

"A SHADE BETTER"

SINCE 1914 SAME LOCATION
WE MEASURE AND HANG YOUR
WINDOW SHADES

SAVE MONEY!

BRING IN YOUR ROLLERS - SHADES
Made to Order Same Day or Repaired

FREE PARKING **VENETIAN BLINDS**
TRANSPARENT SHADES - MADE TO ORDER

JNO. R. DAVIS

3248-22nd Street, Bet. Mission and Valencia Phone Mission 7-7971
or Mission 7-7930

It's **FRANKEN'S** for
All Types of
WINDOW SHADES

DIAL
Graystone 4-5068

- Home Owners
- Apt. Houses
- Hotels
- Industrial
- Skylights

1112 POLK ST. - BETWEEN POST & SUTTER
We Pick Up and Deliver - Or Cash & Carry Discounts

JAMES C. FRANKEN CO.

WINDOW SHADES
AND
VENETIAN BLINDS

SINCE 1920
SAVE BY CASH & CARRY
ATTENTION: HOME OWNERS
APARTMENT HOUSES - HOTELS
DIRECT FROM FACTORY
MADE TO ORDER & REPAIRED

CALL
ORday 3-0089 Pick-Up
ORday 3-9035 Delivery
BANK TERMS

THEO. DE FRIESE & SONS, INC.
1222 SUTTER Between Polk & Van Ness Ave.

WINDOW SHADES
& **VENETIAN BLINDS**

Established 1923
Everything for the Window
MADE TO ORDER
RENOVATED

Repaired - Measured
and Installed Properly
FACTORY SERVICE

Bayview 1-5521

SUNSET WINDOW SHADE
AND **VENETIAN BLIND**
MANUFACTURING CO.

J. RAPHAEL, SR., Owner
We Have no Branches
4355 California St., Corner 6th Ave.

"ART SCHADE
THE SHADE MAN"

WINDOW SHADES
VENETIAN BLINDS
MADE TO ORDER - INSTALLED

Authorized Dealers in
DU PONT
TONTINE
WASHABLE WINDOW SHADES

Telephone Valencia 4-3312
A. C. SCHADE CO.
2937 MISSION ST.
Between 25th & 26th Sts.

Window Shades-Retail-(Cont'd)

DUPONT TONTINE
WASHABLE WINDOW SHADES

TONTINE, a quality shade
cloth Pre-Treated under Flor-
ida Sun. Available in stain-
ing colors; either opaque or
translucent. This fabric can
be cleaned repeatedly by
soap & water. "TONTINE" - Reg. U.S. Pat. Off.

"WHERE TO BUY THEM"
AUTHORIZED DEALERS

Art Shade The Shade Man 2937 Mission, Valencia 4-3312
Daly City Blind & Shade 40 Hillcrest Dr Daly City Plaza 5-3100
Garcia A J Co 1528 Pacific Av. ORday 3-6800
MAXWELL WINDOW SHADES 1101 Irving OV/ind 1-0333
SHADES INC 80 Tehama DOuglas 2-7092

DWIGHT'S PAINT & WALLPAPER
1735 Ocean Av JUnipr 5-4278
Economy Shade Inc 80 Tehama DOuglas 2-7092

EL REY VENETIAN BLINDS

For Quality, Service,
Dependability, Low Cost
Call El Rey Today

VENETIAN BLINDS
WINDOW SHADES

"WHERE TO BUY THEM"
EL REY VENETIAN BLIND CO
1723 Union OR day 3-6784

Everett's Venetian Blind Laundry 3813-24th Valencia 4-6770

FASHION VENETIAN BLIND CO
Custom Draperies - Lambrequins
Window Shades - Traverse Rods - Shutters
Folding Doors - Bamboo Products

2091 Folsom KLondke 2-1583

Please dial carefully . . . keep
watching the dial.

RICHMOND DISTRICT
WINDOW SHADES

VENETIAN BLIND
NEW - REPAIRED
FREE ESTIMATES
Discounts on Cash & Carry

Pioneers in the Industry
WE PICK-UP & DELIVER - CITY-WIDE SERVICE

PIONEER SHADE CO.

2047 CLEMENT Skyline 1-9926 COR. 22nd AVE.
EASY PARKING

WINDOW SHADES
MADE TO ORDER

Years of
specializing
in window
coverings
and light
control

PARAMOUNT
VENETIAN BLIND MANUFACTURING CO.

★ FREE ESTIMATES ★

PARAMOUNT VENETIAN
BLIND MFG. CO.

Complete City & Bay Area Service
5929 Mission JUnipr 5-2436

FRANKEN JAMES C CO
1112 Polk GR ayston-4-5068
(See Advertisement This Page)

GARCIA A J CO

WINDOW SHADES
AND
VENETIAN BLINDS
MADE TO ORDER
REPAIRED

1528 Pacific Av. OR day 3-6800

Gilman Hardware 2209 Irving MOntrae 4-8500

HOTTER J F & SON
Sales - Service
SHADES MADE TO ORDER
Arthur J. Cowdery
1793 Geary FIlmer 6-6658

HUNT'S VENETIAN BLIND LAUNDRY
2047 Clement BAyww 1-4654

LEHMANN LINOLEUM
All Sizes of Window Shades
2317 Irving LOnbrd 4-3740

MARINA VENETIAN BLIND CO
WINDOW SHADES
Made to Order & Repaired

2214 Lombard WAInt 1-2829

MAXWELL WINDOW SHADES
1101 Irving OV/ind 1-0333
(See Advertisement Page 1067)

MOHAWK WINDOW SHADE CO
5070 Mission JUnipr 7-5018
Moore's Shade Co 1819 Market HEmlok 1-3663
(See Advertisement Page 1067)
(Continued Next Page)

For accurate dialing of your
calls, wait a few seconds for the
steady hummming sound of the
dial tone. Then dial each letter and
numeral gently, without forcing. If
you get a busy signal, please hang
up before dialing again.

WINDOW SHADE
Made to order

ACE
VENETIAN BLIND
LAUNDRY

Any Size - Any Style
Any Quantity - Anywhere

VENETIAN BLINDS
SHUTTERS Call DOuglas 2-2725

Cornices - Traverse Track
Free Estimates - Prompt Service
City-Wide Delivery
473 BRYANT

Window Shades-Retail-(Cont'd)

PAINT HOUSE THE
DISCOUNT FOR CASH & CARRY
WINDOW SHADES
Made-To-Order & Repaired
3122-26th UNdrl 1-9938

PARAMOUNT VENETIAN BLIND MFG CO
5929 Mission JUnipr 5-2436
(See Advertisement Page 1068)

PEDERSEN CHRIS LINOLEUM CO
150 Steiner UN dritl 1-8446

PIONEER SHADE CO
2047 Clement SKyln 1-9926
(See Advertisement Page 1068)

PLASTIC VIEW TRANSPARENT SHADES

FADING IN DISPLAY
W I N D O W S, Use our
Copper, Amber, or Gold.
CLARE in ROBES, OF-
FICE, or FACTORY-Use
transparent Green or Smoke. Only PLASTIC-
VIEW type shades can give the VISION PLUS
PROTECTION demanded by modern design.

"WHERE TO BUY THEM"
DEALERS
Springless Window Shades of Calif
2515 Noriega SEabright 1-1283

RICHMOND WINDOW SHADE CO

RICHMOND WINDOW
SHADE FACTORY
NEW SHADES MADE TO ORDER

Repairing a Specialty
Artistic Scallop Shades
BRING IN YOUR OLD ROLLERS
& WE WILL SAVE YOU MONEY
The Man Who Stopped the
Great Fire of 1906
R. L. INGHAM
4430 California SKyln 1-3274

Roberson Weatherstrip Co
2312 Market MARkt 1-8200

S F WINDOW SHADE MFG CO
Est. 1906

Standard & Custom Made
WINDOW SHADES
VENETIAN BLINDS
TRAVERSE RODS
LATTIS SHADES
SHANTUNG SHADES

859 Golden Gate Av West 1-6790
If no answer call OV/ind 1-6790

Shade Paint & Wallpaper Co
2937 Mission Valencia 4-3312

SHADE SERVICE CO
Specializing in Hotels & Apartments
334 Mason GArlid 1-7227

SHADES INC
Everything for Windows
80 Tehama DOuglas 2-7092
(See Advertisement Page 1067)

SPRINGLESS WINDOW SHADES OF CALIF
NEW SPRINGLESS & SPRING SHADES
Plastic View Transparent Shades
Folding Doors - Wood & Fabric
2515 Noriega SEabright 1-1283

STYLE-RITE VENETIAN BLINDS
1269-20th Av SEabright 1-4527

SUN STOP SHADES

WINDOW SHADES
SHADOWPROOF IN
PASTEL COLORS
&
VENETIAN BLINDS
MADE TO ORDER
MEASURING & INSTALLING SERVICE

"WHERE TO BUY THEM"
SUN STOP SHADE SERVICE
2469 San Bruno Av JUnipr 7-7966

EASING A STICKY DRAWER
A temperamental drawer pulls
out smoothly, if you wax all edges
with floor wax, then polish.

Window Shades-Retail-(Cont'd)

Sunset Window Shade & Venetian Blind Mfg Co
4355 California BA yview 1-5523
(See Advertisement Page 1068)

Susko Mike Paint Co
2577 Sn Bruno Av JUnipr 7-3322

TRANSPARENT SHADE CO
Exclusive Mfrs of Infra-Chem Shades
323 Geary YUkon 2-1443

UNIQUE VENETIAN BLIND LAUNDRY
WINDOW SHADES
BAMBOO SHADES
VENETIAN BLINDS
Made to Order
Tapes & Cords Sold by the Yard
FREE ESTIMATES - 24-HR. SERVICE
Pick-Up & Delivery
5648 Mission JUnipr 4-9323

WALCOM GEO C 1526 California OR day 3-0458
Wemmer Paint 3444 Balboa BAyww 1-8530
Window Shades By Ralph 1616 Ocean Av DEIaware 3-0474

Window Shades-Wholesale & Mfrs

Ace Venetian Blind Laundry 473 Bryant DOuglas 2-2725
ART SHADE SHOP 2049 Market HE mlck 1-5074
BREHMAN-HARTSHORN INC
1280-45th Emeryville OLympc 8-2700
From telephones served by the
following exchange
San Francisco
(No Inter-city Charge)
Ask Operator for Enterprise 10113

CAL-CRAFT WOOD FABRICS
407 Jackson DOuglas 2-1582

CLOPAY CORP 646 Folsom SUtr 1-8556

Davis Jno R 3248-22d MIson 7-7930
Decorators' Service
Bamboo & Wovenwood Only
741 Natoma UNdrl 3-4045

**DUPONT TONTINE SHADES-
SHADES INC** 80 Tehama DOuglas 2-7092

Economy Shade Inc 80 Tehama DOuglas 2-7092

FRANKEN JAMES C CO
1112 Polk GR ayston-4-5068

**ILLINOIS SHADE CLOTH & ROLLERS-
DISTRIBUTORS**

HAUSER SHADE CO
1448-63d Emeryville OLympc 4-8840

Shade Service Co 334 Mason GArlid 1-7227

SHADES INC
Everything for Windows
See Ad Window Shades-Retail
80 Tehama DOuglas 2-7092

TROPICRAFT WOVEN WOOD
PRODUCTS INC 508 Howard YUkon 2-4157

VOLKER WM & CO
631 Howard EXork 2-5727
From telephones served by the
following exchange
East Bay
(No Inter-city Charge)
Ask Operator for Enterprise 11108

WEST PAINT CO 1612 Market HEmlok 1-1017

Windows-Louvered

**ALL LAJOUSIE WINDOWS-
S F GLASS CO** 5234 Mission JUnipr 5-8690

Clearview Corp
3987 Pacific Bl Sn Mto FIred 5-8231

DO-IT-YOURSELF
OR INSTALLED

Louvre Leader

STAINLESS STEEL
WINDOW JALOUSIES

MARKET 1-0591

Crowe Glass Co.
675 GOLDEN GATE AVE.

Windows-Louvered-(Cont'd)

Continental Building Products Co
178 Fremont YUkon 2-6630

CROWE GLASS CO
475 Golden Gate Av MARkt 1-0591
(See Advertisement This Page)

ROYAL GLASS CO
LOUVERED WINDOWS
SALES - SERVICE - INSTALLATION
2545 Geneva Av JUnipr 7-2478

Windows-Metal

Adams & Westlake Co 325-5th SUtr 1-1100

**ADLAKE ALUMINUM WINDOWS-
ROLPH-MILLS & CO** 325-5th SUtr 1-1100

Allied Fabricators Inc 1450 Army ATwtr 2-4484

ALLIED SLIDING ALUMINUM WINDOWS

ALL WELDED
NYLON ROLLERS
WEATHERSTRIPPED
PRE-GLAZED

"WHERE TO BUY THEM"
DISTRIBUTORS
STRUCTURAL GLASS CO
1492 Mission MARkt 1-5266

**ALWINTITE SLIDING ALUMINUM WINDOWS-
EBSCO**
East Bay Sash & Glass Co
3 W Jackson Hayward JEfrsn 7-8211

**ARISLIDE ALUMINUM SLIDING WINDOWS-
MICHEL & PFEFFER IRON WORKS INC**
212 Shaw Rd S S F Plaza 5-8983

Bayley William Co The
53 Stevenson GArlid 1-7087

Advertise in the **YELLOW**
PAGES . . . it pays.

METAL WINDOWS to
REPLACE WOOD

- WE MAKE STEEL OR ALUMINUM SASH TO ANY SIZE OR SHAPE
- PICTURE WINDOW ALTERATIONS
- A COMPLETE GLASS SERVICE
- FREE ESTIMATES
- ALL TYPES OF WINDOW REPAIRS
- SCREENS FOR ANY TYPE OF OPENING
- WE DO THE COMPLETE JOB

OPEN SATURDAYS 9 TO 5 P.M.
- 3 LOCATIONS TO SERVE YOU -

MAIN OFFICE 5234 MISSION JUnipr 5-8690
BRANCH NO. 1 3143 MISSION ATwater 2-2800
BRANCH NO. 2 790 LOMBARD ORday 3-9506

S. F. GLASS CO.

NORMAN G. COPLAND
& CO.
EXPERIENCE
SINCE 1920

METAL WINDOWS
DOORS AND MECHANICAL
OPERATORS

ALTERATIONS REPAIRS
REPLACEMENTS
NEW BUILDING CONSTRUCTION
ERECTOR
of Metal Building Products and Metal
Curtain Wall

KELlog 2-7470

1475 MacARTHUR BLVD.
OAKLAND

Windows-Metal-(Cont'd)

Brookman Co Inc The 2833-3d ATwtr 8-0644

DEGO STEEL PRODUCTS CORP
Steel & Aluminum Windows
401 Turrel Av DEIaware 3-3600

CITY BUILDERS SUPPLY
1621 Mission HEmlok 1-1512

Copland Norman G & Co
1475 MacArthur Bl Oakland KElog 2-7470
(See Advertisement This Page)

CROWE GLASS CO
675 Golden Gate Av MARkt 1-0591

Deasy Glass Co 834 Divisadero JOrdn 7-8344

FENESTRA ALUMINUM AND STEEL
WINDOWS-
S F GLASS CO 5234 Mission JUnipr 5-8690

Fenestra Inc 1310-63d Emeryville
From telephones served by the
following exchanges
San Francisco
(No Inter-city Charge)
Ask Operator for Enterprise 10951

**FENTRON ALUMINUM & STEEL WINDOWS-
RESIDENTIAL**
FENTRON INDUSTRIES INC
222 Commercial Sunayval REgnt 6-2020

COMMERCIAL
FENTRON INDUSTRIES INC
70 Dorman Av MIson 7-2223

Fentron Industries Inc 70 Dorman Av MIson 7-2223
Fuller W P & Co 303 Mission EXork 2-7153
(Continued Next Page)

Behind on orders? Let handy
YELLOW PAGES introduce the
suppliers you need. It's fast—con-
venient. Wise buyers say there's
nothing like the **YELLOW PAGES**
of your telephone book for getting
in touch with almost everyone
around who sells things, fixes things,
does things. Try the **YELLOW**
PAGES once . . . you'll use it often.

FENTRON INDUSTRIES INC
222 Commercial Sunayval REgnt 6-2020

COMMERCIAL
FENTRON INDUSTRIES INC
70 Dorman Av MIson 7-2223

Fentron Industries Inc 70 Dorman Av MIson 7-2223
Fuller W P & Co 303 Mission EXork 2-7153
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