

Gea, Mom! It's From

# Portigol's

TOYS, FURNITURE & CLOTHES FOR THE KIDDIES

**★ NURSERY FURNITURE**  
Crisbs - Chests  
Wardrobes - Hi-Chairs  
Play Yards - Bathinettas  
Mattresses & Pads

**★ CLOTHING**  
Infants - Childrens  
Shower Gifts - Layettes

**★ TOYS**  
Everything You  
Can Imagine

**HARD TO FIND  
BABY THINGS  
AT EASY TO PAY PRICES**  
Daily Free Delivery  
Gift Wrapping  
NEVER KNOWINGLY  
UNDERSOLD

Portigol's 30th Year -  
OPEN FRIDAYS TILL 9

**Skyline 2-0989**  
CLEMENT - 11th AVE.

**Baby Shops**  
See Also Children's & Infants' Garments-Retail

**ACME FURNITURE CO**  
JUVENILE FURNITURE -  
OUR SPECIALTY  
Everything for the Baby's Room  
4042-24th ..... VA lencia 4-4373

Babee-Tenda Sales 2325 Clement ..... SKYln 2-6944  
Baby Butler Agcy 3343-18th ..... MIssn 7-3950  
Baby Care Guild 1158 Geneva Av. .... JUNipr 6-1600

**BABY NEWS**  
The Herrmann's Baby Shop  
1718 Union ..... TU xedo 5-0639  
Baby-Tenda Sales 2325 Clement ..... SKYln 2-6944

**BLUE BIRD CHILDREN'S SHOP**  
INFANTS TO 14 - BOYS & GIRLS  
Layette - Apparel - Toys - Accessories  
We Give S & H Green Stamps  
3604 Balboa ..... BAYw 1-3336

**CARUSO'S CHILDREN'S SHOP**  
- BABY -  
BUGGIES  
FURNITURE  
TOYS  
GARMENTS - SHOES  
& RENTALS  
Corner of 24th Av  
1655 Noriega ..... MOntrse 4-4016

Castro Baby Shop 449 Castro ..... HEmlck 1-7828  
Coliseum Kiddie Shop  
We Give S & H Green Stamps  
738 Clement ..... SKYln 1-5690

Columbus Baby Shop  
735 Columbus Av ..... YUKon 6-0551  
Compagno Sylvia 32 Stonestown ..... MOntrse 4-9580  
Dorellas Childrens Fashions  
2706 San Bruno Av. JUNipr 6-3804

Ellis Baby Shop 1808 Union ..... WE st 1-8743  
**ELTA EVANS SHOP**  
Specializing in Shower Gifts  
2124 Chestnut ..... WAInt 1-7330

**HERRMANN'S BABY SHOPS & BABY NEWS**  
1718 Union, TU xedo 5-0639  
(See Advertisement This Page)

Ideal Kiddie Shop 2374 Mission ..... MIssn 8-4800  
**JESTER'S CHILDRENS SHOP**  
1819 Polk ..... TU xedo 5-1367

**Baby Shops-(Cont'd)**

**KINGS TOTS'N'TEENS**  
INFANTS & CHILDRENS WEAR  
Infancy to 14 Years  
SUB-TEEN APPAREL  
Sizes 8 to 14  
INFANTS FURNITURE  
LARGE SELECTION OF TOYS  
Corner of Faxon  
1700 Ocean Av. .... JUNipr 4-0831

Lass And Laddie Shop  
323 South Mayfair Av Daly City ..... PLaza 5-1117  
Little Baby Shop 2704A Mission ..... MIssn 7-9839  
Little-To-Middle Shop 4005 Judah. MOntrse 4-0927  
Madeira Linens & Baby Shop  
979 Market. YUKon 6-3967

Olga Gheno 2456 Chestnut ..... WAInt 1-2300  
Peacock Shoppe 969 Geneva Av. DElaware 3-4615  
**PORTIGOL'S CHILDRENS DEPT STORE**  
11th Av at Clement ..... SKYln 2-0989  
(See Advertisement This Page)

Riley's Childrens Shop 1556 Haight. MArkt 1-8385  
Safety Server Agcy  
1555 Los Altos Dr Brlngrm ..... DIumd 2-0763

**SALLY'S CHILDRENS SHOP**  
2458 Mission ..... ATwtr 8-0787  
Senge's 2232 Mission ..... HE mlck-1-5468

Shriana Shoppe The  
1445 Sunndale Av. DE lware 3-4543  
Sis Teen Shop Inc The 3565 Calif. BAYw 1-6534  
Small Fry Center 2636 Ocean Av. LDbord 6-3888  
Small Fry Shoppe 641 Irving ..... OVRind 1-2050

**STORK CLUB FURNITURE MARTINSON'S**  
BABY FURNITURE  
Charge It on Your BankAmericard  
3249 Mission ..... VA lencia 4-3203

Suzan's Children & Teen Shop  
2154 Irving ..... SEabright 1-3828

**TERRY'S LADIES & CHILDREN'S WEAR**  
Full Line of Children's Wear  
INFANCY-TO FOURTEEN  
Complete Line of Ladies' Clothes  
1357 Stockton ..... YUKon 6-5429

**TINKER-TOT-**  
BABY CARE GUILD  
1158 Geneva Av. .... JUNipr 6-1600

**Baby Sitters-(Cont'd)**

**TINY TOTS TOGGERY**  
Children's & Infants' Wear  
Full Line of Infants' Furniture  
Easy Credit Terms  
1448 Fillmore ..... WE st 1-8510

Waxman Furniture Co 2243 Mission. MIssn 7-4477

**WINKEL'S**  
JUVENILE FURNITURE - TOYS  
Clothing Infants to Size 14  
Hi Chairs - Play Pens - Bassinettas  
Bathinettas

**WE RENT**  
ALL TYPES OF BABY EQUIPMENT  
Free City Wide Delivery  
1006 Taraval ..... SEabright 1-5108

Winky's Children's Shop  
Toys-Clothing-Furniture  
1047 Grant Av. .... SUttr 1-2397

**Baby Sitters**  
ABC Baby Sitter Agcy ..... EXbrk 2-0400

**A B C BABY SITTER AGENCY**  
LICENSED BY & BONDED TO  
STATE OF CALIFORNIA

Competent - Mature  
Medically Approved  
BABY SITTERS  
Anytime - Anywhere  
Office Hours 7:30 A.M. to 8 P.M.  
7 Days a Week  
1116 Irving ..... SEabright 1-1000

**AUNT ANN'S BABY SITTER SERVICE**  
Our Sitters Are Trustworthy  
Health & References Checked  
Days - Evenings - Vacations  
Permanent - Housekeepers  
Nurses  
Licensed & Insured  
8 Bay Area Offices  
24-Hour Phone Service

"FOR SERVICE CALL"  
COLMA DALY CITY DISTRICT  
Aunt Ann's Agcy San Bruno-South San  
Francisco 55F ..... JUmo 9-1444

DOWNTOWN DISTRICT  
Aunt Ann's Agcy  
1010 Franklin ..... PRspt 6-9700

MISSION EXCELSIOR DISTRICT  
Aunt Ann's Agcy  
1010 Franklin ..... PRspt 6-9700

PACIFIC HEIGHTS MARINA DISTRICT  
Aunt Ann's Agcy  
1010 Franklin ..... PRspt 6-9700

RICHMOND DISTRICT  
Aunt Ann's Agcy  
1010 Franklin ..... PRspt 6-9700

SUNSET WESTLAKE DISTRICT  
Aunt Ann's Agcy  
1010 Franklin ..... PRspt 6-9700

Baby Service Bureau Agcy 433 Turk. ORdwy 3-2743

**BABY SITTERS DOMESTIC AGENCY**

**PROXY PARENTS**  
WE STEP IN WHEN YOU STEP OUT  
**BABY SITTERS**  
DOMESTICS - NURSES  
MEDICALLY APPROVED  
**FULL OR PART TIME**  
A BONDED AGENCY  
447 O'Farrell ..... PRspt 6-1440

Bay Area Baby Sitters Agcy  
5 Village Ln Daly City ..... PLaza 5-0500  
(See Advertisement This Page)  
(Continued Next Page)

Advertise here—it pays.

**SAME DAY FREE DELIVERY!**  
**THE HERRMANN'S**  
1718 UNION ST.

"WE DELIVER EVERYTHING BUT THE BABY"

# BABY NEWS

Clothing to  
Size 12  
Furniture  
Toys  
TU xedo 5-0639

**BABY BUDGET**  
FREE  
PRIVATE  
PARKING

**EDWARDS**  
**BABY SITTERS**

RELIABLE . . . APPROVED

**MATURE, EXPERIENCED BABY SITTERS**

When you want a mature, experienced baby sitter,  
one who has been carefully investigated, medically  
examined and approved . . . telephone.

**Skyline 2-0400**

Office Hours 7 A.M. to 8 P.M.  
Sundays 7 A.M. to 11 A.M.

City &  
Statewide  
Service

**BAY AREA**  
**BABY SITTERS**

"EXPERT CARE WHILE MOTHER IS AWAY"

★ HEALTH CERTIFIED—MATURE SITTERS  
REFERENCES OF PHYSICIAN FURNISHED

★ BONDED—NO AGENCY FEE

SERVING FOR THE PAST 11 YEARS  
SAN FRANCISCO - DALY CITY - WESTLAKE  
COLMA - BROADMOOR

**Plaza 5-0500**

5 Village Lane, Colma

**BABY SITTING AGENCY**

*Granny's Baby Sitters*

AGENCY

★ SITTERS FOR THE ELDERLY  
★ SITTERS FOR BABY  
★ COMPETENT, MATURE HELP  
Available In All Areas

✓ Health Certified ✓ Bonded

Serving All S. F. & Daly City

CALL ANYTIME

**JUniper 5-8102**

660 CHENERY ST.

**Granny's Baby Sitters**

AGENCY

★ SITTERS FOR THE ELDERLY  
★ SITTERS FOR BABY  
★ COMPETENT, MATURE HELP  
Available In All Areas

✓ Health Certified ✓ Bonded

Serving All S. F. & Daly City

CALL ANYTIME

**JUniper 5-8102**

660 CHENERY ST.

**Baby Sitters-(Cont'd)**

**COMMUNITY NURSES REGISTRY AGENCY**  
Practical & Infant Nurse Child Care  
Medically Approved Sitters  
24-HOUR PHONE SERVICE  
5300 Geary Bl ..... SKYln 1-4300

**EDWARDS BABY SITTERS SERVICE AGENCY**  
3340 Geary Bl ..... SKYln 2-0400  
(See Advertisement Page 108)

Granny's Baby Sitters Agcy  
660 Chenery ..... JUNipr 5-8102  
(See Advertisement Page 108)

**Bacteriologists**  
Curtis & Tompkins Ltd 236 Front. .... EXbrk 2-1130  
Dairy Products Laboratory  
4401-18th. UNdrhl 3-3031

Heatherman M E  
PHD-Call After 5 PM  
3421 Ortega ..... SEabright 1-4541

**Badges**  
**A B C EMBLEM & PENNANT CO**  
BANNERS - FLAGS  
Novelties - Award Ribbons  
151 Church ..... MArkt 1-2808

**AD-AIDS ADVERTISING SPECIALTIES**  
Manufacturers & Designers of  
**BADGES**  
FOR CONVENTIONS, PROMOTIONS  
AND INDUSTRIAL USE

ADVERTISING & AWARD RIBBONS  
CELLULOID BUTTONS  
TROPHIES & PLAQUES  
Stock on Hand - Immediate Delivery  
1339 Folsom ..... HEmlck 1-3023

Amer Emblem Co Inc 619 Mission. .... YUKon 2-8450

**BARBOUR RALEIGH W CO**  
TRY OUR PRICE FOR LITHO BADGES  
PLASTIC BADGES - ENAMEL PINS  
METAL PLAQUES - SECURITY BADGES  
420 Market ..... EXbrk 2-4463

**BRUNT PRESS WALTER N**  
See Star Engraving & Printing Co Ad  
177 Minna ..... DOuglas 2-1727

**CAKE GEORGE F CO**  
COMPLETE BADGE LINES FOR  
Police - Sheriffs - Firemen - Industry  
Industrial Service Award Pins  
1200-5th Berkly ..... LANsape 6-9124

Cesari P J Advertising Novelty Co  
All Kinds for Advertising  
1691 Turk ..... WAInt 1-3304  
From telephones served by the  
following exchanges  
East Bay  
(No Intercity Charge)  
Ask Operator for Enterprise 11915

**CLIPPER PRINTING CO THE**  
LAMINATED PLASTIC BADGES  
CELLULOID BUTTONS  
RIBBON BADGES  
FOR ALL PURPOSES  
I.D. BADGES & CARDS  
445 Natona ..... GARfld 1-1367

**CRIBBINS WALTER W CO INC**  
YOUR BEST BET  
FOR FAST SERVICE  
CONVENTION & IDENTIFICATION BADGES  
619 Mission ..... YUKon 2-8450

**HALUSKA-WISLER**  
UNION PRINTING  
IDENTIFICATION BADGES  
Celluloid Union Buttons & Badges  
543 Clay ..... EXbrk 2-2973

**SMART AS PAINT**  
To prevent skin from forming on  
surface of partially used can of  
oil paint, pour in enough paint  
thinner to cover surface.

**Badges-(Cont'd)**

**IRVINE & JACHENS INC.**  
Since 1886  
**POLICE & FIRE BADGES**  
Convention & Industrial Badges  
Designers - Engravers - Manufacturers of  
Enameled Pins - Seals - Badges - Stamps  
**UNION LABEL SHOP**  
6700 Mission Daly City ..... PLaza 5-4715

Jones Ed & Co 1017 Franklin Oakland. GLncrt 1-3037

**MONARCH GOLD LEAF PRINTING CO**  
GOLD LEAF PRINTED  
CONVENTION & AWARD  
RIBBON BADGES  
52-2nd ..... EX brook 2-0595

**MONETTE M & CO**  
COMPLETE LINE OF BADGES  
RIBBONS FOR  
CONVENTIONS & AWARDS  
175-7th ..... MArkt 1-6024

**OLIVIER PRINTING CO THE**  
Union Printers  
**CELLULOID BUTTONS**  
UNION DUES BUTTONS  
IDENTIFICATION BUTTONS  
RIBBON BADGES  
367-4th ..... YU kon 2-0197

**PASQUALE B CO**  
BADGES  
METAL, ENAMELED, PLASTIC  
Ribbon Badges-Award & Convention  
Gold Leaf or Ink Printed  
Celluloid & Metal Lapel Buttons  
654 Mission ..... EXbrk 2-1213

**PATRICK & CO**  
Badges for Industrial Plants  
Police - Firemen - Sheriffs  
Metal - Celluloid & Plastic  
560 Market ..... EXbrk 2-2640

**STAR ENGRAVING & PRINTING CO**  
UNION PRINTERS  
Celluloid Union Buttons  
Identification Badges  
For Conventions - Advertising - Etc.  
Pencils Imprinted for Adv.  
177 Minna ..... DOuglas 2-1727

**Bag Tyers**  
Thorn W G Co  
Hammer Automatic Bag Tyers  
Hand Bag Tyers  
120 King ..... EXbrk 7-0776

**Baggage Transfer**  
A 2930 Laguna ..... WAInt 1-4567  
**A-ARGONAUT MOVING & STORAGE**  
3214 Folsom ..... VA lencia 4-5606  
A-1 Transfer Co 422 Larkin ..... ORdwy 3-4932  
Art's Van & Storage 2817 Bush. .... WEst 1-3177

**B & K TRANSFER CO**  
WE TRANSFER YOUR BAGGAGE  
ANY AMOUNT - ANY WHERE  
Prompt - Courteous - Experienced  
674 S Van Ness Av. .... GRaystn 4-1045

Findley's Moving 690 Miramar Av. .... JUNipr 6-3681  
General Delivery Service  
50 Hawthorne. YUKon 2-5339  
Harrington Bros 4831 Geary Bl. .... BAYw 1-7611  
Lori Moving & Storage 3359 Army. VA lencia 4-5574  
**LYNCH & SONS VAN & STORAGE CO**  
See Our Ad under Moving & Storage  
144 Townsend ..... GARfld 1-3311  
Mayfair Moving & Storage Co  
2240 Geary. WAInt 1-4394  
O'Neill & Johnson 736-14th ..... MArkt 1-7278  
**PACIFIC TRANSFER CO**  
Ferry Bldg Slip 7. EXbrk 2-6524

**Safe-Way Movers**  
2820 San Bruno Av. DElaware 3-4000  
Union Transfer 821 Howard ..... DOuglas 2-0083  
Welch Van & Transfer 49 Wilder. DElaware 3-7751

The Yellow Pages save you time.

**Bags-Burlap & Cotton**

Acme Tag Co  
Cloth Mailing Bags-Small Parts-Cello  
1049 Mission ..... UNdrhl 1-6090

**AMERICAN BAG CO**  
Manufacturers of  
**BURLAP & COTTON BAGS**  
Burlap - Tarps - Sheets & Blankets  
Processors of  
Guaranteed Used Bags  
Complete Line of Ropes & Twine  
228 Harrison Oakland. .... GLncrt 1-1286

**AMES HARRIS NEVILLE CO**  
Bags for All Purposes  
Burlap - Cotton - Open Mesh  
Multiwall Paper - Polyethylene  
Sock Sewing Twines  
For Hand or Machine Closing  
Wholesale Only  
2800-17th ..... UNdrhl 1-7700

**BEMIS BAGS**  
BAGS: Burlap, Cotton,  
Multiwall Paper, Open-  
mesh, Waterproof, Lami-  
nated Textile; Burlap and  
Cotton Piece Goods, Bag  
Closing Twines.

"AMERICA'S NO. 1 BAG MAKER"  
"WHERE TO BUY THEM"

**BEMIS BRO BAG CO**  
1000 Sansome. GARfld 1-2383

Bemis Bro Bag Co 1000 Sansome. GA rhd 1-2383

**CALIF BAG CO**  
CALIF. BAG CO.  
Specializing in  
**RECONDITIONED  
BURLAP & COTTON  
BAGS**  
Shipped Anywhere  
590 Minnesota ..... MA rket 1-6427

Chase Bag Co 2535 Van Ness Av. .... GRaystn 4-3533

**CHASE BAGS**  
Multiwall paper, Burlap,  
Cotton, SAXOLIN Open  
Mesh, Polytex Plastic  
(polyethylene), Water-  
proof and Mailing Bags,  
Barrel Covers and Liners,  
Specialty Packaging and  
Twines.

"WHERE TO BUY THEM"

Chase Bag Co  
2535 Van Ness Av. .... GRaystn 4-3533

**CITY BAG & SUPPLY CO**  
New & Used Bags  
420 Bay Shore Blvd. .... VA lencia 4-6466

**DIAMOND H BAGS-**  
PACIFIC DIAMOND H BAG COMPANY  
315 Main. EXbrk 2-7030

**GLOBAL COMMODITIES**  
40' Onsburg See Draperies-Rtf  
737-35th Av ..... BAYw 1-0421  
Harms Bag Co 356-12th ..... UNdrhl 1-2964

**OSNABURG 40"**  
GLOBAL COMMODITIES  
737-35th Av. .... BAYw 1-0421

**PACIFIC BAG CO** 315 Main. EXbrk 2-7030  
**PACIFIC DIAMOND H BAG COMPANY**  
New Burlap Bags ..... EXbrk 2-7030  
(See Advertisement This Page)  
Speyer Bag Co 315 Main. EXbrk 2-7030

**WINDY DAY HINT**  
In hanging heavy articles, catch  
2 thicknesses of fabric below the  
line with clothes pins to prevent  
them from blowing off.

**Bags-Burlap & Cotton-(Cont'd)**

**SULLIVAN AWNING CO**  
**CANVAS BAGS**  
ORE  
MAIL  
MONEY  
LAUNDRY  
JANITORIAL  
MANUFACTURED TO ORDER  
245 So Van Ness Av. .... UNdrhl 1-4572

Western Bag Co 340 Fremont. .... DOuglas 2-0930

**Bags-Burlap & Cotton, Used**

**AMERICAN BAG CO**  
228 Harrison Oakland. GLncrt 1-1286  
**CALIF BAG CO** 590 Minnesota. MA rket 1-6427  
**CASTLE BAG CO** 1764 Ellis. .... FLimr 6-2772

**CITY BAG & SUPPLY CO**  
**USED BAGS**  
BURLAP and COTTON  
Bag Reconditioning  
420 Bay Shore Blvd. .... VA lencia 4-6466

General Containers  
School & Bruno Av Daly City. .... PLaza 5-9311

**HARMS BAG CO**  
Used Paper Cotton & Burlap Bags  
356-12th ..... UNdrhl 1-2964

**PACIFIC DIAMOND H BAG COMPANY**  
(See Advertisement This Page)  
Spiegelman Bag Co  
943 Columbus Av. .... PR ospt 6-3535  
**WESTERN BAG CO** 340 Fremont. DO uglas 2-0930

A SNAP IN TIME  
To make snaps or zippers last  
longer, always close them before  
laundering garment.

**NEW BAGS**  
MANUFACTURERS  
OF ALL TYPES OF  
BURLAP & COTTON BAGS  
BURLAP IN BOLTS OR BALES  
BAGGING FOR COTTON  
BAGGING FOR LINTERS  
COMPRESS PATCHES - MARKERS  
NEW & USED  
ALL TYPES SACK TWINES  
Telephone EXbrook 2-7030  
**PACIFIC DIAMOND H  
BAG COMPANY**  
315 MAIN

**USED BAGS**  
LARGEST RECONDITIONERS  
OF USED BAGS IN  
THE WEST  
BURLAP - COTTON - PAPER  
BURLAP IN BOLTS OR BALES  
BAGGING FOR LINTERS  
COMPRESS PATCHES - MARKERS  
NEW AND USED  
ALL TYPES SACK TWINES  
Telephone EXbrook 2-7030  
**PACIFIC DIAMOND H  
BAG COMPANY**  
315 MAIN