



Get the right number first

Get it from the directory. If there's any doubt about it, look up the number before you call. It's mighty easy to get numbers twisted if you depend on memory alone. And since looking up numbers in the directory is so easy, it's a good way to save time in making your calls.



far
from
home?

Long distance visits cost so little

See for yourself. Check the typical rates listed on the inside cover of this directory. You'll notice, too, that night and Sunday calls cost even less than those you make at the low, day "station" rates.