU CAN AFFORD
PERMANENT WAVE
Specialists on Tinted & Bleached Hair
Also Problem Hair.
★ THRIFTY SHOPPERS COLD WAVE
★ HELENE CURTIS COLD WAVES
ALL WORK GUARANTEED
NO APPOINTMENT NECESSARY
EVENINGS BY APPOINTMENT
PHONE
830 MARKET
OPPOSITE EMPORIUM
EXbrook 2-5822



Edward's Beauty Salon 420 SUTTER
NATIONALLY KNOWN
FOR INDIVIDUAL HAIR STYLING
YUkon 2-6500



Steffen of Maiden Lane
EXPERT STYLISTS
AT UNION SQUARE
116 MAIDEN LANE
Telephone
Sutter 1-2114